

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 41.7115/-72.7665

488 Hartford Rd New Britain, CT 06053		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Population									
Estimated Population (2023)	7,122		82,763		235,032		385,011		
Projected Population (2028)	7,020		82,488		233,979		385,162		
Census Population (2020)	7,212		83,149		236,254		386,506		
Census Population (2010)	7,116		82,618		235,116		386,398		
Projected Annual Growth (2023-2028)	-102	-0.3%	-275	-	-1,052	-	151	-	-
Historical Annual Growth (2020-2023)	-91	-0.4%	-386	-0.2%	-1,222	-0.2%	-1,495	-0.1%	-
Historical Annual Growth (2010-2020)	97	0.1%	531	-	1,138	-	108	-	-
Estimated Population Density (2023)	2,268	psm	2,928	psm	2,994	psm	2,502	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi	
Households									
Estimated Households (2023)	3,178		33,472		95,366		157,968		
Projected Households (2028)	3,109		33,104		94,182		157,067		
Census Households (2020)	3,181		33,219		94,659		156,477		
Census Households (2010)	3,084		32,463		92,334		151,688		
Projected Annual Growth (2023-2028)	-69	-0.4%	-367	-0.2%	-1,184	-0.2%	-900	-0.1%	-
Historical Annual Change (2010-2023)	94	0.2%	1,008	0.2%	3,032	0.3%	6,280	0.3%	-
Average Household Income									
Estimated Average Household Income (2023)	\$114,812		\$110,476		\$114,924		\$115,019		
Projected Average Household Income (2028)	\$122,800		\$118,356		\$124,314		\$123,734		
Census Average Household Income (2010)	\$76,087		\$70,190		\$69,568		\$70,261		
Census Average Household Income (2000)	\$61,899		\$56,645		\$59,300		\$59,245		
Projected Annual Change (2023-2028)	\$7,988	1.4%	\$7,880	1.4%	\$9,390	1.6%	\$8,715	1.5%	
Historical Annual Change (2000-2023)	\$52,913	3.7%	\$53,831	4.1%	\$55,624	4.1%	\$55,774	4.1%	
Median Household Income									
Estimated Median Household Income (2023)	\$95,669		\$85,863		\$88,435		\$86,760		
Projected Median Household Income (2028)	\$90,771		\$83,178		\$86,228		\$84,203		
Census Median Household Income (2010)	\$65,632		\$57,811		\$56,089		\$56,558		
Census Median Household Income (2000)	\$52,773		\$47,732		\$47,755		\$47,223		
Projected Annual Change (2023-2028)	-\$4,898	-1.0%	-\$2,685	-0.6%	-\$2,208	-0.5%	-\$2,558	-0.6%	
Historical Annual Change (2000-2023)	\$42,895	3.5%	\$38,131	3.5%	\$40,681	3.7%	\$39,537	3.6%	
Per Capita Income									
Estimated Per Capita Income (2023)	\$51,639		\$44,950		\$46,888		\$47,479		
Projected Per Capita Income (2028)	\$54,801		\$47,770		\$50,297		\$50,745		
Census Per Capita Income (2010)	\$32,948		\$27,575		\$27,319		\$27,584		
Census Per Capita Income (2000)	\$26,188		\$22,721		\$23,641		\$23,275		
Projected Annual Change (2023-2028)	\$3,162	1.2%	\$2,820	1.3%	\$3,409	1.5%	\$3,266	1.4%	
Historical Annual Change (2000-2023)	\$25,451	4.2%	\$22,229	4.3%	\$23,247	4.3%	\$24,203	4.5%	
Estimated Average Household Net Worth (2023)	\$1.04 M		\$1.05 M		\$1.08 M		\$1.08 M		

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Lat/Lon: 41.7115/-72.7665

488 Hartford Rd New Britain, CT 06053		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity									
Total Population (2023)	7,122		82,763		235,032		385,011		
White (2023)	4,420	62.1%	48,444	58.5%	131,493	55.9%	209,007	54.3%	
Black or African American (2023)	792	11.1%	9,878	11.9%	32,819	14.0%	66,411	17.2%	
American Indian or Alaska Native (2023)	8	0.1%	250	0.3%	900	0.4%	1,410	0.4%	
Asian (2023)	1,028	14.4%	7,659	9.3%	17,221	7.3%	31,435	8.2%	
Hawaiian or Pacific Islander (2023)	2	-	26	-	111	-	145	-	
Other Race (2023)	360	5.1%	8,670	10.5%	29,299	12.5%	42,745	11.1%	
Two or More Races (2023)	511	7.2%	7,836	9.5%	23,188	9.9%	33,858	8.8%	
Population < 18 (2023)	1,128	15.8%	16,941	20.5%	50,021	21.3%	81,520	21.2%	
White Not Hispanic	467	41.4%	6,651	39.3%	18,295	36.6%	29,575	36.3%	
Black or African American	163	14.5%	2,476	14.6%	8,523	17.0%	17,063	20.9%	
Asian	241	21.3%	1,344	7.9%	3,101	6.2%	5,953	7.3%	
Other Race Not Hispanic	50	4.4%	671	4.0%	2,131	4.3%	3,286	4.0%	
Hispanic	207	18.3%	5,800	34.2%	17,972	35.9%	25,644	31.5%	
Not Hispanic or Latino Population (2023)	6,161	86.5%	61,894	74.8%	169,486	72.1%	289,516	75.2%	
Not Hispanic White	4,254	69.1%	44,207	71.4%	118,917	70.2%	190,708	65.9%	
Not Hispanic Black or African American	747	12.1%	8,546	13.8%	28,670	16.9%	60,055	20.7%	
Not Hispanic American Indian or Alaska Native	-	-	39	-	125	-	246	-	
Not Hispanic Asian	1,027	16.7%	7,565	12.2%	16,976	10.0%	31,088	10.7%	
Not Hispanic Hawaiian or Pacific Islander	1	-	11	-	37	-	47	-	
Not Hispanic Other Race	12	0.2%	207	0.3%	886	0.5%	1,243	0.4%	
Not Hispanic Two or More Races	119	1.9%	1,320	2.1%	3,875	2.3%	6,129	2.1%	
Hispanic or Latino Population (2023)	961	13.5%	20,869	25.2%	65,546	27.9%	95,495	24.8%	
Hispanic White	166	17.3%	4,237	20.3%	12,575	19.2%	18,299	19.2%	
Hispanic Black or African American	45	4.7%	1,333	6.4%	4,149	6.3%	6,355	6.7%	
Hispanic American Indian or Alaska Native	7	0.7%	211	1.0%	775	1.2%	1,164	1.2%	
Hispanic Asian	1	0.1%	94	0.5%	246	0.4%	347	0.4%	
Hispanic Hawaiian or Pacific Islander	-	-	15	-	75	0.1%	98	0.1%	
Hispanic Other Race	349	36.3%	8,463	40.6%	28,413	43.3%	41,502	43.5%	
Hispanic Two or More Races	393	40.9%	6,516	31.2%	19,314	29.5%	27,729	29.0%	
Not Hispanic or Latino Population (2020)	6,251	86.7%	60,474	72.7%	164,137	69.5%	282,834	73.2%	
Hispanic or Latino Population (2020)	961	13.3%	22,675	27.3%	72,117	30.5%	103,671	26.8%	
Not Hispanic or Latino Population (2010)	6,400	89.9%	64,204	77.7%	171,468	72.9%	293,046	75.8%	
Hispanic or Latino Population (2010)	716	10.1%	18,414	22.3%	63,647	27.1%	93,352	24.2%	
Not Hispanic or Latino Population (2028)	6,073	86.5%	61,689	74.8%	168,593	72.1%	289,091	75.1%	
Hispanic or Latino Population (2028)	947	13.5%	20,800	25.2%	65,387	27.9%	96,071	24.9%	
Projected Annual Growth (2023-2028)	-14	-0.3%	-69	-	-159	-	575	0.1%	
Historical Annual Growth (2010-2020)	245	3.4%	4,261	2.3%	8,470	1.3%	10,320	1.1%	

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488 Hartford Rd New Britain, CT 06053		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Total Age Distribution (2023)									
Total Population	7,122		82,763		235,032		385,011		
Age Under 5 Years	347	4.9%	4,584	5.5%	13,029	5.5%	21,322	5.5%	
Age 5 to 9 Years	300	4.2%	4,562	5.5%	13,417	5.7%	21,817	5.7%	
Age 10 to 14 Years	296	4.2%	4,765	5.8%	14,530	6.2%	23,427	6.1%	
Age 15 to 19 Years	300	4.2%	5,868	7.1%	15,898	6.8%	26,668	6.9%	
Age 20 to 24 Years	545	7.7%	6,682	8.1%	17,634	7.5%	28,470	7.4%	
Age 25 to 29 Years	627	8.8%	5,805	7.0%	16,710	7.1%	27,387	7.1%	
Age 30 to 34 Years	571	8.0%	5,840	7.1%	16,628	7.1%	26,585	6.9%	
Age 35 to 39 Years	497	7.0%	5,326	6.4%	15,585	6.6%	25,135	6.5%	
Age 40 to 44 Years	394	5.5%	4,801	5.8%	14,190	6.0%	23,160	6.0%	
Age 45 to 49 Years	379	5.3%	4,404	5.3%	12,785	5.4%	21,092	5.5%	
Age 50 to 54 Years	407	5.7%	4,960	6.0%	14,404	6.1%	23,800	6.2%	
Age 55 to 59 Years	459	6.4%	5,499	6.6%	15,849	6.7%	26,071	6.8%	
Age 60 to 64 Years	473	6.6%	5,118	6.2%	14,776	6.3%	24,535	6.4%	
Age 65 to 69 Years	403	5.7%	4,301	5.2%	11,899	5.1%	19,794	5.1%	
Age 70 to 74 Years	325	4.6%	3,589	4.3%	9,899	4.2%	16,629	4.3%	
Age 75 to 79 Years	268	3.8%	2,605	3.1%	7,100	3.0%	11,885	3.1%	
Age 80 to 84 Years	233	3.3%	1,881	2.3%	4,982	2.1%	8,068	2.1%	
Age 85 Years or Over	296	4.2%	2,175	2.6%	5,717	2.4%	9,167	2.4%	
Median Age	40.6		38.0		37.9		38.2		
Age 19 Years or Less	1,243	17.5%	19,778	23.9%	56,874	24.2%	93,234	24.2%	
Age 20 to 64 Years	4,352	61.1%	48,435	58.5%	138,561	59.0%	226,234	58.8%	
Age 65 Years or Over	1,526	21.4%	14,550	17.6%	39,598	16.8%	65,543	17.0%	
Female Age Distribution (2023)									
Female Population	3,661	51.4%	42,534	51.4%	121,177	51.6%	198,609	51.6%	
Age Under 5 Years	165	4.5%	2,270	5.3%	6,417	5.3%	10,424	5.2%	
Age 5 to 9 Years	145	3.9%	2,226	5.2%	6,547	5.4%	10,717	5.4%	
Age 10 to 14 Years	143	3.9%	2,340	5.5%	7,290	6.0%	11,712	5.9%	
Age 15 to 19 Years	140	3.8%	2,880	6.8%	7,883	6.5%	13,355	6.7%	
Age 20 to 24 Years	273	7.4%	3,266	7.7%	8,681	7.2%	14,324	7.2%	
Age 25 to 29 Years	320	8.7%	2,875	6.8%	8,270	6.8%	13,527	6.8%	
Age 30 to 34 Years	266	7.3%	2,833	6.7%	8,219	6.8%	13,070	6.6%	
Age 35 to 39 Years	234	6.4%	2,626	6.2%	7,783	6.4%	12,595	6.3%	
Age 40 to 44 Years	196	5.4%	2,522	5.9%	7,288	6.0%	11,926	6.0%	
Age 45 to 49 Years	199	5.4%	2,272	5.3%	6,559	5.4%	10,831	5.5%	
Age 50 to 54 Years	202	5.5%	2,543	6.0%	7,466	6.2%	12,265	6.2%	
Age 55 to 59 Years	237	6.5%	2,844	6.7%	8,304	6.9%	13,586	6.8%	
Age 60 to 64 Years	249	6.8%	2,664	6.3%	7,666	6.3%	12,617	6.4%	
Age 65 to 69 Years	207	5.7%	2,318	5.5%	6,357	5.2%	10,574	5.3%	
Age 70 to 74 Years	175	4.8%	2,067	4.9%	5,600	4.6%	9,367	4.7%	
Age 75 to 79 Years	162	4.4%	1,487	3.5%	4,137	3.4%	6,868	3.5%	
Age 80 to 84 Years	148	4.0%	1,114	2.6%	2,945	2.4%	4,773	2.4%	
Age 85 Years or Over	202	5.5%	1,387	3.3%	3,766	3.1%	6,078	3.1%	
Female Median Age	42.2		39.6		39.4		39.6		
Age 19 Years or Less	592	16.2%	9,716	22.8%	28,137	23.2%	46,207	23.3%	
Age 20 to 64 Years	2,176	59.4%	24,444	57.5%	70,235	58.0%	114,741	57.8%	
Age 65 Years or Over	893	24.4%	8,374	19.7%	22,805	18.8%	37,660	19.0%	

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Male Age Distribution (2023)									
Male Population	3,461	48.6%	40,230	48.6%	113,855	48.4%	186,402	48.4%	
Age Under 5 Years	182	5.2%	2,314	5.8%	6,611	5.8%	10,898	5.8%	
Age 5 to 9 Years	156	4.5%	2,336	5.8%	6,870	6.0%	11,101	6.0%	
Age 10 to 14 Years	153	4.4%	2,424	6.0%	7,240	6.4%	11,715	6.3%	
Age 15 to 19 Years	161	4.6%	2,988	7.4%	8,016	7.0%	13,313	7.1%	
Age 20 to 24 Years	272	7.9%	3,416	8.5%	8,953	7.9%	14,146	7.6%	
Age 25 to 29 Years	307	8.9%	2,930	7.3%	8,439	7.4%	13,861	7.4%	
Age 30 to 34 Years	305	8.8%	3,008	7.5%	8,409	7.4%	13,515	7.3%	
Age 35 to 39 Years	263	7.6%	2,700	6.7%	7,801	6.9%	12,540	6.7%	
Age 40 to 44 Years	197	5.7%	2,278	5.7%	6,902	6.1%	11,233	6.0%	
Age 45 to 49 Years	180	5.2%	2,133	5.3%	6,227	5.5%	10,261	5.5%	
Age 50 to 54 Years	205	5.9%	2,417	6.0%	6,939	6.1%	11,535	6.2%	
Age 55 to 59 Years	222	6.4%	2,655	6.6%	7,545	6.6%	12,484	6.7%	
Age 60 to 64 Years	224	6.5%	2,454	6.1%	7,111	6.2%	11,918	6.4%	
Age 65 to 69 Years	196	5.7%	1,983	4.9%	5,542	4.9%	9,220	4.9%	
Age 70 to 74 Years	150	4.3%	1,522	3.8%	4,300	3.8%	7,262	3.9%	
Age 75 to 79 Years	106	3.1%	1,118	2.8%	2,963	2.6%	5,018	2.7%	
Age 80 to 84 Years	85	2.5%	766	1.9%	2,037	1.8%	3,295	1.8%	
Age 85 Years or Over	95	2.7%	788	2.0%	1,952	1.7%	3,089	1.7%	
Male Median Age	39.1		36.4		36.4		36.7		
Age 19 Years or Less	651	18.8%	10,062	25.0%	28,737	25.2%	47,026	25.2%	
Age 20 to 64 Years	2,177	62.9%	23,991	59.6%	68,326	60.0%	111,493	59.8%	
Age 65 Years or Over	633	18.3%	6,176	15.4%	16,793	14.7%	27,883	15.0%	
Males per 100 Females (2023)									
Overall Comparison	95		95		94		94		
Age Under 5 Years	110	52.4%	102	50.5%	103	50.7%	105	51.1%	
Age 5 to 9 Years	108	51.8%	105	51.2%	105	51.2%	104	50.9%	
Age 10 to 14 Years	107	51.7%	104	50.9%	99	49.8%	100	50.0%	
Age 15 to 19 Years	115	53.6%	104	50.9%	102	50.4%	100	49.9%	
Age 20 to 24 Years	100	50.0%	105	51.1%	103	50.8%	99	49.7%	
Age 25 to 29 Years	96	49.0%	102	50.5%	102	50.5%	102	50.6%	
Age 30 to 34 Years	115	53.4%	106	51.5%	102	50.6%	103	50.8%	
Age 35 to 39 Years	113	52.9%	103	50.7%	100	50.1%	100	49.9%	
Age 40 to 44 Years	100	50.1%	90	47.5%	95	48.6%	94	48.5%	
Age 45 to 49 Years	91	47.5%	94	48.4%	95	48.7%	95	48.6%	
Age 50 to 54 Years	102	50.4%	95	48.7%	93	48.2%	94	48.5%	
Age 55 to 59 Years	94	48.4%	93	48.3%	91	47.6%	92	47.9%	
Age 60 to 64 Years	90	47.4%	92	48.0%	93	48.1%	94	48.6%	
Age 65 to 69 Years	95	48.7%	86	46.1%	87	46.6%	87	46.6%	
Age 70 to 74 Years	86	46.2%	74	42.4%	77	43.4%	78	43.7%	
Age 75 to 79 Years	66	39.6%	75	42.9%	72	41.7%	73	42.2%	
Age 80 to 84 Years	58	36.6%	69	40.7%	69	40.9%	69	40.8%	
Age 85 Years or Over	47	32.0%	57	36.2%	52	34.1%	51	33.7%	
Age 19 Years or Less	110	52.4%	104	50.9%	102	50.5%	102	50.4%	
Age 20 to 39 Years	105	51.2%	104	51.0%	102	50.5%	101	50.3%	
Age 40 to 64 Years	95	48.7%	93	48.2%	93	48.2%	94	48.4%	
Age 65 Years or Over	71	41.5%	74	42.4%	74	42.4%	74	42.5%	

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Household Type (2023)									
Total Households		3,178		33,472		95,366		157,968	
Households with Children		674	21.2%	9,761	29.2%	29,100	30.5%	47,314	30.0%
Average Household Size		2.2		2.4		2.4		2.4	
Household Density per Square Mile		1,012		1,184		1,215		1,026	
Population Family		5,058	71.0%	63,510	76.7%	182,288	77.6%	296,792	77.1%
Population Non-Family		1,798	25.2%	16,348	19.8%	45,855	19.5%	75,723	19.7%
Population Group Quarters		266	3.7%	2,905	3.5%	6,889	2.9%	12,497	3.2%
Family Households		1,788	56.3%	20,838	62.3%	59,250	62.1%	96,393	61.0%
Married Couple Households		1,352	75.6%	13,839	66.4%	37,930	64.0%	61,003	63.3%
Other Family Households with Children		436	24.4%	6,998	33.6%	21,321	36.0%	35,390	36.7%
Family Households with Children		672	37.6%	9,745	46.8%	29,059	49.0%	47,259	49.0%
Married Couple with Children		486	72.3%	5,706	58.6%	16,307	56.1%	26,088	55.2%
Other Family Households with Children		186	27.7%	4,039	41.4%	12,752	43.9%	21,171	44.8%
Family Households No Children		1,115	62.4%	11,092	53.2%	30,191	51.0%	49,135	51.0%
Married Couple No Children		866	77.7%	8,133	73.3%	21,622	71.6%	34,915	71.1%
Other Family Households No Children		249	22.3%	2,959	26.7%	8,569	28.4%	14,219	28.9%
Non-Family Households		1,390	43.7%	12,634	37.7%	36,115	37.9%	61,575	39.0%
Non-Family Households with Children		2	0.1%	16	0.1%	41	0.1%	56	-
Non-Family Households No Children		1,388	99.9%	12,618	99.9%	36,074	99.9%	61,519	99.9%
Average Family Household Size		2.8		3.0		3.1		3.1	
Average Family Income		\$147,276		\$130,903		\$136,725		\$140,279	
Median Family Income		\$120,732		\$109,586		\$111,256		\$112,111	
Average Non-Family Household Size		1.3		1.3		1.3		1.2	
Marital Status (2023)									
Population Age 15 Years or Over		6,179		68,853		194,056		318,445	
Never Married		2,205	35.7%	28,959	42.1%	84,047	43.3%	135,469	42.5%
Currently Married		2,812	45.5%	26,851	39.0%	72,145	37.2%	119,440	37.5%
Previously Married		1,162	18.8%	13,043	18.9%	37,864	19.5%	63,536	20.0%
Separated		189	16.3%	2,672	20.5%	8,218	21.7%	13,516	21.3%
Widowed		526	45.3%	3,688	28.3%	10,543	27.8%	17,883	28.1%
Divorced		446	38.4%	6,684	51.2%	19,103	50.5%	32,137	50.6%
Educational Attainment (2023)									
Adult Population Age 25 Years or Over		5,334		56,304		160,524		263,307	
Elementary (Grade Level 0 to 8)		154	2.9%	3,235	5.7%	11,386	7.1%	18,116	6.9%
Some High School (Grade Level 9 to 11)		234	4.4%	3,593	6.4%	10,257	6.4%	17,165	6.5%
High School Graduate		1,151	21.6%	14,402	25.6%	41,562	25.9%	66,794	25.4%
Some College		831	15.6%	9,488	16.9%	25,317	15.8%	40,669	15.4%
Associate Degree Only		367	6.9%	4,509	8.0%	11,227	7.0%	18,722	7.1%
Bachelor Degree Only		1,424	26.7%	11,513	20.4%	32,904	20.5%	54,890	20.8%
Graduate Degree		1,172	22.0%	9,563	17.0%	27,872	17.4%	46,951	17.8%
Any College (Some College or Higher)		3,794	71.1%	35,074	62.3%	97,319	60.6%	161,232	61.2%
College Degree + (Bachelor Degree or Higher)		2,596	48.7%	21,076	37.4%	60,776	37.9%	101,841	38.7%

Complete Profile

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Lat/Lon: 41.7115/-72.7665

488 Hartford Rd New Britain, CT 06053		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Housing									
Total Housing Units (2023)	3,303		35,662		101,746		170,899		
Total Housing Units (2020)	3,303		35,364		100,897		168,895		
Historical Annual Growth (2020-2023)	-	-	298	-	849	-	2,004	-	
Housing Units Occupied (2023)	3,178	96.2%	33,472	93.9%	95,366	93.7%	157,968	92.4%	
Housing Units Owner-Occupied	2,013	63.3%	20,270	60.6%	55,788	58.5%	88,461	56.0%	
Housing Units Renter-Occupied	1,165	36.7%	13,201	39.4%	39,578	41.5%	69,507	44.0%	
Housing Units Vacant (2023)	124	3.8%	2,190	6.1%	6,380	6.3%	12,931	7.6%	
Household Size (2023)									
Total Households	3,178		33,472		95,366		157,968		
1 Person Households	1,048	33.0%	9,969	29.8%	28,908	30.3%	50,631	32.1%	
2 Person Households	1,237	38.9%	11,821	35.3%	32,242	33.8%	51,757	32.8%	
3 Person Households	456	14.3%	5,287	15.8%	14,953	15.7%	23,916	15.1%	
4 Person Households	288	9.1%	3,857	11.5%	11,381	11.9%	18,666	11.8%	
5 Person Households	105	3.3%	1,673	5.0%	5,122	5.4%	8,328	5.3%	
6 Person Households	31	1.0%	578	1.7%	1,820	1.9%	2,991	1.9%	
7 or More Person Households	13	0.4%	286	0.9%	939	1.0%	1,679	1.1%	
Household Income Distribution (2023)									
HH Income \$200,000 or More	371	11.7%	4,220	12.6%	12,770	13.4%	21,294	13.5%	
HH Income \$150,000 to \$199,999	397	12.5%	3,366	10.1%	9,477	9.9%	15,649	9.9%	
HH Income \$125,000 to \$149,999	290	9.1%	2,446	7.3%	7,066	7.4%	11,326	7.2%	
HH Income \$100,000 to \$124,999	403	12.7%	3,375	10.1%	9,057	9.5%	14,180	9.0%	
HH Income \$75,000 to \$99,999	499	15.7%	3,809	11.4%	10,977	11.5%	17,371	11.0%	
HH Income \$50,000 to \$74,999	487	15.3%	5,125	15.3%	13,412	14.1%	21,747	13.8%	
HH Income \$35,000 to \$49,999	258	8.1%	2,891	8.6%	8,692	9.1%	13,925	8.8%	
HH Income \$25,000 to \$34,999	160	5.0%	2,392	7.1%	6,799	7.1%	11,995	7.6%	
HH Income \$15,000 to \$24,999	157	4.9%	2,670	8.0%	6,950	7.3%	11,956	7.6%	
HH Income \$10,000 to \$14,999	62	2.0%	1,271	3.8%	4,187	4.4%	7,336	4.6%	
HH Income Under \$10,000	94	3.0%	1,908	5.7%	5,979	6.3%	11,188	7.1%	
Household Vehicles (2023)									
Households 0 Vehicles Available	154	4.8%	3,379	10.1%	11,574	12.1%	22,011	13.9%	
Households 1 Vehicle Available	1,290	40.6%	12,809	38.3%	36,148	37.9%	60,151	38.1%	
Households 2 Vehicles Available	1,177	37.0%	11,875	35.5%	32,832	34.4%	52,424	33.2%	
Households 3 or More Vehicles Available	557	17.5%	5,408	16.2%	14,812	15.5%	23,382	14.8%	
Total Vehicles Available	5,473		54,808		151,261		242,916		
Average Vehicles per Household	1.7		1.6		1.6		1.5		
Owner-Occupied Household Vehicles	3,965	72.4%	39,622	72.3%	106,666	70.5%	170,608	70.2%	
Average Vehicles per Owner-Occupied Household	2.0		2.0		1.9		1.9		
Renter-Occupied Household Vehicles	1,508	27.6%	15,186	27.7%	44,595	29.5%	72,309	29.8%	
Average Vehicles per Renter-Occupied Household	1.3		1.2		1.1		1.0		
Travel Time (2023)									
Worker Base Age 16 years or Over	4,067		41,932		119,385		192,311		
Travel to Work in 14 Minutes or Less	1,010	24.8%	11,195	26.7%	29,824	25.0%	46,924	24.4%	
Travel to Work in 15 to 29 Minutes	1,416	34.8%	14,887	35.5%	44,365	37.2%	69,804	36.3%	
Travel to Work in 30 to 59 Minutes	603	14.8%	6,209	14.8%	16,778	14.1%	28,302	14.7%	
Travel to Work in 60 Minutes or More	76	1.9%	1,103	2.6%	3,317	2.8%	6,020	3.1%	
Work at Home	961	23.6%	8,539	20.4%	25,102	21.0%	41,261	21.5%	
Average Minutes Travel to Work	18.1		18.2		18.6		18.9		

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Transportation To Work (2023)									
Worker Base Age 16 years or Over		4,067		41,932		119,385		192,311	
Drive to Work Alone		2,691	66.2%	28,499	68.0%	78,666	65.9%	125,014	65.0%
Drive to Work in Carpool		258	6.3%	2,739	6.5%	8,830	7.4%	13,643	7.1%
Travel to Work by Public Transportation		71	1.7%	996	2.4%	3,380	2.8%	6,504	3.4%
Drive to Work on Motorcycle		-	-	13	-	29	-	41	-
Bicycle to Work		7	0.2%	65	0.2%	200	0.2%	338	0.2%
Walk to Work		27	0.7%	561	1.3%	2,000	1.7%	3,674	1.9%
Other Means		51	1.3%	522	1.2%	1,179	1.0%	1,837	1.0%
Work at Home		961	23.6%	8,539	20.4%	25,102	21.0%	41,261	21.5%
Daytime Demographics (2023)									
Total Businesses		262		4,164		12,674		23,256	
Total Employees		3,230		39,576		106,913		239,925	
Company Headquarter Businesses		4	1.7%	119	2.9%	369	2.9%	784	3.4%
Company Headquarter Employees		265	8.2%	5,362	13.5%	17,029	15.9%	45,387	18.9%
Employee Population per Business		12.3 to 1		9.5 to 1		8.4 to 1		10.3 to 1	
Residential Population per Business		27.2 to 1		19.9 to 1		18.5 to 1		16.6 to 1	
Adj. Daytime Demographics Age 16 Years or Over		5,285		65,391		178,409		360,774	
Labor Force									
Labor Population Age 16 Years or Over (2023)		6,122		67,863		191,086		313,530	
Labor Force Total Males (2023)		2,939	48.0%	32,651	48.1%	91,649	48.0%	150,217	47.9%
Male Civilian Employed		2,153	73.3%	21,513	65.9%	61,031	66.6%	97,301	64.8%
Male Civilian Unemployed		37	1.3%	882	2.7%	3,219	3.5%	5,278	3.5%
Males in Armed Forces		-	-	104	0.3%	164	0.2%	284	0.2%
Males Not in Labor Force		748	25.5%	10,153	31.1%	27,235	29.7%	47,354	31.5%
Labor Force Total Females (2023)		3,183	52.0%	35,212	51.9%	99,437	52.0%	163,313	52.1%
Female Civilian Employed		1,914	60.1%	20,420	58.0%	58,358	58.7%	95,040	58.2%
Female Civilian Unemployed		80	2.5%	783	2.2%	2,956	3.0%	4,678	2.9%
Females in Armed Forces		-	-	12	-	38	-	56	-
Females Not in Labor Force		1,189	37.4%	13,997	39.8%	38,086	38.3%	63,539	38.9%
Unemployment Rate		117	1.9%	1,665	2.5%	6,174	3.2%	9,956	3.2%
Occupation (2023)									
Occupation Population Age 16 Years or Over		4,067		41,932		119,385		192,311	
Occupation Total Males		2,153	52.9%	21,513	51.3%	61,029	51.1%	97,290	50.6%
Occupation Total Females		1,914	47.1%	20,420	48.7%	58,357	48.9%	95,021	49.4%
Management, Business, Financial Operations		633	15.6%	6,730	16.0%	19,968	16.7%	32,567	16.9%
Professional, Related		1,403	34.5%	11,373	27.1%	32,141	26.9%	53,824	28.0%
Service		632	15.5%	8,033	19.2%	21,753	18.2%	34,327	17.8%
Sales, Office		847	20.8%	8,021	19.1%	23,660	19.8%	37,589	19.5%
Farming, Fishing, Forestry		6	0.1%	15	-	82	-	164	-
Construction, Extraction, Maintenance		194	4.8%	2,363	5.6%	6,546	5.5%	10,232	5.3%
Production, Transport, Material Moving		353	8.7%	5,397	12.9%	15,236	12.8%	23,609	12.3%
White Collar Workers		2,883	70.9%	26,124	62.3%	75,768	63.5%	123,979	64.5%
Blue Collar Workers		1,185	29.1%	15,808	37.7%	43,617	36.5%	68,331	35.5%

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Units In Structure (2023)									
Total Units		3,178		33,472		95,366		157,968	
1 Detached Unit		1,609	50.6%	18,622	55.6%	48,941	51.3%	77,305	48.9%
1 Attached Unit		374	11.8%	2,083	6.2%	6,035	6.3%	9,659	6.1%
2 Units		110	3.5%	2,689	8.0%	9,029	9.5%	14,102	8.9%
3 to 4 Units		219	6.9%	3,373	10.1%	12,097	12.7%	19,940	12.6%
5 to 9 Units		132	4.1%	2,065	6.2%	5,118	5.4%	9,025	5.7%
10 to 19 Units		94	2.9%	1,202	3.6%	4,346	4.6%	7,639	4.8%
20 to 49 Units		126	4.0%	1,148	3.4%	3,939	4.1%	7,644	4.8%
50 or More Units		506	15.9%	2,119	6.3%	5,437	5.7%	11,948	7.6%
Mobile Home or Trailer		4	0.1%	98	0.3%	264	0.3%	468	0.3%
Other Structure		5	0.2%	71	0.2%	159	0.2%	239	0.2%
Homes Built By Year (2023)									
Homes Built 2020 or later		5	0.2%	83	0.2%	221	0.2%	345	0.2%
Homes Built 2010 to 2019		138	4.2%	1,445	4.1%	2,683	2.6%	4,815	2.8%
Homes Built 2000 to 2009		198	6.0%	1,311	3.7%	3,155	3.1%	6,134	3.6%
Homes Built 1990 to 1999		154	4.7%	1,530	4.3%	5,217	5.1%	9,930	5.8%
Homes Built 1980 to 1989		422	12.8%	2,995	8.4%	8,873	8.7%	17,609	10.3%
Homes Built 1970 to 1979		872	26.4%	3,605	10.1%	10,049	9.9%	18,486	10.8%
Homes Built 1960 to 1969		333	10.1%	4,523	12.7%	12,907	12.7%	21,692	12.7%
Homes Built 1950 to 1959		831	25.2%	8,748	24.5%	19,474	19.1%	29,645	17.3%
Homes Built 1940 to 1949		96	2.9%	3,186	8.9%	8,083	7.9%	11,823	6.9%
Homes Built Before 1939		130	3.9%	6,045	17.0%	24,703	24.3%	37,490	21.9%
Median Age of Homes		52.8	yrs	61.8	yrs	64.1	yrs	62.0	yrs
Home Values (2023)									
Owner Specified Housing Units		2,013		20,270		55,788		88,461	
Home Values \$1,000,000 or More		12	0.6%	260	1.3%	640	1.1%	1,136	1.3%
Home Values \$750,000 to \$999,999		15	0.7%	141	0.7%	537	1.0%	897	1.0%
Home Values \$500,000 to \$749,999		86	4.3%	1,375	6.8%	3,837	6.9%	6,338	7.2%
Home Values \$400,000 to \$499,999		158	7.8%	1,453	7.2%	5,670	10.2%	9,651	10.9%
Home Values \$300,000 to \$399,999		457	22.7%	3,535	17.4%	10,713	19.2%	18,486	20.9%
Home Values \$250,000 to \$299,999		342	17.0%	3,392	16.7%	8,391	15.0%	14,000	15.8%
Home Values \$200,000 to \$249,999		325	16.2%	4,067	20.1%	10,190	18.3%	15,571	17.6%
Home Values \$175,000 to \$199,999		161	8.0%	1,482	7.3%	3,934	7.1%	5,582	6.3%
Home Values \$150,000 to \$174,999		171	8.5%	1,759	8.7%	4,991	8.9%	7,071	8.0%
Home Values \$125,000 to \$149,999		85	4.2%	825	4.1%	2,000	3.6%	2,664	3.0%
Home Values \$100,000 to \$124,999		101	5.0%	700	3.5%	1,661	3.0%	2,379	2.7%
Home Values \$90,000 to \$99,999		6	0.3%	94	0.5%	208	0.4%	309	0.3%
Home Values \$80,000 to \$89,999		6	0.3%	143	0.7%	436	0.8%	657	0.7%
Home Values \$70,000 to \$79,999		11	0.5%	167	0.8%	362	0.6%	556	0.6%
Home Values \$60,000 to \$69,999		11	0.5%	145	0.7%	296	0.5%	435	0.5%
Home Values \$50,000 to \$59,999		1	-	52	0.3%	93	0.2%	142	0.2%
Home Values \$35,000 to \$49,999		3	0.1%	97	0.5%	192	0.3%	312	0.4%
Home Values \$25,000 to \$34,999		4	0.2%	105	0.5%	312	0.6%	539	0.6%
Home Values \$10,000 to \$24,999		16	0.8%	176	0.9%	481	0.9%	665	0.8%
Home Values Under \$10,000		43	2.1%	303	1.5%	846	1.5%	1,073	1.2%
Owner-Occupied Median Home Value		\$257,397		\$259,456		\$273,849		\$283,200	
Renter-Occupied Median Rent		\$1,268		\$1,055		\$1,061		\$1,049	

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488 Hartford Rd New Britain, CT 06053		1 mi radius	3 mi radius	5 mi radius	7 mi radius
Total Annual Consumer Expenditure (2023)					
Total Household Expenditure		\$247.33 M	\$2.51 B	\$7.37 B	\$12.18 B
Total Non-Retail Expenditure		\$130.92 M	\$1.34 B	\$3.92 B	\$6.48 B
Total Retail Expenditure		\$116.41 M	\$1.18 B	\$3.45 B	\$5.7 B
Apparel		\$8.8 M	\$89.78 M	\$264.06 M	\$436.67 M
Contributions		\$8.43 M	\$86.09 M	\$253.97 M	\$420.2 M
Education		\$7.95 M	\$82.76 M	\$246.75 M	\$409.62 M
Entertainment		\$14.26 M	\$144.49 M	\$424.18 M	\$700.72 M
Food and Beverages		\$36.04 M	\$366.27 M	\$1.07 B	\$1.77 B
Furnishings and Equipment		\$8.85 M	\$89.48 M	\$262.58 M	\$433.6 M
Gifts		\$6.36 M	\$65.49 M	\$194.26 M	\$321.6 M
Health Care		\$20.56 M	\$208.12 M	\$606.46 M	\$1 B
Household Operations		\$9.85 M	\$100.44 M	\$294.95 M	\$487.68 M
Miscellaneous Expenses		\$4.72 M	\$47.89 M	\$140.43 M	\$232.21 M
Personal Care		\$3.33 M	\$33.77 M	\$98.98 M	\$163.59 M
Personal Insurance		\$1.82 M	\$18.47 M	\$54.41 M	\$89.83 M
Reading		\$546.98 K	\$5.55 M	\$16.27 M	\$26.9 M
Shelter		\$51.99 M	\$530.4 M	\$1.56 B	\$2.58 B
Tobacco		\$1.36 M	\$13.96 M	\$40.43 M	\$67 M
Transportation		\$44.92 M	\$452.74 M	\$1.32 B	\$2.18 B
Utilities		\$17.55 M	\$178.86 M	\$521.16 M	\$861.46 M
Monthly Household Consumer Expenditure (2023)					
Total Household Expenditure		\$6,485	\$6,260	\$6,441	\$6,428
Total Non-Retail Expenditure		\$3,433 52.9%	\$3,324 53.1%	\$3,424 53.2%	\$3,420 53.2%
Total Retail Expenditures		\$3,052 47.1%	\$2,937 46.9%	\$3,017 46.8%	\$3,008 46.8%
Apparel		\$231 3.6%	\$224 3.6%	\$231 3.6%	\$230 3.6%
Contributions		\$221 3.4%	\$214 3.4%	\$222 3.4%	\$222 3.4%
Education		\$208 3.2%	\$206 3.3%	\$216 3.3%	\$216 3.4%
Entertainment		\$374 5.8%	\$360 5.7%	\$371 5.8%	\$370 5.8%
Food and Beverages		\$945 14.6%	\$912 14.6%	\$937 14.5%	\$935 14.5%
Furnishings and Equipment		\$232 3.6%	\$223 3.6%	\$229 3.6%	\$229 3.6%
Gifts		\$167 2.6%	\$163 2.6%	\$170 2.6%	\$170 2.6%
Health Care		\$539 8.3%	\$518 8.3%	\$530 8.2%	\$528 8.2%
Household Operations		\$258 4.0%	\$250 4.0%	\$258 4.0%	\$257 4.0%
Miscellaneous Expenses		\$124 1.9%	\$119 1.9%	\$123 1.9%	\$122 1.9%
Personal Care		\$87 1.3%	\$84 1.3%	\$86 1.3%	\$86 1.3%
Personal Insurance		\$48 0.7%	\$46 0.7%	\$48 0.7%	\$47 0.7%
Reading		\$14 0.2%	\$14 0.2%	\$14 0.2%	\$14 0.2%
Shelter		\$1,363 21.0%	\$1,321 21.1%	\$1,360 21.1%	\$1,360 21.2%
Tobacco		\$36 0.5%	\$35 0.6%	\$35 0.5%	\$35 0.5%
Transportation		\$1,178 18.2%	\$1,127 18.0%	\$1,156 18.0%	\$1,151 17.9%
Utilities		\$460 7.1%	\$445 7.1%	\$455 7.1%	\$454 7.1%