

BEDFORD SQUARE

Bedford Square is an iconic mixed use development – a retail, dining and residential destination that will further elevate the exposure and draw of downtown Westport, Connecticut. Featuring a complete renovation and restoration of the stately 1924 Bedford Mansion and historic Firehouse, and an artfully congruent re-imagination of adjoining properties, it is ideally situated in the heart of this vibrant and prosperous community. Bedford Square represents an important milestone of the success of the area, and will become a memorable town center and anchor to the diverse attractions that draw thousands of local and regional visitors.

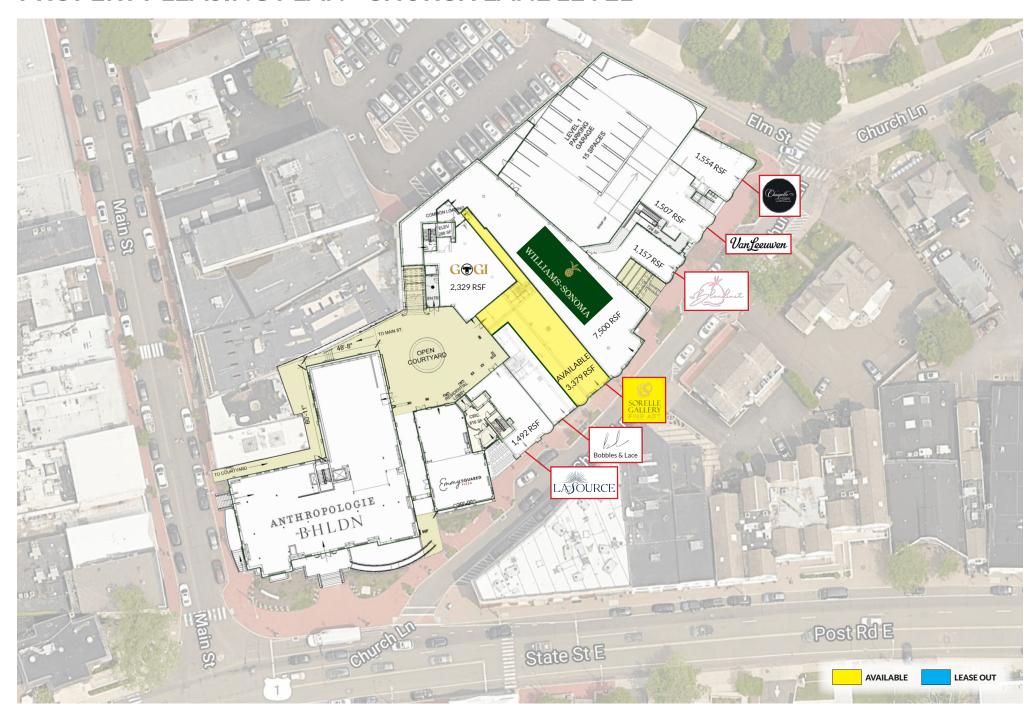
Located in the "golden triangle" of downtown Westport, Bedford Square is a unique mixed-use destination that will include premier residential, beautiful public areas, and a significant new space opportunity for high-end retail and dining, supported by vibrant complementary offerings available steps away, including ample parking.





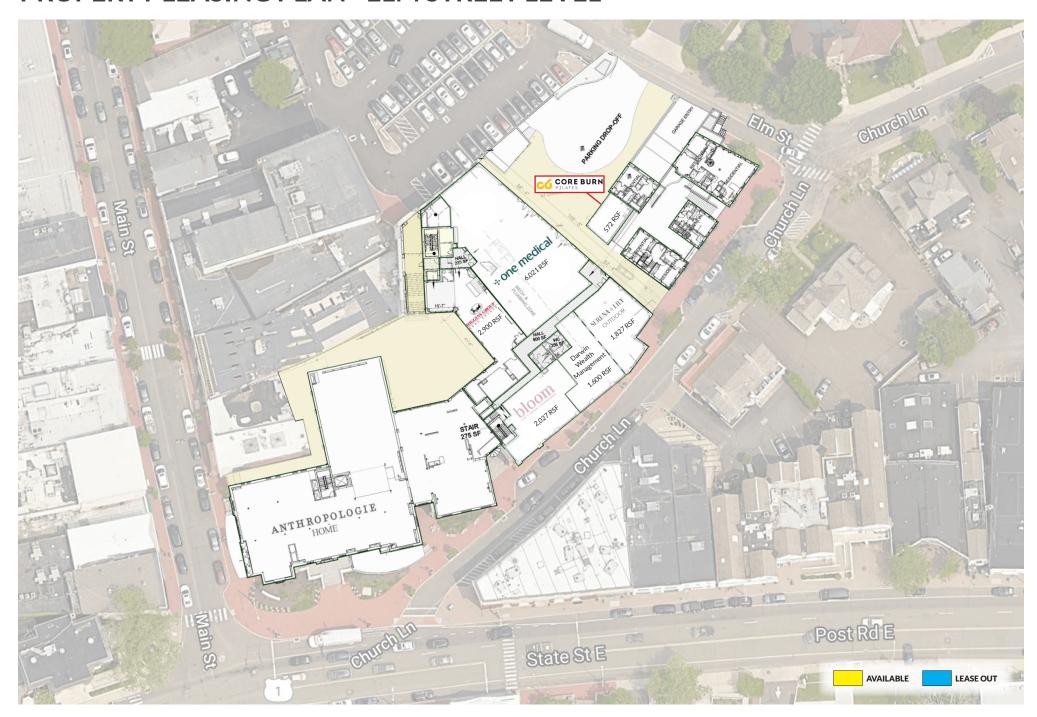


PROPERTY LEASING PLAN - CHURCH LANE LEVEL





PROPERTY LEASING PLAN - ELM STREET LEVEL





DEMOGRAPHICS AT 1, 3 AND 5 MILE RADIUS

1 MILE RADIUS:



Total Population: 6,209

Households: 2,292

Daytime Population: 11,534

Median Age: 46.4



Average Household Income: \$384,255

Median Household Income: \$247,736

3 MILE RADIUS:



Total Population: 47,398

Households: 17,950

Daytime Population: 48,478

Median Age: 44.4



Average Household Income: \$295,746

Median Household Income: \$193,914

<u>5 MILE RADIUS:</u>



Total Population: 131,555

Households: 51,287

Daytime Population: 138,202

Median Age: 41.2



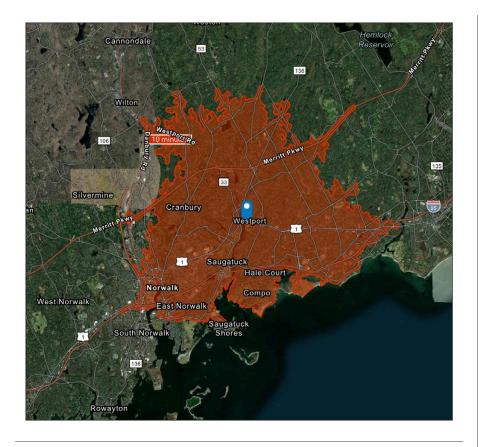
Average Household Income: \$231,186

Median Household Income: \$158,016





10 MINUTE DRIVE TIME



TOTAL RETAIL SALES

EDUCATION

OWNER OCCUPIED HOME VALUE

Includes F&B

Bachelor's Degree or Higher

Average







\$868,452,937

65%

\$1,156,801

KEY FACTS

40,197

Population

44.7

Median Age

\$172,652

Median Household Income

50,754

Daytime Population

TAPESTRY SEGMENTS

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nouseholds	0 000 households	

Socioeconomic Traits

Top

Concentrated in New England, Mid-Atlantic, and Pacific suburbs, these affluent, educated married couples often have children in private schools. Many are executives or business owners, with high net worth and singlefamily homes.

Household Types

Married couples

Typical Housing

Single Family

Socioeconomic Traits

These Western suburban neighborhoods house mostly middle-income, working couples aged 35–74. Homes are midcentury builds with ample parking. Residents commute alone, and most properties are valued between \$300K and \$500K.

Household Types

Married couples

Typical Housing

Single Family

Socioeconomic Traits

Savvy Suburbanites

Concentrated in New England and Mid-Atlantic suburbs, these mostly owner-occupied, single-family homes house professional families with children. Combined incomes and investments place households in middle to upper tiers with high net worth.

Household Types

Married couples

Typical Housing

Single Family

ANNUAL HOUSEHOLD SPENDING

\$9,281

\$5,411

\$15,914

\$507

\$16,651

Eating Out Apparel & Services

Groceries

Computer & Hardware

Health Care

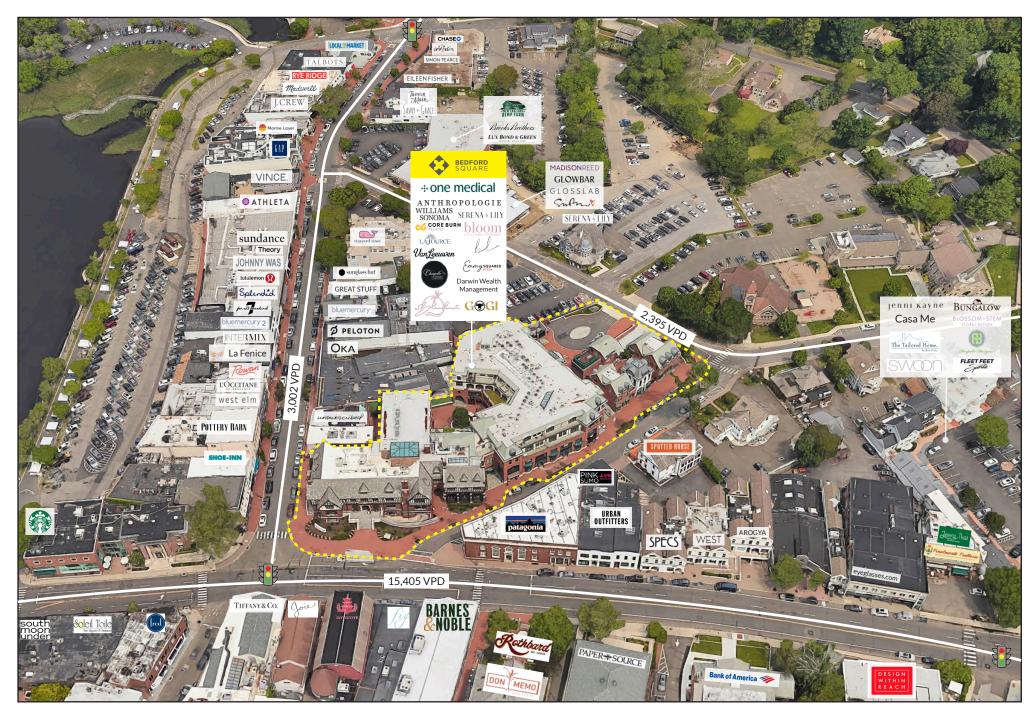


SITE AERIAL



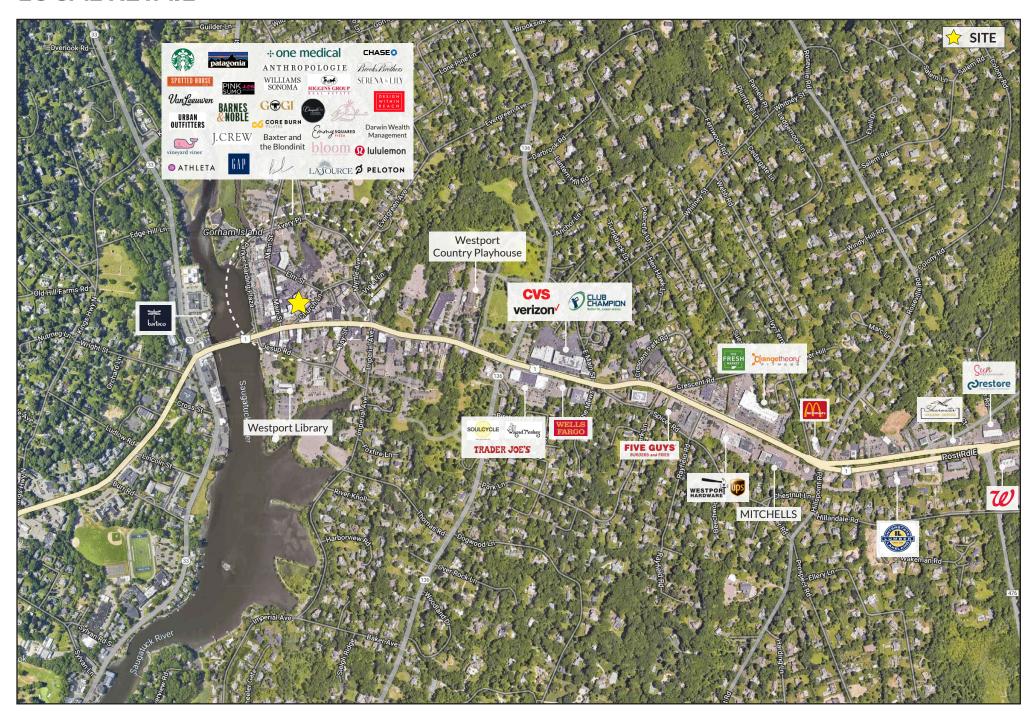


LOCATION OVERVIEW





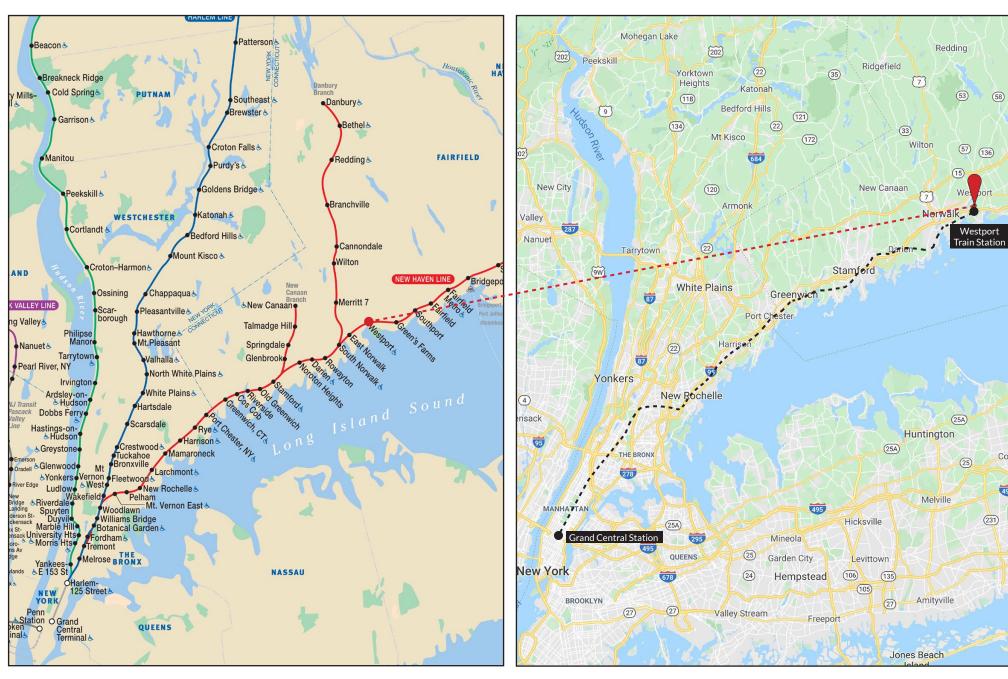
LOCAL RETAIL





WESTPORT METRO NORTH TRAIN STATION

75 MINUTES FROM WESTPORT STATION TO GRAND CENTRAL STATION





BEDFORD SQUARE PHOTOS















