

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.3486/-71.5542

303 Lincoln St Marlboro, MA 01752		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2024)		15,668		49,993		87,006	
Projected Population (2029)		15,902		51,199		89,378	
Census Population (2020)		15,144		50,386		87,272	
Census Population (2010)		14,291		46,256		81,126	
Projected Annual Growth (2024-2029)		234	0.3%	1,206	0.5%	2,373	0.5%
Historical Annual Growth (2020-2024)		524	-	-393	-0.2%	-267	-
Historical Annual Growth (2010-2020)		853	0.6%	4,130	0.9%	6,147	0.8%
Estimated Population Density (2024)		4,990 <i>psm</i>		1,769 <i>psm</i>		1,108 <i>psm</i>	
Trade Area Size		3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households							
Estimated Households (2024)		6,276		20,477		34,723	
Projected Households (2029)		6,334		20,866		35,576	
Census Households (2020)		6,058		20,211		34,205	
Census Households (2010)		5,714		18,338		31,481	
Projected Annual Growth (2024-2029)		58	0.2%	389	0.4%	853	0.5%
Historical Annual Change (2010-2024)		561	0.7%	2,140	0.8%	3,242	0.7%
Average Household Income							
Estimated Average Household Income (2024)		\$102,133		\$135,347		\$161,378	
Projected Average Household Income (2029)		\$106,521		\$142,042		\$169,568	
Census Average Household Income (2010)		\$69,439		\$90,544		\$98,556	
Census Average Household Income (2000)		\$53,940		\$74,022		\$81,980	
Projected Annual Change (2024-2029)		\$4,388	0.9%	\$6,696	1.0%	\$8,190	1.0%
Historical Annual Change (2000-2024)		\$48,193	3.7%	\$61,324	3.5%	\$79,398	4.0%
Median Household Income							
Estimated Median Household Income (2024)		\$87,599		\$108,253		\$127,074	
Projected Median Household Income (2029)		\$89,732		\$112,115		\$131,729	
Census Median Household Income (2010)		\$53,464		\$74,182		\$81,239	
Census Median Household Income (2000)		\$46,490		\$61,357		\$67,767	
Projected Annual Change (2024-2029)		\$2,134	0.5%	\$3,862	0.7%	\$4,655	0.7%
Historical Annual Change (2000-2024)		\$41,109	3.7%	\$46,897	3.2%	\$59,307	3.6%
Per Capita Income							
Estimated Per Capita Income (2024)		\$41,133		\$55,591		\$64,525	
Projected Per Capita Income (2029)		\$42,649		\$58,038		\$67,612	
Census Per Capita Income (2010)		\$27,752		\$35,882		\$38,237	
Census Per Capita Income (2000)		\$21,748		\$28,839		\$31,147	
Projected Annual Change (2024-2029)		\$1,517	0.7%	\$2,447	0.9%	\$3,087	1.0%
Historical Annual Change (2000-2024)		\$19,385	3.7%	\$26,752	3.9%	\$33,378	4.5%
Estimated Average Household Net Worth (2024)		\$819,259		\$1.27 M		\$1.55 M	

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303 Lincoln St Marlboro, MA 01752		1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity							
Total Population (2024)		15,668		49,993		87,006	
White (2024)		10,255	65.5%	35,984	72.0%	65,553	75.3%
Black or African American (2024)		867	5.5%	2,340	4.7%	3,326	3.8%
American Indian or Alaska Native (2024)		72	0.5%	122	0.2%	155	0.2%
Asian (2024)		980	6.3%	4,199	8.4%	7,895	9.1%
Hawaiian or Pacific Islander (2024)		2	-	5	-	13	-
Other Race (2024)		1,961	12.5%	3,549	7.1%	4,365	5.0%
Two or More Races (2024)		1,530	9.8%	3,794	7.6%	5,698	6.5%
Population < 18 (2024)		3,230	20.6%	9,948	19.9%	17,736	20.4%
White Not Hispanic		1,609	49.8%	5,906	59.4%	11,322	63.8%
Black or African American		225	7.0%	595	6.0%	831	4.7%
Asian		162	5.0%	753	7.6%	1,715	9.7%
Other Race Not Hispanic		288	8.9%	802	8.1%	1,259	7.1%
Hispanic		946	29.3%	1,892	19.0%	2,610	14.7%
Not Hispanic or Latino Population (2024)		12,521	79.9%	43,698	87.4%	78,328	90.0%
Not Hispanic White		9,961	79.6%	35,184	80.5%	64,157	81.9%
Not Hispanic Black or African American		817	6.5%	2,210	5.1%	3,164	4.0%
Not Hispanic American Indian or Alaska Native		4	-	15	-	20	-
Not Hispanic Asian		971	7.8%	4,177	9.6%	7,866	10.0%
Not Hispanic Hawaiian or Pacific Islander		-	-	-	-	5	-
Not Hispanic Other Race		303	2.4%	689	1.6%	901	1.2%
Not Hispanic Two or More Races		465	3.7%	1,421	3.3%	2,215	2.8%
Hispanic or Latino Population (2024)		3,147	20.1%	6,295	12.6%	8,677	10.0%
Hispanic White		293	9.3%	800	12.7%	1,396	16.1%
Hispanic Black or African American		50	1.6%	129	2.1%	162	1.9%
Hispanic American Indian or Alaska Native		68	2.2%	107	1.7%	135	1.6%
Hispanic Asian		9	0.3%	22	0.4%	28	0.3%
Hispanic Hawaiian or Pacific Islander		2	-	4	-	8	-
Hispanic Other Race		1,659	52.7%	2,860	45.4%	3,464	39.9%
Hispanic Two or More Races		1,065	33.9%	2,373	37.7%	3,483	40.1%
Not Hispanic or Latino Population (2020)		11,399	75.3%	43,543	86.4%	78,505	90.0%
Hispanic or Latino Population (2020)		3,745	24.7%	6,843	13.6%	8,767	10.0%
Not Hispanic or Latino Population (2010)		11,684	81.8%	41,865	90.5%	75,454	93.0%
Hispanic or Latino Population (2010)		2,607	18.2%	4,391	9.5%	5,672	7.0%
Not Hispanic or Latino Population (2029)		12,852	80.8%	44,315	86.6%	79,277	88.7%
Hispanic or Latino Population (2029)		3,050	19.2%	6,883	13.4%	10,102	11.3%
Projected Annual Growth (2024-2029)		-96	-0.6%	588	1.9%	1,425	3.3%
Historical Annual Growth (2010-2020)		1,138	4.4%	2,452	5.6%	3,095	5.5%

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Total Age Distribution (2024)							
Total Population		15,668		49,993		87,006	
Age Under 5 Years		847	5.4%	2,505	5.0%	4,338	5.0%
Age 5 to 9 Years		864	5.5%	2,679	5.4%	4,653	5.3%
Age 10 to 14 Years		898	5.7%	2,824	5.6%	5,138	5.9%
Age 15 to 19 Years		1,064	6.8%	3,166	6.3%	5,625	6.5%
Age 20 to 24 Years		878	5.6%	2,570	5.1%	4,320	5.0%
Age 25 to 29 Years		1,305	8.3%	3,456	6.9%	5,160	5.9%
Age 30 to 34 Years		1,308	8.4%	3,586	7.2%	5,655	6.5%
Age 35 to 39 Years		1,295	8.3%	3,728	7.5%	6,187	7.1%
Age 40 to 44 Years		1,175	7.5%	3,420	6.8%	5,857	6.7%
Age 45 to 49 Years		1,003	6.4%	3,072	6.1%	5,529	6.4%
Age 50 to 54 Years		1,046	6.7%	3,431	6.9%	6,242	7.2%
Age 55 to 59 Years		986	6.3%	3,559	7.1%	6,441	7.4%
Age 60 to 64 Years		907	5.8%	3,459	6.9%	6,219	7.1%
Age 65 to 69 Years		712	4.5%	2,708	5.4%	4,972	5.7%
Age 70 to 74 Years		530	3.4%	2,127	4.3%	4,024	4.6%
Age 75 to 79 Years		369	2.4%	1,662	3.3%	3,015	3.5%
Age 80 to 84 Years		212	1.4%	1,058	2.1%	1,945	2.2%
Age 85 Years or Over		268	1.7%	982	2.0%	1,686	1.9%
Median Age		37.0		40.6		41.7	
Age 19 Years or Less		3,672	23.4%	11,175	22.4%	19,753	22.7%
Age 20 to 64 Years		9,904	63.2%	30,282	60.6%	51,610	59.3%
Age 65 Years or Over		2,091	13.3%	8,536	17.1%	15,643	18.0%
Female Age Distribution (2024)							
Female Population		7,533	48.1%	24,819	49.6%	43,547	50.1%
Age Under 5 Years		422	5.6%	1,229	5.0%	2,136	4.9%
Age 5 to 9 Years		411	5.5%	1,282	5.2%	2,262	5.2%
Age 10 to 14 Years		434	5.8%	1,358	5.5%	2,476	5.7%
Age 15 to 19 Years		502	6.7%	1,533	6.2%	2,659	6.1%
Age 20 to 24 Years		413	5.5%	1,270	5.1%	2,146	4.9%
Age 25 to 29 Years		612	8.1%	1,675	6.8%	2,528	5.8%
Age 30 to 34 Years		629	8.3%	1,772	7.1%	2,825	6.5%
Age 35 to 39 Years		585	7.8%	1,737	7.0%	2,965	6.8%
Age 40 to 44 Years		544	7.2%	1,649	6.6%	2,850	6.5%
Age 45 to 49 Years		486	6.4%	1,581	6.4%	2,826	6.5%
Age 50 to 54 Years		506	6.7%	1,710	6.9%	3,163	7.3%
Age 55 to 59 Years		479	6.4%	1,776	7.2%	3,237	7.4%
Age 60 to 64 Years		418	5.6%	1,690	6.8%	3,056	7.0%
Age 65 to 69 Years		370	4.9%	1,382	5.6%	2,578	5.9%
Age 70 to 74 Years		270	3.6%	1,113	4.5%	2,115	4.9%
Age 75 to 79 Years		188	2.5%	908	3.7%	1,659	3.8%
Age 80 to 84 Years		118	1.6%	597	2.4%	1,102	2.5%
Age 85 Years or Over		144	1.9%	556	2.2%	964	2.2%
Female Median Age		37.2		41.4		42.6	
Age 19 Years or Less		1,769	23.5%	5,403	21.8%	9,533	21.9%
Age 20 to 64 Years		4,673	62.0%	14,860	59.9%	25,596	58.8%
Age 65 Years or Over		1,091	14.5%	4,556	18.4%	8,418	19.3%

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Male Age Distribution (2024)							
Male Population		8,134	51.9%	25,173	50.4%	43,459	49.9%
Age Under 5 Years		425	5.2%	1,276	5.1%	2,202	5.1%
Age 5 to 9 Years		453	5.6%	1,396	5.5%	2,391	5.5%
Age 10 to 14 Years		463	5.7%	1,466	5.8%	2,662	6.1%
Age 15 to 19 Years		561	6.9%	1,633	6.5%	2,965	6.8%
Age 20 to 24 Years		465	5.7%	1,301	5.2%	2,173	5.0%
Age 25 to 29 Years		692	8.5%	1,781	7.1%	2,632	6.1%
Age 30 to 34 Years		680	8.4%	1,814	7.2%	2,830	6.5%
Age 35 to 39 Years		710	8.7%	1,991	7.9%	3,222	7.4%
Age 40 to 44 Years		631	7.8%	1,772	7.0%	3,007	6.9%
Age 45 to 49 Years		517	6.4%	1,491	5.9%	2,704	6.2%
Age 50 to 54 Years		540	6.6%	1,721	6.8%	3,079	7.1%
Age 55 to 59 Years		507	6.2%	1,782	7.1%	3,204	7.4%
Age 60 to 64 Years		489	6.0%	1,769	7.0%	3,163	7.3%
Age 65 to 69 Years		342	4.2%	1,325	5.3%	2,394	5.5%
Age 70 to 74 Years		260	3.2%	1,013	4.0%	1,909	4.4%
Age 75 to 79 Years		181	2.2%	755	3.0%	1,357	3.1%
Age 80 to 84 Years		94	1.2%	461	1.8%	843	1.9%
Age 85 Years or Over		124	1.5%	427	1.7%	722	1.7%
Male Median Age		36.8		39.8		40.8	
Age 19 Years or Less		1,902	23.4%	5,772	22.9%	10,220	23.5%
Age 20 to 64 Years		5,231	64.3%	15,421	61.3%	26,014	59.9%
Age 65 Years or Over		1,000	12.3%	3,981	15.8%	7,225	16.6%
Males per 100 Females (2024)							
Overall Comparison		108		101		100	
Age Under 5 Years		101	50.1%	104	50.9%	103	50.8%
Age 5 to 9 Years		110	52.4%	109	52.1%	106	51.4%
Age 10 to 14 Years		107	51.6%	108	51.9%	107	51.8%
Age 15 to 19 Years		112	52.8%	107	51.6%	112	52.7%
Age 20 to 24 Years		112	52.9%	102	50.6%	101	50.3%
Age 25 to 29 Years		113	53.1%	106	51.5%	104	51.0%
Age 30 to 34 Years		108	52.0%	102	50.6%	100	50.0%
Age 35 to 39 Years		121	54.8%	115	53.4%	109	52.1%
Age 40 to 44 Years		116	53.7%	107	51.8%	106	51.3%
Age 45 to 49 Years		107	51.6%	94	48.5%	96	48.9%
Age 50 to 54 Years		107	51.6%	101	50.2%	97	49.3%
Age 55 to 59 Years		106	51.4%	100	50.1%	99	49.7%
Age 60 to 64 Years		117	53.9%	105	51.1%	103	50.9%
Age 65 to 69 Years		92	48.0%	96	49.0%	93	48.1%
Age 70 to 74 Years		96	49.0%	91	47.6%	90	47.5%
Age 75 to 79 Years		96	49.0%	83	45.4%	82	45.0%
Age 80 to 84 Years		80	44.5%	77	43.6%	76	43.3%
Age 85 Years or Over		86	46.1%	77	43.4%	75	42.8%
Age 19 Years or Less		108	51.8%	107	51.6%	107	51.7%
Age 20 to 39 Years		114	53.2%	107	51.6%	104	50.9%
Age 40 to 64 Years		110	52.5%	102	50.4%	100	50.0%
Age 65 Years or Over		92	47.8%	87	46.6%	86	46.2%

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Household Type (2024)							
Total Households		6,276		20,477		34,723	
Households with Children		1,602	25.5%	5,227	25.5%	9,340	26.9%
Average Household Size		2.5		2.4		2.5	
Household Density per Square Mile		1,999		725		442	
Population Family		11,096	70.8%	36,778	73.6%	66,044	75.9%
Population Non-Family		4,296	27.4%	12,534	25.1%	20,036	23.0%
Population Group Quarters		275	1.8%	681	1.4%	925	1.1%
Family Households		3,292	52.5%	11,244	54.9%	20,125	58.0%
Married Couple Households		2,379	72.3%	8,576	76.3%	15,927	79.1%
Other Family Households with Children		913	27.7%	2,669	23.7%	4,198	20.9%
Family Households with Children		1,598	48.6%	5,216	46.4%	9,323	46.3%
Married Couple with Children		1,165	72.9%	4,047	77.6%	7,500	80.4%
Other Family Households with Children		434	27.1%	1,168	22.4%	1,823	19.6%
Family Households No Children		1,694	51.4%	6,028	53.6%	10,802	53.7%
Married Couple No Children		1,214	71.7%	4,528	75.1%	8,427	78.0%
Other Family Households No Children		480	28.3%	1,500	24.9%	2,375	22.0%
Non-Family Households		2,984	47.5%	9,233	45.1%	14,598	42.0%
Non-Family Households with Children		4	0.1%	11	0.1%	17	0.1%
Non-Family Households No Children		2,980	99.9%	9,223	99.9%	14,581	99.9%
Average Family Household Size		3.4		3.3		3.3	
Average Family Income		\$127,911		\$169,332		\$206,892	
Median Family Income		\$112,765		\$140,746		\$171,213	
Average Non-Family Household Size		1.4		1.4		1.4	
Marital Status (2024)							
Population Age 15 Years or Over		13,060		41,985		72,877	
Never Married		4,916	37.6%	13,661	32.5%	21,350	29.3%
Currently Married		5,023	38.5%	20,114	47.9%	38,674	53.1%
Previously Married		3,121	23.9%	8,210	19.6%	12,853	17.6%
Separated		1,252	40.1%	2,044	24.9%	2,871	22.3%
Widowed		386	12.4%	1,883	22.9%	3,469	27.0%
Divorced		1,482	47.5%	4,283	52.2%	6,514	50.7%
Educational Attainment (2024)							
Adult Population Age 25 Years or Over		11,118		36,248		62,933	
Elementary (Grade Level 0 to 8)		696	6.3%	1,503	4.1%	2,207	3.5%
Some High School (Grade Level 9 to 11)		1,084	9.8%	2,062	5.7%	2,916	4.6%
High School Graduate		3,266	29.4%	9,276	25.6%	13,582	21.6%
Some College		1,498	13.5%	5,497	15.2%	9,121	14.5%
Associate Degree Only		734	6.6%	2,428	6.7%	4,195	6.7%
Bachelor Degree Only		2,101	18.9%	8,948	24.7%	17,240	27.4%
Graduate Degree		1,739	15.6%	6,533	18.0%	13,670	21.7%
Any College (Some College or Higher)		6,072	54.6%	23,406	64.6%	44,227	70.3%
College Degree + (Bachelor Degree or Higher)		3,840	34.5%	15,482	42.7%	30,911	49.1%

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Housing						
Total Housing Units (2024)	6,629		21,489		36,355	
Total Housing Units (2020)	6,518		21,200		35,722	
Historical Annual Growth (2020-2024)	111	-	289	-	633	-
Housing Units Occupied (2024)	6,276	94.7%	20,477	95.3%	34,723	95.5%
Housing Units Owner-Occupied	2,908	46.3%	12,006	58.6%	22,583	65.0%
Housing Units Renter-Occupied	3,367	53.7%	8,471	41.4%	12,141	35.0%
Housing Units Vacant (2024)	353	5.3%	1,012	4.7%	1,632	4.5%
Household Size (2024)						
Total Households	6,276		20,477		34,723	
1 Person Households	2,589	41.3%	7,759	37.9%	12,478	35.9%
2 Person Households	1,982	31.6%	7,127	34.8%	13,484	38.8%
3 Person Households	776	12.4%	2,483	12.1%	3,907	11.3%
4 Person Households	582	9.3%	2,031	9.9%	3,200	9.2%
5 Person Households	229	3.6%	736	3.6%	1,162	3.3%
6 Person Households	85	1.4%	254	1.2%	355	1.0%
7 or More Person Households	32	0.5%	87	0.4%	138	0.4%
Household Income Distribution (2024)						
HH Income \$200,000 or More	616	9.8%	3,736	18.2%	8,859	25.5%
HH Income \$150,000 to \$199,999	709	11.3%	2,703	13.2%	4,339	12.5%
HH Income \$125,000 to \$149,999	571	9.1%	1,990	9.7%	3,002	8.6%
HH Income \$100,000 to \$124,999	718	11.4%	2,084	10.2%	3,339	9.6%
HH Income \$75,000 to \$99,999	537	8.6%	1,925	9.4%	3,178	9.2%
HH Income \$50,000 to \$74,999	1,117	17.8%	2,949	14.4%	4,407	12.7%
HH Income \$35,000 to \$49,999	521	8.3%	1,688	8.2%	2,618	7.5%
HH Income \$25,000 to \$34,999	575	9.2%	1,278	6.2%	1,826	5.3%
HH Income \$15,000 to \$24,999	316	5.0%	940	4.6%	1,271	3.7%
HH Income \$10,000 to \$14,999	350	5.6%	548	2.7%	762	2.2%
HH Income Under \$10,000	246	3.9%	637	3.1%	1,123	3.2%
Household Vehicles (2024)						
Households 0 Vehicles Available	878	14.0%	1,911	9.3%	2,486	7.2%
Households 1 Vehicle Available	2,222	35.4%	7,121	34.8%	11,122	32.0%
Households 2 Vehicles Available	2,360	37.6%	8,337	40.7%	14,771	42.5%
Households 3 or More Vehicles Available	816	13.0%	3,109	15.2%	6,344	18.3%
Total Vehicles Available	9,750		34,595		62,476	
Average Vehicles per Household	1.6		1.7		1.8	
Owner-Occupied Household Vehicles	5,689	58.4%	24,242	70.1%	47,038	75.3%
Average Vehicles per Owner-Occupied Household	2.0		2.0		2.1	
Renter-Occupied Household Vehicles	4,060	41.6%	10,353	29.9%	15,438	24.7%
Average Vehicles per Renter-Occupied Household	1.2		1.2		1.3	
Travel Time (2024)						
Worker Base Age 16 years or Over	9,219		28,327		49,465	
Travel to Work in 14 Minutes or Less	2,211	24.0%	5,857	20.7%	9,647	19.5%
Travel to Work in 15 to 29 Minutes	1,737	18.8%	6,521	23.0%	11,139	22.5%
Travel to Work in 30 to 59 Minutes	2,555	27.7%	7,278	25.7%	12,705	25.7%
Travel to Work in 60 Minutes or More	1,069	11.6%	2,904	10.3%	4,865	9.8%
Work at Home	1,647	17.9%	5,767	20.4%	11,108	22.5%
Average Minutes Travel to Work	26.4		25.1		25.6	

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.3486/-71.5542

303 Lincoln St Marlboro, MA 01752	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2024)						
Worker Base Age 16 years or Over	9,219		28,327		49,465	
Drive to Work Alone	5,763	62.5%	18,020	63.6%	31,366	63.4%
Drive to Work in Carpool	1,052	11.4%	2,480	8.8%	3,734	7.5%
Travel to Work by Public Transportation	206	2.2%	628	2.2%	1,034	2.1%
Drive to Work on Motorcycle	18	0.2%	48	0.2%	54	0.1%
Bicycle to Work	49	0.5%	117	0.4%	165	0.3%
Walk to Work	184	2.0%	640	2.3%	947	1.9%
Other Means	300	3.3%	627	2.2%	1,056	2.1%
Work at Home	1,647	17.9%	5,767	20.4%	11,108	22.5%
Daytime Demographics (2024)						
Total Businesses	741		2,792		5,342	
Total Employees	7,399		35,441		71,069	
Company Headquarter Businesses	17	2.3%	123	4.4%	249	4.7%
Company Headquarter Employees	919	12.4%	9,826	27.7%	19,509	27.5%
Employee Population per Business	10.0 to 1		12.7 to 1		13.3 to 1	
Residential Population per Business	21.1 to 1		17.9 to 1		16.3 to 1	
Adj. Daytime Demographics Age 16 Years or Over	11,115		48,495		93,507	
Labor Force						
Labor Population Age 16 Years or Over (2024)	12,876		41,385		71,726	
Labor Force Total Males (2024)	6,694	52.0%	20,724	50.1%	35,604	49.6%
Male Civilian Employed	5,000	74.7%	15,269	73.7%	26,420	74.2%
Male Civilian Unemployed	137	2.0%	390	1.9%	672	1.9%
Males in Armed Forces	-	-	-	-	72	0.2%
Males Not in Labor Force	1,557	23.3%	5,064	24.4%	8,440	23.7%
Labor Force Total Females (2024)	6,182	48.0%	20,661	49.9%	36,122	50.4%
Female Civilian Employed	4,137	66.9%	13,034	63.1%	22,769	63.0%
Female Civilian Unemployed	242	3.9%	597	2.9%	954	2.6%
Females in Armed Forces	22	0.4%	27	0.1%	27	-
Females Not in Labor Force	1,781	28.8%	7,002	33.9%	12,372	34.3%
Unemployment Rate	379	2.9%	988	2.4%	1,625	2.3%
Occupation (2024)						
Occupation Population Age 16 Years or Over	9,219		28,327		49,465	
Occupation Total Males	5,056	54.8%	15,297	54.0%	26,571	53.7%
Occupation Total Females	4,163	45.2%	13,030	46.0%	22,894	46.3%
Management, Business, Financial Operations	1,466	15.9%	6,044	21.3%	11,853	24.0%
Professional, Related	2,275	24.7%	7,687	27.1%	14,994	30.3%
Service	1,522	16.5%	4,180	14.8%	6,471	13.1%
Sales, Office	1,513	16.4%	4,483	15.8%	7,924	16.0%
Farming, Fishing, Forestry	8	-	39	0.1%	63	0.1%
Construction, Extraction, Maintenance	1,020	11.1%	2,558	9.0%	3,549	7.2%
Production, Transport, Material Moving	1,415	15.3%	3,337	11.8%	4,611	9.3%
White Collar Workers	5,254	57.0%	18,213	64.3%	34,771	70.3%
Blue Collar Workers	3,965	43.0%	10,114	35.7%	14,694	29.7%

Complete Profile

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 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.3486/-71.5542

303 Lincoln St Marlboro, MA 01752		1 mi radius	3 mi radius	5 mi radius
Units In Structure (2024)				
Total Units		6,276	20,477	34,723
1 Detached Unit		2,264 36.1%	9,460 46.2%	18,205 52.4%
1 Attached Unit		482 7.7%	1,548 7.6%	2,743 7.9%
2 Units		906 14.4%	1,883 9.2%	3,045 8.8%
3 to 4 Units		988 15.7%	1,796 8.8%	2,589 7.5%
5 to 9 Units		264 4.2%	931 4.5%	1,393 4.0%
10 to 19 Units		387 6.2%	1,405 6.9%	2,128 6.1%
20 to 49 Units		408 6.5%	1,547 7.6%	2,068 6.0%
50 or More Units		561 8.9%	1,666 8.1%	2,159 6.2%
Mobile Home or Trailer		13 0.2%	235 1.1%	383 1.1%
Other Structure		2 -	7 -	9 -
Homes Built By Year (2024)				
Homes Built 2020 or later		71 1.1%	260 1.2%	358 1.0%
Homes Built 2010 to 2019		357 5.4%	1,606 7.5%	2,515 6.9%
Homes Built 2000 to 2009		222 3.3%	1,463 6.8%	3,022 8.3%
Homes Built 1990 to 1999		317 4.8%	2,209 10.3%	3,800 10.5%
Homes Built 1980 to 1989		794 12.0%	3,060 14.2%	4,851 13.3%
Homes Built 1970 to 1979		456 6.9%	2,305 10.7%	4,419 12.2%
Homes Built 1960 to 1969		818 12.3%	3,193 14.9%	5,235 14.4%
Homes Built 1950 to 1959		604 9.1%	1,652 7.7%	3,005 8.3%
Homes Built 1940 to 1949		163 2.5%	401 1.9%	706 1.9%
Homes Built Before 1939		2,473 37.3%	4,328 20.1%	6,812 18.7%
Median Age of Homes		63.6 yrs	52.7 yrs	52.1 yrs
Home Values (2024)				
Owner Specified Housing Units		2,908	12,006	22,583
Home Values \$1,000,000 or More		150 5.2%	852 7.1%	1,725 7.6%
Home Values \$750,000 to \$999,999		221 7.6%	1,169 9.7%	3,263 14.4%
Home Values \$500,000 to \$749,999		875 30.1%	3,833 31.9%	7,892 34.9%
Home Values \$400,000 to \$499,999		483 16.6%	2,474 20.6%	4,243 18.8%
Home Values \$300,000 to \$399,999		855 29.4%	2,063 17.2%	2,884 12.8%
Home Values \$250,000 to \$299,999		114 3.9%	316 2.6%	448 2.0%
Home Values \$200,000 to \$249,999		103 3.5%	319 2.7%	643 2.8%
Home Values \$175,000 to \$199,999		21 0.7%	84 0.7%	107 0.5%
Home Values \$150,000 to \$174,999		4 0.1%	88 0.7%	142 0.6%
Home Values \$125,000 to \$149,999		8 0.3%	37 0.3%	60 0.3%
Home Values \$100,000 to \$124,999		21 0.7%	219 1.8%	285 1.3%
Home Values \$90,000 to \$99,999		31 1.1%	69 0.6%	113 0.5%
Home Values \$80,000 to \$89,999		2 -	95 0.8%	130 0.6%
Home Values \$70,000 to \$79,999		6 0.2%	65 0.5%	75 0.3%
Home Values \$60,000 to \$69,999		2 -	38 0.3%	125 0.6%
Home Values \$50,000 to \$59,999		2 -	32 0.3%	61 0.3%
Home Values \$35,000 to \$49,999		3 0.1%	129 1.1%	139 0.6%
Home Values \$25,000 to \$34,999		- -	23 0.2%	25 0.1%
Home Values \$10,000 to \$24,999		- -	45 0.4%	103 0.5%
Home Values Under \$10,000		7 0.2%	55 0.5%	121 0.5%
Owner-Occupied Median Home Value		\$445,318	\$498,691	\$545,669
Renter-Occupied Median Rent		\$1,375	\$1,591	\$1,565

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.3486/-71.5542

303 Lincoln St Marlboro, MA 01752	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2024)						
Total Household Expenditure	\$471.24 M		\$1.78 B		\$3.47 B	
Total Non-Retail Expenditure	\$250.25 M		\$950.5 M		\$1.85 B	
Total Retail Expenditure	\$220.99 M		\$834.1 M		\$1.62 B	
Apparel	\$16.76 M		\$64.02 M		\$125.16 M	
Contributions	\$15.71 M		\$63.05 M		\$127.39 M	
Education	\$15.01 M		\$61.36 M		\$125.58 M	
Entertainment	\$26.83 M		\$103.52 M		\$203.39 M	
Food and Beverages	\$68.99 M		\$257.54 M		\$495.81 M	
Furnishings and Equipment	\$16.65 M		\$64.06 M		\$125.49 M	
Gifts	\$11.96 M		\$48.5 M		\$99.08 M	
Health Care	\$39.07 M		\$145.6 M		\$279.37 M	
Household Operations	\$18.6 M		\$71.86 M		\$141.42 M	
Miscellaneous Expenses	\$8.97 M		\$34.22 M		\$66.69 M	
Personal Care	\$6.34 M		\$23.96 M		\$46.44 M	
Personal Insurance	\$3.36 M		\$13.45 M		\$26.94 M	
Reading	\$1.03 M		\$3.97 M		\$7.79 M	
Shelter	\$100.41 M		\$376.91 M		\$730.31 M	
Tobacco	\$2.73 M		\$9.3 M		\$16.93 M	
Transportation	\$84.97 M		\$319.74 M		\$617.25 M	
Utilities	\$33.86 M		\$123.55 M		\$234.31 M	
Monthly Household Consumer Expenditure (2024)						
Total Household Expenditure	\$6,257		\$7,262		\$8,326	
Total Non-Retail Expenditure	\$3,323	53.1%	\$3,868	53.3%	\$4,448	53.4%
Total Retail Expenditures	\$2,934	46.9%	\$3,394	46.7%	\$3,878	46.6%
Apparel	\$223	3.6%	\$261	3.6%	\$300	3.6%
Contributions	\$209	3.3%	\$257	3.5%	\$306	3.7%
Education	\$199	3.2%	\$250	3.4%	\$301	3.6%
Entertainment	\$356	5.7%	\$421	5.8%	\$488	5.9%
Food and Beverages	\$916	14.6%	\$1,048	14.4%	\$1,190	14.3%
Furnishings and Equipment	\$221	3.5%	\$261	3.6%	\$301	3.6%
Gifts	\$159	2.5%	\$197	2.7%	\$238	2.9%
Health Care	\$519	8.3%	\$593	8.2%	\$670	8.1%
Household Operations	\$247	3.9%	\$292	4.0%	\$339	4.1%
Miscellaneous Expenses	\$119	1.9%	\$139	1.9%	\$160	1.9%
Personal Care	\$84	1.3%	\$98	1.3%	\$111	1.3%
Personal Insurance	\$45	0.7%	\$55	0.8%	\$65	0.8%
Reading	\$14	0.2%	\$16	0.2%	\$19	0.2%
Shelter	\$1,333	21.3%	\$1,534	21.1%	\$1,753	21.1%
Tobacco	\$36	0.6%	\$38	0.5%	\$41	0.5%
Transportation	\$1,128	18.0%	\$1,301	17.9%	\$1,481	17.8%
Utilities	\$450	7.2%	\$503	6.9%	\$562	6.8%