

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.9579/-81.0458

1720 Ebenezer Rd Rock Hill, SC 29732	1 mi radius		3 mi radius		5 mi radius	
<b>Population</b>						
Estimated Population (2023)	9,048		55,590		101,265	
Projected Population (2028)	9,665		60,227		110,595	
Census Population (2020)	8,768		53,416		97,244	
Census Population (2010)	8,570		50,680		87,648	
Projected Annual Growth (2023-2028)	617	1.4%	4,637	1.7%	9,330	1.8%
Historical Annual Growth (2020-2023)	280	-	2,174	1.4%	4,022	1.4%
Historical Annual Growth (2010-2020)	198	0.2%	2,736	0.5%	9,595	1.1%
Estimated Population Density (2023)	2,882	psm	1,967	psm	1,290	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
<b>Households</b>						
Estimated Households (2023)	4,033		22,599		41,228	
Projected Households (2028)	4,447		25,280		46,339	
Census Households (2020)	3,853		21,389		39,014	
Census Households (2010)	3,609		19,725		34,206	
Projected Annual Growth (2023-2028)	414	2.1%	2,681	2.4%	5,110	2.5%
Historical Annual Change (2010-2023)	424	0.9%	2,874	1.1%	7,023	1.6%
<b>Average Household Income</b>						
Estimated Average Household Income (2023)	\$84,384		\$89,009		\$95,485	
Projected Average Household Income (2028)	\$81,609		\$85,117		\$90,563	
Census Average Household Income (2010)	\$67,249		\$59,973		\$57,770	
Census Average Household Income (2000)	\$64,392		\$56,026		\$53,484	
Projected Annual Change (2023-2028)	-\$2,774	-0.7%	-\$3,892	-0.9%	-\$4,923	-1.0%
Historical Annual Change (2000-2023)	\$19,991	1.3%	\$32,983	2.6%	\$42,001	3.4%
<b>Median Household Income</b>						
Estimated Median Household Income (2023)	\$65,867		\$74,585		\$75,262	
Projected Median Household Income (2028)	\$67,149		\$75,807		\$76,888	
Census Median Household Income (2010)	\$51,030		\$47,232		\$47,864	
Census Median Household Income (2000)	\$48,230		\$43,756		\$42,955	
Projected Annual Change (2023-2028)	\$1,281	0.4%	\$1,222	0.3%	\$1,626	0.4%
Historical Annual Change (2000-2023)	\$17,638	1.6%	\$30,829	3.1%	\$32,307	3.3%
<b>Per Capita Income</b>						
Estimated Per Capita Income (2023)	\$38,165		\$36,668		\$39,176	
Projected Per Capita Income (2028)	\$38,064		\$36,173		\$38,221	
Census Per Capita Income (2010)	\$28,322		\$23,339		\$22,546	
Census Per Capita Income (2000)	\$24,522		\$20,826		\$20,026	
Projected Annual Change (2023-2028)	-\$101	-	-\$495	-0.3%	-\$955	-0.5%
Historical Annual Change (2000-2023)	\$13,644	2.4%	\$15,842	3.3%	\$19,150	4.2%
Estimated Average Household Net Worth (2023)	\$321,386		\$415,118		\$438,257	

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.9579/-81.0458

<b>1720 Ebenezer Rd Rock Hill, SC 29732</b>	<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>	
<b>Race and Ethnicity</b>						
Total Population (2023)	9,048		55,590		101,265	
White (2023)	6,013	66.5%	32,478	58.4%	58,217	57.5%
Black or African American (2023)	2,324	25.7%	15,340	27.6%	30,933	30.5%
American Indian or Alaska Native (2023)	33	0.4%	253	0.5%	436	0.4%
Asian (2023)	152	1.7%	3,261	5.9%	4,296	4.2%
Hawaiian or Pacific Islander (2023)	4	-	29	-	49	-
Other Race (2023)	177	2.0%	1,703	3.1%	2,841	2.8%
Two or More Races (2023)	344	3.8%	2,527	4.5%	4,494	4.4%
Population < 18 (2023)	1,801 19.9%		11,450 20.6%		21,989 21.7%	
White Not Hispanic	959	53.2%	5,585	48.8%	10,352	47.1%
Black or African American	609	33.8%	3,975	34.7%	8,278	37.6%
Asian	25	1.4%	191	1.7%	392	1.8%
Other Race Not Hispanic	72	4.0%	494	4.3%	985	4.5%
Hispanic	136	7.5%	1,206	10.5%	1,983	9.0%
Not Hispanic or Latino Population (2023)	8,504 94.0%		51,183 92.1%		93,885 92.7%	
Not Hispanic White	5,879	69.1%	31,649	61.8%	56,779	60.5%
Not Hispanic Black or African American	2,287	26.9%	15,078	29.5%	30,486	32.5%
Not Hispanic American Indian or Alaska Native	13	0.2%	104	0.2%	218	0.2%
Not Hispanic Asian	152	1.8%	3,220	6.3%	4,247	4.5%
Not Hispanic Hawaiian or Pacific Islander	4	-	23	-	34	-
Not Hispanic Other Race	10	0.1%	54	0.1%	121	0.1%
Not Hispanic Two or More Races	160	1.9%	1,056	2.1%	2,000	2.1%
Hispanic or Latino Population (2023)	544 6.0%		4,407 7.9%		7,380 7.3%	
Hispanic White	134	24.7%	829	18.8%	1,438	19.5%
Hispanic Black or African American	37	6.8%	262	6.0%	447	6.1%
Hispanic American Indian or Alaska Native	20	3.7%	149	3.4%	218	2.9%
Hispanic Asian	-	-	41	0.9%	49	0.7%
Hispanic Hawaiian or Pacific Islander	-	-	6	0.1%	15	0.2%
Hispanic Other Race	168	30.8%	1,649	37.4%	2,720	36.9%
Hispanic Two or More Races	185	33.9%	1,470	33.4%	2,494	33.8%
Not Hispanic or Latino Population (2020)	8,232 93.9%		48,976 91.7%		89,950 92.5%	
Hispanic or Latino Population (2020)	536 6.1%		4,440 8.3%		7,293 7.5%	
Not Hispanic or Latino Population (2010)	8,261 96.4%		47,785 94.3%		82,827 94.5%	
Hispanic or Latino Population (2010)	309 3.6%		2,895 5.7%		4,821 5.5%	
Not Hispanic or Latino Population (2028)	9,077 93.9%		55,394 92.0%		102,508 92.7%	
Hispanic or Latino Population (2028)	589 6.1%		4,834 8.0%		8,088 7.3%	
Projected Annual Growth (2023-2028)	45 1.6%		427 1.9%		707 1.9%	
Historical Annual Growth (2010-2020)	227 7.4%		1,545 5.3%		2,472 5.1%	

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.9579/-81.0458

1720 Ebenezer Rd Rock Hill, SC 29732		1 mi radius		3 mi radius		5 mi radius	
<b>Total Age Distribution (2023)</b>							
Total Population		9,048		55,590		101,265	
Age Under 5 Years		474	5.2%	2,820	5.1%	5,514	5.4%
Age 5 to 9 Years		532	5.9%	3,164	5.7%	6,085	6.0%
Age 10 to 14 Years		522	5.8%	3,472	6.2%	6,619	6.5%
Age 15 to 19 Years		545	6.0%	4,365	7.9%	7,070	7.0%
Age 20 to 24 Years		663	7.3%	5,203	9.4%	8,247	8.1%
Age 25 to 29 Years		652	7.2%	3,801	6.8%	7,074	7.0%
Age 30 to 34 Years		624	6.9%	3,691	6.6%	7,073	7.0%
Age 35 to 39 Years		545	6.0%	3,369	6.1%	6,540	6.5%
Age 40 to 44 Years		523	5.8%	3,324	6.0%	6,412	6.3%
Age 45 to 49 Years		488	5.4%	3,335	6.0%	6,274	6.2%
Age 50 to 54 Years		553	6.1%	3,477	6.3%	6,660	6.6%
Age 55 to 59 Years		505	5.6%	3,302	5.9%	6,429	6.3%
Age 60 to 64 Years		456	5.0%	3,057	5.5%	5,809	5.7%
Age 65 to 69 Years		443	4.9%	2,624	4.7%	4,867	4.8%
Age 70 to 74 Years		430	4.8%	2,408	4.3%	4,345	4.3%
Age 75 to 79 Years		384	4.2%	1,692	3.0%	2,771	2.7%
Age 80 to 84 Years		299	3.3%	1,222	2.2%	1,842	1.8%
Age 85 Years or Over		408	4.5%	1,264	2.3%	1,634	1.6%
Median Age		40.1		37.2		37.2	
Age 19 Years or Less		2,074	22.9%	13,821	24.9%	25,288	25.0%
Age 20 to 64 Years		5,010	55.4%	32,559	58.6%	60,519	59.8%
Age 65 Years or Over		1,964	21.7%	9,210	16.6%	15,458	15.3%
<b>Female Age Distribution (2023)</b>							
Female Population		4,974	55.0%	29,648	53.3%	53,345	52.7%
Age Under 5 Years		234	4.7%	1,377	4.6%	2,682	5.0%
Age 5 to 9 Years		263	5.3%	1,571	5.3%	3,033	5.7%
Age 10 to 14 Years		262	5.3%	1,719	5.8%	3,262	6.1%
Age 15 to 19 Years		267	5.4%	2,326	7.8%	3,694	6.9%
Age 20 to 24 Years		370	7.4%	2,912	9.8%	4,494	8.4%
Age 25 to 29 Years		342	6.9%	1,943	6.6%	3,633	6.8%
Age 30 to 34 Years		329	6.6%	1,902	6.4%	3,665	6.9%
Age 35 to 39 Years		304	6.1%	1,795	6.1%	3,480	6.5%
Age 40 to 44 Years		282	5.7%	1,689	5.7%	3,323	6.2%
Age 45 to 49 Years		253	5.1%	1,761	5.9%	3,301	6.2%
Age 50 to 54 Years		285	5.7%	1,792	6.0%	3,430	6.4%
Age 55 to 59 Years		264	5.3%	1,714	5.8%	3,315	6.2%
Age 60 to 64 Years		261	5.2%	1,634	5.5%	3,089	5.8%
Age 65 to 69 Years		267	5.4%	1,498	5.1%	2,688	5.0%
Age 70 to 74 Years		269	5.4%	1,381	4.7%	2,412	4.5%
Age 75 to 79 Years		236	4.7%	996	3.4%	1,604	3.0%
Age 80 to 84 Years		191	3.8%	759	2.6%	1,114	2.1%
Age 85 Years or Over		295	5.9%	877	3.0%	1,126	2.1%
Female Median Age		42.8		38.4		38.2	
Age 19 Years or Less		1,025	20.6%	6,994	23.6%	12,671	23.8%
Age 20 to 64 Years		2,691	54.1%	17,142	57.8%	31,729	59.5%
Age 65 Years or Over		1,258	25.3%	5,512	18.6%	8,944	16.8%

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.9579/-81.0458

1720 Ebenezer Rd Rock Hill, SC 29732		1 mi radius		3 mi radius		5 mi radius	
<b>Male Age Distribution (2023)</b>							
Male Population	4,074	45.0%	25,942	46.7%	47,921	47.3%	
Age Under 5 Years	241	5.9%	1,442	5.6%	2,832	5.9%	
Age 5 to 9 Years	270	6.6%	1,593	6.1%	3,052	6.4%	
Age 10 to 14 Years	260	6.4%	1,753	6.8%	3,357	7.0%	
Age 15 to 19 Years	278	6.8%	2,039	7.9%	3,376	7.0%	
Age 20 to 24 Years	293	7.2%	2,292	8.8%	3,752	7.8%	
Age 25 to 29 Years	310	7.6%	1,858	7.2%	3,441	7.2%	
Age 30 to 34 Years	295	7.2%	1,789	6.9%	3,408	7.1%	
Age 35 to 39 Years	241	5.9%	1,574	6.1%	3,060	6.4%	
Age 40 to 44 Years	241	5.9%	1,635	6.3%	3,089	6.4%	
Age 45 to 49 Years	236	5.8%	1,573	6.1%	2,974	6.2%	
Age 50 to 54 Years	268	6.6%	1,685	6.5%	3,230	6.7%	
Age 55 to 59 Years	240	5.9%	1,587	6.1%	3,115	6.5%	
Age 60 to 64 Years	196	4.8%	1,423	5.5%	2,721	5.7%	
Age 65 to 69 Years	176	4.3%	1,126	4.3%	2,178	4.5%	
Age 70 to 74 Years	161	4.0%	1,027	4.0%	1,933	4.0%	
Age 75 to 79 Years	148	3.6%	695	2.7%	1,166	2.4%	
Age 80 to 84 Years	108	2.6%	463	1.8%	728	1.5%	
Age 85 Years or Over	113	2.8%	387	1.5%	508	1.1%	
Male Median Age	36.9		35.9		36.1		
Age 19 Years or Less	1,049	25.7%	6,827	26.3%	12,617	26.3%	
Age 20 to 64 Years	2,319	56.9%	15,417	59.4%	28,790	60.1%	
Age 65 Years or Over	706	17.3%	3,699	14.3%	6,514	13.6%	
<b>Males per 100 Females (2023)</b>							
Overall Comparison	82		88		90		
Age Under 5 Years	103	50.7%	105	51.2%	106	51.4%	
Age 5 to 9 Years	103	50.7%	101	50.3%	101	50.2%	
Age 10 to 14 Years	99	49.8%	102	50.5%	103	50.7%	
Age 15 to 19 Years	104	51.0%	88	46.7%	91	47.7%	
Age 20 to 24 Years	79	44.1%	79	44.0%	83	45.5%	
Age 25 to 29 Years	90	47.5%	96	48.9%	95	48.6%	
Age 30 to 34 Years	90	47.2%	94	48.5%	93	48.2%	
Age 35 to 39 Years	79	44.2%	88	46.7%	88	46.8%	
Age 40 to 44 Years	86	46.1%	97	49.2%	93	48.2%	
Age 45 to 49 Years	93	48.3%	89	47.2%	90	47.4%	
Age 50 to 54 Years	94	48.5%	94	48.5%	94	48.5%	
Age 55 to 59 Years	91	47.6%	93	48.1%	94	48.4%	
Age 60 to 64 Years	75	42.8%	87	46.6%	88	46.8%	
Age 65 to 69 Years	66	39.7%	75	42.9%	81	44.8%	
Age 70 to 74 Years	60	37.4%	74	42.7%	80	44.5%	
Age 75 to 79 Years	63	38.6%	70	41.1%	73	42.1%	
Age 80 to 84 Years	56	36.1%	61	37.9%	65	39.5%	
Age 85 Years or Over	38	27.7%	44	30.6%	45	31.1%	
Age 19 Years or Less	102	50.6%	98	49.4%	100	49.9%	
Age 20 to 39 Years	85	45.8%	88	46.8%	89	47.2%	
Age 40 to 64 Years	88	46.8%	92	47.9%	92	47.9%	
Age 65 Years or Over	56	35.9%	67	40.2%	73	42.1%	

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.9579/-81.0458

1720 Ebenezer Rd Rock Hill, SC 29732		1 mi radius		3 mi radius		5 mi radius	
<b>Household Type (2023)</b>							
Total Households		4,033		22,599		41,228	
Households with Children		1,106	27.4%	6,350	28.1%	12,192	29.6%
Average Household Size		2.1		2.3		2.4	
Household Density per Square Mile		1,284		800		525	
Population Family		6,620	73.2%	41,688	75.0%	79,603	78.6%
Population Non-Family		1,981	21.9%	10,809	19.4%	18,304	18.1%
Population Group Quarters		447	4.9%	3,093	5.6%	3,358	3.3%
Family Households		2,300	57.0%	13,859	61.3%	26,426	64.1%
Married Couple Households		1,647	71.6%	8,843	63.8%	16,606	62.8%
Other Family Households with Children		653	28.4%	5,016	36.2%	9,821	37.2%
Family Households with Children		1,105	48.0%	6,344	45.8%	12,175	46.1%
Married Couple with Children		692	62.6%	3,762	59.3%	7,050	57.9%
Other Family Households with Children		413	37.4%	2,582	40.7%	5,125	42.1%
Family Households No Children		1,195	52.0%	7,515	54.2%	14,251	53.9%
Married Couple No Children		955	79.9%	5,081	67.6%	9,555	67.0%
Other Family Households No Children		240	20.1%	2,434	32.4%	4,696	33.0%
Non-Family Households		1,733	43.0%	8,740	38.7%	14,802	35.9%
Non-Family Households with Children		-	-	6	-	17	0.1%
Non-Family Households No Children		1,732	99.9%	8,734	99.9%	14,785	99.9%
Average Family Household Size		2.9		3.0		3.0	
Average Family Income		\$105,538		\$112,461		\$114,220	
Median Family Income		\$94,507		\$97,498		\$95,538	
Average Non-Family Household Size		1.1		1.2		1.2	
<b>Marital Status (2023)</b>							
Population Age 15 Years or Over		7,519		46,134		83,047	
Never Married		3,093	41.1%	18,029	39.1%	30,983	37.3%
Currently Married		2,977	39.6%	19,318	41.9%	35,494	42.7%
Previously Married		1,449	19.3%	8,787	19.0%	16,571	20.0%
Separated		280	19.3%	1,512	17.2%	3,284	19.8%
Widowed		575	39.7%	2,901	33.0%	4,942	29.8%
Divorced		595	41.0%	4,374	49.8%	8,345	50.4%
<b>Educational Attainment (2023)</b>							
Adult Population Age 25 Years or Over		6,311		36,566		67,731	
Elementary (Grade Level 0 to 8)		100	1.6%	805	2.2%	1,562	2.3%
Some High School (Grade Level 9 to 11)		286	4.5%	1,954	5.3%	3,819	5.6%
High School Graduate		1,238	19.6%	8,212	22.5%	15,199	22.4%
Some College		1,330	21.1%	7,957	21.8%	15,045	22.2%
Associate Degree Only		543	8.6%	4,008	11.0%	7,599	11.2%
Bachelor Degree Only		1,937	30.7%	8,452	23.1%	15,529	22.9%
Graduate Degree		878	13.9%	5,178	14.2%	8,977	13.3%
Any College (Some College or Higher)		4,688	74.3%	25,594	70.0%	47,151	69.6%
College Degree + (Bachelor Degree or Higher)		2,814	44.6%	13,629	37.3%	24,506	36.2%

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.9579/-81.0458

1720 Ebenezer Rd Rock Hill, SC 29732	1 mi radius		3 mi radius		5 mi radius	
<b>Housing</b>						
Total Housing Units (2023)	4,289		24,384		44,414	
Total Housing Units (2020)	4,100		23,071		41,963	
Historical Annual Growth (2020-2023)	189	-	1,313	-	2,450	-
Housing Units Occupied (2023)	4,033	94.0%	22,599	92.7%	41,228	92.8%
Housing Units Owner-Occupied	2,646	65.6%	14,464	64.0%	26,797	65.0%
Housing Units Renter-Occupied	1,387	34.4%	8,134	36.0%	14,431	35.0%
Housing Units Vacant (2023)	256	6.0%	1,786	7.3%	3,185	7.2%
<b>Household Size (2023)</b>						
Total Households	4,033		22,599		41,228	
1 Person Households	1,531	38.0%	7,294	32.3%	12,300	29.8%
2 Person Households	1,384	34.3%	7,855	34.8%	14,816	35.9%
3 Person Households	521	12.9%	3,320	14.7%	6,378	15.5%
4 Person Households	387	9.6%	2,546	11.3%	4,754	11.5%
5 Person Households	156	3.9%	1,070	4.7%	1,999	4.8%
6 Person Households	40	1.0%	364	1.6%	689	1.7%
7 or More Person Households	12	0.3%	149	0.7%	292	0.7%
<b>Household Income Distribution (2023)</b>						
HH Income \$200,000 or More	181	4.5%	1,772	7.8%	3,566	8.6%
HH Income \$150,000 to \$199,999	292	7.2%	1,524	6.7%	2,701	6.6%
HH Income \$125,000 to \$149,999	256	6.3%	1,853	8.2%	3,352	8.1%
HH Income \$100,000 to \$124,999	438	10.9%	2,179	9.6%	4,129	10.0%
HH Income \$75,000 to \$99,999	412	10.2%	2,671	11.8%	4,858	11.8%
HH Income \$50,000 to \$74,999	1,018	25.2%	4,107	18.2%	7,518	18.2%
HH Income \$35,000 to \$49,999	478	11.9%	2,612	11.6%	4,964	12.0%
HH Income \$25,000 to \$34,999	405	10.0%	2,188	9.7%	3,596	8.7%
HH Income \$15,000 to \$24,999	255	6.3%	1,674	7.4%	3,130	7.6%
HH Income \$10,000 to \$14,999	143	3.6%	822	3.6%	1,649	4.0%
HH Income Under \$10,000	154	3.8%	1,198	5.3%	1,765	4.3%
<b>Household Vehicles (2023)</b>						
Households 0 Vehicles Available	80	2.0%	863	3.8%	1,751	4.2%
Households 1 Vehicle Available	1,893	46.9%	8,229	36.4%	14,764	35.8%
Households 2 Vehicles Available	1,465	36.3%	8,526	37.7%	15,294	37.1%
Households 3 or More Vehicles Available	594	14.7%	4,981	22.0%	9,419	22.8%
Total Vehicles Available	6,831		42,011		77,302	
Average Vehicles per Household	1.7		1.9		1.9	
Owner-Occupied Household Vehicles	5,019	73.5%	30,720	73.1%	57,389	74.2%
Average Vehicles per Owner-Occupied Household	1.9		2.1		2.1	
Renter-Occupied Household Vehicles	1,812	26.5%	11,291	26.9%	19,913	25.8%
Average Vehicles per Renter-Occupied Household	1.3		1.4		1.4	
<b>Travel Time (2023)</b>						
Worker Base Age 16 years or Over	4,904		27,951		52,413	
Travel to Work in 14 Minutes or Less	1,952	39.8%	8,953	32.0%	14,481	27.6%
Travel to Work in 15 to 29 Minutes	1,478	30.1%	8,155	29.2%	16,091	30.7%
Travel to Work in 30 to 59 Minutes	989	20.2%	7,041	25.2%	13,523	25.8%
Travel to Work in 60 Minutes or More	196	4.0%	1,399	5.0%	2,967	5.7%
Work at Home	289	5.9%	2,403	8.6%	5,350	10.2%
Average Minutes Travel to Work	17.0		19.5		21.0	

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.9579/-81.0458

1720 Ebenezer Rd Rock Hill, SC 29732	1 mi radius		3 mi radius		5 mi radius	
<b>Transportation To Work (2023)</b>						
Worker Base Age 16 years or Over	4,904		27,951		52,413	
Drive to Work Alone	3,935	80.2%	21,750	77.8%	40,392	77.1%
Drive to Work in Carpool	394	8.0%	2,495	8.9%	4,791	9.1%
Travel to Work by Public Transportation	2	-	179	0.6%	378	0.7%
Drive to Work on Motorcycle	2	-	36	0.1%	49	-
Bicycle to Work	18	0.4%	49	0.2%	82	0.2%
Walk to Work	246	5.0%	990	3.5%	1,209	2.3%
Other Means	19	0.4%	50	0.2%	161	0.3%
Work at Home	289	5.9%	2,403	8.6%	5,350	10.2%
<b>Daytime Demographics (2023)</b>						
Total Businesses	558		2,372		3,839	
Total Employees	7,082		24,045		40,905	
Company Headquarter Businesses	26	4.6%	81	3.4%	120	3.1%
Company Headquarter Employees	1,687	23.8%	4,821	20.0%	6,111	14.9%
Employee Population per Business	12.7 to 1		10.1 to 1		10.7 to 1	
Residential Population per Business	16.2 to 1		23.4 to 1		26.4 to 1	
Adj. Daytime Demographics Age 16 Years or Over	9,567		41,363		69,947	
<b>Labor Force</b>						
Labor Population Age 16 Years or Over (2023)	7,417		45,432		81,787	
Labor Force Total Males (2023)	3,250	43.8%	20,781	45.7%	38,024	46.5%
Male Civilian Employed	2,293	70.5%	13,930	67.0%	26,235	69.0%
Male Civilian Unemployed	44	1.4%	693	3.3%	1,091	2.9%
Males in Armed Forces	28	0.8%	155	0.7%	325	0.9%
Males Not in Labor Force	885	27.2%	6,003	28.9%	10,374	27.3%
Labor Force Total Females (2023)	4,167	56.2%	24,651	54.3%	43,763	53.5%
Female Civilian Employed	2,612	62.7%	14,024	56.9%	26,180	59.8%
Female Civilian Unemployed	63	1.5%	603	2.4%	934	2.1%
Females in Armed Forces	-	-	6	-	6	-
Females Not in Labor Force	1,493	35.8%	10,018	40.6%	16,643	38.0%
Unemployment Rate	107	1.4%	1,297	2.9%	2,025	2.5%
<b>Occupation (2023)</b>						
Occupation Population Age 16 Years or Over	4,904		27,951		52,413	
Occupation Total Males	2,293	46.7%	13,929	49.8%	26,234	50.1%
Occupation Total Females	2,612	53.3%	14,023	50.2%	26,179	49.9%
Management, Business, Financial Operations	1,007	-	4,933	17.6%	9,191	17.5%
Professional, Related	1,249	25.5%	5,926	21.2%	10,313	19.7%
Service	599	12.2%	4,162	14.9%	7,671	14.6%
Sales, Office	1,269	25.9%	6,346	22.7%	11,879	22.7%
Farming, Fishing, Forestry	-	-	35	0.1%	42	-
Construction, Extraction, Maintenance	318	6.5%	2,592	9.3%	4,820	9.2%
Production, Transport, Material Moving	461	9.4%	3,957	14.2%	8,497	16.2%
White Collar Workers	3,525	71.9%	17,205	61.6%	31,383	59.9%
Blue Collar Workers	1,379	28.1%	10,746	38.4%	21,029	40.1%

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.9579/-81.0458

1720 Ebenezer Rd		1 mi radius		3 mi radius		5 mi radius	
Rock Hill, SC 29732							
<b>Units In Structure (2023)</b>							
Total Units		4,033		22,599		41,228	
1 Detached Unit		2,319	57.5%	14,671	64.9%	26,713	64.8%
1 Attached Unit		422	10.5%	1,299	5.7%	2,296	5.6%
2 Units		30	0.8%	518	2.3%	862	2.1%
3 to 4 Units		116	2.9%	609	2.7%	994	2.4%
5 to 9 Units		301	7.5%	1,389	6.1%	2,284	5.5%
10 to 19 Units		200	5.0%	784	3.5%	1,996	4.8%
20 to 49 Units		269	6.7%	1,122	5.0%	2,213	5.4%
50 or More Units		123	3.1%	1,038	4.6%	1,502	3.6%
Mobile Home or Trailer		245	6.1%	1,126	5.0%	2,293	5.6%
Other Structure		7	0.2%	42	0.2%	76	0.2%
<b>Homes Built By Year (2023)</b>							
Homes Built 2020 or later		52	1.2%	333	1.4%	670	1.5%
Homes Built 2010 to 2019		625	14.6%	2,890	11.9%	7,244	16.3%
Homes Built 2000 to 2009		1,104	25.7%	4,789	19.6%	9,258	20.8%
Homes Built 1990 to 1999		544	12.7%	3,659	15.0%	6,054	13.6%
Homes Built 1980 to 1989		530	12.4%	2,995	12.3%	5,016	11.3%
Homes Built 1970 to 1979		558	13.0%	2,525	10.4%	4,553	10.3%
Homes Built 1960 to 1969		332	7.7%	2,462	10.1%	3,802	8.6%
Homes Built 1950 to 1959		164	3.8%	1,572	6.4%	2,495	5.6%
Homes Built 1940 to 1949		87	2.0%	470	1.9%	766	1.7%
Homes Built Before 1939		36	0.8%	903	3.7%	1,371	3.1%
Median Age of Homes		33.6 yrs		38.0 yrs		35.3 yrs	
<b>Home Values (2023)</b>							
Owner Specified Housing Units		2,646		14,464		26,797	
Home Values \$1,000,000 or More		13	0.5%	109	0.8%	290	1.1%
Home Values \$750,000 to \$999,999		23	0.9%	166	1.1%	383	1.4%
Home Values \$500,000 to \$749,999		234	8.8%	1,193	8.2%	2,435	9.1%
Home Values \$400,000 to \$499,999		135	5.1%	844	5.8%	1,637	6.1%
Home Values \$300,000 to \$399,999		391	14.8%	2,888	20.0%	5,262	19.6%
Home Values \$250,000 to \$299,999		384	14.5%	1,725	11.9%	3,117	11.6%
Home Values \$200,000 to \$249,999		548	20.7%	2,381	16.5%	3,929	14.7%
Home Values \$175,000 to \$199,999		185	7.0%	890	6.2%	1,721	6.4%
Home Values \$150,000 to \$174,999		214	8.1%	1,223	8.5%	2,285	8.5%
Home Values \$125,000 to \$149,999		141	5.3%	781	5.4%	1,379	5.1%
Home Values \$100,000 to \$124,999		118	4.5%	865	6.0%	1,587	5.9%
Home Values \$90,000 to \$99,999		2	-	86	0.6%	153	0.6%
Home Values \$80,000 to \$89,999		76	2.9%	311	2.2%	527	2.0%
Home Values \$70,000 to \$79,999		55	2.1%	220	1.5%	384	1.4%
Home Values \$60,000 to \$69,999		17	0.7%	125	0.9%	252	0.9%
Home Values \$50,000 to \$59,999		19	0.7%	160	1.1%	280	1.0%
Home Values \$35,000 to \$49,999		7	0.3%	79	0.5%	235	0.9%
Home Values \$25,000 to \$34,999		37	1.4%	154	1.1%	339	1.3%
Home Values \$10,000 to \$24,999		16	0.6%	80	0.6%	122	0.5%
Home Values Under \$10,000		30	1.1%	184	1.3%	478	1.8%
Owner-Occupied Median Home Value		\$243,458		\$250,791		\$253,891	
Renter-Occupied Median Rent		\$899		\$867		\$915	



# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.9579/-81.0458

1720 Ebenezer Rd Rock Hill, SC 29732		1 mi radius	3 mi radius	5 mi radius
<b>Total Annual Consumer Expenditure (2023)</b>				
Total Household Expenditure		\$253.12 M	\$1.45 B	\$2.78 B
Total Non-Retail Expenditure		\$133.44 M	\$765.26 M	\$1.47 B
Total Retail Expenditure		\$119.68 M	\$683.91 M	\$1.31 B
Apparel		\$8.82 M	\$50.98 M	\$98.07 M
Contributions		\$8.18 M	\$47.73 M	\$92.04 M
Education		\$7.23 M	\$43.64 M	\$84.65 M
Entertainment		\$14.24 M	\$82.11 M	\$157.93 M
Food and Beverages		\$37.36 M	\$213 M	\$408.45 M
Furnishings and Equipment		\$8.87 M	\$51.05 M	\$98.15 M
Gifts		\$6.08 M	\$36.11 M	\$69.92 M
Health Care		\$21.75 M	\$122.6 M	\$234.57 M
Household Operations		\$9.93 M	\$57.04 M	\$109.63 M
Miscellaneous Expenses		\$4.81 M	\$27.49 M	\$52.76 M
Personal Care		\$3.4 M	\$19.47 M	\$37.36 M
Personal Insurance		\$1.75 M	\$10.26 M	\$19.8 M
Reading		\$556.66 K	\$3.17 M	\$6.09 M
Shelter		\$53.26 M	\$305.23 M	\$585.46 M
Tobacco		\$1.57 M	\$8.68 M	\$16.5 M
Transportation		\$46.36 M	\$264.18 M	\$506.9 M
Utilities		\$18.95 M	\$106.43 M	\$203.49 M
<b>Monthly Household Consumer Expenditure (2023)</b>				
Total Household Expenditure		\$5,231	\$5,344	\$5,623
Total Non-Retail Expenditure		\$2,757 52.7%	\$2,822 52.8%	\$2,970 52.8%
Total Retail Expenditures		\$2,473 47.3%	\$2,522 47.2%	\$2,653 47.2%
Apparel		\$182 3.5%	\$188 3.5%	\$198 3.5%
Contributions		\$169 3.2%	\$176 3.3%	\$186 3.3%
Education		\$149 2.9%	\$161 3.0%	\$171 3.0%
Entertainment		\$294 5.6%	\$303 5.7%	\$319 5.7%
Food and Beverages		\$772 14.8%	\$785 14.7%	\$826 14.7%
Furnishings and Equipment		\$183 3.5%	\$188 3.5%	\$198 3.5%
Gifts		\$126 2.4%	\$133 2.5%	\$141 2.5%
Health Care		\$450 8.6%	\$452 8.5%	\$474 8.4%
Household Operations		\$205 3.9%	\$210 3.9%	\$222 3.9%
Miscellaneous Expenses		\$99 1.9%	\$101 1.9%	\$107 1.9%
Personal Care		\$70 1.3%	\$72 1.3%	\$76 1.3%
Personal Insurance		\$36 0.7%	\$38 0.7%	\$40 0.7%
Reading		\$12 0.2%	\$12 0.2%	\$12 0.2%
Shelter		\$1,101 21.0%	\$1,126 21.1%	\$1,183 21.0%
Tobacco		\$33 0.6%	\$32 0.6%	\$33 0.6%
Transportation		\$958 18.3%	\$974 18.2%	\$1,025 18.2%
Utilities		\$392 7.5%	\$392 7.3%	\$411 7.3%