200 NEW HARTFORD RD | WINSTED, CT 06098

**AVAILABLE 850 SF -8,100 SF** 











### PROPERTY INFORMATION

- 104,000 SF shopping center anchored by Stop & Shop with a newly signed lease with Marshall's
- Strategically located on Route 44 and 1/2 mile east of Route 8, with excellent visibility hosting a pass-through of over 16,000 vpd
- Prime accessibility boasting 2 points of ingress and egress, one of which is signalized
- Strong anchor tenancy that drives foot traffic, with flexible space sizes and layouts to accommodate a variety of businesses
- Multiple spaces for lease, including one pad site
- Diverse tenant mix, including national and local retailers - appealing neighboring tenants on Route 44

### **AVAILABLE SPACE**

- Available 850 SF -8,100 SF

### AREA DEMOGRAPHICS

2024 DEMOGRAPHICS	3 MILE	5 MILE	7 MILE
POPULATION	11,681	20,164	31,270
MEDIAN HH INC	\$79,278	\$89,294	\$92,332
AVERAGE HH INC	\$101,851	\$114,837	\$121,397

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### **TENANTS / AVAILABILITY**

#	TENANT	Sq. Ft.
01	Marshalls - Coming Soon	23,200
02	China Delight	2,033
03	Available +/- 20' x 100'	2,050
04	Available +/- 20' x 100'	2,000
05	Available +/- 40' x 100'	4,075
06	Stop & Shop	52,700
07	Ledgebrook Spirit Shop	7,800
08	Available	850
09	Sophia's Pizza	2,400
10	Available	4,425
11	Webster Bank	2,400
12	Hartford Healthcare	1,600
13	Pad Site - Proposed building	4,000

Available

Lease Out

Occupied





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### TRADE AREA DEMOGRAPHICS

### 3 MILE RADIUS:



Total Population: 11,681

Households: 5,133

Daytime Population: 8,334

Median Age: 43.0



Average Household Income: \$101,851

Median Household Income: \$79,278





Total Population: 20,164

Households: 8,595

Daytime Population: 14,553

Median Age: 43.7



Average Household Income: \$114,837

Median Household Income: \$89,294

### **7 MILE RADIUS:**



Total Population: **31,270** 

Households: 13,378

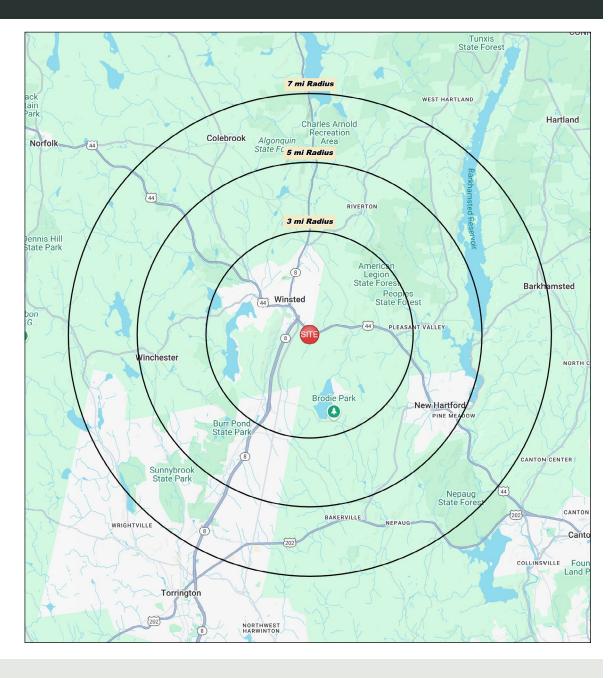
Daytime Population: 22,704

Median Age: 44.1



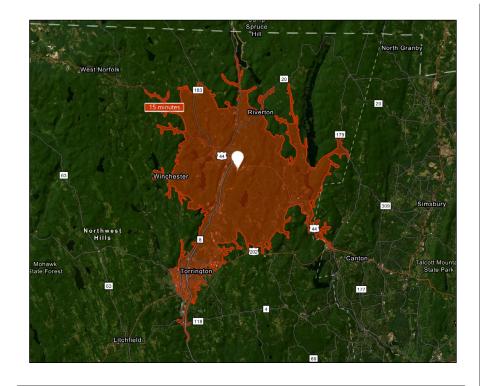
Average Household Income: \$121,397

Median Household Income: \$92,332





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### TOTAL RETAIL SALES

Includes F&B



\$339,390,185

### **EDUCATION**

OWNER OCCUPIED HOME VALUE

Bachelor's Degree or Higher

Average



30%

\$263,525

### **KEY FACTS**

36,991

Population

44.7

Median Age

\$70,619

Median Household Income

35,219

Daytime Population

### **TAPESTRY SEGMENTS**

Parks & Rec 5,513 Households	Front Porches 3,914 Households	Green Acres 2,156 Households
Socioeconomic Traits	Socioeconomic Traits	Socioeconomic Traits
More than half of the population is college educated. This is a financially shrewd market with a	Composed of a blue-collar workforce with a strong labor force participation rate.	This large segment is concentrated in rural enclaves in metropolitan areas. More than

### Household Types

diverse workforce.

Married couples, approaching retirement age.

### Typical Housing

Single Family

### Household Types

Young families w/ children, single parent families, singles living alone.

### Typical Housing

Single Family; Multi-units

### Household Types

60% are college educated. Labor force participation rate is high at

66.8%

An older market, primarily married couples, most with no children.

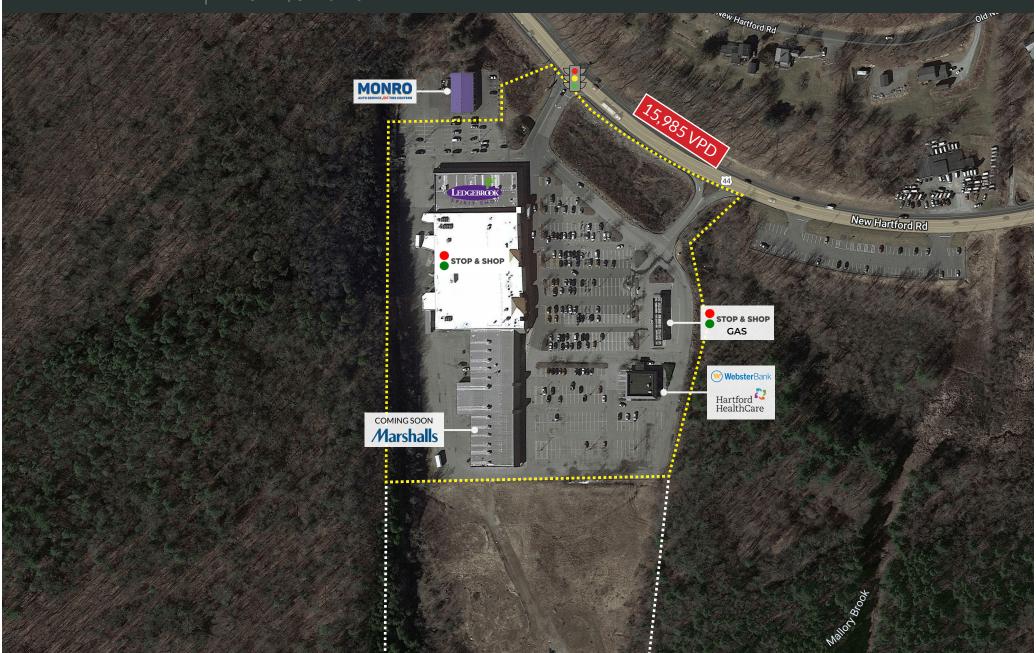
### Typical Housing

Single Family



### CHARTER REALTY

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