200 NEW HARTFORD RD | WINSTED, CT 06098

AVAILABLE 850 SF -8,100 SF











PROPERTY INFORMATION

- 104,000 SF shopping center anchored by Stop & Shop with a newly signed lease with Marshall's
- Strategically located on Route 44 and 1/2 mile east of Route 8, with excellent visibility hosting a pass-through of over 16,000 vpd
- Prime accessibility boasting 2 points of ingress and egress, one of which is signalized
- Strong anchor tenancy that drives foot traffic, with flexible space sizes and layouts to accommodate a variety of businesses
- Multiple spaces for lease, including one pad site
- Diverse tenant mix, including national and local retailers - appealing neighboring tenants on Route 44

AVAILABLE SPACE

- Available 850 SF -8,100 SF

AREA DEMOGRAPHICS

2024 DEMOGRAPHICS	3 MILE	5 MILE	7 MILE
POPULATION	11,681	20,164	31,270
MEDIAN HH INC	\$79,278	\$89,294	\$92,332
AVERAGE HH INC	\$101,851	\$114,837	\$121,397

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TENANTS / AVAILABILITY

#	TENANT	Sq. Ft.
1	Marshalls - Coming Soon	23,200
3	China Delight	2,033
4	Available +/- 20' x 100'	2,033
5	Available +/- 20' x 100'	2,000
6	Available +/- 40' x 100'	4,066
7	Stop & Shop	52,700
8	Available	4,425
9	Sophia's Pizza	2,400
10	Available	850
11	Ledgebrook Spirit Shop	7,800
12	Webster Bank	2,400
13	Hartford Healthcare	1,600
PAD	Pad Site - Proposed building	4,000

Available

Lease Out

Occupied





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TRADE AREA DEMOGRAPHICS

3 MILE RADIUS:



Total Population: 11,681

Households: 5,133

Daytime Population: 8,334

Median Age: 43.0



Average Household Income: \$101,851

Median Household Income: \$79,278





Total Population: 20,164

Households: 8,595

Daytime Population: 14,553

Median Age: 43.7



Average Household Income: \$114,837

Median Household Income: \$89,294

7 MILE RADIUS:



Total Population: **31,270**

Households: 13,378

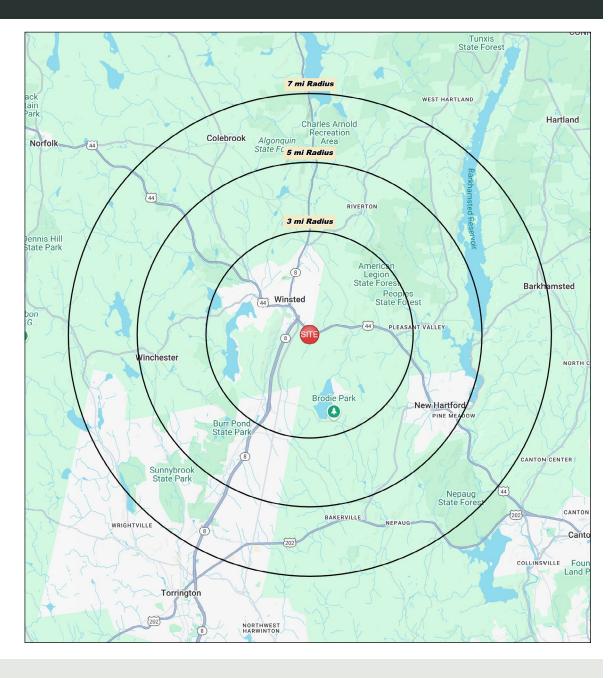
Daytime Population: 22,704

Median Age: 44.1



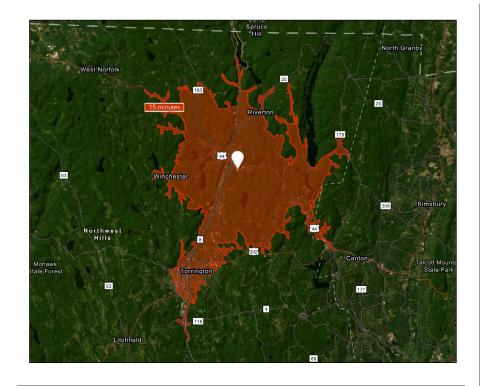
Average Household Income: \$121,397

Median Household Income: \$92,332





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TOTAL RETAIL SALES

Includes F&B



\$339,390,185

EDUCATION

OWNER OCCUPIED HOME VALUE

Bachelor's Degree or Higher

Average



30%

\$263,525

KEY FACTS

36,991

Population

44.7

Median Age

\$70,619

Median Household Income

35,219

Daytime Population

TAPESTRY SEGMENTS

Parks & Rec 5,513 Households	Front Porches 3,914 Households	Green Acres 2,156 Households
Socioeconomic Traits	Socioeconomic Traits	Socioeconomic Traits
More than half of the population is college educated. This is a financially shrewd market with a	Composed of a blue-collar workforce with a strong labor force participation rate.	This large segment is concentrated in rural enclaves in metropolitan areas. More than

Household Types

diverse workforce.

Married couples, approaching retirement age.

Typical Housing

Single Family

Household Types

Young families w/ children, single parent families, singles living alone.

Typical Housing

Single Family; Multi-units

Household Types

60% are college educated. Labor force participation rate is high at

66.8%

An older market, primarily married couples, most with no children.

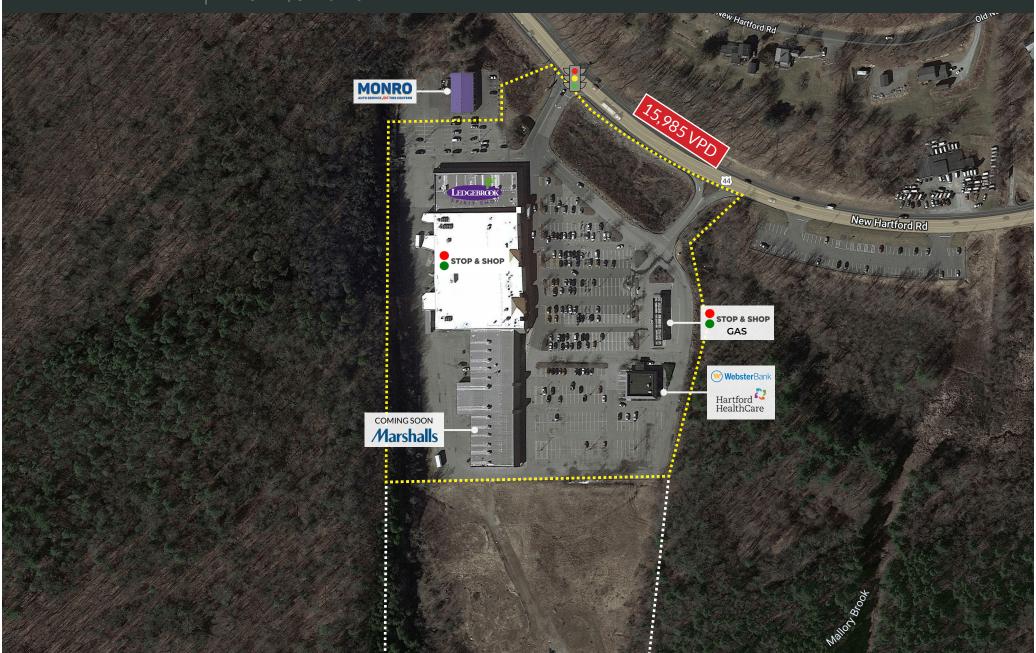
Typical Housing

Single Family



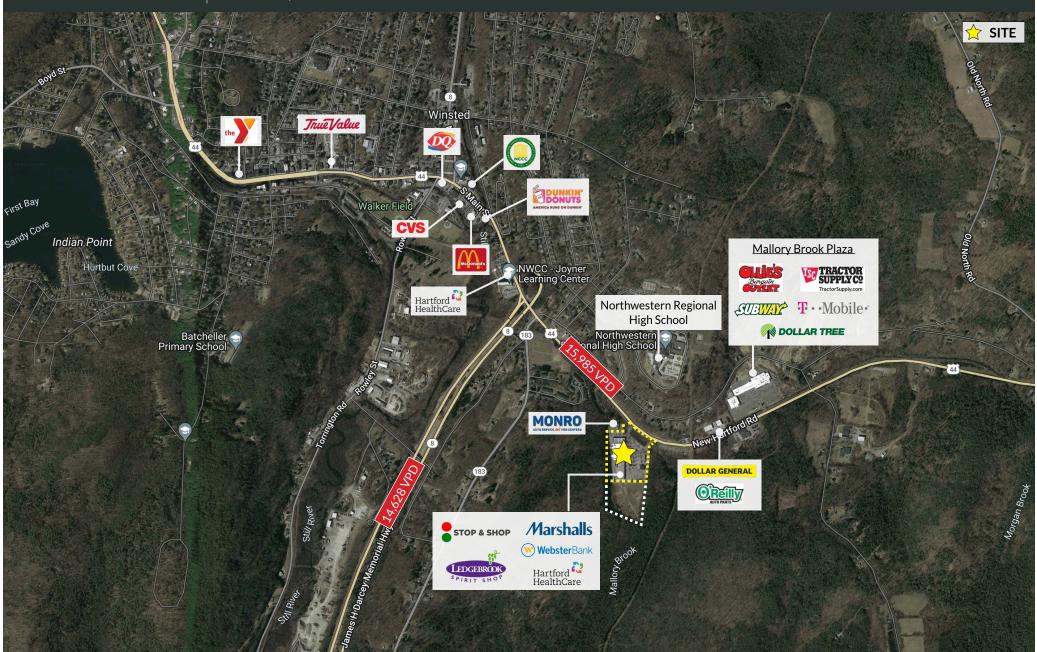
CHARTER REALTY

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