

TARGET PLAZA

200 MAIN STREET | WEST LEBANON, NH 03784

AVAILABLE 15,573 SF



PROPERTY INFORMATION

- GLA: 179,028sf
- Signalized Access
- Easy Access on/off of I-89 & I-91
- Super regional site
- 360% increased visitors since Target and Sierra opening

AVAILABLE SPACE

- Available 15,573 SF

AREA DEMOGRAPHICS

2023 DEMOGRAPHICS	1 MILE	3 MILE	5 MILE
POPULATION	1,700	11,257	25,305
MEDIAN HH INC	\$58,780	\$72,693	\$84,039
AVERAGE HH INC	\$70,408	\$93,925	\$110,505

NAINorwood Group

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FOR MORE INFORMATION CONTACT:

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TENANTS / AVAILABILITY

#	TENANT	Sq. Ft.
01	Pearce Jewelers	3,826
02	Sierra Trading Post	18,005
03	Target	86,562
04	Available	15,573
05	Rent-A-Center	4,423
06	Newbury Comics	3,780
07	Pro Optical	3,100
08	BAM! Books-A-Million	8,160
09	SuperCuts	1,825
10	TJ Maxx	24,792
11	Comcast / Xfinity	2,972
12	Irving Oil	3,000

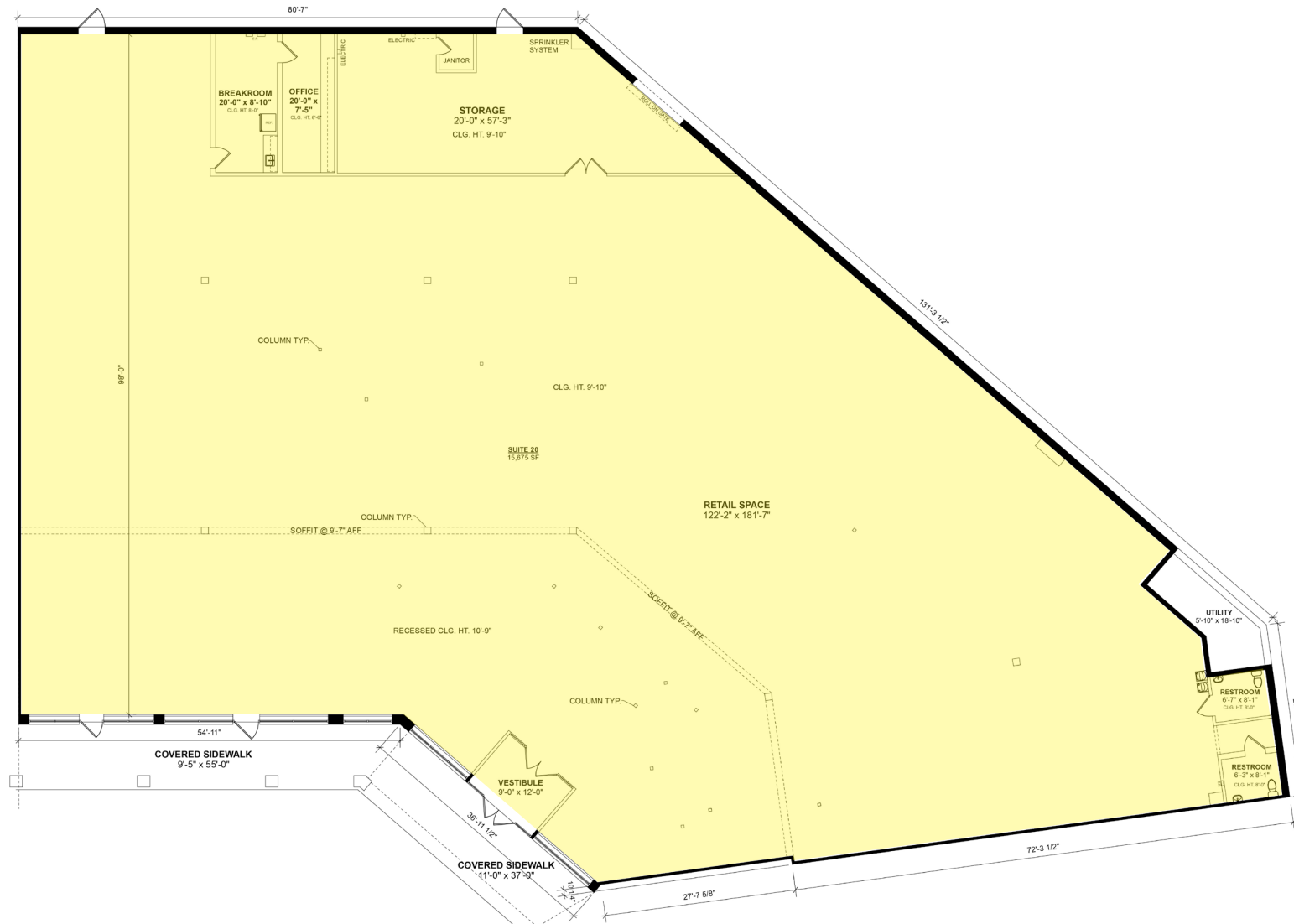
- Available
- Lease Out
- Occupied



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SPACE 4 FLOOR PLAN - 15,573 SF



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TRADE AREA DEMOGRAPHICS

1 MILE RADIUS:



Total Population: **1,700**

Households: **858**

Daytime Population: **5,449**

Median Age: **44.0**



Average Household Income: **\$70,408**

Median Household Income: **\$58,780**

3 MILE RADIUS:



Total Population: **11,257**

Households: **5,388**

Daytime Population: **13,985**

Median Age: **42.3**



Average Household Income: **\$93,925**

Median Household Income: **\$72,693**

5 MILE RADIUS:



Total Population: **25,305**

Households: **11,836**

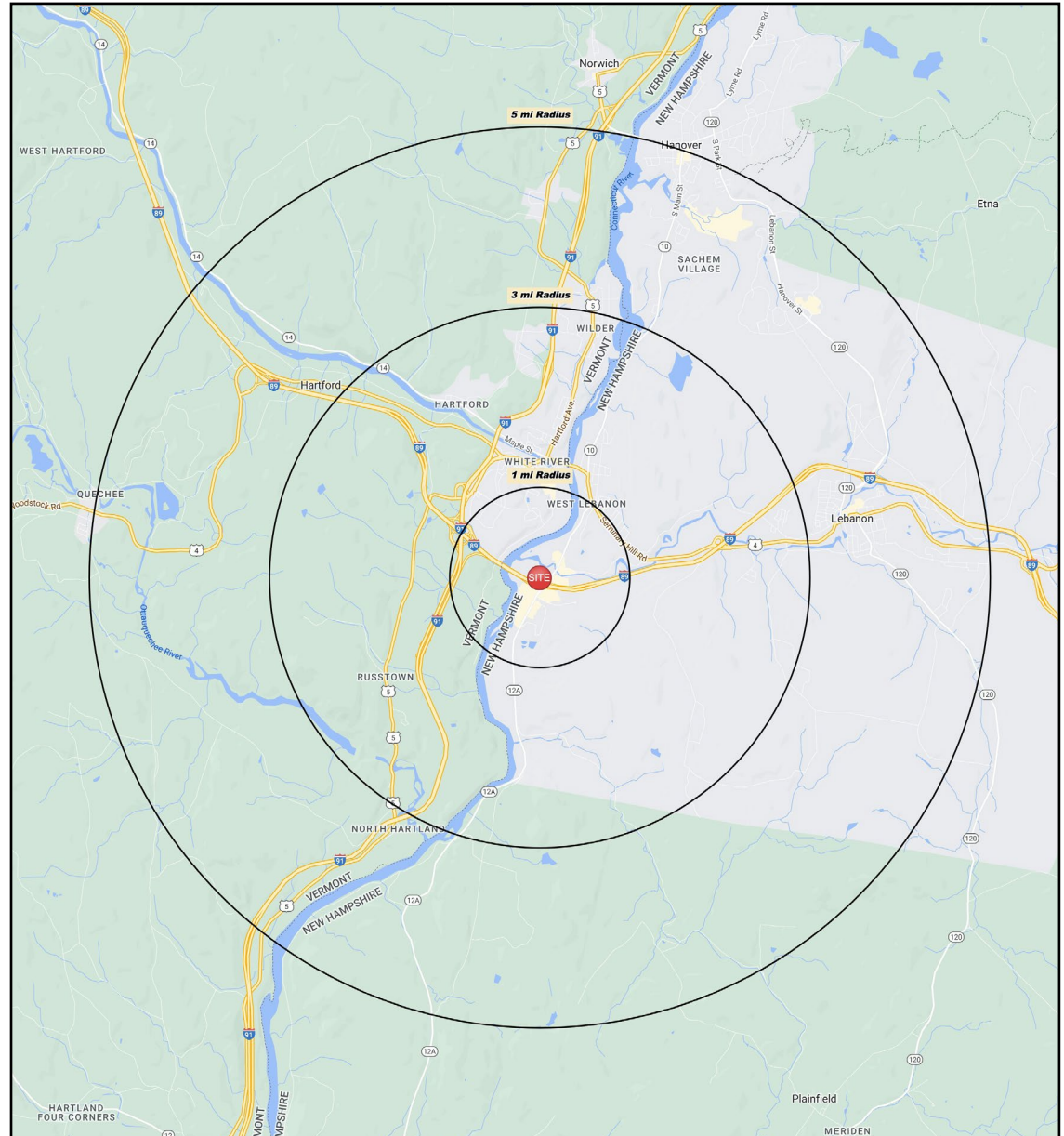
Daytime Population: **29,462**

Median Age: **39.9**



Average Household Income: **\$110,505**

Median Household Income: **\$84,039**



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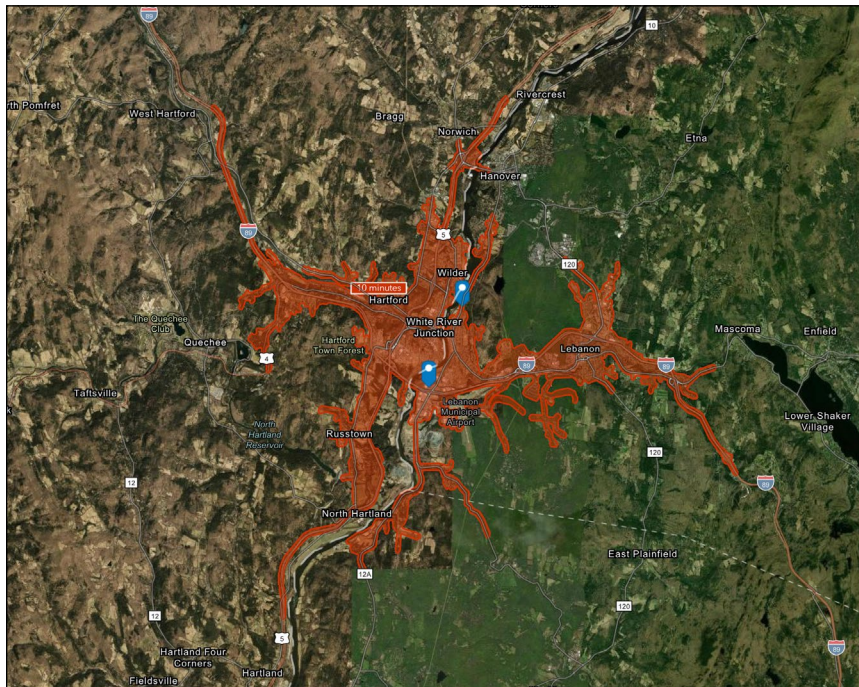
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10 MINUTE DRIVE TIME



KEY FACTS

15,702

Population

43.1

Median Age

\$76,691

Median Household Income

20,279

Daytime Population

TAPESTRY SEGMENTS

Old and Newcomers

3,227 Households

Socioeconomic Traits

Composed of neighborhoods in transition, populated by renters who are just beginning their careers or retiring. An average labor force participation rate of 62.6%.

Household Types

Predominantly single households, with a mix of married couples.

Typical Housing

Single Family; Multi-units

In Style

2,083 Households

Socioeconomic Traits

The population is slightly older and already planning for their retirement. Higher labor force participation rate is at 67% with proportionately more two-worker households

Household Types

Married couples, primarily with no children or single households.

Typical Housing

Single Family

Emerald City

976 Households

Socioeconomic Traits

Young and mobile, they are more likely to rent. Half have a college degree and a professional occupation. Incomes close to the US median.

Household Types

Single-person and nonfamily types make up over half of all households.

Typical Housing

Single Family; Multi-units

TOTAL RETAIL SALES

Includes F&B



\$170,624,000

EDUCATION

Bachelor's Degree or Higher



54%

OWNER OCCUPIED HOME VALUE

Average



\$321,750

ANNUAL HOUSEHOLD SPENDING

\$3,553

Eating Out

\$2,100

Apparel & Services

\$6,458

Groceries

\$248

Computer & Hardware

\$7,120

Health Care



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