

# SHOP RITE PLAZA

250 BARNUM AVENUE CUTOFF | STRATFORD, CT 06614

100% LEASED

ANCHORED BY



## PROPERTY INFORMATION

- GLA 320,000 sf
- Great exposure to I-95
- Traffic: 37,000 vehicles per day

## AVAILABLE SPACE

- 100% Leased

## AREA DEMOGRAPHICS

2025 DEMOGRAPHICS	1 MILE	3 MILE	5 MILE
POPULATION	11,023	91,880	221,129
MEDIAN HH INC	\$110,054	\$89,489	\$84,885
AVERAGE HH INC	\$130,606	\$111,120	\$107,461



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REALTY & DEVELOPMENT

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## TENANTS / AVAILABILITY

#	TENANT	Sq. Ft.
01	Webster Bank	3,200
02	Home Depot	115,000
03	Shop Rite	64,000
04	Walmart	120,000



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## TRADE AREA DEMOGRAPHICS

### 1 MILE RADIUS:



Total Population: **11,023**

Households: **4,539**

Daytime Population: **10,928**

Median Age: **39.3**



Average Household Income: **\$130,606**

Median Household Income: **\$110,054**

### 3 MILE RADIUS:



Total Population: **91,880**

Households: **36,579**

Daytime Population: **63,937**

Median Age: **40.2**



Average Household Income: **\$111,120**

Median Household Income: **\$89,489**

### 5 MILE RADIUS:



Total Population: **221,129**

Households: **84,892**

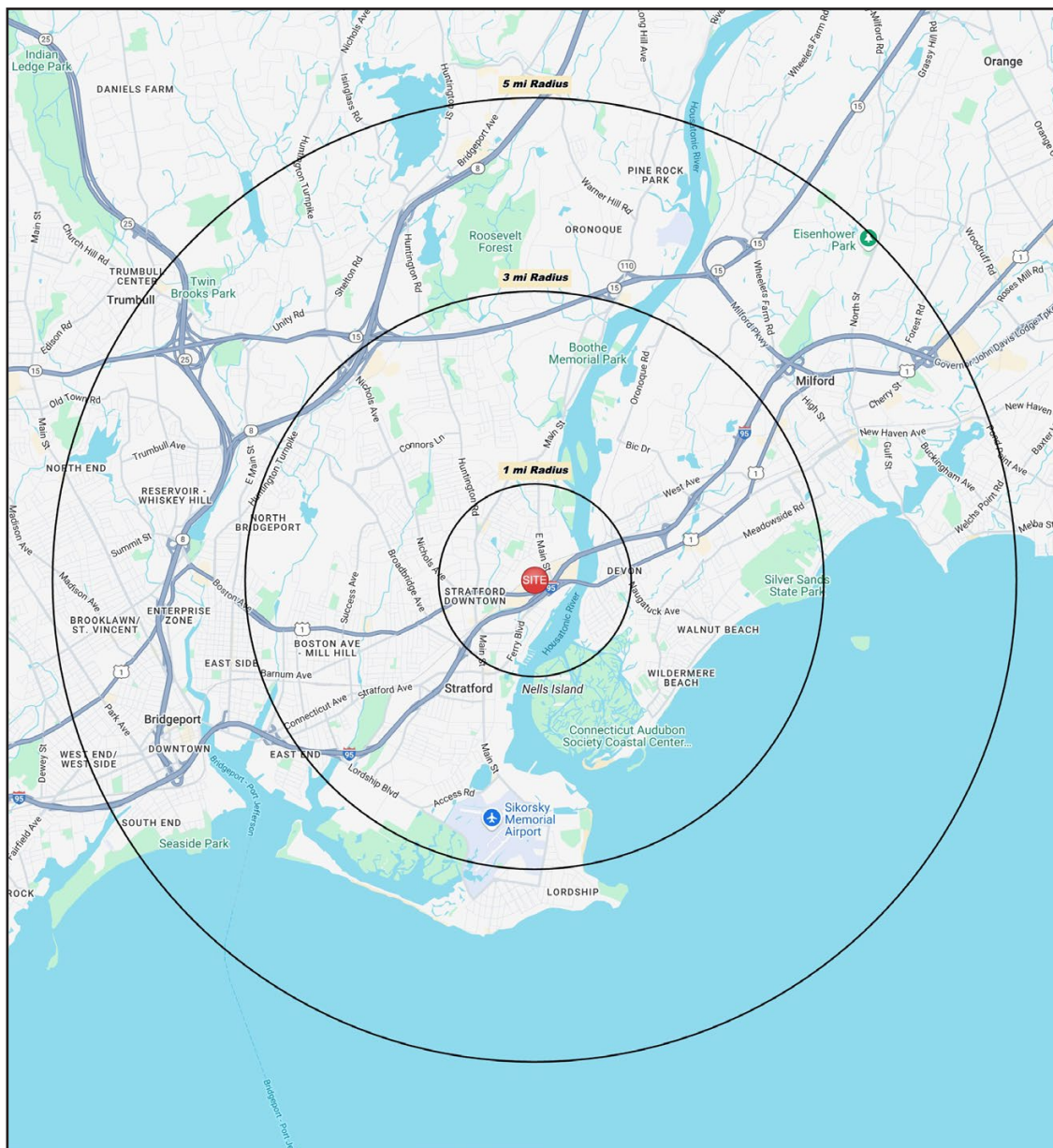
Daytime Population: **156,620**

Median Age: **39.4**



Average Household Income: **\$107,461**

Median Household Income: **\$84,885**



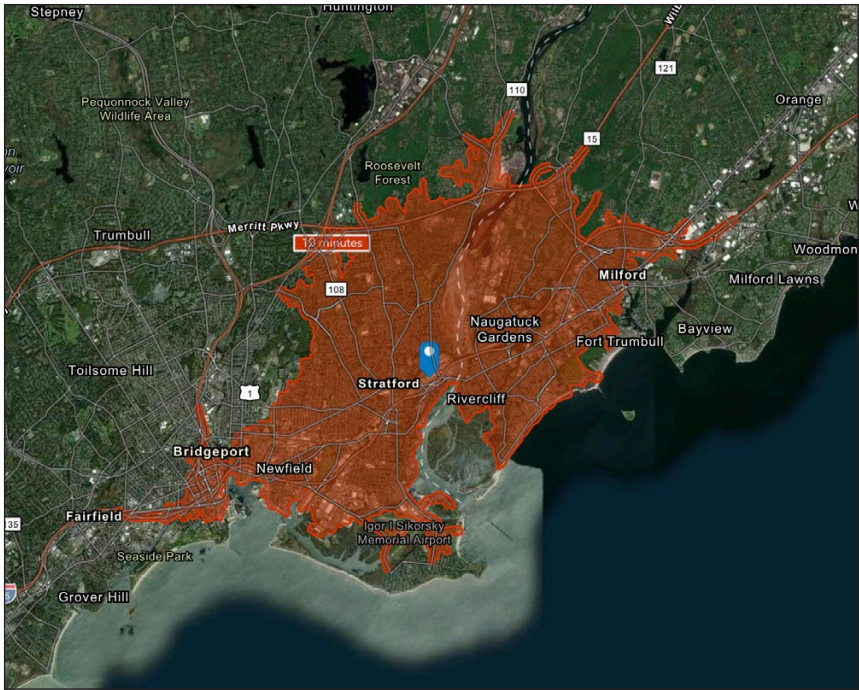
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10 MINUTE DRIVE TIME



## KEY FACTS

98,778

Population

\$72,436

Median Household Income

40.7

Median Age

100,525

Daytime Population

## TAPESTRY SEGMENTS

### Pleasantville

7,430 Households

#### Socioeconomic Traits

66% college educated. Higher labor force participation rate. Many professionals in finance, information/ technology, education, or management.

#### Household Types

Older married-couple families, more w/o children under 18, but many w/ children over 18. years

#### Typical Housing

Single Family

### Parks & Rec

6,085 Households

#### Socioeconomic Traits

More than half of the population is college educated. This is a financially shrewd market with a diverse workforce.

#### Household Types

Married couples, approaching retirement age.

#### Typical Housing

Single Family

### Fresh Ambitions

4,943 Households

#### Socioeconomic Traits

Nearly one in four is foreign-born. Supporting large families, many earners will take on overtime work when possible.

#### Household Types

More single-parent than married-couple families.

#### Typical Housing

Multi-unit, Single Family

## TOTAL RETAIL SALES

Includes F&B



\$879,248,271

## EDUCATION

Bachelor's Degree  
or Higher



33%

## OWNER OCCUPIED HOME VALUE

Average



\$326,462

## ANNUAL HOUSEHOLD SPENDING

\$3,502

Eating  
Out

\$2,167

Apparel &  
Services

\$6,603

Groceries

\$249

Computer &  
Hardware

\$6,521

Health  
Care



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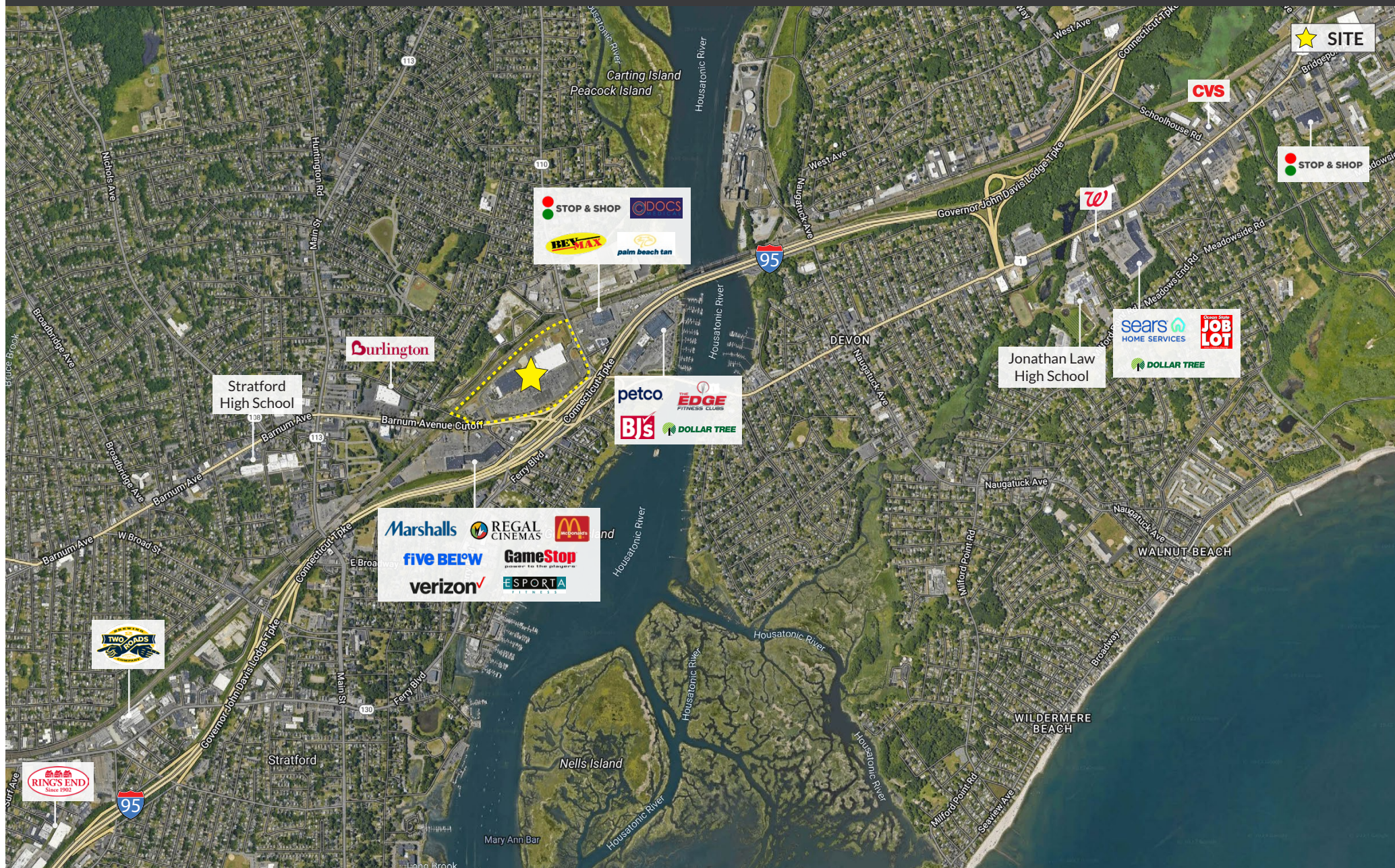
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