2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.8416/-71.1067

113 Plaistow Rd						
Plaistow, NH 03865	1 mi radius		3 mi rac	radius 5 mi radi		lius
Population						
Estimated Population (2023)	3,054		20,198		78,206	
Projected Population (2028)	3,182		20,378		79,866	
Census Population (2020)	2,995		20,015		77,394	
Census Population (2010)	2,779		18,311		70,696	
Projected Annual Growth (2023-2028)	128	0.8%	180	0.2%	1,660	0.4%
Historical Annual Growth (2020-2023)	59	_	183	0.3%	812	0.3%
Historical Annual Growth (2010-2020)	216	0.8%	1,704	0.9%	6,698	0.9%
Estimated Population Density (2023)	973	psm	715	psm	996	psm
Trade Area Size		sq mi		sq mi		sq mi
Households						
Estimated Households (2023)	1,224		8,132		31,252	
Projected Households (2028)	1,306		8,400		32,626	
Census Households (2020)	1,186		7,964		30,525	
Census Households (2010)	1,075		7,161		27,653	
Projected Annual Growth (2023-2028)	82	1.3%	268	0.7%	1,374	0.9%
Historical Annual Change (2010-2023)	149	1.1%	970	1.0%	3,599	1.0%
Average Household Income						
Estimated Average Household Income (2023)	\$130,241		\$144,277		\$124,505	
Projected Average Household Income (2028)	\$130,606		\$149,187		\$127,409	
Census Average Household Income (2010)	\$80,082		\$89,435		\$78,978	
Census Average Household Income (2000)	\$64,203		\$73,102		\$64,567	
Projected Annual Change (2023-2028)	\$365	-	\$4,910	0.7%	\$2,903	0.5%
Historical Annual Change (2000-2023)	\$66,037	4.5%	\$71,175	4.2%	\$59,938	4.0%
Median Household Income						
Estimated Median Household Income (2023)	\$115,516		\$121,396		\$102,645	
Projected Median Household Income (2028)	\$113,764		\$123,043		\$104,096	
Census Median Household Income (2010)	\$73,229		\$71,578		\$67,481	
Census Median Household Income (2000)	\$59,994		\$63,333		\$55,479	
Projected Annual Change (2023-2028)	-\$1,751	-0.3%	\$1,647	0.3%	\$1,451	0.3%
Historical Annual Change (2000-2023)	\$55,522	4.0%	\$58,063	4.0%	\$47,166	3.7%
Per Capita Income						
Estimated Per Capita Income (2023)	\$52,279		\$58,134		\$49,862	
Projected Per Capita Income (2028)	\$53,679		\$61,545		\$52,153	
Census Per Capita Income (2010)	\$30,982		\$34,982		\$30,891	
Census Per Capita Income (2000)	\$23,763		\$27,443		\$24,423	
Projected Annual Change (2023-2028)	\$1,400	0.5%	\$3,410	1.2%	\$2,291	0.9%
Historical Annual Change (2000-2023)	\$28,516	5.2%	\$30,691	4.9%	\$25,439	4.5%
Estimated Average Household Net Worth (2023)	\$1.41 M		\$1.45 M		\$1.23 M	

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2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.8416/-71.1067

113 Plaistow Rd						
Plaistow, NH 03865	1 mi radius		3 mi rad	lius	ıs 5 mi radiı	
Race and Ethnicity						
Total Population (2023)	3,054		20,198		78,206	
White (2023)	2,830	92.7%	18,155	89.9%	61,536	78.7%
Black or African American (2023)	32	1.0%	473	2.3%	4,570	5.8%
American Indian or Alaska Native (2023)	4	0.1%	18	-	212	0.3%
Asian (2023)	47	1.6%	360	1.8%	1,641	2.1%
Hawaiian or Pacific Islander (2023)	-	-	1	-	20	-
Other Race (2023)	30	1.0%	429	2.1%	5,287	6.8%
Two or More Races (2023)	111	3.6%	762	3.8%	4,941	6.3%
Population < 18 (2023)	595	19.5%	3,762	18.6%	15,940	20.4%
White Not Hispanic	516	86.8%	3,123	83.0%	10,164	63.8%
Black or African American	1	0.2%	105	2.8%	1,317	8.3%
Asian	13	2.2%	74	2.0%	278	1.7%
Other Race Not Hispanic	16	2.7%	105	2.8%	520	3.3%
Hispanic	49	8.2%	355	9.4%	3,662	23.0%
Not Hispanic or Latino Population (2023)	2,898	94.9%	18,867	93.4%	65,828	84.2%
Not Hispanic White	2,778	95.8%	17,829	94.5%	59,261	90.0%
Not Hispanic Black or African American	30	1.0%	406	2.2%	3,685	5.6%
Not Hispanic American Indian or Alaska Native	1	-	6	-	51	-
Not Hispanic Asian	47	1.6%	351	1.9%	1,612	2.4%
Not Hispanic Hawaiian or Pacific Islander	-	-	-	-	2	-
Not Hispanic Other Race	1	-	26	0.1%	160	0.2%
Not Hispanic Two or More Races	42	1.4%	247	1.3%	1,057	1.6%
Hispanic or Latino Population (2023)	156	5.1%	1,331	6.6%	12,377	15.8%
Hispanic White	52	33.3%	326	24.5%	2,276	18.4%
Hispanic Black or African American	2	1.3%	67	5.0%	884	7.1%
Hispanic American Indian or Alaska Native	3	1.7%	12	0.9%	160	1.3%
Hispanic Asian	-	-	9	0.7%	28	0.2%
Hispanic Hawaiian or Pacific Islander	-	-	1	-	18	0.1%
Hispanic Other Race	29	18.9%	402	30.2%	5,127	
Hispanic Two or More Races	69	44.5%	515	38.6%	3,883	31.4%
Not Hispanic or Latino Population (2020)	2,844		18,906	94.5%	64,164	82.9%
Hispanic or Latino Population (2020)	151	5.1%	1,109	5.5%	13,230	17.1%
Not Hispanic or Latino Population (2010)	2,710	97.5%	17,839	97.4%	63,409	89.7%
Hispanic or Latino Population (2010)	69	2.5%	472	2.6%	7,287	10.3%
Not Hispanic or Latino Population (2028)	3,020	94.9%	19,036		67,083	84.0%
Hispanic or Latino Population (2028)	161	5.1%	1,342	6.6%	12,783	16.0%
Projected Annual Growth (2023-2028)	6	0.7%	11	0.2%	406	0.7%
Historical Annual Growth (2010-2020)	82	11.8%	637	13.5%	5,943	8.2%

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2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.8416/-71.1067

113 Plaistow Rd			- · ·		5 mi rad	
Plaistow, NH 03865	1 mi rac	1 mi radius		3 mi radius		lius
Total Age Distribution (2023)	-					
Total Population	3,054		20,198		78,206	
Age Under 5 Years	146	4.8%	880	4.4%	4,271	5.5%
Age 5 to 9 Years	139	4.6%	944	4.7%	4,225	5.4%
Age 10 to 14 Years	173	5.7%	1,129	5.6%	4,507	5.8%
Age 15 to 19 Years	202	6.6%	1,178	5.8%	4,679	6.0%
Age 20 to 24 Years	177	5.8%	1,022	5.1%	4,623	5.9%
Age 25 to 29 Years	183	6.0%	1,131	5.6%	5,158	6.6%
Age 30 to 34 Years	218	7.1%	1,252	6.2%	5,538	7.1%
Age 35 to 39 Years	202	6.6%	1,187	5.9%	4,983	6.4%
Age 40 to 44 Years	182	6.0%	1,178	5.8%	4,817	6.2%
Age 45 to 49 Years	186	6.1%	1,259	6.2%	4,708	6.0%
Age 50 to 54 Years	216	7.1%	1,429	7.1%	5,444	7.0%
Age 55 to 59 Years	234	7.7%	1,669	8.3%	5,913	7.6%
Age 60 to 64 Years	227	7.4%	1,766	8.7%	5,702	7.3%
Age 65 to 69 Years	190	6.2%	1,440	7.1%	4,678	6.0%
Age 70 to 74 Years	172	5.6%	1,296	6.4%	3,939	5.0%
Age 75 to 79 Years	99	3.2%	707	3.5%	2,307	2.9%
Age 80 to 84 Years	58	1.9%	400	2.0%	1,348	1.7%
Age 85 Years or Over	50	1.6%	333	1.7%	1,366	1.7%
Median Age	41.5		44.9		40.7	
Age 19 Years or Less	660	21.6%	4,130	20.4%	17,683	22.6%
Age 20 to 64 Years	1,825	59.8%	11,891	58.9%	46,885	60.0%
Age 65 Years or Over	569	18.6%	4,176	20.7%	13,638	17.4%
Female Age Distribution (2023)		<u>.</u>				
Female Population	1,517	49.7%	10,205	50.5%	39,624	50.7%
Age Under 5 Years	67	4.4%	428	4.2%	2,070	5.2%
Age 5 to 9 Years	64	4.2%	429	4.2%	1,992	5.0%
Age 10 to 14 Years	92	6.1%	580	5.7%	2,193	5.5%
Age 15 to 19 Years	88	5.8%	583	5.7%	2,247	5.7%
Age 20 to 24 Years	88	5.8%	473	4.6%	2,256	5.7%
Age 25 to 29 Years	85	5.6%	522	5.1%	2,547	6.4%
Age 30 to 34 Years	101	6.7%	613	6.0%	2,784	7.0%
Age 35 to 39 Years	99	6.5%	599	5.9%	2,467	6.2%
Age 40 to 44 Years	89	5.9%	588	5.8%	2,432	6.1%
Age 45 to 49 Years	98	6.5%	632	6.2%	2,393	6.0%
Age 50 to 54 Years	115	7.6%	737	7.2%	2,781	7.0%
Age 55 to 59 Years	116	7.7%	877	8.6%	3,057	7.7%
Age 60 to 64 Years	119	7.8%	914	9.0%	2,941	7.4%
Age 65 to 69 Years	101	6.7%	756	7.4%	2,425	6.1%
Age 70 to 74 Years	88	5.8%	686	6.7%	2,098	5.3%
-		3.2%	360	3.5%	1,266	3.2%
Age /b to 79 Years	49					
Age 75 to 79 Years Age 80 to 84 Years			226	2.2%	778	2.0%
Age 80 to 84 Years	30	2.0%	226 202	2.2% 2.0%	778 898	2.0% 2.3%
Age 80 to 84 Years Age 85 Years or Over	30 28		202	2.2% 2.0%	898	2.0% 2.3%
Age 80 to 84 Years Age 85 Years or Over Female Median Age	30 28 43.2	2.0% 1.8%	202 46.5	2.0%	898 42.0	2.3%
Age 80 to 84 Years Age 85 Years or Over	30 28 43.2 311	2.0%	202 46.5 2,020		898 42.0	2.3% 21.5%

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2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.8416/-71.1067

113 Plaistow Rd						
Plaistow, NH 03865	1 mi radius		s 3 mi radius 5 mi radiu		lius	
Male Age Distribution (2023)						
Male Population	1,537	50.3%	9,994	49.5%	38,582	49.3%
Age Under 5 Years	79	5.1%	452	4.5%	2,201	5.7%
Age 5 to 9 Years	76	4.9%	514	5.1%	2,233	5.8%
Age 10 to 14 Years	81	5.3%	549	5.5%	2,314	6.0%
Age 15 to 19 Years	114	7.4%	595	6.0%	2,432	6.3%
Age 20 to 24 Years	89	5.8%	548	5.5%	2,367	6.1%
Age 25 to 29 Years	98	6.4%	608	6.1%	2,611	6.8%
Age 30 to 34 Years	117	7.6%	639	6.4%	2,754	7.1%
Age 35 to 39 Years	103	6.7%	588	5.9%	2,516	6.5%
Age 40 to 44 Years	94	6.1%	590	5.9%	2,385	6.2%
Age 45 to 49 Years	88	5.7%	627	6.3%	2,315	6.0%
Age 50 to 54 Years	101	6.6%	692	6.9%	2,663	6.9%
Age 55 to 59 Years	118	7.7%	792	7.9%	2,856	7.4%
Age 60 to 64 Years	108	7.0%	853	8.5%	2,761	7.2%
Age 65 to 69 Years	89	5.8%	684	6.8%	2,253	5.8%
Age 70 to 74 Years	84	5.5%	610	6.1%	1,841	4.8%
Age 75 to 79 Years	50	3.3%	348	3.5%	1,040	2.7%
Age 80 to 84 Years	28	1.8%	174	1.7%	571	1.5%
Age 85 Years or Over	22	1.4%	131	1.3%	468	1.2%
Male Median Age	39.8		43.3		39.4	
Age 19 Years or Less	350	22.7%	2,110	21.1%	9,181	23.8%
Age 20 to 64 Years	915	59.5%	5,936	59.4%	23,229	60.2%
Age 65 Years or Over	273	17.7%	1,947	19.5%	6,172	16.0%
Males per 100 Females (2023)						
Overall Comparison	101		98		97	
Age Under 5 Years	118	54.2%	106	51.4%	106	51.5%
Age 5 to 9 Years	119	54.3%	120	54.5%	112	52.9%
Age 10 to 14 Years	88	46.7%	95	48.6%	106	51.3%
Age 15 to 19 Years	130	56.5%	102	50.5%	108	52.0%
Age 20 to 24 Years	101	50.3%	116	53.7%	105	51.2%
Age 25 to 29 Years	115	53.4%	117	53.8%	103	50.6%
Age 30 to 34 Years	116	53.6%	104	51.0%	99	49.7%
Age 35 to 39 Years	104	50.9%	98	49.5%	102	50.5%
Age 40 to 44 Years	105	51.3%	100	50.1%	98	49.5%
Age 45 to 49 Years	90	47.3%	99	49.8%	97	49.2%
Age 50 to 54 Years	88	46.9%	94	48.4%	96	48.9%
Age 55 to 59 Years	101	50.4%	90	47.5%	93	48.3%
Age 60 to 64 Years	91	47.6%	93	48.3%	94	48.4%
Age 65 to 69 Years	88	46.7%	90	47.5%	93	48.2%
Age 70 to 74 Years	95	48.8%	89	47.1%	88	46.7%
Age 75 to 79 Years		50.8%		49.1%	82	45.1%
Age 80 to 84 Years		48.3%		43.6%		42.3%
Age 85 Years or Over	77	43.7%		39.3%	52	34.3%
Age 19 Years or Less		52.9%		51.1%		51.9%
Age 20 to 39 Years		52.1%		51.9%		50.5%
Age 40 to 64 Years		48.7%		48.7%		48.8%
Age 65 Years or Over	92	48.0%		46.6%		45.3%

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2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.8416/-71.1067

113 Plaistow Rd								
Plaistow, NH 03865	1 mi radius		3 mi rad	3 mi radius		adius 5 mi radiu		lius
Household Type (2023)								
Total Households	1,224		8,132		31,252			
Households with Children	406	33.2%	2,346	28.9%	9,336	29.9%		
Average Household Size	2.5		2.5		2.5			
Household Density per Square Mile	390		288		398			
Population Family	2,613	85.6%	17,260	85.5%	63,828	81.6%		
Population Non-Family	432	14.1%	2,821	14.0%	13,572	17.4%		
Population Group Quarters	9	0.3%	117	0.6%	805	1.0%		
Family Households	906	74.0%	5,884	72.4%	20,704	66.2%		
Married Couple Households	659	72.7%	4,669	79.4%	15,051	72.7%		
Other Family Households with Children	247	27.3%	1,215	20.6%	5,652	27.3%		
Family Households with Children	404	44.7%	2,338	39.7%	9,315	45.0%		
Married Couple with Children	257	63.6%	1,703	72.8%	6,040	64.8%		
Other Family Households with Children	147	36.4%	635	27.2%	3,275	35.2%		
Family Households No Children	501	55.3%	3,546	60.3%	11,389	55.0%		
Married Couple No Children	402	80.2%	2,967	83.7%	9,011	79.1%		
Other Family Households No Children	99	19.8%	580	16.3%	2,378	20.9%		
Non-Family Households	319	26.0%	2,247	27.6%	10,549	33.8%		
Non-Family Households with Children	2	0.6%	8	0.4%	21	0.2%		
Non-Family Households No Children	317	99.4%	2,239	99.6%	10,528	99.8%		
Average Family Household Size	2.9		2.9		3.1			
Average Family Income	\$134,052		\$155,818		\$145,090			
Median Family Income	\$135,815		\$136,737		\$124,376			
Average Non-Family Household Size	1.4		1.3		1.3			
Marital Status (2023)								
Population Age 15 Years or Over	2,595		17,246		65,203			
Never Married	647	24.9%	4,565	26.5%	21,735	33.3%		
Currently Married	1,288	49.6%	9,069	52.6%	29,252	44.9%		
Previously Married	660	25.4%	3,612	20.9%	14,215	21.8%		
Separated	85	12.9%	536	14.8%	3,035	21.3%		
Widowed	224	33.9%	1,121	31.0%	3,644	25.6%		
Divorced	351	53.2%	1,955	54.1%	7,537	53.0%		
Educational Attainment (2023)								
Adult Population Age 25 Years or Over	2,217		15,046		55,901			
Elementary (Grade Level 0 to 8)	45	2.0%	179	1.2%	1,717	3.1%		
Some High School (Grade Level 9 to 11)	40	1.8%	304	2.0%	2,791			
High School Graduate	818	36.9%	4,522	30.1%	17,249	30.9%		
Some College		13.0%		18.2%		19.0%		
Associate Degree Only		10.5%		11.8%	5,263	9.4%		
Bachelor Degree Only		20.5%		22.4%		21.1%		
Graduate Degree		15.3%		14.4%		11.6%		
Any College (Some College or Higher)		59.3%		66.7%		61.1%		
College Degree + (Bachelor Degree or Higher)	793	35.8%	5,541	36.8%		32.6%		

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113 Plaistow Rd										
Plaistow, NH 03865	1 mi rad	1 mi radius		mi radius 3 mi radius 5 mi i		3 mi radius		5 mi radius		
Housing						_				
Total Housing Units (2023)	1,258		8,300		32,806					
Total Housing Units (2020)	1,204		8,089		31,889					
Historical Annual Growth (2020-2023)	54	-	210	-	918	-				
Housing Units Occupied (2023)	1,224	97.3%	8,132	98.0%	31,252	95.3%				
Housing Units Owner-Occupied	899	73.4%	6,751	83.0%	21,441	68.6%				
Housing Units Renter-Occupied	325	26.6%	1,381	17.0%	9,811	31.4%				
Housing Units Vacant (2023)	34	2.7%	168	2.0%	1,554	4.7%				
Household Size (2023)										
Total Households	1,224		8,132		31,252					
1 Person Households		18.1%		20.8%		26.5%				
2 Person Households		43.8%		40.7%		36.6%				
3 Person Households		17.8%		17.3%		15.9%				
4 Person Households		13.0%		13.5%		13.0%				
5 Person Households	68	5.5%	465	5.7%	1,696	5.4%				
6 Person Households	14	1.2%	120	1.5%	579	1.9%				
7 or More Person Households	8	0.6%	43	0.5%	240	0.8%				
Household Income Distribution (2023)										
HH Income \$200,000 or More	228	18.7%	1 549	19.1%	4 8 2 4	15.4%				
HH Income \$150,000 to \$199,999		13.3%		14.4%		12.9%				
HH Income \$125,000 to \$149,999		12.2%		13.7%	3,035					
HH Income \$100,000 to \$124,999	89	7.3%		10.8%	3,059	9.8%				
HH Income \$75,000 to \$99,999		15.3%		13.8%		12.6%				
HH Income \$50,000 to \$74,999		12.1%		10.8%		13.6%				
HH Income \$35,000 to \$49,999	94	7.7%	564	6.9%	2,644	8.5%				
HH Income \$25,000 to \$34,999	78	6.3%	322	4.0%	1,631	5.2%				
HH Income \$15,000 to \$24,999	29	2.4%	224	2.8%	1,573	5.0%				
HH Income \$10,000 to \$14,999	24	2.0%	147	1.8%	1,036	3.3%				
HH Income Under \$10,000	35	2.9%	167	2.0%	1,221	3.9%				
Household Vehicles (2023)						-				
Households 0 Vehicles Available	93	7.6%	228	2.8%	2,499	8.0%				
Households 1 Vehicle Available		37.2%		27.9%		31.6%				
Households 2 Vehicles Available		33.2%		40.9%		37.5%				
Households 3 or More Vehicles Available		21.9%		28.4%		22.9%				
Total Vehicles Available	2,151		16,738		57,872					
Average Vehicles per Household	1.8		2.1		1.9					
Owner-Occupied Household Vehicles		87.1%	14,988	89.5%		80.5%				
Average Vehicles per Owner-Occupied Household	2.1		2.2		2.2					
Renter-Occupied Household Vehicles		12.9%		10.5%		19.5%				
Average Vehicles per Renter-Occupied Household	-		1.3		1.1					
Travel Time (2023)										
Worker Base Age 16 years or Over	1,704		11,691		42,350					
Travel to Work in 14 Minutes or Less		20.9%		21.0%		21.0%				
Travel to Work in 15 to 29 Minutes		23.3%		25.1%		28.7%				
Travel to Work in 30 to 59 Minutes		23.0%		25.8%	11,170					
Travel to Work in 60 Minutes or More	118	6.9%	815	7.0%	2,752	6.5%				
Work at Home		25.9%		21.1%		17.4%				
Average Minutes Travel to Work	23.3		24.3		23.8					

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2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.8416/-71.1067

Plaistow Rd		<u> </u>		_ · .					
Plaistow, NH 03865	1 mi rac	1 mi radius		i radius 3 mi radius 5 mi r		3 mi radius		ni radius	
Transportation To Work (2023)									
Worker Base Age 16 years or Over	1,704		11,691		42,350				
Drive to Work Alone	1,180	69.2%	8,276	70.8%	30,341	71.6%			
Drive to Work in Carpool	51	3.0%	650	5.6%	2,661	6.3%			
Travel to Work by Public Transportation	9	0.5%	67	0.6%	723	1.7%			
Drive to Work on Motorcycle	-	-	1	-	1	-			
Bicycle to Work	-	-	3	-	42	-			
Walk to Work	13	0.7%	82	0.7%	731	1.7%			
Other Means	10	0.6%	146	1.2%	497	1.2%			
Work at Home	441	25.9%	2,466	21.1%	7,353	17.4%			
Daytime Demographics (2023)									
Total Businesses	267		1,024		3,059				
Total Employees	2,706		8,458		24,193				
Company Headquarter Businesses	12	4.6%	39	3.8%	96	3.1%			
Company Headquarter Employees	495			12.6%		11.3%			
Employee Population per Business	10.1			to 1		to 1			
Residential Population per Business	11.4	to 1	19.7	to 1	25.6	to 1			
Adj. Daytime Demographics Age 16 Years or Over	3,550		13,746		46,058				
Labor Force									
Labor Population Age 16 Years or Over (2023)	2,548		16,980		64,230				
Labor Force Total Males (2023)		50.0%		49.1%		48.8%			
Male Civilian Employed		69.5%		72.0%		68.5%			
Male Civilian Unemployed	24	1.9%	310	3.7%	1,218	3.9%			
Males in Armed Forces	-	-	-	-	13	-			
Males Not in Labor Force		28.6%		24.3%		27.5%			
Labor Force Total Females (2023)		50.0%		50.9%		51.2%			
Female Civilian Employed		64.3%		65.8%		63.5%			
Female Civilian Unemployed	2	0.1%	154	1.8%	779	2.4%			
Females in Armed Forces	-	-	-	-	-	-			
Females Not in Labor Force		35.6%		32.4%		34.2%			
Unemployment Rate	26	1.0%	464	2.7%	1,996	3.1%			
Occupation (2023)									
Occupation Population Age 16 Years or Over	1,704		11,691		42,350				
Occupation Total Males		51.9%		51.4%		50.7%			
Occupation Total Females		48.1%		48.6%		49.3%			
Management, Business, Financial Operations	410	24.1%		22.8%		19.0%			
Professional, Related		24.2%		24.5%		23.6%			
Service	130	7.6%		10.5%		15.2%			
Sales, Office Farming, Fishing, Forestry		22.7%		22.8%		20.1%			
Farming, Fishing, Forestry Construction, Extraction, Maintenance	3	0.2%	15	0.1% 10.4%	54 3,751	0.1%			
Construction, Extraction, Maintenance Production, Transport, Material Moving	141	13.0%				8.9% 13.2%			
White Collar Workers		8.3% 70.9%	1,041	8.9% 70.1%		13.2% 62.7%			
Blue Collar Workers		70.9% 29.1%		29.9%		37.3%			
	495	29.1%	5,500	23.3%	13,610	31.5%			

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2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.8416/-71.1067

113 Plaistow Rd						
Plaistow, NH 03865	1 mi radius		3 mi radius 5 mi rad		lius	
Units In Structure (2023)						
Total Units	1,224		8,132		31,252	
1 Detached Unit	831	67.8%	5,317	65.4%	16,806	53.8%
1 Attached Unit	116	9.5%	981	12.1%	3,123	10.0%
2 Units	62	5.1%	370	4.5%	2,820	9.0%
3 to 4 Units	20	1.6%	394	4.8%	2,806	9.0%
5 to 9 Units	90	7.4%	374	4.6%	1,540	4.9%
10 to 19 Units	25	2.1%	210	2.6%	1,082	3.5%
20 to 49 Units	32	2.6%	269	3.3%	1,174	3.8%
50 or More Units	10	0.8%	83	1.0%	1,424	4.6%
Mobile Home or Trailer	38	3.1%	134	1.6%	479	1.5%
Other Structure	-	-	1	-	1	-
Homes Built By Year (2023)						
Homes Built 2020 or later	3	0.3%	23	0.3%	71	0.2%
Homes Built 2010 to 2019	58	4.6%	510	6.1%	1,626	5.0%
Homes Built 2000 to 2009	75	5.9%	715	8.6%	2,948	9.0%
Homes Built 1990 to 1999	121	9.7%	1,041	12.5%	3,775	11.5%
Homes Built 1980 to 1989	176	14.0%	1,686	20.3%	5,078	15.5%
Homes Built 1970 to 1979	170	13.5%	1,302	15.7%	3,619	11.0%
Homes Built 1960 to 1969	227	18.0%	1,000	12.0%	2,739	8.4%
Homes Built 1950 to 1959	144	11.5%	597	7.2%	2,189	6.7%
Homes Built 1940 to 1949	35	2.8%	198	2.4%	1,123	3.4%
Homes Built Before 1939	215	17.1%	1,060	12.8%	8,085	24.6%
Median Age of Homes	54.8	yrs	48.7	yrs	54.6	yrs
Home Values (2023)						
Owner Specified Housing Units	899		6,751		21,441	
Home Values \$1,000,000 or More	18	2.0%	274	4.1%	614	2.9%
Home Values \$750,000 to \$999,999	40	4.4%	274	4.1%	1,198	5.6%
Home Values \$500,000 to \$749,999	124	13.8%	1,383	20.5%	4,948	23.1%
Home Values \$400,000 to \$499,999	206	22.9%	1,470	21.8%	4,852	22.6%
Home Values \$300,000 to \$399,999	303	33.7%	2,188	32.4%	5,834	27.2%
Home Values \$250,000 to \$299,999	54	6.0%	494	7.3%	1,509	7.0%
Home Values \$200,000 to \$249,999	64	7.1%	288	4.3%	1,109	5.2%
Home Values \$175,000 to \$199,999	14	1.5%	69	1.0%	265	1.2%
Home Values \$150,000 to \$174,999	8	0.9%	68	1.0%	222	1.0%
Home Values \$125,000 to \$149,999	2	0.2%	23	0.3%	92	0.4%
Home Values \$100,000 to \$124,999	9	1.0%	43	0.6%	106	0.5%
Home Values \$90,000 to \$99,999	6	0.6%	20	0.3%	28	0.1%
Home Values \$80,000 to \$89,999	-	-	12	0.2%	71	0.3%
Home Values \$70,000 to \$79,999	-	-	8	0.1%	51	0.2%
Home Values \$60,000 to \$69,999	3	0.4%	13	0.2%	43	0.2%
Home Values \$50,000 to \$59,999	2	0.2%	14	0.2%	68	0.3%
Home Values \$35,000 to \$49,999	4	0.4%	35	0.5%	147	0.7%
Home Values \$25,000 to \$34,999	-	-	13	0.2%	53	0.2%
Home Values \$10,000 to \$24,999	1	0.1%	8	0.1%	33	0.2%
Home Values Under \$10,000	39	4.4%	56	0.8%	197	0.9%
Owner-Occupied Median Home Value	\$379,695		\$406,444		\$418,557	
Renter-Occupied Median Rent	\$1,227		\$1,251		\$1,205	

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2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.8416/-71.1067

113 Plaistow Rd						
Plaistow, NH 03865	1 mi rad	ius	3 mi rad	ius	5 mi rac	lius
Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	\$103.62 M		\$743.1 M		\$2.55 B	
Total Non-Retail Expenditure	\$55 M		\$393.82 M		\$1.35 B	
Total Retail Expenditure	\$48.63 M		\$349.28 M		\$1.2 B	
Apparel	\$3.73 M		\$26.69 M		\$91.44 M	_
Contributions	\$3.65 M		\$26.34 M		\$88.5 M	
Education	\$3.55 M		\$25.48 M		\$85.64 M	
Entertainment	\$6.03 M		\$43.53 M		\$147.94 M	
Food and Beverages	\$14.98 M		\$107.16 M		\$369.89 M	
Furnishings and Equipment	\$3.75 M		\$26.98 M		\$91.66 M	
Gifts	\$2.82 M		\$20.13 M		\$67.35 M	
Health Care	\$8.51 M		\$60.95 M		\$209.73 M	
Household Operations	\$4.18 M		\$30.02 M		\$102.28 M	
Miscellaneous Expenses	\$1.98 M		\$14.24 M		\$48.7 M	
Personal Care	\$1.4 M		\$10.01 M		\$34.28 M	
Personal Insurance	\$793.35 K		\$5.75 M		\$19.2 M	
Reading	\$230.3 K		\$1.65 M		\$5.64 M	
Shelter	\$21.65 M		\$154.79 M		\$535.47 M	
Tobacco	\$533 K		\$3.72 M		\$13.5 M	
Transportation	\$18.67 M		\$134.51 M		\$460.68 M	
Utilities	\$7.18 M		\$51.15 M		\$178.54 M	
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	\$7,053		\$7,615		\$6,801	
Total Non-Retail Expenditure	\$3,744	53.1%	\$4,036	53.0%	\$3,607	53.0%
Total Retail Expenditures	\$3,310	46.9%	\$3,579	47.0%	\$3,193	47.0%
Apparel	\$254	3.6%	\$273	3.6%	\$244	3.6%
Contributions	\$248	3.5%	\$270	3.5%	\$236	3.5%
Education	\$241	3.4%	\$261	3.4%	\$228	3.4%
Entertainment	\$411	5.8%	\$446	5.9%	\$394	5.8%
Food and Beverages	\$1,020	14.5%	\$1,098	14.4%	\$986	14.5%
Furnishings and Equipment	\$255	3.6%	\$277	3.6%	\$244	
Gifts	\$192	2.7%	\$206	2.7%	\$180	2.6%
Health Care	\$579	8.2%	\$625	8.2%	\$559	8.2%
Household Operations	\$284	4.0%	\$308	4.0%	\$273	4.0%
Miscellaneous Expenses	\$135	1.9%	\$146	1.9%	\$130	1.9%
Personal Care	\$95	1.3%	\$103	1.3%	\$91	1.3%
Personal Insurance	\$54	0.8%	\$59	0.8%	\$51	0.8%
Reading	\$16	0.2%	\$17	0.2%	\$15	0.2%
Shelter	\$1,474		\$1,586			21.0%
Tobacco	\$36	0.5%	\$38	0.5%	\$36	0.5%
Transportation	\$1,271		\$1,378		\$1,228	

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