

# WESTPORT PLAZA

1850 POST ROAD EAST | WESTPORT, CT 06880

100% LEASED

ANCHORED BY

HomeGoods

Michael's  
Where Creativity Happens

petco

HomeGoods

## PROPERTY INFORMATION

- GLA 77,273 sf
- Join Michael's and Petco
- High visibility and good access.  
Shares traffic light with Stop & Shop
- Extremely strong HomeGoods
- Traffic Counts:  
Post Road East - 21,389 VPD

## SPACE DETAILS

- 100% Leased

## AREA DEMOGRAPHICS

2025 DEMOGRAPHICS	1 MILE	3 MILE	5 MILE
POPULATION	5,796	36,853	99,080
MEDIAN HH INC	\$237,897	\$220,464	\$182,455
AVERAGE HH INC	\$356,535	\$331,015	\$266,096



www.CharterRealty.com

FOR MORE INFORMATION CONTACT:

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## TENANTS / AVAILABILITY

#	TENANT	Sq. Ft.
01	Michaels	16,998
02	Village Bagel	2,100
03	Tiger Bowl	1,665
04	Petco	8,875

05	Royal Nail & Spa	3,993
06	Anatolia Interiors	1,870
07	Hot Pot	4,849
08	Home Goods	36,923



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## TRADE AREA DEMOGRAPHICS

### 1 MILE RADIUS:



Total Population: **5,796**

Households: **2,214**

Daytime Population: **7,676**

Median Age: **45.2**



Average Household Income: **\$356,535**

Median Household Income: **\$237,897**

### 3 MILE RADIUS:



Total Population: **36,853**

Households: **12,376**

Daytime Population: **38,867**

Median Age: **42.4**



Average Household Income: **\$331,015**

Median Household Income: **\$220,464**

### 5 MILE RADIUS:



Total Population: **99,080**

Households: **37,293**

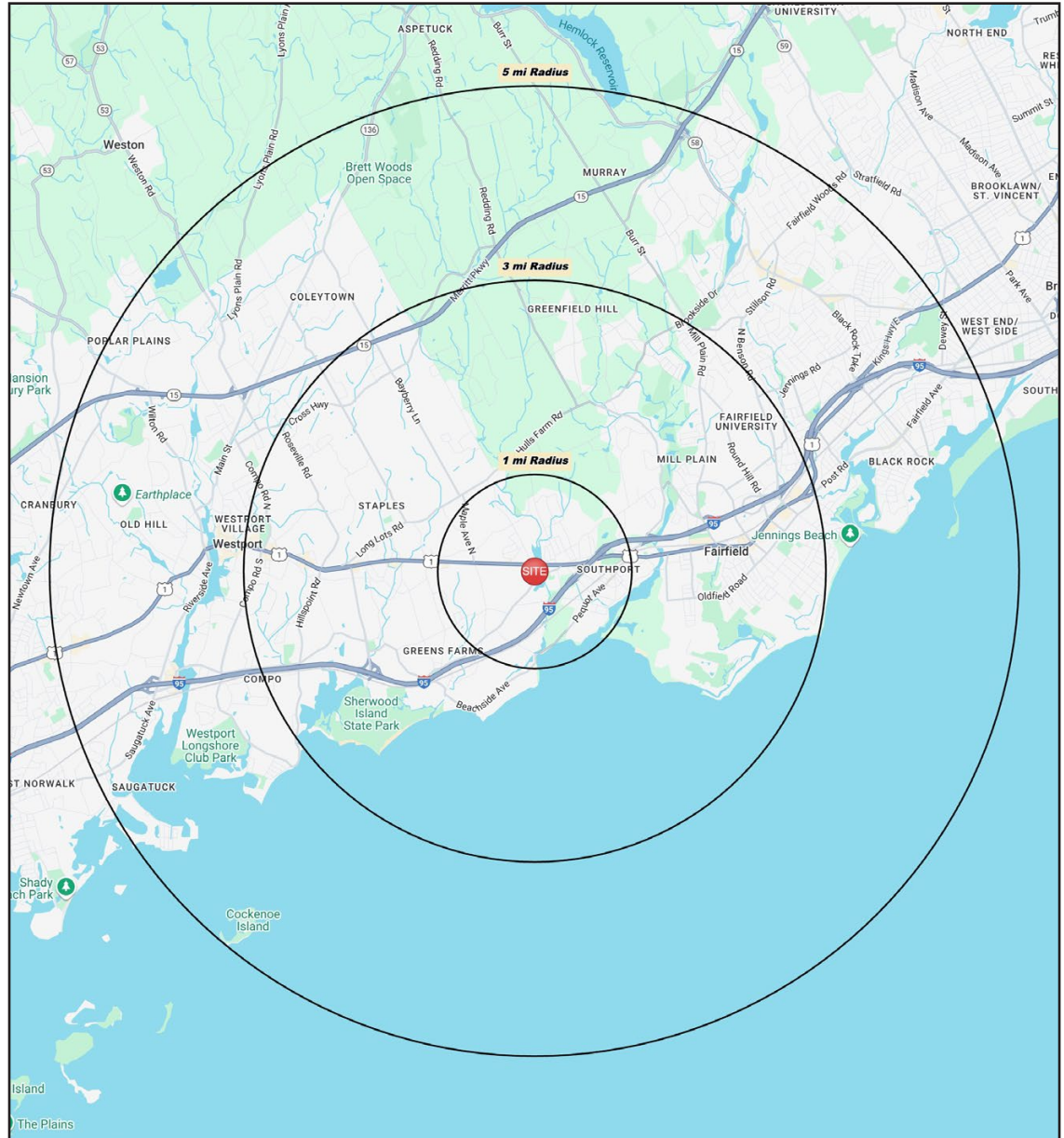
Daytime Population: **90,919**

Median Age: **42.3**



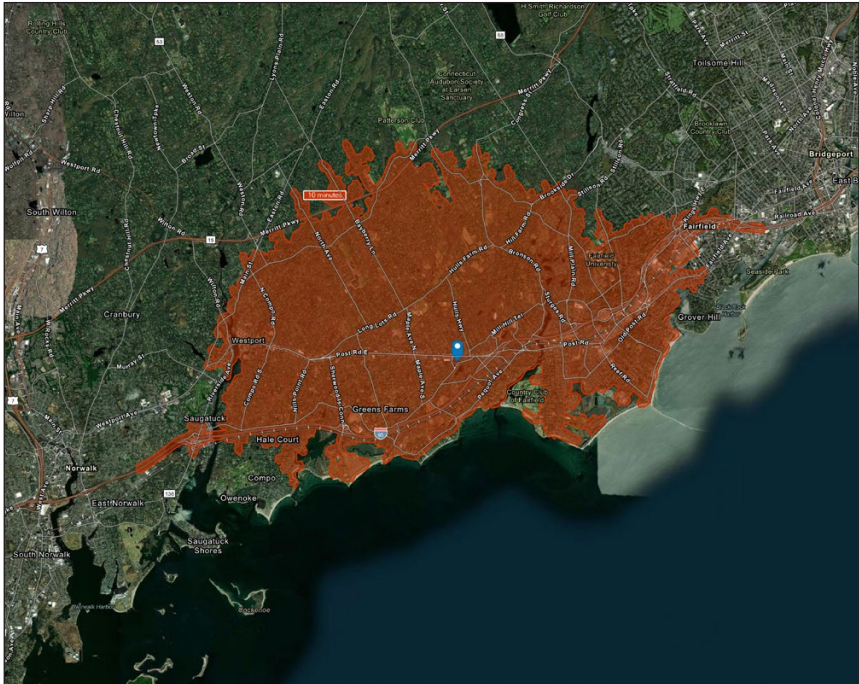
Average Household Income: **\$266,096**

Median Household Income: **\$182,455**



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KEY FACTS

54,534

Population

\$168,043

Median Household Income

39.6

Median Age

65,136

Daytime Population

TAPESTRY SEGMENTS

Top Tier

10,100 households

Socioeconomic Traits

Concentrated in New England, Mid-Atlantic, and Pacific suburbs, these affluent, educated married couples often have children in private schools. Many are executives or business owners, with high net worth and single-family homes.

Household Types

Married couples

Typical Housing

Single Family

Urban Chic

3,048 households

Socioeconomic Traits

Primarily in coastal suburbs, these affluent, educated families—often with young children—work in professional fields. Many own high-value homes, earn additional investment income, and have strong net worth and retirement savings.

Household Types

Married couples;  
singles living alone

Typical Housing

Single Family

Trendsetters

1,715 households

Socioeconomic Traits

These urban professionals, mostly aged 25–44, are highly educated, often foreign-born, and work in fields like tech and health care. Most rent in dense metros and commute via public transit.

Household Types

Singles living alone;  
married couples

Typical Housing

Multi-Units

TOTAL  
RETAIL SALES

Includes F&B



\$1,039,363,134

EDUCATION

Bachelor's Degree  
or Higher



72%

OWNER OCCUPIED  
HOME VALUE

Average



\$1,088,366

ANNUAL HOUSEHOLD SPENDING

\$8,610

Eating  
Out

\$4,998

Apparel &  
Services

\$14,668

Groceries

\$465

Computer &  
Hardware

\$14,485

Health  
Care

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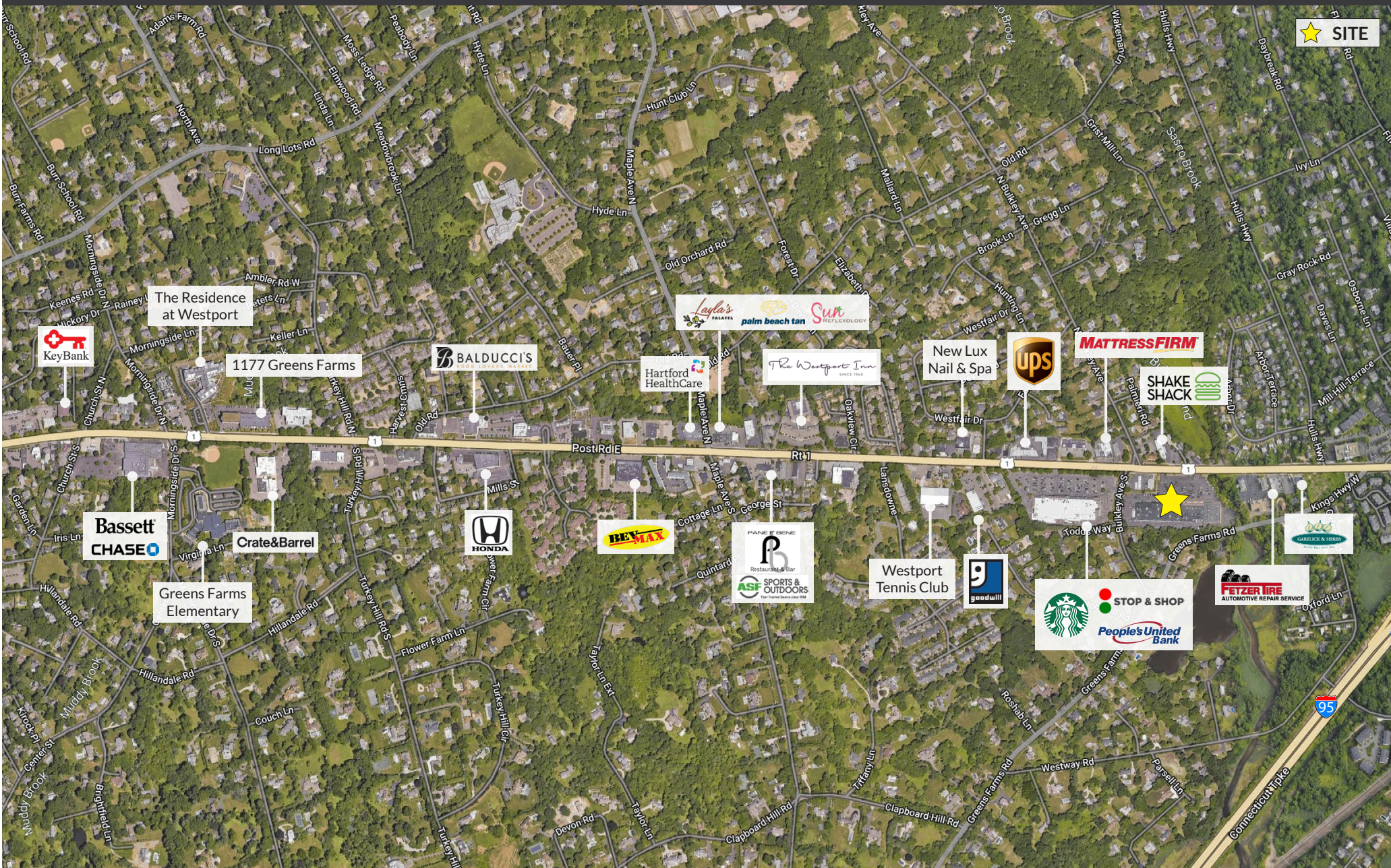
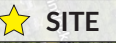


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