

SAND HILL PLAZA

228 SOUTH MAIN STREET | NEWTOWN, CT 06470

AVAILABLE 1,710 SF - 17,710 SF

ANCHORED BY



STOP & SHOP

TJ-maxx

MATTRESS Warehouse



PROPERTY INFORMATION

- Anchored by Super Stop & Shop, Sand Hill Plaza has a high-quality tenant roster including TJ Maxx, Mattress Warehouse, and Quest Diagnostics.
- Situated in a densely populated retail corridor.
- Located at a signalized intersection along the region's dominant north-south thoroughfare.
- Traffic Count:
South Main Street - 16,740 vpd

AVAILABLE SPACE

- Available 1,710 SF - 17,710 SF

AREA DEMOGRAPHICS

2025 DEMOGRAPHICS	1 MILE	3 MILE	5 MILE
POPULATION	1,229	14,129	40,641
MEDIAN HH INC	\$164,355	\$153,087	\$158,020
AVERAGE HH INC	\$213,908	\$205,749	\$205,345



www.CharterRealty.com

FOR MORE INFORMATION CONTACT:

ASHER ZELSON | 203.653.8186 | Asher@CharterRealty.com

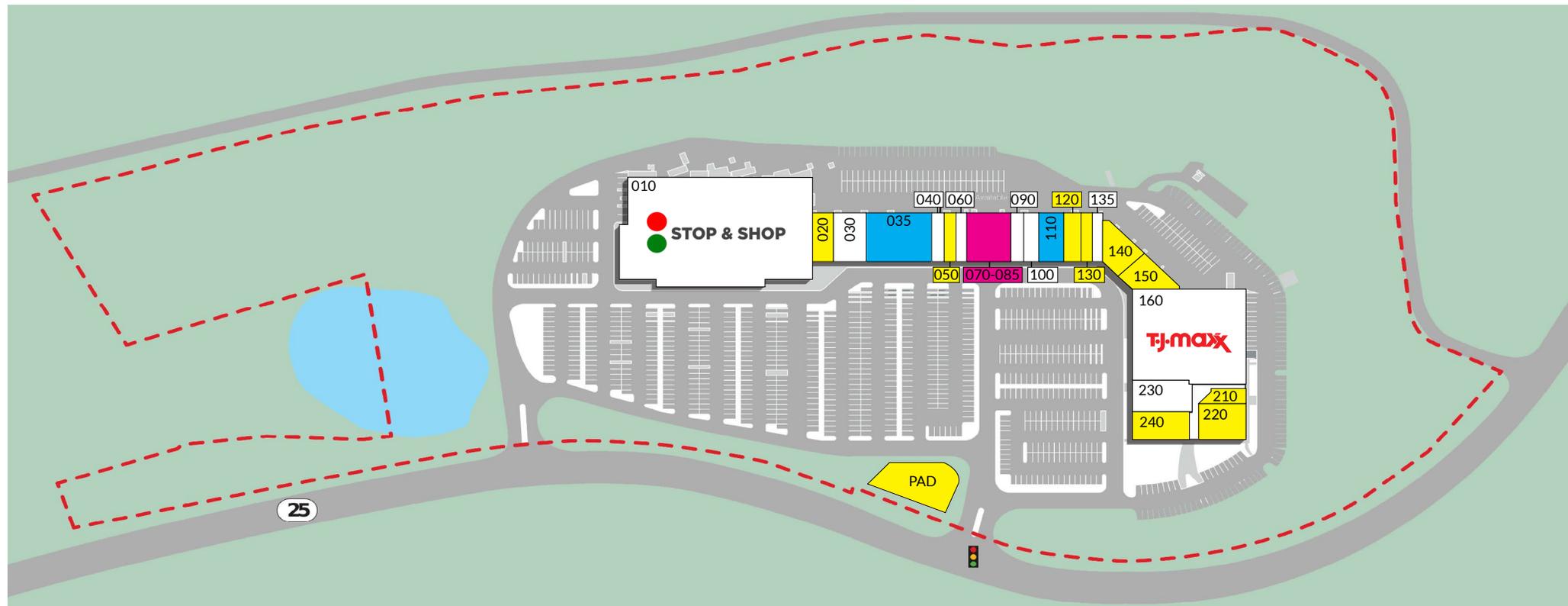
EVERETT ZELSON | 203.614.1109 | Everett@CharterRealty.com

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TENANTS / AVAILABILITY

010	Super Stop & Shop	61,452	060	New Wok Restaurant	1,707	130	Available	1,710	240	Available	4,500
020	Available	3,060	070-085	Signed LOI - Indoor Playground	6,545	135	Quest Diagnostics	1,530	210	Available	1,726
030	Fair Ground Wine & Spirits	5,030	090	Crystals Nails	1,999	140	Available	3,970	220	Available	5,000
035	Lease Out - National Discount Retailer	10,000	100	Franco's Pizza & Pasta	2,115	150	Available	4,050	PAD	Available	
040	MyEyeDr	1,800	110	Lease Out - Pilates Studio	3,863	160	TJ Maxx	33,077			
050	Available	1,824	120	Available	2,587	230	Mattress Warehouse	6,000			



Available
 Lease Out
 Signed LOI
 Occupied



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TRADE AREA DEMOGRAPHICS

1 MILE RADIUS:



Total Population: **1,229**

Households: **440**

Daytime Population: **1,549**

Median Age: **44.7**



Average Household Income: **\$213,908**

Median Household Income: **\$164,355**

3 MILE RADIUS:



Total Population: **14,129**

Households: **5,090**

Daytime Population: **11,938**

Median Age: **43.9**



Average Household Income: **\$205,749**

Median Household Income: **\$153,087**

5 MILE RADIUS:



Total Population: **40,641**

Households: **14,839**

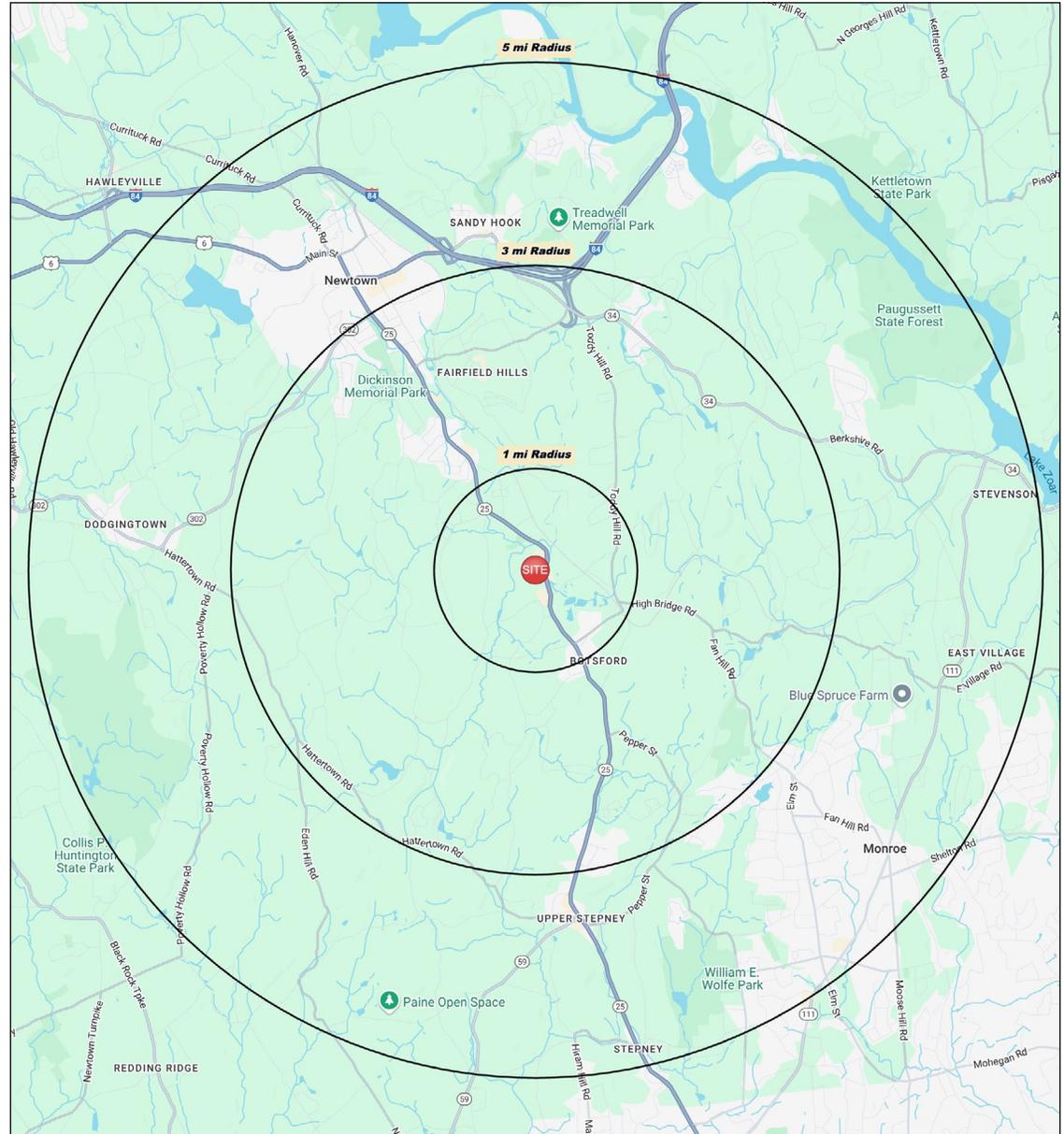
Daytime Population: **26,666**

Median Age: **44.8**



Average Household Income: **\$205,345**

Median Household Income: **\$158,020**



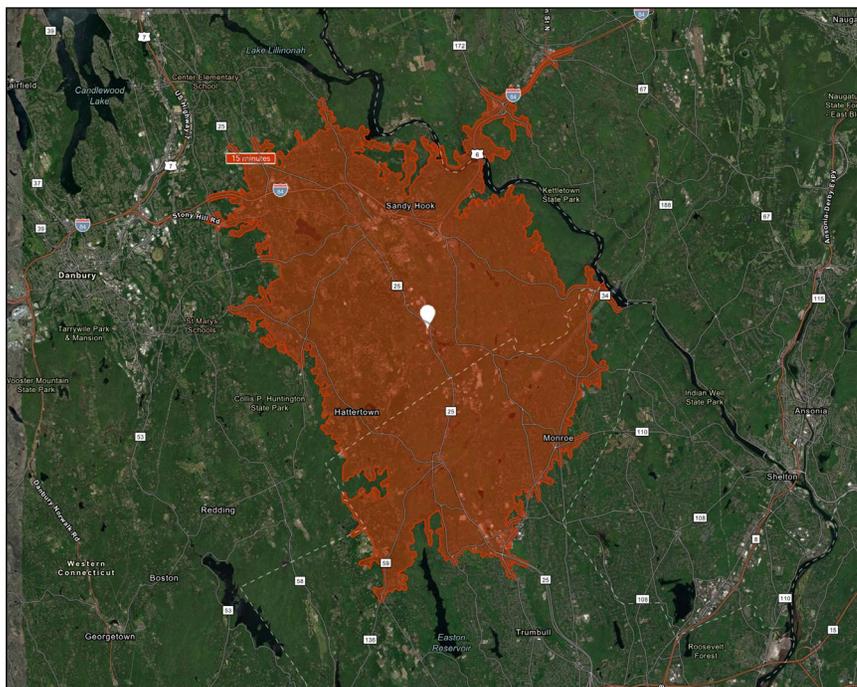
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15 MINUTE DRIVE TIME



KEY FACTS

31,372

Population

44.9

Median Age

\$156,629

Median Household Income

29,231

Daytime Population

TAPESTRY SEGMENTS

Savvy Suburbanites

8,385 households

Socioeconomic Traits

Concentrated in New England and Mid-Atlantic suburbs, these mostly owner-occupied, single-family homes house professional families with children. Combined incomes and investments place households in middle to upper tiers with high net worth.

Household Types

Married couples

Typical Housing

Single Family

Top Tier

1,017 households

Socioeconomic Traits

Concentrated in New England, Mid-Atlantic, and Pacific suburbs, these affluent, educated married couples often have children in private schools. Many are executives or business owners, with high net worth and single-family homes.

Household Types

Married couples

Typical Housing

Single Family

Burbs and Beyond

839 households

Socioeconomic Traits

Predominantly in the West, these affluent, older communities feature married couples without children, high self-employment, and second homes near nature. Many homes exceed \$500K, with seasonal vacancies and multiple vehicles.

Household Types

Married couples with no kids

Typical Housing

Single Family

TOTAL RETAIL SALES

Includes F&B



\$494,151,899

EDUCATION

Bachelor's Degree or Higher



59%

OWNER OCCUPIED HOME VALUE

Average



\$630,614

ANNUAL HOUSEHOLD SPENDING

\$6,867

Eating Out

\$4,084

Apparel & Services

\$12,126

Groceries

\$384

Computer & Hardware

\$13,307

Health Care

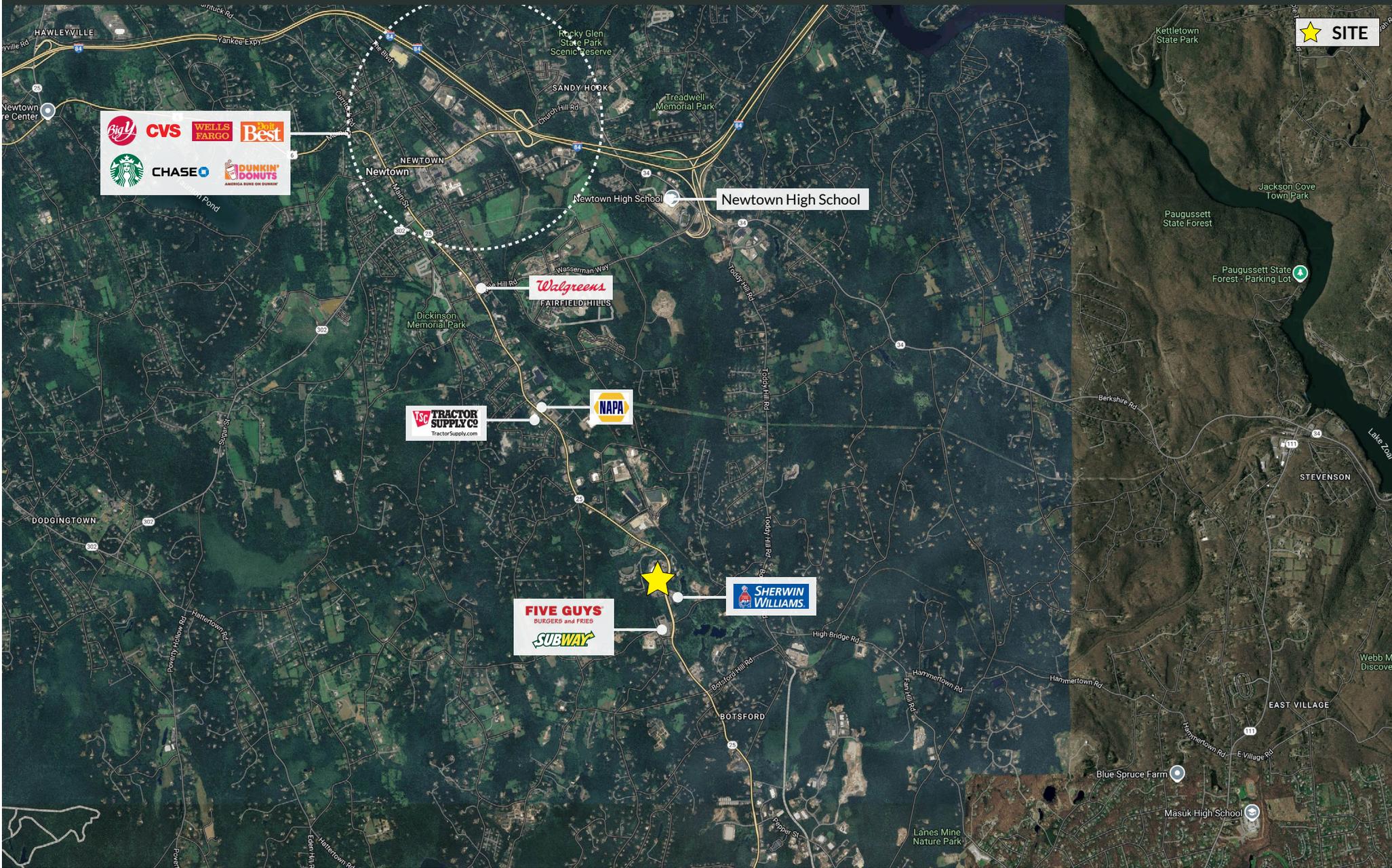


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