

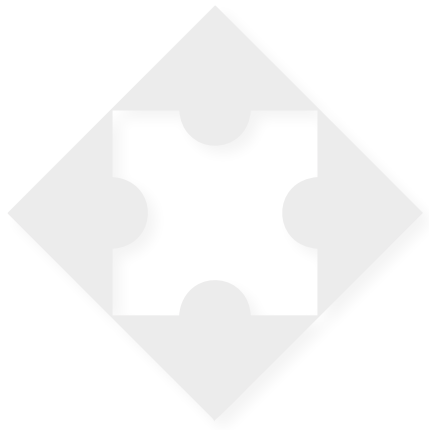


BEDFORD SQUARE

WESTPORT, CT

TOWN OF WESTPORT, FAIRFIELD COUNTY, CT





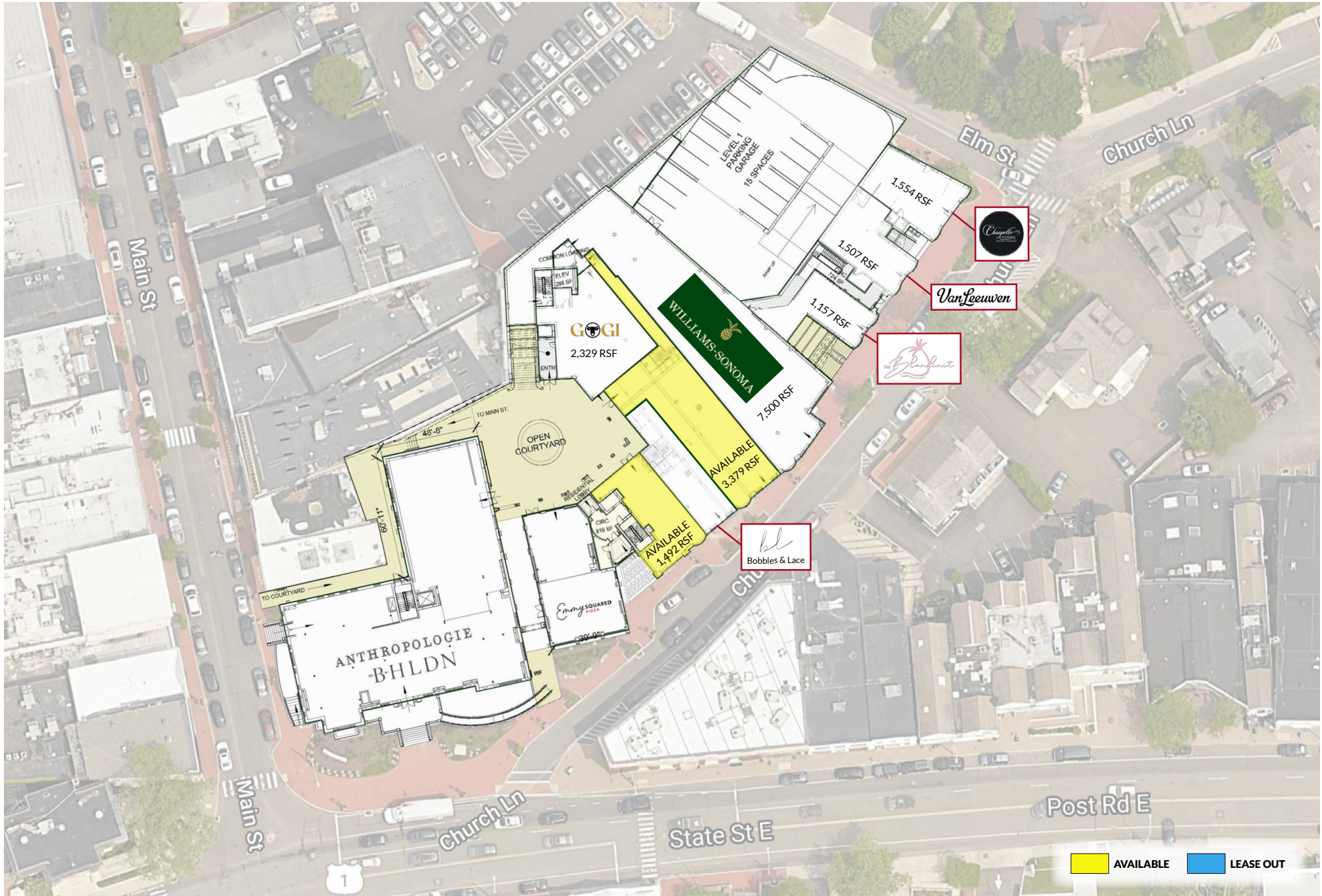
BEDFORD SQUARE

Bedford Square is an iconic mixed use development – a retail, dining and residential destination that will further elevate the exposure and draw of downtown Westport, Connecticut. Featuring a complete renovation and restoration of the stately 1924 Bedford Mansion and historic Firehouse, and an artfully congruent re-imagining of adjoining properties, it is ideally situated in the heart of this vibrant and prosperous community. Bedford Square represents an important milestone of the success of the area, and will become a memorable town center and anchor to the diverse attractions that draw thousands of local and regional visitors.

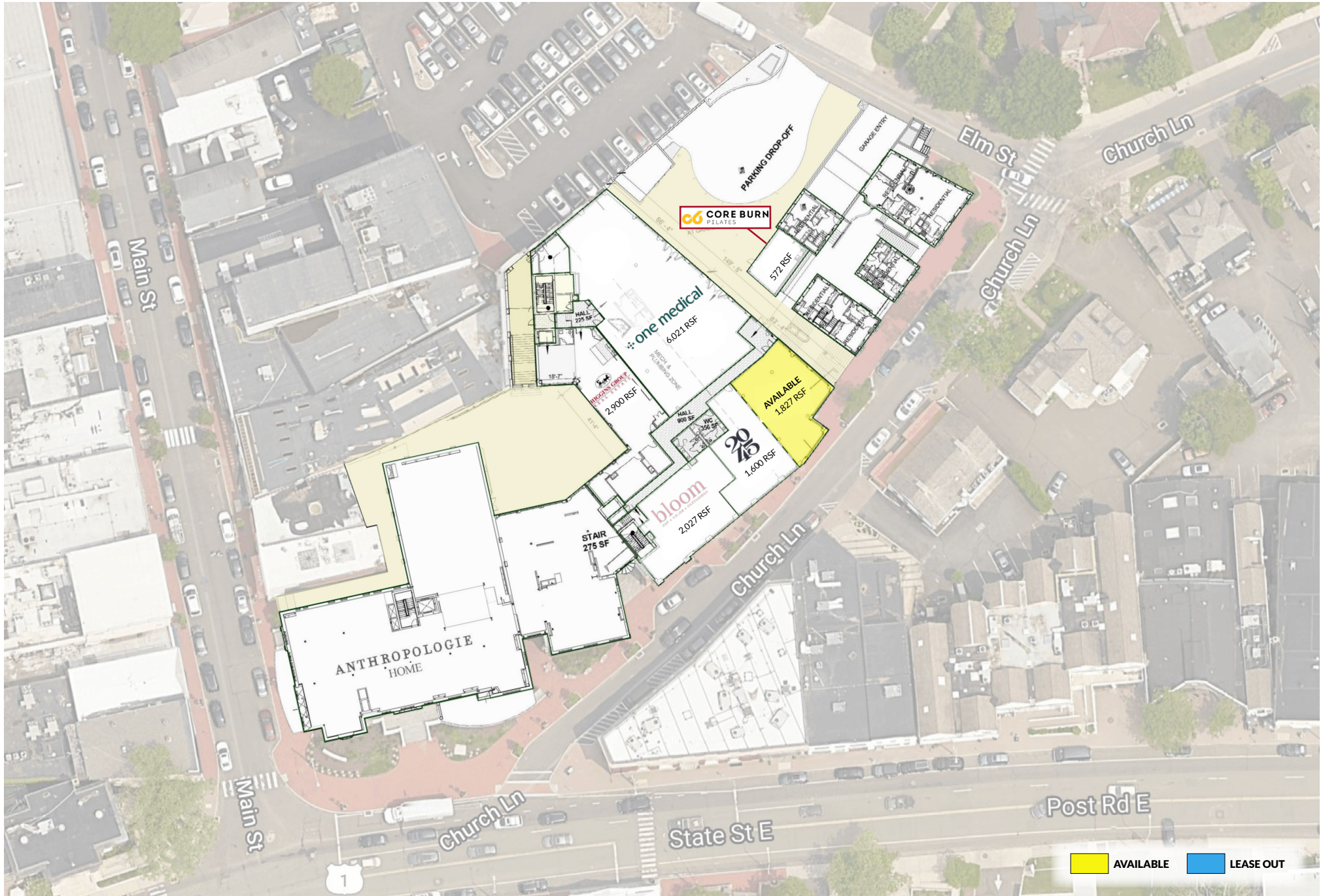
Located in the “golden triangle” of downtown Westport, Bedford Square is a unique mixed-use destination that will include premier residential, beautiful public areas, and a significant new space opportunity for high-end retail and dining, supported by vibrant complementary offerings available steps away, including ample parking.



PROPERTY LEASING PLAN - CHURCH LANE LEVEL



PROPERTY LEASING PLAN - ELM STREET LEVEL



DEMOGRAPHICS AT 1, 3 AND 5 MILE RADIUS

1 MILE RADIUS:



Total Population: **5,981**

Households: **2,207**

Daytime Population: **11,407**

Median Age: **45.3**



Average Household Income: **\$382,210**

Median Household Income: **\$234,184**

3 MILE RADIUS:



Total Population: **46,594**

Households: **17,512**

Daytime Population: **48,155**

Median Age: **44.8**



Average Household Income: **\$298,106**

Median Household Income: **\$189,373**

5 MILE RADIUS:



Total Population: **128,690**

Households: **49,778**

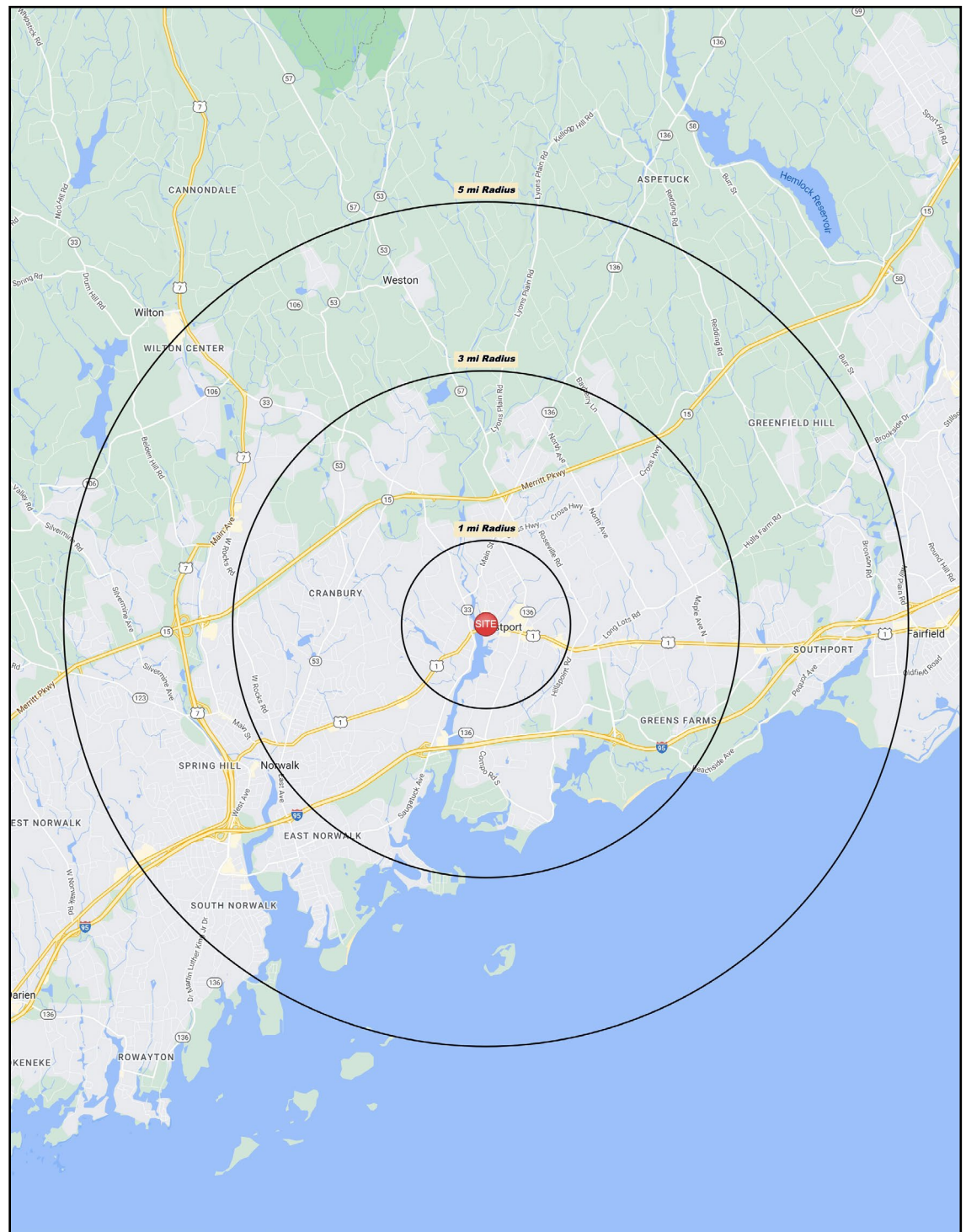
Daytime Population: **142,577**

Median Age: **41.4**

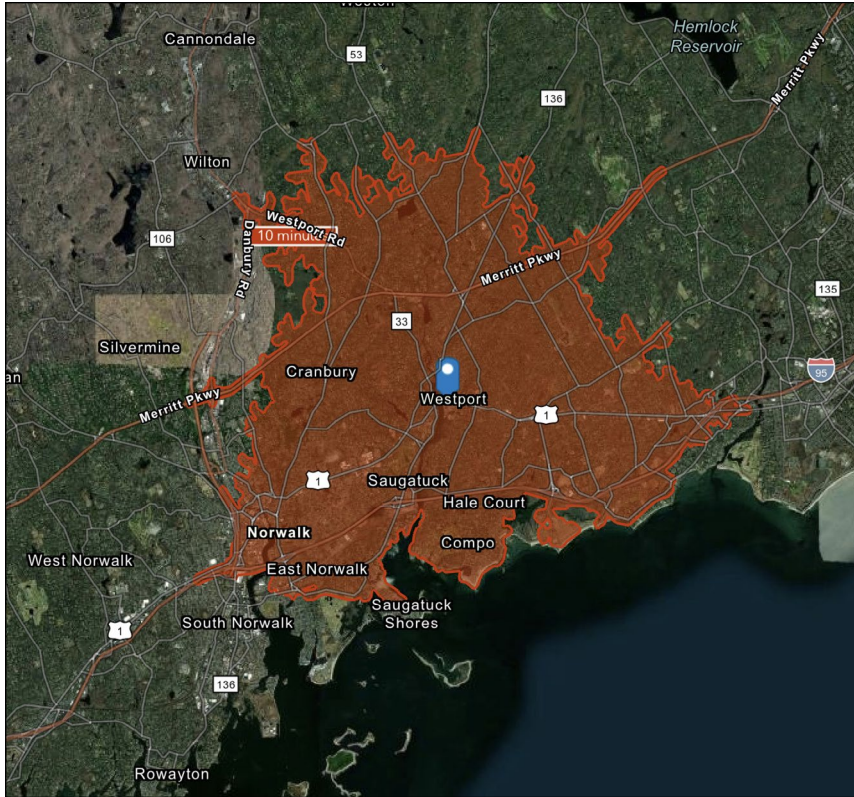


Average Household Income: **\$232,803**

Median Household Income: **\$156,479**



10 MINUTE DRIVE TIME



KEY FACTS

56,417

Population

44.5

Median Age

\$146,008

Median Household Income

73,758

Daytime Population

TAPESTRY SEGMENTS

Top Tier

9,834 Households

Socioeconomic Traits

Highly educated, successful consumer market: more than one in three residents has a postgraduate degree. Annually, they earn more than three times the US median household income.

Household Types

Married couples without children or married couples with older children.

Typical Housing

Single Family

Urban Chic

3,765 Households

Socioeconomic Traits

Residents are employed in white-collar occupations—in managerial, technical, and legal positions. Well educated, more than 65% of residents hold a bachelor's degree or higher.

Household Types

More than half of the households include married couples; nearly 30% are singles.

Typical Housing

Single Family

Pleasantville

5,598 Households

Socioeconomic Traits

66% college educated. Higher labor force participation rate. Many professionals in finance, information/ technology, education, or management.

Household Types

Older married-couple families, more w/o children under 18, but many w/ children over 18 years.

Typical Housing

Single Family

TOTAL RETAIL SALES

Includes F&B



\$998,043,638

EDUCATION

Bachelor's Degree or Higher



65%

OWNER OCCUPIED HOME VALUE

Average



\$921,540

ANNUAL HOUSEHOLD SPENDING

\$7,299

Eating Out

\$4,431

Apparel & Services

\$13,377

Groceries

\$523

Computer & Hardware

\$13,556

Health Care

SITE AERIAL



LOCATION OVERVIEW

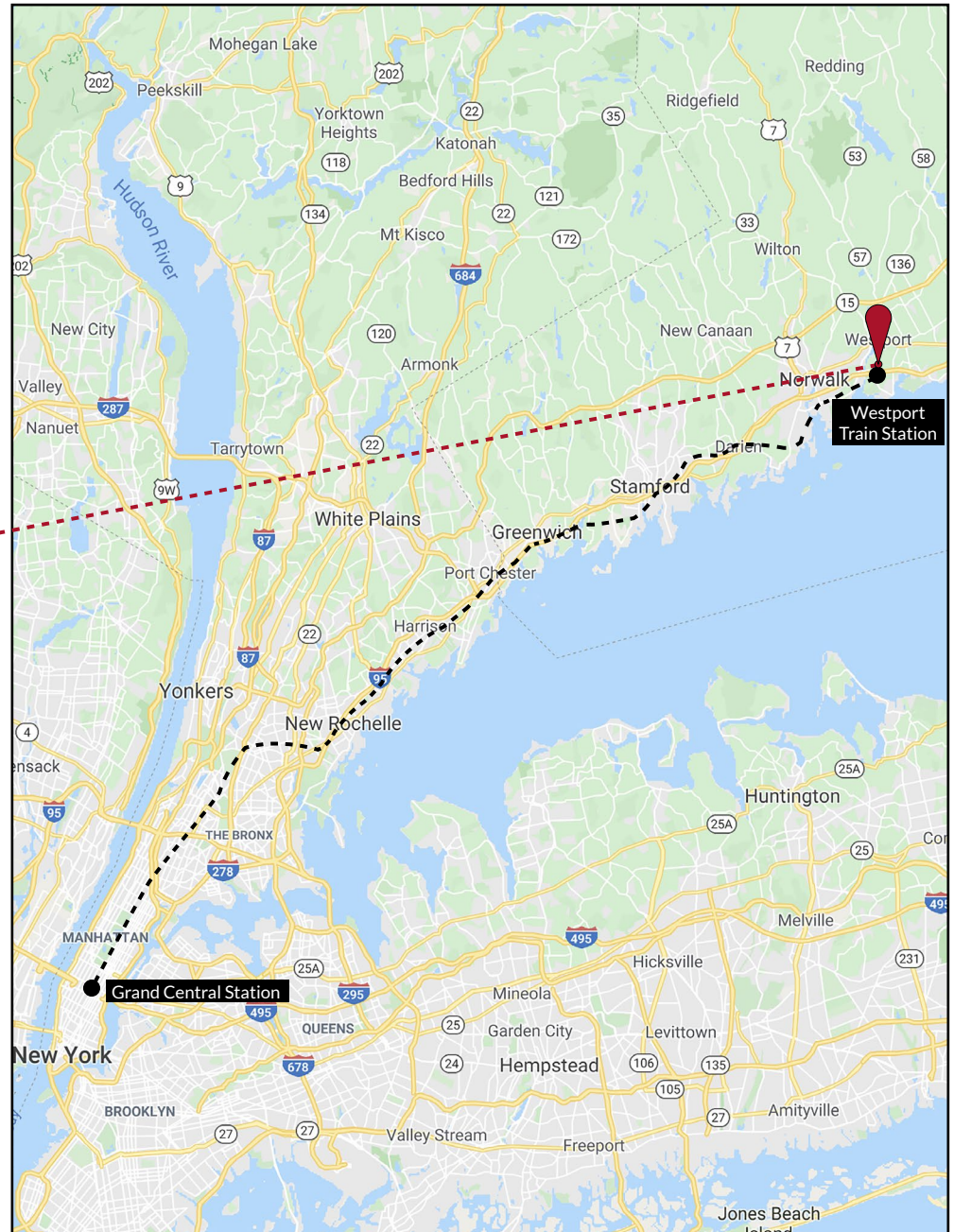


LOCAL RETAIL



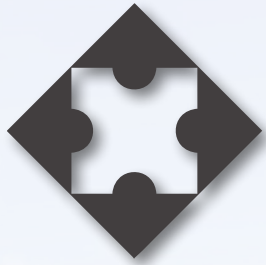
WESTPORT METRO NORTH TRAIN STATION

75 MINUTES FROM WESTPORT STATION TO GRAND CENTRAL STATION



BEDFORD SQUARE PHOTOS





BEDFORD SQUARE



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