2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 41.2007/-73.1201

250 Barnum Avenue Cutoff						
Stratford, CT 06615	1 mi radius		3 mi radius 5 mi rad		5 mi rac	lius
Population						
Estimated Population (2023)	11,003		89,913		215,283	
Projected Population (2028)	10,949		89,487		219,539	
Census Population (2020)	11,031		89,521		212,907	
Census Population (2010)	10,857		88,620		208,378	
Projected Annual Growth (2023-2028)	-54	-	-426	-	4,256	0.4%
Historical Annual Growth (2020-2023)	-28	-	392	0.1%	2,376	0.4%
Historical Annual Growth (2010-2020)	174	0.2%	901	0.1%	4,529	0.2%
Estimated Population Density (2023)	3,504	psm	3,182	psm	2,742	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	4,449		35,903		82,133	
Projected Households (2028)	4,487		36,154		84,780	
Census Households (2020)	4,417		35,338		80,293	
Census Households (2010)	4,282		34,335		76,729	
Projected Annual Growth (2023-2028)	37	0.2%	251	0.1%	2,647	0.6%
Historical Annual Change (2010-2023)	167	0.3%	1,568	0.4%	5,404	0.5%
Average Household Income						
Estimated Average Household Income (2023)	\$112,924		\$108,693		\$104,217	
Projected Average Household Income (2028)	\$119,868		\$115,946		\$108,408	
Census Average Household Income (2010)	\$87,568		\$67,737		\$66,355	
Census Average Household Income (2000)	\$69,932		\$58,048		\$56,393	
Projected Annual Change (2023-2028)	\$6,944	1.2%	\$7,253	1.3%	\$4,191	0.8%
Historical Annual Change (2000-2023)	\$42,992	2.7%	\$50,644	3.8%	\$47,825	3.7%
Median Household Income						
Estimated Median Household Income (2023)	\$100,713		\$88,192		\$84,737	
Projected Median Household Income (2028)	\$103,702		\$90,373		\$86,967	
Census Median Household Income (2010)	\$74,736		\$58,185		\$54,969	
Census Median Household Income (2000)	\$58,762		\$48,463		\$46,568	
Projected Annual Change (2023-2028)	\$2,990	0.6%	\$2,181	0.5%	\$2,230	0.5%
Historical Annual Change (2000-2023)	\$41,950	3.1%	\$39,729	3.6%	\$38,169	3.6%
Per Capita Income						
Estimated Per Capita Income (2023)	\$45,671		\$43,477		\$39,983	
Projected Per Capita Income (2028)	\$49,125		\$46,918		\$42,083	
Census Per Capita Income (2010)	\$34,532		\$26,239		\$24,431	
Census Per Capita Income (2000)	\$28,105		\$22,654		\$20,748	
Projected Annual Change (2023-2028)	\$3,454	1.5%	\$3,442	1.6%	\$2,100	1.1%
Historical Annual Change (2000-2023)	\$17,565	2.7%	\$20,822	4.0%	\$19,235	4.0%
Estimated Average Household Net Worth (2023)	\$1.29 M		\$1.15 M		\$1.17 M	

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RFULL9

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 41.2007/-73.1201

250 Barnum Avenue Cutoff						
Stratford, CT 06615	1 mi rad	lius	3 mi rad	ius	5 mi rad	lius
Race and Ethnicity						
Total Population (2023)	11,003		89,913		215,283	
White (2023)	7,760	70.5%	46,854	52.1%	97,451	45.3%
Black or African American (2023)	1,386	12.6%	22,734	25.3%	60,511	28.1%
American Indian or Alaska Native (2023)	31	0.3%	277	0.3%	958	0.4%
Asian (2023)	368	3.3%	3,408	3.8%	9,054	4.2%
Hawaiian or Pacific Islander (2023)	1	-	31	-	115	-
Other Race (2023)	537	4.9%	8,776	9.8%	27,346	12.7%
Two or More Races (2023)	921	8.4%	7,833	8.7%	19,846	9.2%
Population < 18 (2023)	2,127	19.3%	18,488	20.6%	46,973	21.8%
White Not Hispanic	1,139	53.5%	5,812	31.4%	12,310	26.2%
Black or African American	379	17.8%	5,970	32.3%	15,884	33.8%
Asian	60	2.8%	658	3.6%	1,744	3.7%
Other Race Not Hispanic	93	4.4%	604	3.3%	1,507	3.2%
Hispanic	456	21.4%	5,444	29.4%	15,528	33.1%
Not Hispanic or Latino Population (2023)	9,248	84.1%	68,839	76.6%	156,044	72.5%
Not Hispanic White	7,407	80.1%	42,839	62.2%	86,843	55.7%
Not Hispanic Black or African American	1,277	13.8%	21,268	30.9%	56,638	36.3%
Not Hispanic American Indian or Alaska Native	7	-	34	-	94	-
Not Hispanic Asian	361	3.9%	3,339	4.9%	8,874	5.7%
Not Hispanic Hawaiian or Pacific Islander	1	-	9	-	19	-
Not Hispanic Other Race	25	0.3%	208	0.3%	866	0.6%
Not Hispanic Two or More Races	172	1.9%	1,142	1.7%	2,710	1.7%
Hispanic or Latino Population (2023)	1,755	15.9%	21,074	23.4%	59,239	27.5%
Hispanic White	353	20.1%	4,015	19.1%	10,609	17.9%
Hispanic Black or African American	109	6.2%	1,466	7.0%	3,873	6.5%
Hispanic American Indian or Alaska Native	24	1.4%	243	1.2%	864	1.5%
Hispanic Asian	7	0.4%	69	0.3%	180	0.3%
Hispanic Hawaiian or Pacific Islander	-	_	22	0.1%	96	0.2%
Hispanic Other Race	512	29.2%	8,568	40.7%	26,481	44.7%
Hispanic Two or More Races		42.7%		31.8%	17,137	
Not Hispanic or Latino Population (2020)		84.4%	66,303		146,916	
Hispanic or Latino Population (2020)		15.6%	23,218		65,991	_
Not Hispanic or Latino Population (2010)		91.1%		80.2%	153,596	
Hispanic or Latino Population (2010)	970	8.9%	17,558		54,783	
Not Hispanic or Latino Population (2028)		84.1%	68,469		159,056	
Hispanic or Latino Population (2028)		15.9%	21,018		60,483	
Projected Annual Growth (2023-2028)	-13	-0.2%	-56		1,244	0.4%
Historical Annual Growth (2010-2020)	749	7.7%	5,660	3.2%	11,208	2.0%

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RFULL9

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 41.2007/-73.1201

250 Barnum Avenue Cutoff								
Stratford, CT 06615	1 mi rad	1 mi radius		lius	5 mi rad	5 mi radius		
Total Age Distribution (2023)								
Total Population	11,003		89,913		215,283			
Age Under 5 Years	525	4.8%	4,544	5.1%	12,155	5.6%		
Age 5 to 9 Years	589	5.4%	4,840	5.4%	12,305	5.7%		
Age 10 to 14 Years	629	5.7%	5,651	6.3%	13,925	6.5%		
Age 15 to 19 Years	671	6.1%	5,789	6.4%	14,413	6.7%		
Age 20 to 24 Years	586	5.3%	5,550	6.2%	15,181	7.1%		
Age 25 to 29 Years	630	5.7%	5,608	6.2%	14,704	6.8%		
Age 30 to 34 Years	844	7.7%	6,040	6.7%	14,466	6.7%		
Age 35 to 39 Years	832	7.6%	6,009	6.7%	14,072	6.5%		
Age 40 to 44 Years	776	7.0%	5,785	6.4%	13,759	6.4%		
Age 45 to 49 Years	700	6.4%	5,499	6.1%	12,918	6.0%		
Age 50 to 54 Years	743	6.8%	6,272	7.0%	14,462	6.7%		
Age 55 to 59 Years	854	7.8%	6,601	7.3%	15,017	7.0%		
Age 60 to 64 Years	807	7.3%	6,258	7.0%	14,079	6.5%		
Age 65 to 69 Years	621	5.6%	5,064	5.6%	10,854	5.0%		
Age 70 to 74 Years	466	4.2%	3,949	4.4%	8,514	4.0%		
Age 75 to 79 Years	298	2.7%	2,723	3.0%	6,057	2.8%		
Age 80 to 84 Years	192	1.7%	1,819	2.0%	4,018	1.9%		
Age 85 Years or Over	241	2.2%	1,913	2.1%	4,384	2.0%		
Median Age	40.4		40.0		38.1			
Age 19 Years or Less	2,414	21.9%	20,824	23.2%	52,798	24.5%		
Age 20 to 64 Years	6,770	61.5%	53,621	59.6%	128,658	59.8%		
Age 65 Years or Over	1,818	16.5%	15,468	17.2%	33,826	15.7%		
Female Age Distribution (2023)								
Female Population	5,579	50.7%	46,812	52.1%	110,932	51.5%		
Age Under 5 Years	257	4.6%	2,260	4.8%	6,057	5.5%		
Age 5 to 9 Years	280	5.0%	2,374	5.1%	6,100	5.5%		
Age 10 to 14 Years	311	5.6%	2,883	6.2%	6,989	6.3%		
Age 15 to 19 Years	306	5.5%	2,924	6.2%	7,200	6.5%		
Age 20 to 24 Years	288	5.2%	2,770	5.9%	7,586	6.8%		
Age 25 to 29 Years	320	5.7%	2,856	6.1%	7,318	6.6%		
Age 30 to 34 Years	426	7.6%	3,137	6.7%	7,421	6.7%		
Age 35 to 39 Years	398	7.1%	2,974	6.4%	6,961	6.3%		
Age 40 to 44 Years	400	7.2%	2,978	6.4%	6,991	6.3%		
Age 45 to 49 Years	343	6.2%	2,818	6.0%	6,526	5.9%		
Age 50 to 54 Years	383	6.9%	3,249	6.9%	7,336	6.6%		
Age 55 to 59 Years	452	8.1%	3,460	7.4%	7,814	7.0%		
Age 60 to 64 Years	400	7.2%	3,325	7.1%	7,398	6.7%		
Age 65 to 69 Years	320	5.7%	2,700	5.8%	5,738	5.2%		
Age 70 to 74 Years	248	4.4%	2,223	4.7%	4,787	4.3%		
Age 75 to 79 Years	170	3.1%	1,534	3.3%	3,462	3.1%		
Age 80 to 84 Years	120	2.1%	1,058	2.3%	2,350	2.1%		
Age 85 Years or Over	156	2.8%	1,291	2.8%	2,901	2.6%		
Female Median Age	41.8		41.3		39.3			
Age 19 Years or Less		20.7%	10,441	22.3%	26,346	23.7%		
Age 20 to 64 Years		61.1%	27,566		65,350			
Age 65 Years or Over		18.2%		18.8%	19,236			

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RFULL9

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 41.2007/-73.1201

250 Barnum Avenue Cutoff						
Stratford, CT 06615	1 mi rad	1 mi radius		3 mi radius		lius
Male Age Distribution (2023)						
Male Population	5,424	49.3%	43,101	47.9%	104,351	48.5%
Age Under 5 Years	268	4.9%	2,283	5.3%	6,098	5.8%
Age 5 to 9 Years	309	5.7%	2,467	5.7%	6,205	5.9%
Age 10 to 14 Years	318	5.9%	2,768	6.4%	6,936	6.6%
Age 15 to 19 Years	365	6.7%	2,864	6.6%	7,213	6.9%
Age 20 to 24 Years	298	5.5%	2,780	6.5%	7,595	7.3%
Age 25 to 29 Years	311	5.7%	2,752	6.4%	7,386	7.1%
Age 30 to 34 Years	418	7.7%	2,903	6.7%	7,044	6.8%
Age 35 to 39 Years	434	8.0%	3,035	7.0%	7,111	6.8%
Age 40 to 44 Years	375	6.9%	2,807	6.5%	6,768	6.5%
Age 45 to 49 Years	356	6.6%	2,681	6.2%	6,393	6.1%
Age 50 to 54 Years	360	6.6%	3,023	7.0%	7,127	6.8%
Age 55 to 59 Years	401	7.4%	3,140	7.3%	7,204	6.9%
Age 60 to 64 Years	406	7.5%	2,933	6.8%	6,681	6.4%
Age 65 to 69 Years	301	5.5%	2,364	5.5%	5,117	4.9%
Age 70 to 74 Years	218	4.0%	1,725	4.0%	3,728	3.6%
Age 75 to 79 Years	128	2.4%	1,188	2.8%	2,595	2.5%
Age 80 to 84 Years	73	1.3%	762	1.8%	1,668	1.6%
Age 85 Years or Over	85	1.6%	622	1.4%	1,483	1.4%
Male Median Age	39.1		38.7		36.9	
Age 19 Years or Less	1,260	23.2%	10,383	24.1%	26,452	25.3%
Age 20 to 64 Years	3,360	61.9%	26,056	60.5%	63,309	60.7%
Age 65 Years or Over	804	14.8%	6,662	15.5%	14,590	14.0%
Males per 100 Females (2023)						
Overall Comparison	97		92		94	
Age Under 5 Years	104	51.0%	101	50.3%	101	50.2%
Age 5 to 9 Years	110	52.4%	104	51.0%	102	50.4%
Age 10 to 14 Years	102	50.6%	96	49.0%	99	49.8%
Age 15 to 19 Years	119	54.4%	98	49.5%	100	50.0%
Age 20 to 24 Years	104	50.9%	100	50.1%	100	50.0%
Age 25 to 29 Years	97	49.3%	96	49.1%	101	50.2%
Age 30 to 34 Years	98	49.5%	93	48.1%	95	48.7%
Age 35 to 39 Years	109	52.2%	102	50.5%	102	50.5%
Age 40 to 44 Years	94	48.4%	94	48.5%	97	49.2%
Age 45 to 49 Years	104	50.9%	95	48.8%	98	49.5%
Age 50 to 54 Years	94	48.4%	93	48.2%	97	49.3%
Age 55 to 59 Years	89	47.0%	91	47.6%	92	48.0%
Age 60 to 64 Years	102	50.4%	88	46.9%	90	47.5%
Age 65 to 69 Years		48.4%		46.7%		47.1%
Age 70 to 74 Years	88	46.8%		43.7%		43.8%
Age 75 to 79 Years		42.9%		43.6%		42.8%
Age 80 to 84 Years	61	37.7%		41.9%		41.5%
Age 85 Years or Over		35.2%		32.5%	51	33.8%
Age 19 Years or Less		52.2%		49.9%		50.1%
Age 20 to 39 Years		50.5%		49.4%		49.9%
Age 40 to 64 Years		49.0%		48.0%		48.7%
Age 65 Years or Over		44.2%		43.1%		43.1%

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RFULL9

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 41.2007/-73.1201

250 Barnum Avenue Cutoff	1		2		E of out o	
Stratford, CT 06615	1 mi radius		3 mi radius		5 mi radius	
Household Type (2023)						
Total Households	4,449		35,903		82,133	
Households with Children	1,398	31.4%	11,491	32.0%	27,747	33.8%
Average Household Size	2.5		2.5		2.6	
Household Density per Square Mile	1,417		1,270		1,046	
Population Family	9,286	84.4%	74,767	83.2%	177,977	82.7%
Population Non-Family	1,713	15.6%	14,642	16.3%	33,905	15.7%
Population Group Quarters	4	-	504	0.6%	3,401	1.6%
Family Households		68.6%	23,818	66.3%	54,947	66.9%
Married Couple Households	2,332	76.4%	15,546	65.3%	34,213	62.3%
Other Family Households with Children		23.6%	8,272	34.7%	20,734	
Family Households with Children	1,397	45.8%	11,477	48.2%	27,704	50.4%
Married Couple with Children		74.6%		59.5%	15,494	
Other Family Households with Children	355	25.4%	4,651	40.5%	12,210	44.1%
Family Households No Children		54.2%	12,341	51.8%	27,243	49.6%
Married Couple No Children	1,290	77.9%	8,720	70.7%	18,719	68.7%
Other Family Households No Children	366	22.1%	3,621	29.3%	8,524	31.3%
Non-Family Households	1,396	31.4%	12,085	33.7%	27,186	33.1%
Non-Family Households with Children	1	-	14	0.1%	43	0.2%
Non-Family Households No Children	1,395	99.9%	12,072	99.9%	27,144	99.8%
Average Family Household Size	3.0		3.1		3.2	
Average Family Income	\$132,008		\$130,069		\$122,490	
Median Family Income	\$124,051		\$110,842		\$107,055	
Average Non-Family Household Size	1.2		1.2		1.2	
Marital Status (2023)						
Population Age 15 Years or Over	9,260		74,878		176,898	
Never Married	2,938	31.7%	27,273	36.4%	69,646	39.4%
Currently Married	4,149	44.8%	31,076	41.5%	68,581	38.8%
Previously Married	2,173	23.5%	16,528	22.1%	38,671	21.9%
Separated	276	12.7%	3,251	19.7%	9,112	23.6%
Widowed	603	27.8%	4,898	29.6%	11,125	28.8%
Divorced	1,294	59.5%	8,379	50.7%	18,434	47.7%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	8,003		63,539		147,304	
Elementary (Grade Level 0 to 8)	320	4.0%	3,831	6.0%	12,387	8.4%
Some High School (Grade Level 9 to 11)	315	3.9%	3,933	6.2%	10,181	6.9%
High School Graduate	1,993	24.9%	18,575	29.2%	42,506	28.9%
Some College	1,552	19.4%	11,806	18.6%	26,018	17.7%
Associate Degree Only	501	6.3%	4,981	7.8%	10,453	7.1%
Bachelor Degree Only	2,103	26.3%	12,352	19.4%	27,320	18.5%
Graduate Degree	1,219	15.2%	8,060	12.7%	18,439	12.5%
Any College (Some College or Higher)	5,375	67.2%	37,200	58.5%	82,230	55.8%
College Degree + (Bachelor Degree or Higher)	3,321	41.5%	20,413	32.1%	45,759	31.1%

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RFULL9

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 41.2007/-73.1201

250 Barnum Avenue Cutoff						
Stratford, CT 06615	1 mi radius		3 mi radius		5 mi radius	
Housing						_
Total Housing Units (2023)	4,616		38,192		89,071	
Total Housing Units (2020)	4,579		37,568		86,495	
Historical Annual Growth (2020-2023)	36	-	624	-	2,576	-
Housing Units Occupied (2023)	4,449	96.4%	35,903	94.0%		92.2%
Housing Units Owner-Occupied		83.5%	25,693			63.4%
Housing Units Renter-Occupied	734	16.5%	10,210			36.6%
Housing Units Vacant (2023)	166	3.6%	2,289	6.0%	6,938	7.8%
Household Size (2023)						
Total Households	4,449		35,903		82,133	
1 Person Households	1,146	25.8%	10,097	28.1%	22,399	27.3%
2 Person Households	1,568	35.2%	11,692	32.6%	25,442	31.0%
3 Person Households	773	17.4%	6,105	17.0%	14,275	17.4%
4 Person Households	602	13.5%	4,730	13.2%	11,022	13.4%
5 Person Households	257	5.8%	2,068	5.8%	5,380	6.6%
6 Person Households	72	1.6%	797	2.2%	2,271	2.8%
7 or More Person Households	31	0.7%	415	1.2%	1,344	1.6%
Household Income Distribution (2023)						
HH Income \$200,000 or More	737	16.6%	5,166	14.4%	12,476	15.2%
HH Income \$150,000 to \$199,999	540	12.1%	4,023	11.2%	7,779	9.5%
HH Income \$125,000 to \$149,999	417	9.4%	2,945	8.2%	6,038	7.4%
HH Income \$100,000 to \$124,999	583	13.1%	3,578	10.0%	7,363	9.0%
HH Income \$75,000 to \$99,999	468	10.5%	3,887	10.8%	8,472	10.3%
HH Income \$50,000 to \$74,999	676	15.2%	5,065	14.1%	11,707	14.3%
HH Income \$35,000 to \$49,999	368	8.3%	3,365	9.4%	7,922	9.6%
HH Income \$25,000 to \$34,999	193	4.3%	2,462	6.9%	5,825	7.1%
HH Income \$15,000 to \$24,999	197	4.4%	2,217	6.2%	5,668	6.9%
HH Income \$10,000 to \$14,999	106	2.4%	1,275	3.6%	3,476	4.2%
HH Income Under \$10,000	164	3.7%	1,920	5.3%	5,407	6.6%
Household Vehicles (2023)						
Households 0 Vehicles Available	256	5.7%	3,368	9.4%	10,206	12.4%
Households 1 Vehicle Available	1,425	32.0%	12,564	35.0%	28,475	34.7%
Households 2 Vehicles Available	1,755	39.4%	12,414	34.6%	27,904	34.0%
Households 3 or More Vehicles Available	1,013	22.8%	7,556	21.0%	15,549	18.9%
Total Vehicles Available	8,369		63,043		136,801	
Average Vehicles per Household	1.9		1.8		1.7	
Owner-Occupied Household Vehicles	7,326	87.5%	50,692	80.4%	102,851	75.2%
Average Vehicles per Owner-Occupied Household	2.0		2.0		2.0	
Renter-Occupied Household Vehicles	1,042	12.5%	12,351	19.6%	33,950	24.8%
Average Vehicles per Renter-Occupied Household	1.4		1.2		1.1	
Travel Time (2023)						
Worker Base Age 16 years or Over	5,929		47,216		108,350	
Travel to Work in 14 Minutes or Less	1,247	21.0%	9,180	19.4%	22,523	20.8%
Travel to Work in 15 to 29 Minutes	2,228	37.6%	16,673	35.3%	35,850	33.1%
Travel to Work in 30 to 59 Minutes	1,131	19.1%	9,426	20.0%	23,824	22.0%
Travel to Work in 60 Minutes or More	538	9.1%	4,524	9.6%	10,257	9.5%
Work at Home	785	13.2%	7,413	15.7%	15,895	14.7%
Average Minutes Travel to Work	21.3		22.1		22.2	

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RFULL9

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 41.2007/-73.1201

250 Barnum Avenue Cutoff						
Stratford, CT 06615	1 mi radius		3 mi rac	3 mi radius		lius
Transportation To Work (2023)						
Worker Base Age 16 years or Over	5,929		47,216		108,350	
Drive to Work Alone	4,389	74.0%	32,316	68.4%	70,555	65.1%
Drive to Work in Carpool	362	6.1%	3,932	8.3%	11,628	10.7%
Travel to Work by Public Transportation	173	2.9%	2,233	4.7%	6,059	5.6%
Drive to Work on Motorcycle	5	-	8	-	36	-
Bicycle to Work	21	0.4%	35	-	129	0.1%
Walk to Work	120	2.0%	726	1.5%	2,532	2.3%
Other Means	73	1.2%	553	1.2%	1,517	1.4%
Work at Home	785	13.2%	7,413	15.7%	15,895	14.7%
Daytime Demographics (2023)						
Total Businesses	955		5,067		13,273	
Total Employees	8,022		40,316		96,991	
Company Headquarter Businesses	21	2.2%	158	3.1%	390	2.9%
Company Headquarter Employees	2,763			15.3%		14.0%
Employee Population per Business		to 1		to 1		to 1
Residential Population per Business	11.5	to 1	17.7	to 1	16.2	to 1
Adj. Daytime Demographics Age 16 Years or Over	11,221	-	66,842		162,663	_
Labor Force						
Labor Population Age 16 Years or Over (2023)	9,134		73,761		174,091	
Labor Force Total Males (2023)		48.9%	35,013	47.5%	83,687	
Male Civilian Employed	2,995	67.1%	23,580	67.3%		65.5%
Male Civilian Unemployed	123	2.8%	1,222	3.5%	3,276	3.9%
Males in Armed Forces	4	-	15	-	51	-
Males Not in Labor Force		30.1%	10,196			30.5%
Labor Force Total Females (2023)		51.1%		52.5%		51.9%
Female Civilian Employed		62.8%	23,636			59.2%
Female Civilian Unemployed	132	2.8%	1,173	3.0%	3,023	3.3%
Females in Armed Forces	2	-	4	-	17	-
Females Not in Labor Force		34.3%	13,935			37.4%
Unemployment Rate	255	2.8%	2,395	3.2%	6,299	3.6%
Occupation (2023)						
Occupation Population Age 16 Years or Over	5,929		47,216		108,350	
Occupation Total Males		50.5%	23,580			50.6%
Occupation Total Females		49.5%		50.1%		49.4%
Management, Business, Financial Operations		20.1%		16.0%		14.3%
Professional, Related		29.3%		25.5%		23.3%
Service		15.3%		18.5%		20.7%
Sales, Office		18.5%		19.3%		19.6%
Farming, Fishing, Forestry	1	-	66	0.1%	185	0.2%
Construction, Extraction, Maintenance	310	5.2%	3,570	7.6%	8,339	7.7%
Production, Transport, Material Moving		11.5%		13.0%		14.2%
White Collar Workers		68.0%		60.8%		57.2%
Blue Collar Workers	1,899	32.0%	18,532	39.2%	46,412	42.8%

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RFULL9

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 41.2007/-73.1201

250 Barnum Avenue Cutoff						
Stratford, CT 06615	1 mi rac	1 mi radius		3 mi radius		lius
Units In Structure (2023)			05.000		00.400	
Total Units	4,449		35,903		82,133	
1 Detached Unit		75.9%	21,227		41,208	
1 Attached Unit	217	4.9%	3,564	9.9%		10.0%
2 Units	291	6.5%	3,288	9.2%		11.4%
3 to 4 Units	107	2.4%	2,387	6.6%	7,397	9.0%
5 to 9 Units	91	2.1%	1,537	4.3%	3,649	4.4%
10 to 19 Units	56	1.3%	1,290	3.6%	3,252	4.0%
20 to 49 Units	168	3.8%	955	2.7%	3,224	3.9%
50 or More Units	127	2.9%	1,491	4.2%	5,526	6.7%
Mobile Home or Trailer	4	-	139	0.4%	251	0.3%
Other Structure	11	0.2%	26	-	42	-
Homes Built By Year (2023)						
Homes Built 2020 or later	5	0.1%	27	-	93	0.1%
Homes Built 2010 to 2019	117	2.5%	1,084	2.8%	3,222	3.6%
Homes Built 2000 to 2009	151	3.3%	1,554	4.1%	4,463	5.0%
Homes Built 1990 to 1999	140	3.0%	1,830	4.8%	4,395	4.9%
Homes Built 1980 to 1989	346	7.5%	2,796	7.3%	7,885	8.9%
Homes Built 1970 to 1979	437	9.5%	4,529	11.9%	9,924	11.1%
Homes Built 1960 to 1969	394	8.5%	3,850	10.1%	8,471	9.5%
Homes Built 1950 to 1959	613	13.3%	6,435	16.8%	13,108	14.7%
Homes Built 1940 to 1949	710	15.4%	5,081	13.3%	8,966	10.1%
Homes Built Before 1939	1,537	33.3%	8,717	22.8%	21,605	24.3%
Median Age of Homes	68.7	yrs	64.3	yrs	62.7	yrs
Home Values (2023)	-					
Owner Specified Housing Units	3,715		25,693		52,098	
Home Values \$1,000,000 or More	150	4.0%	1,208	4.7%	2,680	5.1%
Home Values \$750,000 to \$999,999	76	2.0%	603	2.3%	1,528	2.9%
Home Values \$500,000 to \$749,999	229	6.2%	1,743	6.8%	5,098	9.8%
Home Values \$400,000 to \$499,999	244	6.6%	2,235	8.7%	5,526	10.6%
Home Values \$300,000 to \$399,999	1,233	33.2%	5,955	23.2%	11,666	22.4%
Home Values \$250,000 to \$299,999	786	21.2%	4,759	18.5%	7,993	15.3%
Home Values \$200,000 to \$249,999	486	13.1%	3,448	13.4%	6,204	11.9%
Home Values \$175,000 to \$199,999	187	5.0%	1,154	4.5%	2,311	4.4%
Home Values \$150,000 to \$174,999	90	2.4%	680	2.6%	1,699	3.3%
Home Values \$125,000 to \$149,999	61	1.6%	687	2.7%	1,362	2.6%
Home Values \$100,000 to \$124,999	24	0.6%	475	1.8%	1,156	2.2%
Home Values \$90,000 to \$99,999	28	0.7%	384	1.5%	600	1.2%
Home Values \$80,000 to \$89,999	38	1.0%	294	1.1%	589	1.1%
Home Values \$70,000 to \$79,999	11	0.3%	225	0.9%	539	1.0%
Home Values \$60,000 to \$69,999	2	-	173	0.7%	365	0.7%
Home Values \$50,000 to \$59,999	2	-	123	0.5%	225	0.4%
Home Values \$35,000 to \$49,999	3	_	367	1.4%	630	1.2%
Home Values \$25,000 to \$34,999	23	0.6%	474	1.8%	736	1.4%
Home Values \$10,000 to \$24,999	15	0.4%	413	1.6%	686	1.3%
Home Values Under \$10,000	27	0.7%	293	1.1%	505	1.0%
Owner-Occupied Median Home Value	\$303,780	, ,	\$284,014		\$301,964	,5
Renter-Occupied Median Rent	\$1,266		\$1,148		\$1,126	

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RFULL9

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 41.2007/-73.1201

250 Barnum Avenue Cutoff			<u> </u>		- ·	
Stratford, CT 06615	1 mi rad	lius	3 mi rad	lus	5 mi rac	lius
Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	\$342.3 M		\$2.67 B		\$5.92 B	
Total Non-Retail Expenditure	\$181.37 M		\$1.42 B		\$3.14 B	
Total Retail Expenditure	\$160.93 M		\$1.25 B		\$2.77 B	
Apparel	\$12.27 M		\$95.55 M		\$212.12 M	
Contributions	\$11.95 M		\$91.96 M		\$203.63 M	
Education	\$11.51 M		\$88.6 M		\$197.96 M	
Entertainment	\$19.92 M		\$154.17 M		\$340.43 M	
Food and Beverages	\$49.6 M		\$388.59 M		\$861.52 M	
Furnishings and Equipment	\$12.33 M		\$95.48 M		\$210.63 M	
Gifts	\$9.06 M		\$69.72 M		\$155.98 M	
Health Care	\$28.2 M		\$220.99 M		\$487.36 M	
Household Operations	\$13.77 M		\$107 M		\$236.76 M	
Miscellaneous Expenses	\$6.56 M		\$51.04 M		\$112.79 M	
Personal Care	\$4.6 M		\$35.89 M		\$79.39 M	
Personal Insurance	\$2.59 M		\$19.87 M		\$43.73 M	
Reading	\$757.53 K		\$5.9 M		\$13.03 M	
Shelter	\$71.48 M		\$561.3 M		\$1.25 B	
Tobacco	\$1.79 M		\$14.56 M		\$32.61 M	
Transportation	\$61.96 M		\$481.92 M		\$1.06 B	
Utilities	\$23.96 M		\$189.33 M		\$419.79 M	
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	\$6,411		\$6,202		\$6,006	
Total Non-Retail Expenditure	\$3,397	53.0%	\$3,290	53.0%	\$3,191	53.1%
Total Retail Expenditures	\$3,014	47.0%	\$2,912	47.0%	\$2,815	46.9%
Apparel	\$230	3.6%	\$222	3.6%	\$215	3.6%
Contributions	\$224	3.5%	\$213	3.4%	\$207	3.4%
Education	\$216	3.4%	\$206	3.3%	\$201	3.3%
Entertainment	\$373	5.8%	\$358	5.8%	\$345	5.8%
Food and Beverages	\$929	14.5%	\$902	14.5%	\$874	14.6%
Furnishings and Equipment	\$231	3.6%	\$222	3.6%	\$214	3.6%
Gifts	\$170	2.6%	\$162	2.6%	\$158	2.6%
Health Care	\$528	8.2%	\$513	8.3%	\$494	8.2%
Household Operations	\$258	4.0%	\$248	4.0%	\$240	4.0%
Miscellaneous Expenses	\$123	1.9%	\$118	1.9%	\$114	1.9%
Personal Care	\$86	1.3%	\$83	1.3%	\$81	1.3%
Personal Insurance	\$49	0.8%	\$46	0.7%	\$44	0.7%
Reading	\$14	0.2%	\$14	0.2%	\$13	0.2%
Shelter	\$1,339	20.9%	\$1,303			21.1%
Tobacco	\$34	0.5%	\$34	0.5%	\$33	0.6%
Transportation	\$1,161		\$1,119	18.0%	\$1,079	18.0%
Utilities	\$449	7.0%	\$439	7.1%	\$426	7.1%

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RFULL9