

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.7372/-74.042

38 Jackson St			0.5 mi radius		1 mi radius		1.5 mi radius	
Hoboken, NJ 07030								
Population								
Estimated Population (2025)			26,749		113,231		223,940	
Projected Population (2030)			25,975		112,077		222,072	
Census Population (2020)			26,045		110,224		215,163	
Census Population (2010)			21,179		93,266		178,110	
Projected Annual Growth (2025-2030)			-774	-0.6%	-1,154	-0.2%	-1,868	-0.2%
Historical Annual Growth (2020-2025)			704	-	3,007	0.5%	8,777	0.8%
Historical Annual Growth (2010-2020)			4,866	2.3%	16,958	1.8%	37,053	2.1%
Estimated Population Density (2025)			33,860	psm	36,061	psm	31,675	psm
Trade Area Size			-	sq mi	3.1	sq mi	7.1	sq mi
Households								
Estimated Households (2025)			12,656		52,705		102,675	
Projected Households (2030)			12,263		52,132		102,098	
Census Households (2020)			12,048		49,313		94,631	
Census Households (2010)			10,016		42,115		77,311	
Projected Annual Growth (2025-2030)			-393	-0.6%	-573	-0.2%	-576	-0.1%
Historical Annual Change (2010-2025)			2,640	1.8%	10,591	1.7%	25,363	2.2%
Average Household Income								
Estimated Average Household Income (2025)			\$206,691		\$191,529		\$189,094	
Projected Average Household Income (2030)			\$199,700		\$185,994		\$184,143	
Census Average Household Income (2010)			\$106,173		\$99,353		\$96,321	
Census Average Household Income (2000)			\$66,990		\$68,068		\$62,971	
Projected Annual Change (2025-2030)			-\$6,991	-0.7%	-\$5,535	-0.6%	-\$4,951	-0.5%
Historical Annual Change (2000-2025)			\$139,700	8.3%	\$123,461	7.3%	\$126,123	8.0%
Median Household Income								
Estimated Median Household Income (2025)			\$147,102		\$136,389		\$138,807	
Projected Median Household Income (2030)			\$143,729		\$134,224		\$137,036	
Census Median Household Income (2010)			\$82,135		\$79,952		\$76,330	
Census Median Household Income (2000)			\$53,035		\$52,781		\$48,242	
Projected Annual Change (2025-2030)			-\$3,373	-0.5%	-\$2,165	-0.3%	-\$1,771	-0.3%
Historical Annual Change (2000-2025)			\$94,067	7.1%	\$83,608	6.3%	\$90,565	7.5%
Per Capita Income								
Estimated Per Capita Income (2025)			\$97,894		\$89,260		\$86,806	
Projected Per Capita Income (2030)			\$94,382		\$86,625		\$84,769	
Census Per Capita Income (2010)			\$50,212		\$44,862		\$41,809	
Census Per Capita Income (2000)			\$30,077		\$29,717		\$26,144	
Projected Annual Change (2025-2030)			-\$3,511	-0.7%	-\$2,635	-0.6%	-\$2,037	-0.5%
Historical Annual Change (2000-2025)			\$67,817	9.0%	\$59,543	8.0%	\$60,662	9.3%
Estimated Average Household Net Worth (2025)			\$1.29 M		\$1.16 M		\$1.13 M	

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.7372/-74.042

38 Jackson St						
Hoboken, NJ 07030						
	0.5 mi radius		1 mi radius		1.5 mi radius	
Race and Ethnicity						
Total Population (2025)	26,749		113,231		223,940	
White (2025)	13,365	50.0%	50,406	44.5%	93,944	42.0%
Black or African American (2025)	2,831	10.6%	12,360	10.9%	24,750	11.1%
American Indian or Alaska Native (2025)	98	0.4%	494	0.4%	1,117	0.5%
Asian (2025)	4,820	18.0%	26,045	23.0%	54,870	24.5%
Hawaiian or Pacific Islander (2025)	17	-	47	-	139	-
Other Race (2025)	3,149	11.8%	13,231	11.7%	27,604	12.3%
Two or More Races (2025)	2,469	9.2%	10,648	9.4%	21,516	9.6%
Population < 18 (2025)	4,474	16.7%	19,679	17.4%	39,327	17.6%
White Not Hispanic	1,444	32.3%	5,666	28.8%	10,830	27.5%
Black or African American	500	11.2%	2,492	12.7%	4,737	12.0%
Asian	831	18.6%	4,166	21.2%	8,934	22.7%
Other Race Not Hispanic	228	5.1%	886	4.5%	1,672	4.3%
Hispanic	1,470	32.9%	6,470	32.9%	13,154	33.4%
Not Hispanic or Latino Population (2025)	19,021	71.1%	80,792	71.4%	157,782	70.5%
Not Hispanic White	11,268	59.2%	42,037	52.0%	77,722	49.3%
Not Hispanic Black or African American	2,405	12.6%	10,629	13.2%	21,108	13.4%
Not Hispanic American Indian or Alaska Native	13	-	58	-	120	-
Not Hispanic Asian	4,795	25.2%	25,928	32.1%	54,640	34.6%
Not Hispanic Hawaiian or Pacific Islander	7	-	16	-	54	-
Not Hispanic Other Race	132	0.7%	512	0.6%	1,095	0.7%
Not Hispanic Two or More Races	400	2.1%	1,612	2.0%	3,043	1.9%
Hispanic or Latino Population (2025)	7,728	28.9%	32,439	28.6%	66,158	29.5%
Hispanic White	2,097	27.1%	8,369	25.8%	16,222	24.5%
Hispanic Black or African American	426	5.5%	1,731	5.3%	3,642	5.5%
Hispanic American Indian or Alaska Native	85	1.1%	436	1.3%	997	1.5%
Hispanic Asian	25	0.3%	116	0.4%	230	0.3%
Hispanic Hawaiian or Pacific Islander	10	0.1%	31	-	85	0.1%
Hispanic Other Race	3,016	39.0%	12,719	39.2%	26,508	40.1%
Hispanic Two or More Races	2,069	26.8%	9,036	27.9%	18,473	27.9%
Not Hispanic or Latino Population (2020)	19,259	73.9%	83,273	75.5%	159,057	73.9%
Hispanic or Latino Population (2020)	6,785	26.1%	26,951	24.5%	56,106	26.1%
Not Hispanic or Latino Population (2010)	15,002	70.8%	68,075	73.0%	125,571	70.5%
Hispanic or Latino Population (2010)	6,177	29.2%	25,191	27.0%	52,539	29.5%
Not Hispanic or Latino Population (2030)	17,973	69.2%	78,174	69.8%	153,382	69.1%
Hispanic or Latino Population (2030)	8,003	30.8%	33,902	30.2%	68,690	30.9%
Projected Annual Growth (2025-2030)	274	0.7%	1,464	0.9%	2,532	0.8%
Historical Annual Growth (2010-2020)	608	1.0%	1,760	0.7%	3,567	0.7%

©2025, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2025, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.7372/-74.042

38 Jackson St			0.5 mi radius		1 mi radius		1.5 mi radius	
Hoboken, NJ 07030								
Total Age Distribution (2025)								
Total Population			26,749		113,231		223,940	
Age Under 5 Years			1,846	6.9%	8,044	7.1%	15,896	7.1%
Age 5 to 9 Years			1,208	4.5%	5,554	4.9%	11,103	5.0%
Age 10 to 14 Years			960	3.6%	4,009	3.5%	8,098	3.6%
Age 15 to 19 Years			728	2.7%	3,425	3.0%	7,135	3.2%
Age 20 to 24 Years			1,642	6.1%	6,913	6.1%	12,981	5.8%
Age 25 to 29 Years			4,534	17.0%	17,301	15.3%	31,446	14.0%
Age 30 to 34 Years			4,247	15.9%	17,159	15.2%	34,566	15.4%
Age 35 to 39 Years			2,870	10.7%	12,280	10.8%	24,704	11.0%
Age 40 to 44 Years			1,806	6.8%	8,123	7.2%	16,697	7.5%
Age 45 to 49 Years			1,388	5.2%	5,817	5.1%	11,743	5.2%
Age 50 to 54 Years			1,085	4.1%	4,947	4.4%	10,036	4.5%
Age 55 to 59 Years			934	3.5%	4,499	4.0%	9,234	4.1%
Age 60 to 64 Years			895	3.3%	4,201	3.7%	8,680	3.9%
Age 65 to 69 Years			812	3.0%	3,654	3.2%	7,297	3.3%
Age 70 to 74 Years			663	2.5%	2,728	2.4%	5,603	2.5%
Age 75 to 79 Years			469	1.8%	2,074	1.8%	4,038	1.8%
Age 80 to 84 Years			327	1.2%	1,267	1.1%	2,462	1.1%
Age 85 Years or Over			335	1.3%	1,236	1.1%	2,222	1.0%
Median Age			32.1		32.9		33.3	
Age 19 Years or Less			4,742	17.7%	21,032	18.6%	42,232	18.9%
Age 20 to 64 Years			19,401	72.5%	81,240	71.7%	160,087	71.5%
Age 65 Years or Over			2,606	9.7%	10,959	9.7%	21,621	9.7%
Female Age Distribution (2025)								
Female Population			12,975	48.5%	55,200	48.7%	108,991	48.7%
Age Under 5 Years			928	7.1%	3,961	7.2%	7,700	7.1%
Age 5 to 9 Years			570	4.4%	2,716	4.9%	5,442	5.0%
Age 10 to 14 Years			461	3.5%	1,947	3.5%	3,988	3.7%
Age 15 to 19 Years			326	2.5%	1,509	2.7%	3,158	2.9%
Age 20 to 24 Years			735	5.7%	3,218	5.8%	5,972	5.5%
Age 25 to 29 Years			2,195	16.9%	8,689	15.7%	15,903	14.6%
Age 30 to 34 Years			2,056	15.8%	8,274	15.0%	16,625	15.3%
Age 35 to 39 Years			1,365	10.5%	5,817	10.5%	11,540	10.6%
Age 40 to 44 Years			807	6.2%	3,674	6.7%	7,602	7.0%
Age 45 to 49 Years			647	5.0%	2,719	4.9%	5,467	5.0%
Age 50 to 54 Years			523	4.0%	2,352	4.3%	4,855	4.5%
Age 55 to 59 Years			450	3.5%	2,159	3.9%	4,475	4.1%
Age 60 to 64 Years			453	3.5%	2,101	3.8%	4,329	4.0%
Age 65 to 69 Years			446	3.4%	1,928	3.5%	3,831	3.5%
Age 70 to 74 Years			356	2.7%	1,472	2.7%	3,005	2.8%
Age 75 to 79 Years			274	2.1%	1,179	2.1%	2,299	2.1%
Age 80 to 84 Years			183	1.4%	744	1.3%	1,449	1.3%
Age 85 Years or Over			201	1.5%	740	1.3%	1,351	1.2%
Female Median Age			32.4		33.2		33.7	
Age 19 Years or Less			2,284	17.6%	10,132	18.4%	20,287	18.6%
Age 20 to 64 Years			9,231	71.1%	39,004	70.7%	76,769	70.4%
Age 65 Years or Over			1,460	11.3%	6,063	11.0%	11,936	11.0%

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.7372/-74.042

38 Jackson St		0.5 mi radius		1 mi radius		1.5 mi radius	
Hoboken, NJ 07030							
Male Age Distribution (2025)							
Male Population	13,774	51.5%	58,031	51.3%	114,949	51.3%	
Age Under 5 Years	918	6.7%	4,083	7.0%	8,197	7.1%	
Age 5 to 9 Years	638	4.6%	2,838	4.9%	5,661	4.9%	
Age 10 to 14 Years	499	3.6%	2,062	3.6%	4,110	3.6%	
Age 15 to 19 Years	402	2.9%	1,916	3.3%	3,977	3.5%	
Age 20 to 24 Years	907	6.6%	3,695	6.4%	7,009	6.1%	
Age 25 to 29 Years	2,339	17.0%	8,612	14.8%	15,543	13.5%	
Age 30 to 34 Years	2,190	15.9%	8,885	15.3%	17,941	15.6%	
Age 35 to 39 Years	1,505	10.9%	6,463	11.1%	13,164	11.5%	
Age 40 to 44 Years	999	7.3%	4,449	7.7%	9,096	7.9%	
Age 45 to 49 Years	741	5.4%	3,097	5.3%	6,276	5.5%	
Age 50 to 54 Years	562	4.1%	2,595	4.5%	5,180	4.5%	
Age 55 to 59 Years	484	3.5%	2,340	4.0%	4,759	4.1%	
Age 60 to 64 Years	443	3.2%	2,101	3.6%	4,350	3.8%	
Age 65 to 69 Years	366	2.7%	1,726	3.0%	3,465	3.0%	
Age 70 to 74 Years	307	2.2%	1,256	2.2%	2,598	2.3%	
Age 75 to 79 Years	195	1.4%	895	1.5%	1,739	1.5%	
Age 80 to 84 Years	144	1.0%	523	0.9%	1,013	0.9%	
Age 85 Years or Over	135	1.0%	496	0.9%	871	0.8%	
Male Median Age	31.9		32.7		33.0		
Age 19 Years or Less	2,458	17.8%	10,900	18.8%	21,945	19.1%	
Age 20 to 64 Years	10,170	73.8%	42,236	72.8%	83,318	72.5%	
Age 65 Years or Over	1,146	8.3%	4,896	8.4%	9,686	8.4%	
Males per 100 Females (2025)							
Overall Comparison	106		105		105		
Age Under 5 Years	99	49.8%	103	50.8%	106	51.6%	
Age 5 to 9 Years	112	52.8%	105	51.1%	104	51.0%	
Age 10 to 14 Years	108	52.0%	106	51.4%	103	50.8%	
Age 15 to 19 Years	123	55.2%	127	55.9%	126	55.7%	
Age 20 to 24 Years	123	55.2%	115	53.5%	117	54.0%	
Age 25 to 29 Years	107	51.6%	99	49.8%	98	49.4%	
Age 30 to 34 Years	107	51.6%	107	51.8%	108	51.9%	
Age 35 to 39 Years	110	52.4%	111	52.6%	114	53.3%	
Age 40 to 44 Years	124	55.3%	121	54.8%	120	54.5%	
Age 45 to 49 Years	115	53.4%	114	53.3%	115	53.4%	
Age 50 to 54 Years	108	51.8%	110	52.4%	107	51.6%	
Age 55 to 59 Years	108	51.8%	108	52.0%	106	51.5%	
Age 60 to 64 Years	98	49.5%	100	50.0%	100	50.1%	
Age 65 to 69 Years	82	45.0%	90	47.2%	90	47.5%	
Age 70 to 74 Years	86	46.3%	85	46.0%	86	46.4%	
Age 75 to 79 Years	71	41.5%	76	43.2%	76	43.1%	
Age 80 to 84 Years	79	44.0%	70	41.3%	70	41.1%	
Age 85 Years or Over	67	40.1%	67	40.1%	64	39.2%	
Age 19 Years or Less	108	51.8%	108	51.8%	108	52.0%	
Age 20 to 39 Years	109	52.2%	106	51.5%	107	51.7%	
Age 40 to 64 Years	112	52.9%	112	52.9%	111	52.6%	
Age 65 Years or Over	78	44.0%	81	44.7%	81	44.8%	

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.7372/-74.042

38 Jackson St			0.5 mi radius		1 mi radius		1.5 mi radius	
Hoboken, NJ 07030								
Household Type (2025)								
Total Households			12,656		52,705		102,675	
Households with Children			2,455	19.4%	10,947	20.8%	22,421	21.8%
Average Household Size			2.1		2.1		2.2	
Household Density per Square Mile			16,020		16,785		14,523	
Population Family			14,238	53.2%	64,016	56.5%	133,718	59.7%
Population Non-Family			12,242	45.8%	47,841	42.3%	87,411	39.0%
Population Group Quarters			270	1.0%	1,374	1.2%	2,811	1.3%
Family Households			4,961	39.2%	21,648	41.1%	44,714	43.5%
Married Couple Households			3,573	72.0%	16,287	75.2%	33,100	74.0%
Other Family Households with Children			1,388	28.0%	5,360	24.8%	11,614	26.0%
Family Households with Children			2,448	49.3%	10,926	50.5%	22,375	50.0%
Married Couple with Children			1,666	68.1%	7,912	72.4%	16,272	72.7%
Other Family Households with Children			782	31.9%	3,014	27.6%	6,103	27.3%
Family Households No Children			2,513	50.7%	10,722	49.5%	22,339	50.0%
Married Couple No Children			1,907	75.9%	8,375	78.1%	16,828	75.3%
Other Family Households No Children			607	24.1%	2,347	21.9%	5,511	24.7%
Non-Family Households			7,695	60.8%	31,057	58.9%	57,960	56.5%
Non-Family Households with Children			8	-	21	-	46	-
Non-Family Households No Children			7,687	99.9%	31,036	99.9%	57,914	99.9%
Average Family Household Size			2.9		3.0		3.0	
Average Family Income			\$278,106		\$249,559		\$228,160	
Median Family Income			\$221,511		\$186,614		\$175,912	
Average Non-Family Household Size			1.6		1.5		1.5	
Marital Status (2025)								
Population Age 15 Years or Over			22,736		95,624		188,843	
Never Married			12,414	54.6%	46,094	48.2%	85,317	45.2%
Currently Married			7,351	32.3%	36,779	38.5%	77,413	41.0%
Previously Married			2,970	13.1%	12,751	13.3%	26,113	13.8%
Separated			866	29.2%	3,540	27.8%	7,747	29.7%
Widowed			719	24.2%	3,172	24.9%	6,080	23.3%
Divorced			1,385	46.6%	6,039	47.4%	12,285	47.0%
Educational Attainment (2025)								
Adult Population Age 25 Years or Over			20,365		85,286		168,727	
Elementary (Grade Level 0 to 8)			858	4.2%	3,145	3.7%	7,465	4.4%
Some High School (Grade Level 9 to 11)			548	2.7%	2,525	3.0%	5,133	3.0%
High School Graduate			2,481	12.2%	11,255	13.2%	24,372	14.4%
Some College			1,499	7.4%	6,689	7.8%	13,584	8.1%
Associate Degree Only			660	3.2%	3,001	3.5%	5,948	3.5%
Bachelor Degree Only			9,084	44.6%	32,705	38.3%	61,489	36.4%
Graduate Degree			5,236	25.7%	25,966	30.4%	50,736	30.1%
Any College (Some College or Higher)			16,478	80.9%	68,361	80.2%	131,757	78.1%
College Degree + (Bachelor Degree or Higher)			14,319	70.3%	58,671	68.8%	112,225	66.5%

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.7372/-74.042

38 Jackson St							
Hoboken, NJ 07030							
Housing							
Total Housing Units (2025)	13,614		57,073		111,154		
Total Housing Units (2020)	12,803		52,679		102,654		
Historical Annual Growth (2020-2025)	811 -		4,394 -		8,500 -		
Housing Units Occupied (2025)	12,656	93.0%	52,705	92.3%	102,675	92.4%	
Housing Units Owner-Occupied	3,424	27.1%	13,145	24.9%	25,741	25.1%	
Housing Units Renter-Occupied	9,232	72.9%	39,560	75.1%	76,934	74.9%	
Housing Units Vacant (2025)	958	7.0%	4,368	7.7%	8,480	7.6%	
Household Size (2025)							
Total Households	12,656		52,705		102,675		
1 Person Households	4,773	37.7%	19,905	37.8%	38,769	37.8%	
2 Person Households	4,546	35.9%	18,029	34.2%	33,842	33.0%	
3 Person Households	1,700	13.4%	7,442	14.1%	14,870	14.5%	
4 Person Households	1,154	9.1%	4,916	9.3%	9,848	9.6%	
5 Person Households	277	2.2%	1,472	2.8%	3,241	3.2%	
6 Person Households	125	1.0%	606	1.1%	1,341	1.3%	
7 or More Person Households	81	0.6%	335	0.6%	762	0.7%	
Household Income Distribution (2025)							
HH Income \$200,000 or More	4,406	34.8%	16,847	32.0%	32,710	31.9%	
HH Income \$150,000 to \$199,999	1,766	14.0%	6,007	11.4%	11,685	11.4%	
HH Income \$125,000 to \$149,999	830	6.6%	4,050	7.7%	7,855	7.7%	
HH Income \$100,000 to \$124,999	1,079	8.5%	4,695	8.9%	9,339	9.1%	
HH Income \$75,000 to \$99,999	1,000	7.9%	4,451	8.4%	8,759	8.5%	
HH Income \$50,000 to \$74,999	1,148	9.1%	5,454	10.3%	10,701	10.4%	
HH Income \$35,000 to \$49,999	558	4.4%	2,878	5.5%	5,801	5.7%	
HH Income \$25,000 to \$34,999	336	2.7%	2,088	4.0%	3,677	3.6%	
HH Income \$15,000 to \$24,999	477	3.8%	1,965	3.7%	4,293	4.2%	
HH Income \$10,000 to \$14,999	518	4.1%	1,852	3.5%	3,155	3.1%	
HH Income Under \$10,000	538	4.2%	2,417	4.6%	4,700	4.6%	
Household Vehicles (2025)							
Households 0 Vehicles Available	5,024	39.7%	23,097	43.8%	45,769	44.6%	
Households 1 Vehicle Available	6,168	48.7%	23,706	45.0%	44,911	43.7%	
Households 2 Vehicles Available	1,264	10.0%	5,023	9.5%	9,994	9.7%	
Households 3 or More Vehicles Available	201	1.6%	879	1.7%	2,000	1.9%	
Total Vehicles Available	9,340		36,562		71,376		
Average Vehicles per Household	-		-		-		
Owner-Occupied Household Vehicles	3,444	36.9%	13,248	36.2%	26,018	36.5%	
Average Vehicles per Owner-Occupied Household	1.0		1.0		1.0		
Renter-Occupied Household Vehicles	5,896	63.1%	23,314	63.8%	45,358	63.5%	
Average Vehicles per Renter-Occupied Household	-		-		-		
Travel Time (2025)							
Worker Base Age 16 years or Over	18,838		76,199		146,820		
Travel to Work in 14 Minutes or Less	1,107	5.9%	5,659	7.4%	10,017	6.8%	
Travel to Work in 15 to 29 Minutes	2,681	14.2%	11,417	15.0%	24,322	16.6%	
Travel to Work in 30 to 59 Minutes	7,702	40.9%	29,855	39.2%	60,527	41.2%	
Travel to Work in 60 Minutes or More	2,319	12.3%	8,992	11.8%	17,035	11.6%	
Work at Home	5,029	26.7%	20,276	26.6%	34,919	23.8%	
Average Minutes Travel to Work	40.0		37.7		37.1		

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.7372/-74.042

38 Jackson St			0.5 mi radius		1 mi radius		1.5 mi radius	
Hoboken, NJ 07030								
Transportation To Work (2025)								
Worker Base Age 16 years or Over			18,838		76,199		146,820	
Drive to Work Alone			4,734	25.1%	18,943	24.9%	37,876	25.8%
Drive to Work in Carpool			481	2.6%	2,431	3.2%	5,040	3.4%
Travel to Work by Public Transportation			6,939	36.8%	27,769	36.4%	57,075	38.9%
Drive to Work on Motorcycle			-	-	-	-	34	-
Bicycle to Work			106	0.6%	601	0.8%	1,153	0.8%
Walk to Work			1,244	6.6%	5,204	6.8%	8,838	6.0%
Other Means			305	1.6%	975	1.3%	1,885	1.3%
Work at Home			5,029	26.7%	20,276	26.6%	34,919	23.8%
Daytime Demographics (2025)								
Total Businesses			897		4,255		7,986	
Total Employees			7,534		41,739		73,060	
Company Headquarter Businesses			19	2.1%	137	3.2%	245	3.1%
Company Headquarter Employees			440	5.8%	5,635	13.5%	12,553	17.2%
Employee Population per Business			8.4 to 1		9.8 to 1		9.1 to 1	
Residential Population per Business			29.8 to 1		26.6 to 1		28.0 to 1	
Adj. Daytime Demographics Age 16 Years or Over			11,283		60,459		113,544	
Labor Force								
Labor Population Age 16 Years or Over (2025)			22,587		94,925		187,390	
Labor Force Total Males (2025)			11,638	51.5%	48,648	51.2%	96,216	51.3%
Male Civilian Employed			10,184	87.5%	41,259	84.8%	79,377	82.5%
Male Civilian Unemployed			210	1.8%	1,124	2.3%	2,673	2.8%
Males in Armed Forces			-	-	5	-	83	-
Males Not in Labor Force			1,244	10.7%	6,260	12.9%	14,083	14.6%
Labor Force Total Females (2025)			10,948	48.5%	46,277	48.8%	91,174	48.7%
Female Civilian Employed			8,654	79.0%	34,942	75.5%	67,446	74.0%
Female Civilian Unemployed			126	1.1%	866	1.9%	2,142	2.3%
Females in Armed Forces			-	-	-	-	-	-
Females Not in Labor Force			2,169	19.8%	10,470	22.6%	21,585	23.7%
Unemployment Rate			336	1.5%	1,989	2.1%	4,815	2.6%
Occupation (2025)								
Occupation Population Age 16 Years or Over			18,838		76,199		146,820	
Occupation Total Males			10,184	54.1%	41,257	54.1%	79,374	54.1%
Occupation Total Females			8,654	45.9%	34,942	45.9%	67,446	45.9%
Management, Business, Financial Operations			5,663	30.1%	20,714	27.2%	39,116	26.6%
Professional, Related			5,480	29.1%	23,471	30.8%	45,334	30.9%
Service			2,081	11.0%	8,940	11.7%	17,673	12.0%
Sales, Office			3,131	16.6%	12,343	16.2%	23,214	15.8%
Farming, Fishing, Forestry			13	-	59	-	139	-
Construction, Extraction, Maintenance			754	4.0%	3,117	4.1%	6,215	4.2%
Production, Transport, Material Moving			1,716	9.1%	7,554	9.9%	15,128	10.3%
White Collar Workers			14,274	75.8%	56,528	74.2%	107,665	73.3%
Blue Collar Workers			4,564	24.2%	19,671	25.8%	39,155	26.7%



## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.7372/-74.042

38 Jackson St		0.5 mi radius		1 mi radius		1.5 mi radius	
Hoboken, NJ 07030							
Units In Structure (2025)							
Total Units	12,656		52,705		102,675		
1 Detached Unit	507	4.0%	2,445	4.6%	5,436	5.3%	
1 Attached Unit	259	2.0%	2,376	4.5%	4,608	4.5%	
2 Units	843	6.7%	5,327	10.1%	11,047	10.8%	
3 to 4 Units	1,765	13.9%	6,771	12.8%	12,588	12.3%	
5 to 9 Units	2,922	23.1%	8,388	15.9%	12,767	12.4%	
10 to 19 Units	1,158	9.1%	3,962	7.5%	7,595	7.4%	
20 to 49 Units	1,349	10.7%	5,064	9.6%	10,253	10.0%	
50 or More Units	3,829	30.3%	18,297	34.7%	38,239	37.2%	
Mobile Home or Trailer	18	0.1%	48	-	88	-	
Other Structure	7	-	27	-	54	-	
Homes Built By Year (2025)							
Homes Built 2020 or later	359	2.6%	1,372	2.4%	2,959	2.7%	
Homes Built 2010 to 2019	1,741	12.8%	6,098	10.7%	15,558	14.0%	
Homes Built 2000 to 2009	2,316	17.0%	7,435	13.0%	14,304	12.9%	
Homes Built 1990 to 1999	653	4.8%	2,952	5.2%	5,235	4.7%	
Homes Built 1980 to 1989	1,308	9.6%	5,939	10.4%	9,409	8.5%	
Homes Built 1970 to 1979	834	6.1%	4,211	7.4%	7,491	6.7%	
Homes Built 1960 to 1969	722	5.3%	3,322	5.8%	6,836	6.1%	
Homes Built 1950 to 1959	638	4.7%	3,077	5.4%	6,007	5.4%	
Homes Built 1940 to 1949	492	3.6%	2,052	3.6%	4,128	3.7%	
Homes Built Before 1939	3,593	26.4%	16,249	28.5%	30,748	27.7%	
Median Age of Homes	49.7	yrs	52.9	yrs	51.5	yrs	
Home Values (2025)							
Owner Specified Housing Units	3,424		13,145		25,741		
Home Values \$1,000,000 or More	615	18.0%	2,940	22.4%	5,575	21.7%	
Home Values \$750,000 to \$999,999	891	26.0%	3,293	25.1%	5,954	23.1%	
Home Values \$500,000 to \$749,999	888	25.9%	3,221	24.5%	6,603	25.7%	
Home Values \$400,000 to \$499,999	576	16.8%	1,660	12.6%	3,296	12.8%	
Home Values \$300,000 to \$399,999	199	5.8%	1,029	7.8%	2,192	8.5%	
Home Values \$250,000 to \$299,999	69	2.0%	299	2.3%	684	2.7%	
Home Values \$200,000 to \$249,999	32	0.9%	252	1.9%	545	2.1%	
Home Values \$175,000 to \$199,999	5	0.2%	25	0.2%	72	0.3%	
Home Values \$150,000 to \$174,999	14	0.4%	58	0.4%	173	0.7%	
Home Values \$125,000 to \$149,999	-	-	-	-	-	-	
Home Values \$100,000 to \$124,999	47	1.4%	60	0.5%	87	0.3%	
Home Values \$90,000 to \$99,999	-	-	-	-	-	-	
Home Values \$80,000 to \$89,999	-	-	6	-	16	-	
Home Values \$70,000 to \$79,999	4	0.1%	30	0.2%	45	0.2%	
Home Values \$60,000 to \$69,999	-	-	-	-	1	-	
Home Values \$50,000 to \$59,999	5	0.1%	12	-	45	0.2%	
Home Values \$35,000 to \$49,999	7	0.2%	26	0.2%	35	0.1%	
Home Values \$25,000 to \$34,999	2	-	34	0.3%	50	0.2%	
Home Values \$10,000 to \$24,999	-	-	-	-	-	-	
Home Values Under \$10,000	69	2.0%	198	1.5%	369	1.4%	
Owner-Occupied Median Home Value	\$689,294		\$732,410		\$729,303		
Renter-Occupied Median Rent	\$2,146		\$2,199		\$2,181		



## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.7372/-74.042

38 Jackson St Hoboken, NJ 07030		0.5 mi radius	1 mi radius	1.5 mi radius
<b>Total Annual Consumer Expenditure (2025)</b>				
Total Household Expenditure		\$1.68 B	\$6.72 B	\$13.16 B
Total Non-Retail Expenditure		\$974.11 M	\$3.87 B	\$7.57 B
Total Retail Expenditure		\$708.97 M	\$2.85 B	\$5.59 B
Alcoholic Beverages		\$10.68 M	\$42.82 M	\$83.89 M
Apparel		\$30.99 M	\$124.82 M	\$245.02 M
Contributions		\$60.34 M	\$239.69 M	\$468.02 M
Education		\$41.67 M	\$166.1 M	\$324.75 M
Entertainment		\$95.34 M	\$384.23 M	\$754.33 M
Food Away From Home		\$74.5 M	\$299.61 M	\$587.81 M
Grocery		\$89.14 M	\$368.79 M	\$731.27 M
Health Care		\$72.89 M	\$304.33 M	\$596.89 M
Household Furnishings and Equipment		\$45.67 M	\$183.38 M	\$359.51 M
Household Operations		\$30.89 M	\$124.68 M	\$245.07 M
Miscellaneous Expenses		\$28.98 M	\$116.49 M	\$228.33 M
Personal Care		\$18.54 M	\$76.08 M	\$150.43 M
Shelter		\$285.74 M	\$1.17 B	\$2.29 B
Tax and Retirement		\$579.7 M	\$2.27 B	\$4.41 B
Tobacco and Related		\$4.43 M	\$19.85 M	\$40.33 M
Transportation		\$151.44 M	\$579.92 M	\$1.13 B
Utilities		\$62.14 M	\$257.93 M	\$512.06 M
<b>Monthly Household Consumer Expenditure (2025)</b>				
Total Household Expenditure		\$11,082	\$10,624	\$10,682
Total Non-Retail Expenditure		\$6,414 57.9%	\$6,120 57.6%	\$6,146 57.5%
Total Retail Expenditures		\$4,668 42.1%	\$4,505 42.4%	\$4,536 42.5%
Alcoholic Beverages		\$70 0.6%	\$68 0.6%	\$68 0.6%
Apparel		\$204 1.8%	\$197 1.9%	\$199 1.9%
Contributions		\$397 3.6%	\$379 3.6%	\$380 3.6%
Education		\$274 2.5%	\$263 2.5%	\$264 2.5%
Entertainment		\$628 5.7%	\$608 5.7%	\$612 5.7%
Food Away From Home		\$491 4.4%	\$474 4.5%	\$477 4.5%
Grocery		\$587 5.3%	\$583 5.5%	\$594 5.6%
Health Care		\$480 4.3%	\$481 4.5%	\$484 4.5%
Household Furnishings and Equipment		\$301 2.7%	\$290 2.7%	\$292 2.7%
Household Operations		\$203 1.8%	\$197 1.9%	\$199 1.9%
Miscellaneous Expenses		\$191 1.7%	\$184 1.7%	\$185 1.7%
Personal Care		\$122 1.1%	\$120 1.1%	\$122 1.1%
Shelter		\$1,881 17.0%	\$1,843 17.3%	\$1,862 17.4%
Tax and Retirement		\$3,817 34.4%	\$3,582 33.7%	\$3,579 33.7%
Tobacco and Related		\$29 0.3%	\$31 0.3%	\$33 0.3%
Transportation		\$997 9.0%	\$917 8.6%	\$917 8.6%
Utilities		\$409 3.7%	\$408 3.8%	\$416 3.9%