

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.9579/-81.0458

1720 Ebenezer Rd		1 mi radius		3 mi radius		5 mi radius	
Rock Hill, SC 29732							
Population							
Estimated Population (2025)	9,505		55,762		103,864		
Projected Population (2030)	9,644		57,405		107,585		
Census Population (2020)	8,768		53,416		97,244		
Census Population (2010)	8,570		50,680		87,648		
Projected Annual Growth (2025-2030)	139	0.3%	1,643	0.6%	3,721	0.7%	
Historical Annual Growth (2020-2025)	737	-	2,346	0.9%	6,620	1.4%	
Historical Annual Growth (2010-2020)	198	0.2%	2,736	0.5%	9,595	1.1%	
Estimated Population Density (2025)	3,027	psm	1,973	psm	1,323	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2025)	4,175		23,382		43,052		
Projected Households (2030)	4,304		24,569		45,393		
Census Households (2020)	3,853		21,389		39,014		
Census Households (2010)	3,609		19,725		34,206		
Projected Annual Growth (2025-2030)	129	0.6%	1,187	1.0%	2,340	1.1%	
Historical Annual Change (2010-2025)	567	1.0%	3,657	1.2%	8,847	1.7%	
Average Household Income							
Estimated Average Household Income (2025)	\$90,880		\$94,413		\$101,087		
Projected Average Household Income (2030)	\$89,766		\$91,968		\$99,304		
Census Average Household Income (2010)	\$67,249		\$59,973		\$57,770		
Census Average Household Income (2000)	\$64,392		\$56,026		\$53,484		
Projected Annual Change (2025-2030)	-\$1,114	-0.2%	-\$2,445	-0.5%	-\$1,783	-0.4%	
Historical Annual Change (2000-2025)	\$26,487	1.6%	\$38,387	2.7%	\$47,603	3.6%	
Median Household Income							
Estimated Median Household Income (2025)	\$72,121		\$77,121		\$81,343		
Projected Median Household Income (2030)	\$71,468		\$75,598		\$80,374		
Census Median Household Income (2010)	\$51,030		\$47,232		\$47,864		
Census Median Household Income (2000)	\$48,230		\$43,756		\$42,955		
Projected Annual Change (2025-2030)	-\$653	-0.2%	-\$1,523	-0.4%	-\$968	-0.2%	
Historical Annual Change (2000-2025)	\$23,891	2.0%	\$33,366	3.1%	\$38,388	3.6%	
Per Capita Income							
Estimated Per Capita Income (2025)	\$40,212		\$40,053		\$42,180		
Projected Per Capita Income (2030)	\$40,347		\$39,812		\$42,167		
Census Per Capita Income (2010)	\$28,322		\$23,339		\$22,546		
Census Per Capita Income (2000)	\$24,522		\$20,826		\$20,026		
Projected Annual Change (2025-2030)	\$134	-	-\$241	-0.1%	-\$12	-	
Historical Annual Change (2000-2025)	\$15,691	2.6%	\$19,226	3.7%	\$22,153	4.4%	
Estimated Average Household Net Worth (2025)	\$922,998		\$890,425		\$932,048		

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1720 Ebenezer Rd							
Rock Hill, SC 29732							
	1 mi radius		3 mi radius		5 mi radius		
Race and Ethnicity							
Total Population (2025)	9,505		55,762		103,864		
White (2025)	6,316	66.4%	33,893	60.8%	62,201	59.9%	
Black or African American (2025)	2,303	24.2%	15,662	28.1%	30,501	29.4%	
American Indian or Alaska Native (2025)	39	0.4%	272	0.5%	466	0.4%	
Asian (2025)	212	2.2%	1,265	2.3%	2,532	2.4%	
Hawaiian or Pacific Islander (2025)	4	-	33	-	51	-	
Other Race (2025)	207	2.2%	1,771	3.2%	2,936	2.8%	
Two or More Races (2025)	424	4.5%	2,864	5.1%	5,178	5.0%	
Population < 18 (2025)	2,095	22.0%	11,559	20.7%	22,501	21.7%	
White Not Hispanic	1,142	54.5%	5,833	50.5%	11,229	49.9%	
Black or African American	635	30.3%	3,721	32.2%	7,543	33.5%	
Asian	47	2.2%	232	2.0%	518	2.3%	
Other Race Not Hispanic	97	4.6%	543	4.7%	1,090	4.8%	
Hispanic	174	8.3%	1,231	10.6%	2,120	9.4%	
Not Hispanic or Latino Population (2025)	8,860	93.2%	51,119	91.7%	95,924	92.4%	
Not Hispanic White	6,149	69.4%	32,976	64.5%	60,569	63.1%	
Not Hispanic Black or African American	2,274	25.7%	15,469	30.3%	30,168	31.4%	
Not Hispanic American Indian or Alaska Native	23	0.3%	149	0.3%	267	0.3%	
Not Hispanic Asian	211	2.4%	1,239	2.4%	2,495	2.6%	
Not Hispanic Hawaiian or Pacific Islander	3	-	23	-	37	-	
Not Hispanic Other Race	7	-	85	0.2%	121	0.1%	
Not Hispanic Two or More Races	193	2.2%	1,178	2.3%	2,266	2.4%	
Hispanic or Latino Population (2025)	645	6.8%	4,643	8.3%	7,940	7.6%	
Hispanic White	166	25.8%	917	19.7%	1,632	20.6%	
Hispanic Black or African American	29	4.6%	193	4.2%	333	4.2%	
Hispanic American Indian or Alaska Native	16	2.4%	124	2.7%	198	2.5%	
Hispanic Asian	2	0.2%	26	0.6%	37	0.5%	
Hispanic Hawaiian or Pacific Islander	-	-	10	0.2%	14	0.2%	
Hispanic Other Race	200	31.1%	1,687	36.3%	2,815	35.4%	
Hispanic Two or More Races	231	35.8%	1,686	36.3%	2,912	36.7%	
Not Hispanic or Latino Population (2020)	8,274	94.4%	49,051	91.8%	89,862	92.4%	
Hispanic or Latino Population (2020)	493	5.6%	4,365	8.2%	7,382	7.6%	
Not Hispanic or Latino Population (2010)	8,261	96.4%	47,785	94.3%	82,827	94.5%	
Hispanic or Latino Population (2010)	309	3.6%	2,895	5.7%	4,821	5.5%	
Not Hispanic or Latino Population (2030)	8,870	92.0%	52,052	90.7%	98,158	91.2%	
Hispanic or Latino Population (2030)	774	8.0%	5,353	9.3%	9,426	8.8%	
Projected Annual Growth (2025-2030)	129	4.0%	711	3.1%	1,486	3.7%	
Historical Annual Growth (2010-2020)	185	6.0%	1,470	5.1%	2,561	5.3%	

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Rock Hill, SC 29732							
Total Age Distribution (2025)							
Total Population	9,505		55,762		103,864		
Age Under 5 Years	501	5.3%	2,829	5.1%	5,459	5.3%	
Age 5 to 9 Years	575	6.1%	3,140	5.6%	6,144	5.9%	
Age 10 to 14 Years	589	6.2%	3,391	6.1%	6,709	6.5%	
Age 15 to 19 Years	583	6.1%	4,475	8.0%	7,564	7.3%	
Age 20 to 24 Years	550	5.8%	4,489	8.0%	7,402	7.1%	
Age 25 to 29 Years	602	6.3%	3,618	6.5%	6,854	6.6%	
Age 30 to 34 Years	700	7.4%	3,853	6.9%	7,368	7.1%	
Age 35 to 39 Years	586	6.2%	3,614	6.5%	7,052	6.8%	
Age 40 to 44 Years	603	6.3%	3,622	6.5%	7,171	6.9%	
Age 45 to 49 Years	548	5.8%	3,082	5.5%	6,359	6.1%	
Age 50 to 54 Years	571	6.0%	3,440	6.2%	6,705	6.5%	
Age 55 to 59 Years	522	5.5%	3,191	5.7%	6,177	5.9%	
Age 60 to 64 Years	552	5.8%	3,186	5.7%	6,054	5.8%	
Age 65 to 69 Years	541	5.7%	3,063	5.5%	5,543	5.3%	
Age 70 to 74 Years	452	4.8%	2,473	4.4%	4,476	4.3%	
Age 75 to 79 Years	421	4.4%	1,959	3.5%	3,320	3.2%	
Age 80 to 84 Years	274	2.9%	1,206	2.2%	1,925	1.9%	
Age 85 Years or Over	335	3.5%	1,132	2.0%	1,581	1.5%	
Median Age	40.2		37.8		37.8		
Age 19 Years or Less	2,249	23.7%	13,835	24.8%	25,877	24.9%	
Age 20 to 64 Years	5,233	55.1%	32,094	57.6%	61,142	58.9%	
Age 65 Years or Over	2,023	21.3%	9,833	17.6%	16,845	16.2%	
Female Age Distribution (2025)							
Female Population	4,932	51.9%	28,118	50.4%	53,045	51.1%	
Age Under 5 Years	248	5.0%	1,402	5.0%	2,693	5.1%	
Age 5 to 9 Years	260	5.3%	1,507	5.4%	2,950	5.6%	
Age 10 to 14 Years	265	5.4%	1,639	5.8%	3,270	6.2%	
Age 15 to 19 Years	234	4.7%	1,587	5.6%	3,093	5.8%	
Age 20 to 24 Years	319	6.5%	1,923	6.8%	3,371	6.4%	
Age 25 to 29 Years	331	6.7%	1,859	6.6%	3,523	6.6%	
Age 30 to 34 Years	389	7.9%	2,029	7.2%	3,882	7.3%	
Age 35 to 39 Years	314	6.4%	1,904	6.8%	3,740	7.1%	
Age 40 to 44 Years	317	6.4%	1,890	6.7%	3,744	7.1%	
Age 45 to 49 Years	288	5.8%	1,649	5.9%	3,350	6.3%	
Age 50 to 54 Years	308	6.2%	1,830	6.5%	3,511	6.6%	
Age 55 to 59 Years	263	5.3%	1,655	5.9%	3,241	6.1%	
Age 60 to 64 Years	293	5.9%	1,720	6.1%	3,253	6.1%	
Age 65 to 69 Years	304	6.2%	1,700	6.0%	3,048	5.7%	
Age 70 to 74 Years	246	5.0%	1,400	5.0%	2,550	4.8%	
Age 75 to 79 Years	218	4.4%	1,093	3.9%	1,809	3.4%	
Age 80 to 84 Years	159	3.2%	711	2.5%	1,105	2.1%	
Age 85 Years or Over	175	3.5%	620	2.2%	913	1.7%	
Female Median Age	41.3		39.9		39.4		
Age 19 Years or Less	1,007	20.4%	6,135	21.8%	12,005	22.6%	
Age 20 to 64 Years	2,822	57.2%	16,459	58.5%	31,615	59.6%	
Age 65 Years or Over	1,103	22.4%	5,524	19.6%	9,424	17.8%	

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Rock Hill, SC 29732							
Male Age Distribution (2025)							
Male Population	4,573	48.1%	27,644	49.6%	50,819	48.9%	
Age Under 5 Years	253	5.5%	1,427	5.2%	2,766	5.4%	
Age 5 to 9 Years	315	6.9%	1,632	5.9%	3,195	6.3%	
Age 10 to 14 Years	324	7.1%	1,752	6.3%	3,440	6.8%	
Age 15 to 19 Years	349	7.6%	2,888	10.4%	4,471	8.8%	
Age 20 to 24 Years	231	5.0%	2,565	9.3%	4,031	7.9%	
Age 25 to 29 Years	271	5.9%	1,759	6.4%	3,331	6.6%	
Age 30 to 34 Years	310	6.8%	1,824	6.6%	3,486	6.9%	
Age 35 to 39 Years	272	5.9%	1,710	6.2%	3,312	6.5%	
Age 40 to 44 Years	286	6.3%	1,732	6.3%	3,427	6.7%	
Age 45 to 49 Years	260	5.7%	1,433	5.2%	3,009	5.9%	
Age 50 to 54 Years	263	5.7%	1,610	5.8%	3,194	6.3%	
Age 55 to 59 Years	259	5.7%	1,536	5.6%	2,936	5.8%	
Age 60 to 64 Years	260	5.7%	1,466	5.3%	2,802	5.5%	
Age 65 to 69 Years	237	5.2%	1,363	4.9%	2,495	4.9%	
Age 70 to 74 Years	206	4.5%	1,074	3.9%	1,926	3.8%	
Age 75 to 79 Years	202	4.4%	865	3.1%	1,511	3.0%	
Age 80 to 84 Years	115	2.5%	495	1.8%	820	1.6%	
Age 85 Years or Over	160	3.5%	512	1.9%	668	1.3%	
Male Median Age	38.9		35.9		36.3		
Age 19 Years or Less	1,242	27.2%	7,700	27.9%	13,872	27.3%	
Age 20 to 64 Years	2,412	52.7%	15,635	56.6%	29,527	58.1%	
Age 65 Years or Over	920	20.1%	4,309	15.6%	7,420	14.6%	
Males per 100 Females (2025)							
Overall Comparison	93		98		96		
Age Under 5 Years	102	50.5%	102	50.5%	103	50.7%	
Age 5 to 9 Years	121	54.8%	108	52.0%	108	52.0%	
Age 10 to 14 Years	123	55.1%	107	51.7%	105	51.3%	
Age 15 to 19 Years	149	59.9%	182	64.5%	145	59.1%	
Age 20 to 24 Years	72	42.0%	133	57.2%	120	54.5%	
Age 25 to 29 Years	82	45.0%	95	48.6%	95	48.6%	
Age 30 to 34 Years	80	44.3%	90	47.3%	90	47.3%	
Age 35 to 39 Years	87	46.4%	90	47.3%	89	47.0%	
Age 40 to 44 Years	90	47.4%	92	47.8%	92	47.8%	
Age 45 to 49 Years	90	47.5%	87	46.5%	90	47.3%	
Age 50 to 54 Years	85	46.0%	88	46.8%	91	47.6%	
Age 55 to 59 Years	99	49.7%	93	48.1%	91	47.5%	
Age 60 to 64 Years	89	47.0%	85	46.0%	86	46.3%	
Age 65 to 69 Years	78	43.7%	80	44.5%	82	45.0%	
Age 70 to 74 Years	84	45.6%	77	43.4%	76	43.0%	
Age 75 to 79 Years	93	48.1%	79	44.2%	84	45.5%	
Age 80 to 84 Years	72	41.9%	70	41.0%	74	42.6%	
Age 85 Years or Over	91	47.7%	83	45.2%	73	42.2%	
Age 19 Years or Less	123	55.2%	126	55.7%	116	53.6%	
Age 20 to 39 Years	80	44.5%	102	50.5%	98	49.4%	
Age 40 to 64 Years	90	47.5%	89	47.1%	90	47.3%	
Age 65 Years or Over	83	45.5%	78	43.8%	79	44.1%	

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	1 mi radius		3 mi radius		5 mi radius		
Household Type (2025)							
Total Households	4,175		23,382		43,052		
Households with Children	1,088	26.1%	6,516	27.9%	12,905	30.0%	
Average Household Size	2.2		2.3		2.3		
Household Density per Square Mile	1,330		827		548		
Population Family	6,553	68.9%	39,420	70.7%	77,666	74.8%	
Population Non-Family	2,536	26.7%	13,450	24.1%	23,066	22.2%	
Population Group Quarters	416	4.4%	2,892	5.2%	3,132	3.0%	
Family Households	2,112	50.6%	12,919	55.3%	25,506	59.2%	
Married Couple Households	1,442	68.3%	8,403	65.0%	16,806	65.9%	
Other Family Households with Children	670	31.7%	4,516	35.0%	8,700	34.1%	
Family Households with Children	1,086	51.4%	6,510	50.4%	12,892	50.5%	
Married Couple with Children	685	63.0%	3,894	59.8%	7,846	60.9%	
Other Family Households with Children	401	37.0%	2,616	40.2%	5,046	39.1%	
Family Households No Children	1,026	48.6%	6,409	49.6%	12,614	49.5%	
Married Couple No Children	757	73.8%	4,508	70.3%	8,960	71.0%	
Other Family Households No Children	269	26.2%	1,901	29.7%	3,654	29.0%	
Non-Family Households	2,063	49.4%	10,463	44.7%	17,546	40.8%	
Non-Family Households with Children	2	0.1%	6	-	13	-	
Non-Family Households No Children	2,061	99.9%	10,457	99.9%	17,533	99.9%	
Average Family Household Size	3.1		3.1		3.0		
Average Family Income	\$121,286		\$124,723		\$128,936		
Median Family Income	\$97,796		\$101,512		\$104,902		
Average Non-Family Household Size	1.2		1.3		1.3		
Marital Status (2025)							
Population Age 15 Years or Over	7,840		46,402		85,551		
Never Married	3,208	40.9%	18,414	39.7%	32,018	37.4%	
Currently Married	3,134	40.0%	19,107	41.2%	36,547	42.7%	
Previously Married	1,498	19.1%	8,881	19.1%	16,986	19.9%	
Separated	282	18.8%	1,538	17.3%	3,405	20.0%	
Widowed	602	40.2%	2,884	32.5%	4,997	29.4%	
Divorced	614	41.0%	4,459	50.2%	8,585	50.5%	
Educational Attainment (2025)							
Adult Population Age 25 Years or Over	6,706		37,438		70,585		
Elementary (Grade Level 0 to 8)	77	1.2%	755	2.0%	1,507	2.1%	
Some High School (Grade Level 9 to 11)	289	4.3%	1,979	5.3%	3,725	5.3%	
High School Graduate	1,198	17.9%	8,604	23.0%	16,215	23.0%	
Some College	1,497	22.3%	8,379	22.4%	15,507	22.0%	
Associate Degree Only	512	7.6%	3,391	9.1%	7,107	10.1%	
Bachelor Degree Only	2,181	32.5%	8,780	23.5%	16,318	23.1%	
Graduate Degree	953	14.2%	5,551	14.8%	10,205	14.5%	
Any College (Some College or Higher)	5,143	76.7%	26,101	69.7%	49,138	69.6%	
College Degree + (Bachelor Degree or Higher)	3,134	46.7%	14,331	38.3%	26,524	37.6%	

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Housing							
Total Housing Units (2025)	4,447		25,100		46,123		
Total Housing Units (2020)	4,100		23,071		41,963		
Historical Annual Growth (2020-2025)	348 -		2,029 -		4,160 -		
Housing Units Occupied (2025)	4,175	93.9%	23,382	93.2%	43,052	93.3%	
Housing Units Owner-Occupied	2,637	63.1%	13,678	58.5%	25,957	60.3%	
Housing Units Renter-Occupied	1,539	36.9%	9,703	41.5%	17,096	39.7%	
Housing Units Vacant (2025)	272	6.1%	1,718	6.8%	3,071	6.7%	
Household Size (2025)							
Total Households	4,175		23,382		43,052		
1 Person Households	1,786	42.8%	8,792	37.6%	14,494	33.7%	
2 Person Households	1,041	24.9%	6,815	29.1%	13,410	31.1%	
3 Person Households	559	13.4%	3,068	13.1%	6,068	14.1%	
4 Person Households	516	12.4%	3,056	13.1%	5,783	13.4%	
5 Person Households	188	4.5%	1,111	4.8%	2,194	5.1%	
6 Person Households	59	1.4%	352	1.5%	724	1.7%	
7 or More Person Households	26	0.6%	187	0.8%	379	0.9%	
Household Income Distribution (2025)							
HH Income \$200,000 or More	261	6.3%	1,622	6.9%	3,582	8.3%	
HH Income \$150,000 to \$199,999	326	7.8%	2,130	9.1%	3,919	9.1%	
HH Income \$125,000 to \$149,999	355	8.5%	1,932	8.3%	3,646	8.5%	
HH Income \$100,000 to \$124,999	413	9.9%	2,194	9.4%	4,462	10.4%	
HH Income \$75,000 to \$99,999	485	11.6%	2,745	11.7%	5,365	12.5%	
HH Income \$50,000 to \$74,999	928	22.2%	4,602	19.7%	8,360	19.4%	
HH Income \$35,000 to \$49,999	535	12.8%	2,547	10.9%	4,789	11.1%	
HH Income \$25,000 to \$34,999	327	7.8%	1,878	8.0%	2,997	7.0%	
HH Income \$15,000 to \$24,999	267	6.4%	1,672	7.1%	2,825	6.6%	
HH Income \$10,000 to \$14,999	158	3.8%	702	3.0%	1,222	2.8%	
HH Income Under \$10,000	120	2.9%	1,359	5.8%	1,886	4.4%	
Household Vehicles (2025)							
Households 0 Vehicles Available	246	5.9%	1,602	6.9%	2,833	6.6%	
Households 1 Vehicle Available	1,697	40.6%	8,435	36.1%	15,022	34.9%	
Households 2 Vehicles Available	1,498	35.9%	8,923	38.2%	16,176	37.6%	
Households 3 or More Vehicles Available	734	17.6%	4,421	18.9%	9,021	21.0%	
Total Vehicles Available	7,120		41,063		77,932		
Average Vehicles per Household	1.7		1.8		1.8		
Owner-Occupied Household Vehicles	5,050	70.9%	27,678	67.4%	54,697	70.2%	
Average Vehicles per Owner-Occupied Household	1.9		2.0		2.1		
Renter-Occupied Household Vehicles	2,070	29.1%	13,385	32.6%	23,235	29.8%	
Average Vehicles per Renter-Occupied Household	1.3		1.4		1.4		
Travel Time (2025)							
Worker Base Age 16 years or Over	4,934		27,617		53,689		
Travel to Work in 14 Minutes or Less	1,736	35.2%	8,267	29.9%	13,698	25.5%	
Travel to Work in 15 to 29 Minutes	1,270	25.7%	7,963	28.8%	16,510	30.8%	
Travel to Work in 30 to 59 Minutes	1,153	23.4%	6,558	23.7%	13,135	24.5%	
Travel to Work in 60 Minutes or More	322	6.5%	1,747	6.3%	3,395	6.3%	
Work at Home	453	9.2%	3,083	11.2%	6,950	12.9%	
Average Minutes Travel to Work	18.7		20.4		21.3		

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.9579/-81.0458

1720 Ebenezer Rd							
Rock Hill, SC 29732							
Transportation To Work (2025)							
Worker Base Age 16 years or Over	4,934		27,617		53,689		
Drive to Work Alone	3,988	80.8%	21,688	78.5%	41,504	77.3%	
Drive to Work in Carpool	342	6.9%	1,934	7.0%	3,668	6.8%	
Travel to Work by Public Transportation	22	0.4%	106	0.4%	256	0.5%	
Drive to Work on Motorcycle	-	-	2	-	2	-	
Bicycle to Work	4	-	36	0.1%	50	-	
Walk to Work	119	2.4%	674	2.4%	863	1.6%	
Other Means	6	0.1%	95	0.3%	396	0.7%	
Work at Home	453	9.2%	3,083	11.2%	6,950	12.9%	
Daytime Demographics (2025)							
Total Businesses	595		2,557		4,126		
Total Employees	7,206		24,937		42,193		
Company Headquarter Businesses	25	4.3%	83	3.2%	121	2.9%	
Company Headquarter Employees	1,666	23.1%	4,805	19.3%	5,675	13.4%	
Employee Population per Business	12.1	to 1	9.8	to 1	10.2	to 1	
Residential Population per Business	16.0	to 1	21.8	to 1	25.2	to 1	
Adj. Daytime Demographics Age 16 Years or Over	9,968		42,900		72,310		
Labor Force							
Labor Population Age 16 Years or Over (2025)	7,714		45,662		84,155		
Labor Force Total Males (2025)	3,615	46.9%	22,457	49.2%	40,711	48.4%	
Male Civilian Employed	2,497	69.1%	14,276	63.6%	27,101	66.6%	
Male Civilian Unemployed	88	2.4%	1,015	4.5%	1,421	3.5%	
Males in Armed Forces	-	-	42	0.2%	309	0.8%	
Males Not in Labor Force	1,030	28.5%	7,124	31.7%	11,880	29.2%	
Labor Force Total Females (2025)	4,098	53.1%	23,205	50.8%	43,444	51.6%	
Female Civilian Employed	2,455	59.9%	13,365	57.6%	26,612	61.3%	
Female Civilian Unemployed	80	2.0%	691	3.0%	1,236	2.8%	
Females in Armed Forces	-	-	16	-	16	-	
Females Not in Labor Force	1,563	38.1%	9,133	39.4%	15,580	35.9%	
Unemployment Rate	168	2.2%	1,706	3.7%	2,657	3.2%	
Occupation (2025)							
Occupation Population Age 16 Years or Over	4,934		27,617		53,689		
Occupation Total Males	2,479	50.2%	14,252	51.6%	27,077	50.4%	
Occupation Total Females	2,455	49.8%	13,365	48.4%	26,612	49.6%	
Management, Business, Financial Operations	939	19.0%	5,105	18.5%	10,554	19.7%	
Professional, Related	1,383	28.0%	6,346	23.0%	12,034	22.4%	
Service	788	16.0%	4,998	18.1%	8,728	16.3%	
Sales, Office	1,102	22.3%	5,620	20.3%	10,787	20.1%	
Farming, Fishing, Forestry	1	-	52	0.2%	60	0.1%	
Construction, Extraction, Maintenance	209	4.2%	1,844	6.7%	3,814	7.1%	
Production, Transport, Material Moving	511	10.4%	3,652	13.2%	7,712	14.4%	
White Collar Workers	3,424	69.4%	17,071	61.8%	33,375	62.2%	
Blue Collar Workers	1,509	30.6%	10,546	38.2%	20,314	37.8%	

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1720 Ebenezer Rd							
Rock Hill, SC 29732							
	1 mi radius		3 mi radius		5 mi radius		
Units In Structure (2025)							
Total Units	4,175		23,382		43,052		
1 Detached Unit	2,157	51.7%	14,498	62.0%	27,087	62.9%	
1 Attached Unit	614	14.7%	1,677	7.2%	2,735	6.4%	
2 Units	30	0.7%	320	1.4%	492	1.1%	
3 to 4 Units	37	0.9%	770	3.3%	1,270	3.0%	
5 to 9 Units	400	9.6%	1,484	6.3%	2,413	5.6%	
10 to 19 Units	258	6.2%	842	3.6%	2,261	5.3%	
20 to 49 Units	227	5.4%	1,175	5.0%	2,086	4.8%	
50 or More Units	260	6.2%	1,770	7.6%	2,887	6.7%	
Mobile Home or Trailer	191	4.6%	844	3.6%	1,812	4.2%	
Other Structure	-	-	4	-	9	-	
Homes Built By Year (2025)							
Homes Built 2020 or later	98	2.2%	464	1.8%	1,354	2.9%	
Homes Built 2010 to 2019	584	13.1%	2,981	11.9%	7,557	16.4%	
Homes Built 2000 to 2009	1,253	28.2%	6,153	24.5%	11,558	25.1%	
Homes Built 1990 to 1999	519	11.7%	2,892	11.5%	4,917	10.7%	
Homes Built 1980 to 1989	448	10.1%	2,586	10.3%	4,224	9.2%	
Homes Built 1970 to 1979	659	14.8%	2,571	10.2%	4,587	9.9%	
Homes Built 1960 to 1969	372	8.4%	2,207	8.8%	3,486	7.6%	
Homes Built 1950 to 1959	71	1.6%	1,196	4.8%	1,870	4.1%	
Homes Built 1940 to 1949	129	2.9%	1,299	5.2%	1,977	4.3%	
Homes Built Before 1939	41	0.9%	1,032	4.1%	1,523	3.3%	
Median Age of Homes	33.3	yrs	37.9	yrs	34.6	yrs	
Home Values (2025)							
Owner Specified Housing Units	2,637		13,678		25,957		
Home Values \$1,000,000 or More	21	0.8%	172	1.3%	441	1.7%	
Home Values \$750,000 to \$999,999	66	2.5%	471	3.4%	1,184	4.6%	
Home Values \$500,000 to \$749,999	219	8.3%	1,457	10.6%	2,968	11.4%	
Home Values \$400,000 to \$499,999	421	16.0%	2,166	15.8%	4,582	17.7%	
Home Values \$300,000 to \$399,999	869	33.0%	3,863	28.2%	6,619	25.5%	
Home Values \$250,000 to \$299,999	367	13.9%	1,749	12.8%	2,929	11.3%	
Home Values \$200,000 to \$249,999	268	10.2%	1,243	9.1%	2,334	9.0%	
Home Values \$175,000 to \$199,999	47	1.8%	217	1.6%	368	1.4%	
Home Values \$150,000 to \$174,999	126	4.8%	481	3.5%	861	3.3%	
Home Values \$125,000 to \$149,999	19	0.7%	277	2.0%	476	1.8%	
Home Values \$100,000 to \$124,999	34	1.3%	305	2.2%	603	2.3%	
Home Values \$90,000 to \$99,999	5	0.2%	47	0.3%	86	0.3%	
Home Values \$80,000 to \$89,999	62	2.3%	204	1.5%	355	1.4%	
Home Values \$70,000 to \$79,999	7	0.3%	69	0.5%	191	0.7%	
Home Values \$60,000 to \$69,999	21	0.8%	105	0.8%	165	0.6%	
Home Values \$50,000 to \$59,999	10	0.4%	109	0.8%	226	0.9%	
Home Values \$35,000 to \$49,999	12	0.5%	105	0.8%	288	1.1%	
Home Values \$25,000 to \$34,999	21	0.8%	96	0.7%	151	0.6%	
Home Values \$10,000 to \$24,999	23	0.9%	322	2.4%	673	2.6%	
Home Values Under \$10,000	20	0.7%	220	1.6%	455	1.8%	
Owner-Occupied Median Home Value	\$324,851		\$329,022		\$344,556		
Renter-Occupied Median Rent	\$1,196		\$1,114		\$1,141		

Complete Profile

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Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.9579/-81.0458

1720 Ebenezer Rd		1 mi radius		3 mi radius		5 mi radius	
Rock Hill, SC 29732							
Total Annual Consumer Expenditure (2025)							
Total Household Expenditure		\$385.11 M		\$2.19 B		\$4.21 B	
Total Non-Retail Expenditure		\$186.84 M		\$1.07 B		\$2.07 B	
Total Retail Expenditure		\$198.27 M		\$1.12 B		\$2.14 B	
Alcoholic Beverages		\$2.36 M		\$13.34 M		\$25.78 M	
Apparel		\$7.16 M		\$40.54 M		\$78.14 M	
Contributions		\$12.22 M		\$68.63 M		\$133.27 M	
Education		\$8.73 M		\$49.18 M		\$95.3 M	
Entertainment		\$22.19 M		\$125.74 M		\$242.17 M	
Food Away From Home		\$17.02 M		\$96.29 M		\$185.71 M	
Grocery		\$25.79 M		\$147.59 M		\$281.59 M	
Health Care		\$27.47 M		\$151.45 M		\$277.86 M	
Household Furnishings and Equipment		\$10.28 M		\$58.1 M		\$112.14 M	
Household Operations		\$7.2 M		\$40.97 M		\$78.91 M	
Miscellaneous Expenses		\$6.65 M		\$37.55 M		\$72.36 M	
Personal Care		\$5.04 M		\$28.77 M		\$55.04 M	
Shelter		\$62.47 M		\$358.36 M		\$685.26 M	
Tax and Retirement		\$87.97 M		\$499.18 M		\$984.64 M	
Tobacco and Related		\$1.99 M		\$11.61 M		\$21.75 M	
Transportation		\$62.16 M		\$354.9 M		\$681.88 M	
Utilities		\$18.41 M		\$105.5 M		\$201.09 M	
Monthly Household Consumer Expenditure (2025)							
Total Household Expenditure		\$7,686		\$7,797		\$8,155	
Total Non-Retail Expenditure		\$3,729 48.5%		\$3,815 48.9%		\$4,015 49.2%	
Total Retail Expenditures		\$3,957 51.5%		\$3,982 51.1%		\$4,140 50.8%	
Alcoholic Beverages		\$47 0.6%		\$48 0.6%		\$50 0.6%	
Apparel		\$143 1.9%		\$144 1.9%		\$151 1.9%	
Contributions		\$244 3.2%		\$245 3.1%		\$258 3.2%	
Education		\$174 2.3%		\$175 2.2%		\$184 2.3%	
Entertainment		\$443 5.8%		\$448 5.7%		\$469 5.7%	
Food Away From Home		\$340 4.4%		\$343 4.4%		\$359 4.4%	
Grocery		\$515 6.7%		\$526 6.7%		\$545 6.7%	
Health Care		\$548 7.1%		\$540 6.9%		\$538 6.6%	
Household Furnishings and Equipment		\$205 2.7%		\$207 2.7%		\$217 2.7%	
Household Operations		\$144 1.9%		\$146 1.9%		\$153 1.9%	
Miscellaneous Expenses		\$133 1.7%		\$134 1.7%		\$140 1.7%	
Personal Care		\$101 1.3%		\$103 1.3%		\$107 1.3%	
Shelter		\$1,247 16.2%		\$1,277 16.4%		\$1,326 16.3%	
Tax and Retirement		\$1,756 22.8%		\$1,779 22.8%		\$1,906 22.8%	
Tobacco and Related		\$40 0.5%		\$41 0.5%		\$42 0.5%	
Transportation		\$1,241 16.1%		\$1,265 16.2%		\$1,320 16.2%	
Utilities		\$368 4.8%		\$376 4.8%		\$389 4.8%	