

# TARGET PLAZA

200 MAIN STREET | WEST LEBANON, NH 03784

100% LEASED



TARGET.



## PROPERTY INFORMATION

- GLA: 179,028sf
- Signalized Access
- Easy Access on/off of I-89 & I-91
- Super regional site
- 360% increased visitors since Target and Sierra opening

## AVAILABLE SPACE

- 100% Leased

## AREA DEMOGRAPHICS

2023 DEMOGRAPHICS	1 MILE	3 MILE	5 MILE
POPULATION	1,700	11,257	25,305
MEDIAN HH INC	\$58,780	\$72,693	\$84,039
AVERAGE HH INC	\$70,408	\$93,925	\$110,505



## FOR MORE INFORMATION CONTACT:

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## TENANTS / AVAILABILITY

#	TENANT	Sq. Ft.
01	Pearce Jewelers	3,826
02	Sierra Trading Post	18,005
03	Target	86,562
04	Joann	15,573
05	Rent-A-Center	4,423
06	Newbury Comics	3,780
07	Pro Optical	3,100
08	BAM! Books-A-Million	8,160
09	SuperCuts	1,825
10	TJ Maxx	24,792
11	Comcast / Xfinity	2,972
12	Irving Oil	3,000

- Available
- Lease Out
- Occupied



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## TRADE AREA DEMOGRAPHICS

### 1 MILE RADIUS:



Total Population: **1,700**

Households: **858**

Daytime Population: **5,449**

Median Age: **44.0**



Average Household Income: **\$70,408**

Median Household Income: **\$58,780**

### 3 MILE RADIUS:



Total Population: **11,257**

Households: **5,388**

Daytime Population: **13,985**

Median Age: **42.3**



Average Household Income: **\$93,925**

Median Household Income: **\$72,693**

### 5 MILE RADIUS:



Total Population: **25,305**

Households: **11,836**

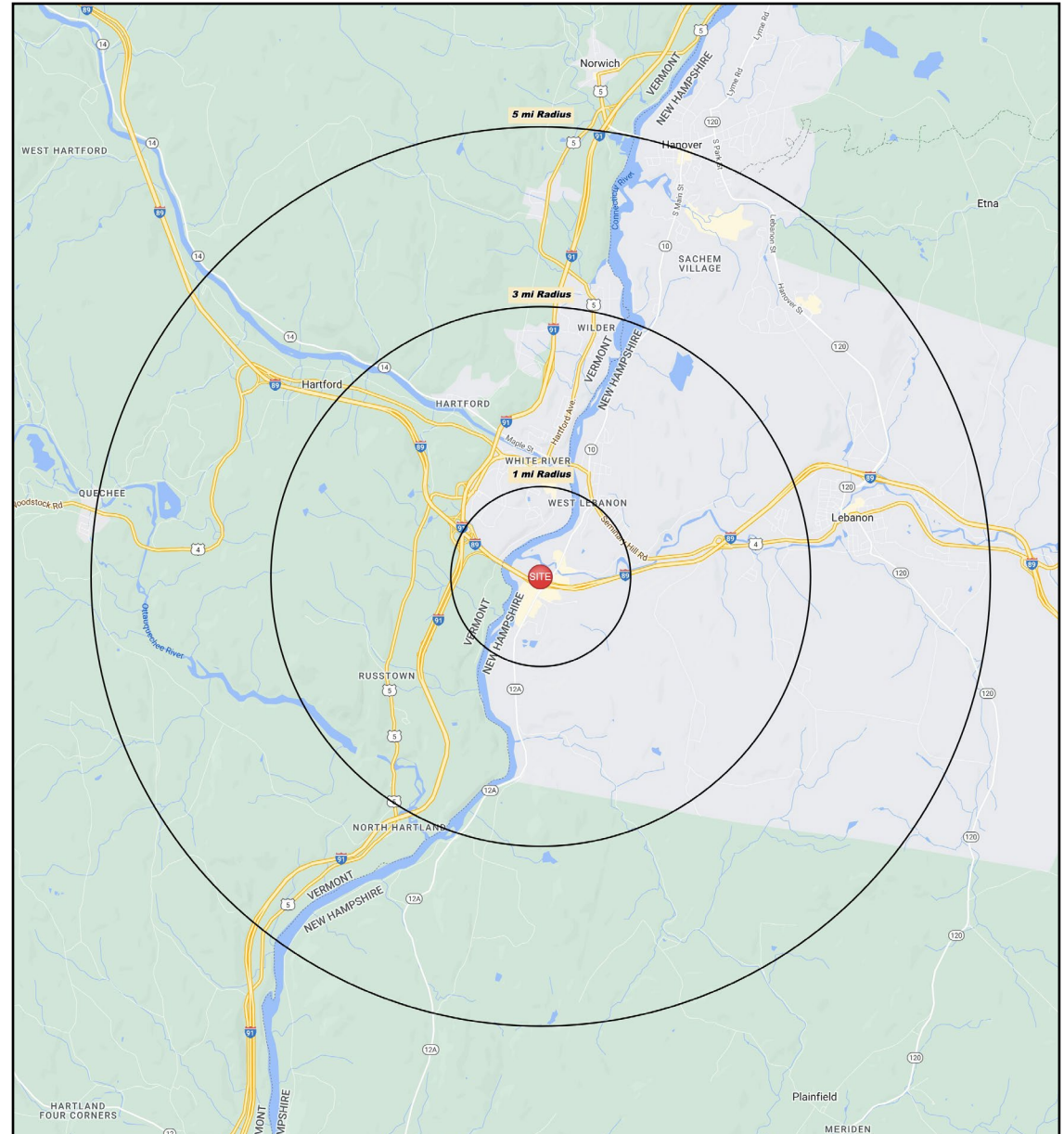
Daytime Population: **29,462**

Median Age: **39.9**



Average Household Income: **\$110,505**

Median Household Income: **\$84,039**



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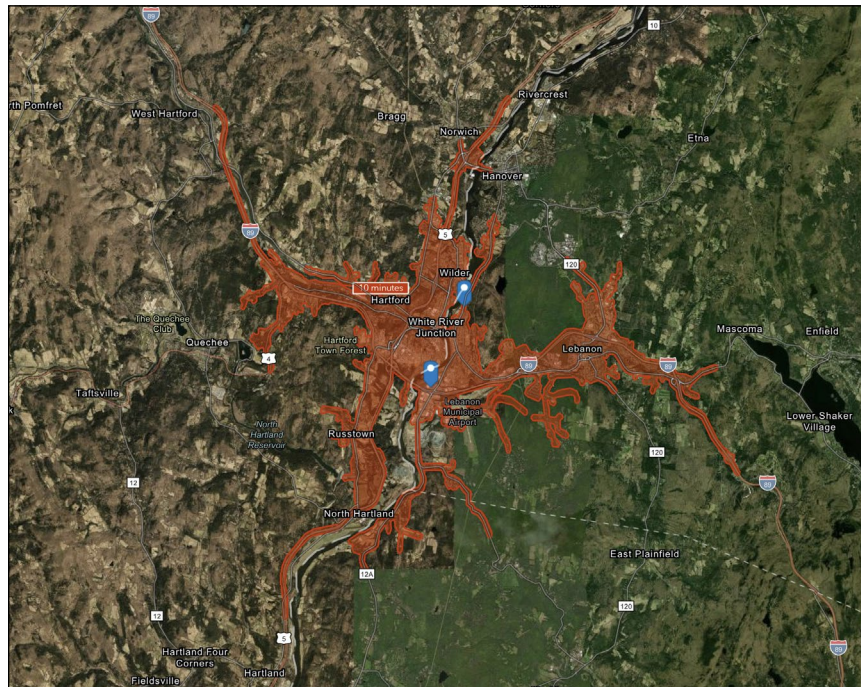
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10 MINUTE DRIVE TIME



## KEY FACTS

15,702

Population

43.1

Median Age

\$76,691

Median Household Income

20,279

Daytime Population

## TAPESTRY SEGMENTS

### Old and Newcomers

3,227 Households

#### Socioeconomic Traits

Composed of neighborhoods in transition, populated by renters who are just beginning their careers or retiring. An average labor force participation rate of 62.6%.

#### Household Types

Predominantly single households, with a mix of married couples.

#### Typical Housing

Single Family; Multi-units

### In Style

2,083 Households

#### Socioeconomic Traits

The population is slightly older and already planning for their retirement. Higher labor force participation rate is at 67% with proportionately more two-worker households

#### Household Types

Married couples, primarily with no children or single households.

#### Typical Housing

Single Family

### Emerald City

976 Households

#### Socioeconomic Traits

Young and mobile, they are more likely to rent. Half have a college degree and a professional occupation. Incomes close to the US median.

#### Household Types

Single-person and nonfamily types make up over half of all households.

#### Typical Housing

Single Family; Multi-units

## TOTAL RETAIL SALES

Includes F&B



\$170,624,000

## EDUCATION

Bachelor's Degree or Higher



54%

## OWNER OCCUPIED HOME VALUE

Average



\$321,750

## ANNUAL HOUSEHOLD SPENDING

\$3,553

Eating Out

\$2,100

Apparel & Services

\$6,458

Groceries

\$248

Computer & Hardware

\$7,120

Health Care



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