Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups

CHARTER REALTY

Lat/Lon: 47.4923/-111.2888

1200 10th Ave S Great Falls, MT 59405	3 mi radius		5 mi radius		7 mi radius	
Population						
Estimated Population (2025)	54,031		69,004		71,097	
Projected Population (2030)	52,917		67,626		69,738	
Census Population (2020)	54,924		70,653		72,270	
Census Population (2010)	54,355		68,216		69,580	
Projected Annual Growth (2025-2030)	-1,114	-0.4%	-1,378	-0.4%	-1,359	-0.4%
Historical Annual Growth (2020-2025)	-893	-	-1,649	-0.5%	-1,173	-0.3%
Historical Annual Growth (2010-2020)	569	0.1%	2,438	0.4%	2,689	0.4%
Estimated Population Density (2025)	1,912	*psm*	879	*psm*	462	*psm*
Trade Area Size	28.3	*sq mi*	78.5	*sq mi*	153.9	*sq mi*
Households						
Estimated Households (2025)	23,877		29,500		30,235	
Projected Households (2030)	23,555		29,118		29,865	
Census Households (2020)	24,036		29,756		30,304	
Census Households (2010)	23,702		28,696		29,178	
Projected Annual Growth (2025-2030)	-323	-0.3%	-382	-0.3%	-370	-0.2%
Historical Annual Change (2010-2025)	176	-	805	0.2%	1,057	0.2%
Average Household Income						
Estimated Average Household Income (2025)	$86,467		$88,995		$89,925	
Projected Average Household Income (2030)	$85,302		$87,711		$88,633	
Census Average Household Income (2010)	$51,040		$52,143		$52,505	
Census Average Household Income (2000)	$41,779		$41,946		$42,044	
Projected Annual Change (2025-2030)	-$1,164	-0.3%	-$1,284	-0.3%	-$1,292	-0.3%
Historical Annual Change (2000-2025)	$44,688	4.3%	$47,049	4.5%	$47,881	4.6%
Median Household Income						
Estimated Median Household Income (2025)	$66,607		$70,301		$71,072	
Projected Median Household Income (2030)	$65,985		$69,517		$70,266	
Census Median Household Income (2010)	$42,265		$43,888		$44,106	
Census Median Household Income (2000)	$33,255		$33,836		$33,915	
Projected Annual Change (2025-2030)	-$622	-0.2%	-$784	-0.2%	-$806	-0.2%
Historical Annual Change (2000-2025)	$33,352	4.0%	$36,465	4.3%	$37,157	4.4%
Per Capita Income						
Estimated Per Capita Income (2025)	$38,523		$38,506		$38,750	
Projected Per Capita Income (2030)	$38,289		$38,235		$38,475	
Census Per Capita Income (2010)	$22,258		$21,933		$22,017	
Census Per Capita Income (2000)	$17,665		$17,219		$17,222	
Projected Annual Change (2025-2030)	-$234	-0.1%	-$271	-0.1%	-$275	-0.1%
Historical Annual Change (2000-2025)	$20,858	4.7%	$21,287	4.9%	$21,528	5.0%
Estimated Average Household Net Worth (2025)	$772,118		$797,971		$811,408	

CHARTER REALTY

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1200 10th Ave S Great Falls, MT 59405	3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity						
Total Population (2025)	54,031		69,004		71,097	
White (2025)	46,544	86.1%	59,023	85.5%	60,797	85.5%
Black or African American (2025)	750	1.4%	1,231	1.8%	1,292	1.8%
American Indian or Alaska Native (2025)	1,624	3.0%	1,856	2.7%	1,890	2.7%
Asian (2025)	633	1.2%	924	1.3%	955	1.3%
Hawaiian or Pacific Islander (2025)	44	-	74	0.1%	79	0.1%
Other Race (2025)	611	1.1%	872	1.3%	907	1.3%
Two or More Races (2025)	3,826	7.1%	5,024	7.3%	5,177	7.3%
Population < 18 (2025)	11,605	21.5%	15,165	22.0%	15,605	21.9%
White Not Hispanic	8,733	75.3%	11,381	75.1%	11,733	75.2%
Black or African American	171	1.5%	287	1.9%	296	1.9%
Asian	119	1.0%	181	1.2%	186	1.2%
Other Race Not Hispanic	1,622	14.0%	2,042	13.5%	2,089	13.4%
Hispanic	961	8.3%	1,273	8.4%	1,301	8.3%
Not Hispanic or Latino Population (2025)	51,273	94.9%	65,171	94.4%	67,110	94.4%
Not Hispanic White	45,216	88.2%	57,318	87.9%	59,038	88.0%
Not Hispanic Black or African American	715	1.4%	1,145	1.8%	1,193	1.8%
Not Hispanic American Indian or Alaska Native	1,502	2.9%	1,707	2.6%	1,738	2.6%
Not Hispanic Asian	620	1.2%	887	1.4%	915	1.4%
Not Hispanic Hawaiian or Pacific Islander	36	-	56	-	59	-
Not Hispanic Other Race	222	0.4%	283	0.4%	291	0.4%
Not Hispanic Two or More Races	2,963	5.8%	3,776	5.8%	3,877	5.8%
Hispanic or Latino Population (2025)	2,758	5.1%	3,833	5.6%	3,987	5.6%
Hispanic White	1,327	48.1%	1,705	44.5%	1,759	44.1%
Hispanic Black or African American	35	1.3%	87	2.3%	99	2.5%
Hispanic American Indian or Alaska Native	123	4.4%	149	3.9%	152	3.8%
Hispanic Asian	13	0.5%	37	1.0%	40	1.0%
Hispanic Hawaiian or Pacific Islander	8	0.3%	18	0.5%	20	0.5%
Hispanic Other Race	389	14.1%	590	15.4%	616	15.5%
Hispanic Two or More Races	863	31.3%	1,248	32.6%	1,300	32.6%
Not Hispanic or Latino Population (2020)	52,405	95.4%	67,002	94.8%	68,523	94.8%
Hispanic or Latino Population (2020)	2,518	4.6%	3,651	5.2%	3,746	5.2%
Not Hispanic or Latino Population (2010)	52,486	96.6%	65,707	96.3%	67,029	96.3%
Hispanic or Latino Population (2010)	1,869	3.4%	2,508	3.7%	2,551	3.7%
Not Hispanic or Latino Population (2030)	50,012	94.5%	63,607	94.1%	65,552	94.0%
Hispanic or Latino Population (2030)	2,905	5.5%	4,019	5.9%	4,186	6.0%
Projected Annual Growth (2025-2030)	147	1.1%	186	1.0%	199	1.0%
Historical Annual Growth (2010-2020)	650	3.5%	1,143	4.6%	1,195	4.7%

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1200 10th Ave S Great Falls, MT 59405	3 mi radius		5 mi radius		7 mi radius	
Total Age Distribution (2025)						
Total Population	54,031		69,004		71,097	
Age Under 5 Years	2,971	5.5%	4,036	5.8%	4,153	5.8%
Age 5 to 9 Years	3,299	6.1%	4,342	6.3%	4,473	6.3%
Age 10 to 14 Years	3,334	6.2%	4,234	6.1%	4,354	6.1%
Age 15 to 19 Years	3,285	6.1%	4,225	6.1%	4,372	6.1%
Age 20 to 24 Years	3,522	6.5%	4,986	7.2%	5,250	7.4%
Age 25 to 29 Years	3,840	7.1%	4,993	7.2%	5,135	7.2%
Age 30 to 34 Years	3,982	7.4%	5,263	7.6%	5,394	7.6%
Age 35 to 39 Years	3,460	6.4%	4,545	6.6%	4,669	6.6%
Age 40 to 44 Years	3,201	5.9%	4,119	6.0%	4,233	6.0%
Age 45 to 49 Years	2,732	5.1%	3,420	5.0%	3,514	4.9%
Age 50 to 54 Years	2,737	5.1%	3,395	4.9%	3,497	4.9%
Age 55 to 59 Years	3,031	5.6%	3,723	5.4%	3,837	5.4%
Age 60 to 64 Years	3,524	6.5%	4,301	6.2%	4,429	6.2%
Age 65 to 69 Years	3,277	6.1%	3,976	5.8%	4,101	5.8%
Age 70 to 74 Years	2,771	5.1%	3,399	4.9%	3,508	4.9%
Age 75 to 79 Years	2,087	3.9%	2,559	3.7%	2,623	3.7%
Age 80 to 84 Years	1,417	2.6%	1,720	2.5%	1,757	2.5%
Age 85 Years or Over	1,558	2.9%	1,769	2.6%	1,797	2.5%
Median Age	38.5		38.0		38.0	
Age 19 Years or Less	12,890	23.9%	16,837	24.4%	17,352	24.4%
Age 20 to 64 Years	30,030	55.6%	38,745	56.1%	39,959	56.2%
Age 65 Years or Over	11,111	20.6%	13,423	19.5%	13,786	19.4%
Female Age Distribution (2025)						
Female Population	26,382	48.8%	33,552	48.6%	34,461	48.5%
Age Under 5 Years	1,461	5.5%	1,988	5.9%	2,044	5.9%
Age 5 to 9 Years	1,629	6.2%	2,108	6.3%	2,170	6.3%
Age 10 to 14 Years	1,536	5.8%	1,993	5.9%	2,051	6.0%
Age 15 to 19 Years	1,503	5.7%	1,898	5.7%	1,951	5.7%
Age 20 to 24 Years	1,467	5.6%	1,964	5.9%	2,035	5.9%
Age 25 to 29 Years	1,811	6.9%	2,370	7.1%	2,430	7.1%
Age 30 to 34 Years	1,889	7.2%	2,512	7.5%	2,571	7.5%
Age 35 to 39 Years	1,679	6.4%	2,193	6.5%	2,250	6.5%
Age 40 to 44 Years	1,510	5.7%	1,956	5.8%	2,006	5.8%
Age 45 to 49 Years	1,322	5.0%	1,664	5.0%	1,707	5.0%
Age 50 to 54 Years	1,365	5.2%	1,711	5.1%	1,758	5.1%
Age 55 to 59 Years	1,513	5.7%	1,870	5.6%	1,924	5.6%
Age 60 to 64 Years	1,785	6.8%	2,185	6.5%	2,248	6.5%
Age 65 to 69 Years	1,720	6.5%	2,097	6.2%	2,157	6.3%
Age 70 to 74 Years	1,459	5.5%	1,786	5.3%	1,841	5.3%
Age 75 to 79 Years	1,093	4.1%	1,325	3.9%	1,351	3.9%
Age 80 to 84 Years	781	3.0%	955	2.8%	972	2.8%
Age 85 Years or Over	859	3.3%	978	2.9%	995	2.9%
Female Median Age	40.3		39.8		39.8	
Age 19 Years or Less	6,129	23.2%	7,987	23.8%	8,217	23.8%
Age 20 to 64 Years	14,340	54.4%	18,424	54.9%	18,928	54.9%
Age 65 Years or Over	5,913	22.4%	7,140	21.3%	7,316	21.2%

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1200 10th Ave S Great Falls, MT 59405	3 mi radius		5 mi radius		7 mi radius	
Male Age Distribution (2025)						
Male Population	27,649	51.2%	35,452	51.4%	36,636	51.5%
Age Under 5 Years	1,510	5.5%	2,048	5.8%	2,108	5.8%
Age 5 to 9 Years	1,670	6.0%	2,234	6.3%	2,303	6.3%
Age 10 to 14 Years	1,798	6.5%	2,241	6.3%	2,303	6.3%
Age 15 to 19 Years	1,782	6.4%	2,327	6.6%	2,421	6.6%
Age 20 to 24 Years	2,055	7.4%	3,021	8.5%	3,215	8.8%
Age 25 to 29 Years	2,029	7.3%	2,623	7.4%	2,705	7.4%
Age 30 to 34 Years	2,092	7.6%	2,751	7.8%	2,823	7.7%
Age 35 to 39 Years	1,782	6.4%	2,352	6.6%	2,420	6.6%
Age 40 to 44 Years	1,692	6.1%	2,164	6.1%	2,228	6.1%
Age 45 to 49 Years	1,410	5.1%	1,756	5.0%	1,807	4.9%
Age 50 to 54 Years	1,372	5.0%	1,685	4.8%	1,739	4.7%
Age 55 to 59 Years	1,518	5.5%	1,853	5.2%	1,913	5.2%
Age 60 to 64 Years	1,740	6.3%	2,116	6.0%	2,181	6.0%
Age 65 to 69 Years	1,557	5.6%	1,879	5.3%	1,944	5.3%
Age 70 to 74 Years	1,312	4.7%	1,613	4.5%	1,668	4.6%
Age 75 to 79 Years	994	3.6%	1,235	3.5%	1,271	3.5%
Age 80 to 84 Years	636	2.3%	765	2.2%	785	2.1%
Age 85 Years or Over	699	2.5%	791	2.2%	803	2.2%
Male Median Age	37.0		36.5		36.5	
Age 19 Years or Less	6,760	24.5%	8,849	25.0%	9,135	24.9%
Age 20 to 64 Years	15,691	56.7%	20,321	57.3%	21,031	57.4%
Age 65 Years or Over	5,198	18.8%	6,282	17.7%	6,470	17.7%
Males per 100 Females (2025)						
Overall Comparison	105		106		106	
Age Under 5 Years	103	50.8%	103	50.7%	103	50.8%
Age 5 to 9 Years	103	50.6%	106	51.4%	106	51.5%
Age 10 to 14 Years	117	53.9%	112	52.9%	112	52.9%
Age 15 to 19 Years	119	54.2%	123	55.1%	124	55.4%
Age 20 to 24 Years	140	58.4%	154	60.6%	158	61.2%
Age 25 to 29 Years	112	52.8%	111	52.5%	111	52.7%
Age 30 to 34 Years	111	52.5%	109	52.3%	110	52.3%
Age 35 to 39 Years	106	51.5%	107	51.7%	108	51.8%
Age 40 to 44 Years	112	52.8%	111	52.5%	111	52.6%
Age 45 to 49 Years	107	51.6%	106	51.4%	106	51.4%
Age 50 to 54 Years	101	50.1%	98	49.6%	99	49.7%
Age 55 to 59 Years	100	50.1%	99	49.8%	99	49.9%
Age 60 to 64 Years	97	49.4%	97	49.2%	97	49.2%
Age 65 to 69 Years	90	47.5%	90	47.3%	90	47.4%
Age 70 to 74 Years	90	47.4%	90	47.5%	91	47.5%
Age 75 to 79 Years	91	47.6%	93	48.2%	94	48.5%
Age 80 to 84 Years	81	44.9%	80	44.5%	81	44.7%
Age 85 Years or Over	81	44.9%	81	44.7%	81	44.7%
Age 19 Years or Less	110	52.4%	111	52.6%	111	52.6%
Age 20 to 39 Years	116	53.8%	119	54.3%	120	54.6%
Age 40 to 64 Years	103	50.8%	102	50.5%	102	50.6%
Age 65 Years or Over	88	46.8%	88	46.8%	88	46.9%

Lat/Lon: 47.4923/-111.2888

1200 10th Ave S Great Falls, MT 59405	3 mi radius		5 mi radius		7 mi radius	
Household Type (2025)						
Total Households	23,877		29,500		30,235	
Households with Children	6,037	25.3%	7,950	26.9%	8,182	27.1%
Average Household Size	2.2		2.3		2.3	
Household Density per Square Mile	845		376		196	
Population Family	38,334	70.9%	50,181	72.7%	51,760	72.8%
Population Non-Family	14,038	26.0%	16,527	24.0%	16,827	23.7%
Population Group Quarters	1,659	3.1%	2,296	3.3%	2,510	3.5%
Family Households	13,011	54.5%	16,794	56.9%	17,318	57.3%
Married Couple Households	9,206	70.8%	12,476	74.3%	12,961	74.8%
Other Family Households with Children	3,805	29.2%	4,318	25.7%	4,357	25.2%
Family Households with Children	6,027	46.3%	7,939	47.3%	8,171	47.2%
Married Couple with Children	3,694	61.3%	5,239	66.0%	5,430	66.5%
Other Family Households with Children	2,332	38.7%	2,700	34.0%	2,740	33.5%
Family Households No Children	6,985	53.7%	8,855	52.7%	9,147	52.8%
Married Couple No Children	5,512	78.9%	7,237	81.7%	7,531	82.3%
Other Family Households No Children	1,473	21.1%	1,618	18.3%	1,616	17.7%
Non-Family Households	10,866	45.5%	12,706	43.1%	12,918	42.7%
Non-Family Households with Children	10	-	11	-	11	-
Non-Family Households No Children	10,856	99.9%	12,695	99.9%	12,907	99.9%
Average Family Household Size	2.9		3.0		3.0	
Average Family Income	$109,405		$112,385		$113,746	
Median Family Income	$84,980		$88,811		$89,791	
Average Non-Family Household Size	1.3		1.3		1.3	
Marital Status (2025)						
Population Age 15 Years or Over	44,427		56,393		58,117	
Never Married	13,517	30.4%	16,034	28.4%	16,473	28.3%
Currently Married	20,686	46.6%	28,309	50.2%	29,412	50.6%
Previously Married	10,224	23.0%	12,050	21.4%	12,232	21.0%
Separated	1,341	13.1%	1,582	13.1%	1,619	13.2%
Widowed	2,747	26.9%	3,216	26.7%	3,268	26.7%
Divorced	6,136	60.0%	7,252	60.2%	7,346	60.1%
Educational Attainment (2025)						
Adult Population Age 25 Years or Over	37,620		47,182		48,496	
Elementary (Grade Level 0 to 8)	700	1.9%	972	2.1%	1,025	2.1%
Some High School (Grade Level 9 to 11)	1,484	3.9%	1,748	3.7%	1,776	3.7%
High School Graduate	12,130	32.2%	14,621	31.0%	14,983	30.9%
Some College	8,565	22.8%	10,811	22.9%	11,102	22.9%
Associate Degree Only	4,017	10.7%	5,150	10.9%	5,289	10.9%
Bachelor Degree Only	6,896	18.3%	8,721	18.5%	8,998	18.6%
Graduate Degree	3,828	10.2%	5,160	10.9%	5,323	11.0%
Any College (Some College or Higher)	23,305	61.9%	29,841	63.2%	30,711	63.3%
College Degree + (Bachelor Degree or Higher)	10,723	28.5%	13,880	29.4%	14,320	29.5%

Complete Profile

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1200 10th Ave S Great Falls, MT 59405	3 mi radius		5 mi radius		7 mi radius	
Housing						
Total Housing Units (2025)	26,818		33,106		33,977	
Total Housing Units (2020)	26,093		32,296		32,955	
Historical Annual Growth (2020-2025)	725	-	811	-	1,022	-
Housing Units Occupied (2025)	23,877	89.0%	29,500	89.1%	30,235	89.0%
Housing Units Owner-Occupied	14,251	59.7%	17,866	60.6%	18,397	60.8%
Housing Units Renter-Occupied	9,626	40.3%	11,634	39.4%	11,839	39.2%
Housing Units Vacant (2025)	2,940	11.0%	3,606	10.9%	3,741	11.0%
Household Size (2025)						
Total Households	23,877		29,500		30,235	
1 Person Households	8,899	37.3%	10,366	35.1%	10,523	34.8%
2 Person Households	8,085	33.9%	10,109	34.3%	10,401	34.4%
3 Person Households	3,027	12.7%	3,828	13.0%	3,949	13.1%
4 Person Households	2,268	9.5%	2,961	10.0%	3,059	10.1%
5 Person Households	954	4.0%	1,318	4.5%	1,358	4.5%
6 Person Households	412	1.7%	595	2.0%	612	2.0%
7 or More Person Households	233	1.0%	323	1.1%	333	1.1%
Household Income Distribution (2025)						
HH Income $200,000 or More	1,385	5.8%	1,673	5.7%	1,789	5.9%
HH Income $150,000 to $199,999	1,393	5.8%	2,053	7.0%	2,143	7.1%
HH Income $125,000 to $149,999	1,389	5.8%	1,883	6.4%	1,935	6.4%
HH Income $100,000 to $124,999	2,337	9.8%	3,001	10.2%	3,091	10.2%
HH Income $75,000 to $99,999	3,434	14.4%	4,264	14.5%	4,334	14.3%
HH Income $50,000 to $74,999	4,565	19.1%	5,742	19.5%	5,882	19.5%
HH Income $35,000 to $49,999	3,052	12.8%	3,627	12.3%	3,693	12.2%
HH Income $25,000 to $34,999	2,096	8.8%	2,449	8.3%	2,501	8.3%
HH Income $15,000 to $24,999	1,824	7.6%	2,073	7.0%	2,094	6.9%
HH Income $10,000 to $14,999	1,087	4.6%	1,248	4.2%	1,263	4.2%
HH Income Under $10,000	1,314	5.5%	1,486	5.0%	1,510	5.0%
Household Vehicles (2025)						
Households 0 Vehicles Available	2,057	8.6%	2,247	7.6%	2,270	7.5%
Households 1 Vehicle Available	8,644	36.2%	10,120	34.3%	10,266	34.0%
Households 2 Vehicles Available	8,084	33.9%	10,496	35.6%	10,775	35.6%
Households 3 or More Vehicles Available	5,093	21.3%	6,638	22.5%	6,925	22.9%
Total Vehicles Available	42,535		54,176		55,936	
Average Vehicles per Household	1.8		1.8		1.9	
Owner-Occupied Household Vehicles	30,322	71.3%	38,573	71.2%	39,999	71.5%
Average Vehicles per Owner-Occupied Household	2.1		2.2		2.2	
Renter-Occupied Household Vehicles	12,213	28.7%	15,603	28.8%	15,937	28.5%
Average Vehicles per Renter-Occupied Household	1.3		1.3		1.3	
Travel Time (2025)						
Worker Base Age 16 years or Over	25,416		31,412		32,236	
Travel to Work in 14 Minutes or Less	13,671	53.8%	16,592	52.8%	16,872	52.3%
Travel to Work in 15 to 29 Minutes	8,059	31.7%	10,228	32.6%	10,568	32.8%
Travel to Work in 30 to 59 Minutes	978	3.8%	1,272	4.0%	1,369	4.2%
Travel to Work in 60 Minutes or More	672	2.6%	952	3.0%	1,000	3.1%
Work at Home	2,037	8.0%	2,367	7.5%	2,427	7.5%
Average Minutes Travel to Work	12.6		12.8		12.9	

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1200 10th Ave S Great Falls, MT 59405	3 mi radius		5 mi radius		7 mi radius	
Transportation To Work (2025)						
Worker Base Age 16 years or Over	25,416		31,412		32,236	
Drive to Work Alone	19,131	75.3%	23,846	75.9%	24,469	75.9%
Drive to Work in Carpool	3,016	11.9%	3,702	11.8%	3,811	11.8%
Travel to Work by Public Transportation	287	1.1%	296	0.9%	298	0.9%
Drive to Work on Motorcycle	4	-	5	-	5	-
Bicycle to Work	354	1.4%	489	1.6%	489	1.5%
Walk to Work	417	1.6%	518	1.7%	549	1.7%
Other Means	170	0.7%	188	0.6%	189	0.6%
Work at Home	2,037	8.0%	2,367	7.5%	2,427	7.5%
Daytime Demographics (2025)						
Total Businesses	2,571		3,007		3,050	
Total Employees	28,794		33,563		33,957	
Company Headquarter Businesses	109	4.2%	126	4.2%	128	4.2%
Company Headquarter Employees	4,067	14.1%	4,394	13.1%	4,413	13.0%
Employee Population per Business	11.2	to 1	11.2	to 1	11.1	to 1
Residential Population per Business	21.0	to 1	22.9	to 1	23.3	to 1
Adj. Daytime Demographics Age 16 Years or Over	46,200		55,046		56,053	
Labor Force						
Labor Population Age 16 Years or Over (2025)	43,737		55,506		57,208	
Labor Force Total Males (2025)	22,321	51.0%	28,483	51.3%	29,463	51.5%
Male Civilian Employed	13,202	59.1%	16,225	57.0%	16,672	56.6%
Male Civilian Unemployed	684	3.1%	749	2.6%	751	2.5%
Males in Armed Forces	749	3.4%	2,156	7.6%	2,382	8.1%
Males Not in Labor Force	7,686	34.4%	9,354	32.8%	9,658	32.8%
Labor Force Total Females (2025)	21,416	49.0%	27,023	48.7%	27,745	48.5%
Female Civilian Employed	12,220	57.1%	15,194	56.2%	15,571	56.1%
Female Civilian Unemployed	249	1.2%	310	1.1%	313	1.1%
Females in Armed Forces	159	0.7%	448	1.7%	486	1.8%
Females Not in Labor Force	8,788	41.0%	11,071	41.0%	11,374	41.0%
Unemployment Rate	933	2.1%	1,059	1.9%	1,064	1.9%
Occupation (2025)						
Occupation Population Age 16 Years or Over	25,416		31,412		32,236	
Occupation Total Males	13,196	51.9%	16,218	51.6%	16,665	51.7%
Occupation Total Females	12,220	48.1%	15,194	48.4%	15,571	48.3%
Management, Business, Financial Operations	4,405	17.3%	5,446	17.3%	5,641	17.5%
Professional, Related	5,839	23.0%	7,449	23.7%	7,651	23.7%
Service	5,620	22.1%	6,665	21.2%	6,791	21.1%
Sales, Office	4,958	19.5%	6,105	19.4%	6,230	19.3%
Farming, Fishing, Forestry	220	0.9%	232	0.7%	238	0.7%
Construction, Extraction, Maintenance	1,278	5.0%	1,581	5.0%	1,629	5.1%
Production, Transport, Material Moving	3,095	12.2%	3,935	12.5%	4,055	12.6%
White Collar Workers	15,202	59.8%	19,000	60.5%	19,522	60.6%
Blue Collar Workers	10,214	40.2%	12,412	39.5%	12,714	39.4%

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1200 10th Ave S Great Falls, MT 59405	3 mi radius		5 mi radius		7 mi radius	
Units In Structure (2025)						
Total Units	23,877		29,500		30,235	
1 Detached Unit	14,775	61.9%	18,215	61.7%	18,732	62.0%
1 Attached Unit	1,053	4.4%	1,975	6.7%	2,059	6.8%
2 Units	732	3.1%	909	3.1%	922	3.0%
3 to 4 Units	1,133	4.7%	1,342	4.5%	1,356	4.5%
5 to 9 Units	1,387	5.8%	1,595	5.4%	1,615	5.3%
10 to 19 Units	2,221	9.3%	2,486	8.4%	2,506	8.3%
20 to 49 Units	1,290	5.4%	1,376	4.7%	1,395	4.6%
50 or More Units	371	1.6%	418	1.4%	426	1.4%
Mobile Home or Trailer	728	3.0%	984	3.3%	1,023	3.4%
Other Structure	188	0.8%	199	0.7%	202	0.7%
Homes Built By Year (2025)						
Homes Built 2020 or later	253	0.9%	375	1.1%	392	1.2%
Homes Built 2010 to 2019	1,499	5.6%	2,334	7.1%	2,442	7.2%
Homes Built 2000 to 2009	1,516	5.7%	2,701	8.2%	2,831	8.3%
Homes Built 1990 to 1999	1,040	3.9%	1,421	4.3%	1,524	4.5%
Homes Built 1980 to 1989	2,473	9.2%	2,868	8.7%	2,929	8.6%
Homes Built 1970 to 1979	3,068	11.4%	3,837	11.6%	3,916	11.5%
Homes Built 1960 to 1969	3,522	13.1%	4,335	13.1%	4,395	12.9%
Homes Built 1950 to 1959	3,987	14.9%	4,528	13.7%	4,599	13.5%
Homes Built 1940 to 1949	1,754	6.5%	1,961	5.9%	1,990	5.9%
Homes Built Before 1939	4,767	17.8%	5,140	15.5%	5,217	15.4%
Median Age of Homes	58.2	yrs	55.0	yrs	54.7	yrs
Home Values (2025)						
Owner Specified Housing Units	14,251		17,866		18,397	
Home Values $1,000,000 or More	245	1.7%	360	2.0%	391	2.1%
Home Values $750,000 to $999,999	255	1.8%	380	2.1%	410	2.2%
Home Values $500,000 to $749,999	1,232	8.6%	1,649	9.2%	1,765	9.6%
Home Values $400,000 to $499,999	1,027	7.2%	1,501	8.4%	1,567	8.5%
Home Values $300,000 to $399,999	3,814	26.8%	4,822	27.0%	4,972	27.0%
Home Values $250,000 to $299,999	2,242	15.7%	2,796	15.6%	2,843	15.5%
Home Values $200,000 to $249,999	1,548	10.9%	1,823	10.2%	1,848	10.0%
Home Values $175,000 to $199,999	756	5.3%	868	4.9%	878	4.8%
Home Values $150,000 to $174,999	1,675	11.8%	1,887	10.6%	1,907	10.4%
Home Values $125,000 to $149,999	321	2.3%	369	2.1%	376	2.0%
Home Values $100,000 to $124,999	297	2.1%	332	1.9%	336	1.8%
Home Values $90,000 to $99,999	29	0.2%	33	0.2%	35	0.2%
Home Values $80,000 to $89,999	72	0.5%	84	0.5%	88	0.5%
Home Values $70,000 to $79,999	58	0.4%	63	0.4%	64	0.3%
Home Values $60,000 to $69,999	22	0.2%	30	0.2%	31	0.2%
Home Values $50,000 to $59,999	48	0.3%	65	0.4%	68	0.4%
Home Values $35,000 to $49,999	169	1.2%	255	1.4%	259	1.4%
Home Values $25,000 to $34,999	74	0.5%	101	0.6%	104	0.6%
Home Values $10,000 to $24,999	120	0.8%	165	0.9%	166	0.9%
Home Values Under $10,000	248	1.7%	282	1.6%	287	1.6%
Owner-Occupied Median Home Value	$285,278		$296,473		$299,371	
Renter-Occupied Median Rent	$908		$948		$950	

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1200 10th Ave S Great Falls, MT 59405	3 mi radius		5 mi radius		7 mi radius	
Total Annual Consumer Expenditure (2025)						
Total Household Expenditure	$2.07 B		$2.62 B		$2.71 B	
Total Non-Retail Expenditure	$991.8 M		$1.26 B		$1.3 B	
Total Retail Expenditure	$1.07 B		$1.36 B		$1.4 B	
Alcoholic Beverages	$12.58 M		$16.01 M		$16.52 M	
Apparel	$38.36 M		$48.79 M		$50.33 M	
Contributions	$64.24 M		$81.77 M		$84.52 M	
Education	$46.17 M		$58.76 M		$60.7 M	
Entertainment	$119.02 M		$151.38 M		$156.13 M	
Food Away From Home	$91.02 M		$115.8 M		$119.47 M	
Grocery	$141.75 M		$180.16 M		$185.33 M	
Health Care	$154.35 M		$190.2 M		$195.01 M	
Household Furnishings and Equipment	$54.86 M		$69.8 M		$72.03 M	
Household Operations	$38.78 M		$49.32 M		$50.86 M	
Miscellaneous Expenses	$35.52 M		$45.18 M		$46.61 M	
Personal Care	$27.51 M		$34.98 M		$36.01 M	
Shelter	$340.21 M		$432.04 M		$444.89 M	
Tax and Retirement	$442.79 M		$564.58 M		$586.18 M	
Tobacco and Related	$11.4 M		$14.43 M		$14.78 M	
Transportation	$345.39 M		$441.29 M		$455.78 M	
Utilities	$101.47 M		$128.96 M		$132.62 M	
Monthly Household Consumer Expenditure (2025)						
Total Household Expenditure	$7,208		$7,411		$7,463	
Total Non-Retail Expenditure	$3,461	48.0%	$3,564	48.1%	$3,594	48.2%
Total Retail Expenditures	$3,747	52.0%	$3,846	51.9%	$3,869	51.8%
Alcoholic Beverages	$44	0.6%	$45	0.6%	$46	0.6%
Apparel	$134	1.9%	$138	1.9%	$139	1.9%
Contributions	$224	3.1%	$231	3.1%	$233	3.1%
Education	$161	2.2%	$166	2.2%	$167	2.2%
Entertainment	$415	5.8%	$428	5.8%	$430	5.8%
Food Away From Home	$318	4.4%	$327	4.4%	$329	4.4%
Grocery	$495	6.9%	$509	6.9%	$511	6.8%
Health Care	$539	7.5%	$537	7.3%	$537	7.2%
Household Furnishings and Equipment	$191	2.7%	$197	2.7%	$199	2.7%
Household Operations	$135	1.9%	$139	1.9%	$140	1.9%
Miscellaneous Expenses	$124	1.7%	$128	1.7%	$128	1.7%
Personal Care	$96	1.3%	$99	1.3%	$99	1.3%
Shelter	$1,187	16.5%	$1,220	16.5%	$1,226	16.4%
Tax and Retirement	$1,545	21.4%	$1,595	21.5%	$1,616	21.5%
Tobacco and Related	$40	0.6%	$41	0.6%	$41	0.5%
Transportation	$1,205	16.7%	$1,247	16.8%	$1,256	16.8%
Utilities	$354	4.9%	$364	4.9%	$366	4.9%

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