200 NEW HARTFORD RD | WINSTED, CT 06098

**AVAILABLE 850 SF -8,100 SF** 









# JOIN THE NEW Marshalls



## FOR MORE INFORMATION CONTACT:

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### **PROPERTY INFORMATION**

- 104,000 SF shopping center anchored by Stop & Shop and Marshalls
- Strategically located on Route 44 and 1/2 mile east of Route 8, with excellent visibility hosting a pass-through of over 16,000 vpd
- Prime accessibility boasting 2 points of ingress and egress, one of which is signalized
- Strong anchor tenancy that drives foot traffic, with flexible space sizes and layouts to accommodate a variety of businesses
- Multiple spaces for lease, including one pad site
- Diverse tenant mix, including national and local retailers - appealing neighboring tenants on Route 44

### **AVAILABLE SPACE**

- Available 850 SF -8.100 SF

## AREA DEMOGRAPHICS

2025 DEMOGRAPHICS	3 MILE	5 MILE	7 MILE
POPULATION	11,841	20,361	31,467
MEDIAN HH INC	\$80,148	\$90,005	\$93,439
AVERAGE HH INC	\$101,220	\$113,602	\$120,287



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### **TENANTS / AVAILABILITY**

#	TENANT	Sq. Ft.
1	Marshalls	23,200
3	China Delight	2,033
4	Available +/- 20' x 100'	2,033
5	Available +/- 20' x 100'	2,000
6	Available +/- 40' x 100'	4,066
7	Stop & Shop	52,700
8	Available	4,425
9	Sophia's Pizza	2,400
10	Available	850
11	Ledgebrook Spirit Shop	7,800
12	Webster Bank	2,400
13	Hartford Healthcare	1,600
PAD	Pad Site - Proposed building	4,000

Available

Lease Out

Occupied





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## TRADE AREA DEMOGRAPHICS

#### **1 MILE RADIUS:**



Total Population: 11,841

Households: 5,304

Daytime Population: **8,742** 

Median Age: 43.9



Average Household Income: \$101,220

Median Household Income: \$80,148

#### 3 MILE RADIUS:



Total Population: 20,361

Households: 8,840

Daytime Population: 15,124

Median Age: 44.8



Average Household Income: \$113,602

Median Household Income: \$90,005

#### **5 MILE RADIUS:**



Total Population: 31,467

Households: 13,674

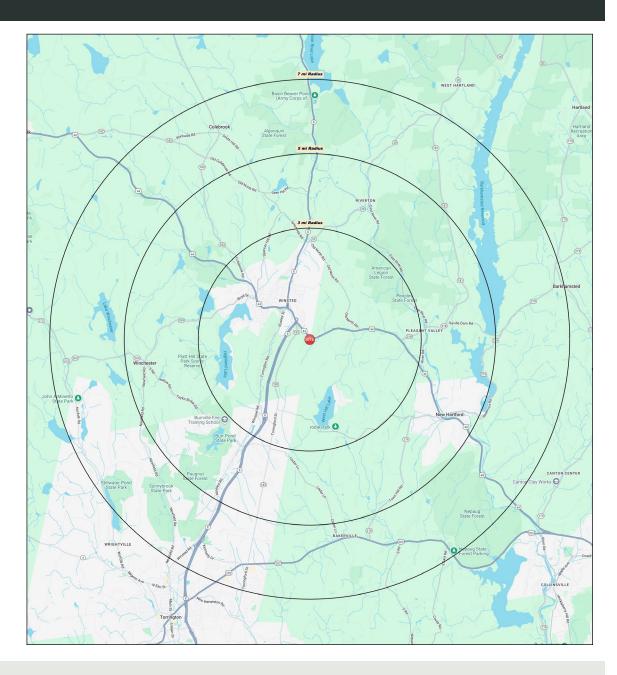
Daytime Population: 23,605

Median Age: 45.2



Average Household Income: \$120,287

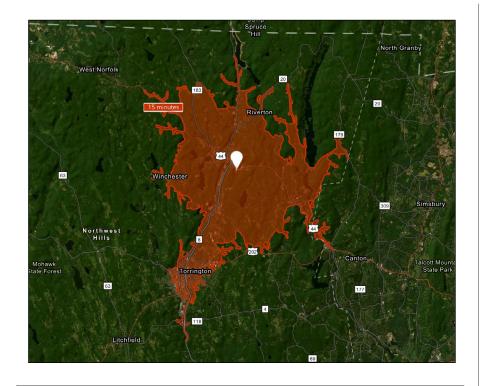
Median Household Income: \$93,439





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15 MINUTE DRIVE TIME



TOTAL RETAIL SALES

Includes F&B

\$418,230,338

**EDUCATION** 

Bachelor's Degree or Higher

35%

OWNER OCCUPIED HOME VALUE

Average



\$424,180

**KEY FACTS** 

38,098

Population

\$82,096

Median Household Income

46.1

Median Age

35,439

Daytime Population

### **TAPESTRY SEGMENTS**

**Loyal Locals** 

3,518 households

#### Socioeconomic Traits

These low-density neighborhoods, mostly in the Midwest and South, are home to older adults in affordable, older single-family homes. Residents have short commutes, limited transit access, and stable community growth.

#### **Household Types**

Married couples; Singles living alone

Typical Housing

Single Family

Single Thrifties

2 433 households

#### Socioeconomic Traits

Young, mobile residents in Midwest and Southern metros often rent older duplexes or small apartments. Many are recent immigrants working part-time while pursuing education. Jobs include retail, food service, and manufacturing with short commutes.

#### Household Types

Singles living alone; married

Typical Housing

Multi-Units

Room to Roam

2.387 households

#### Socioeconomic Traits

Primarily in the Midwest and South, these metro-area communities feature older, married homeowners in single-family homes. Self-employment is common, with affordable housing, multiple vehicles, and commuting alone the norm.

### Household Types

Married couples with no kids

Typical Housing

Single Family

### ANNUAL HOUSEHOLD SPENDING

**\$3,795**Eating

Out

\$2,298

Apparel & Services

\$7,199

Groceries

\$213

Computer & Hardware

Health Care

\$7,856



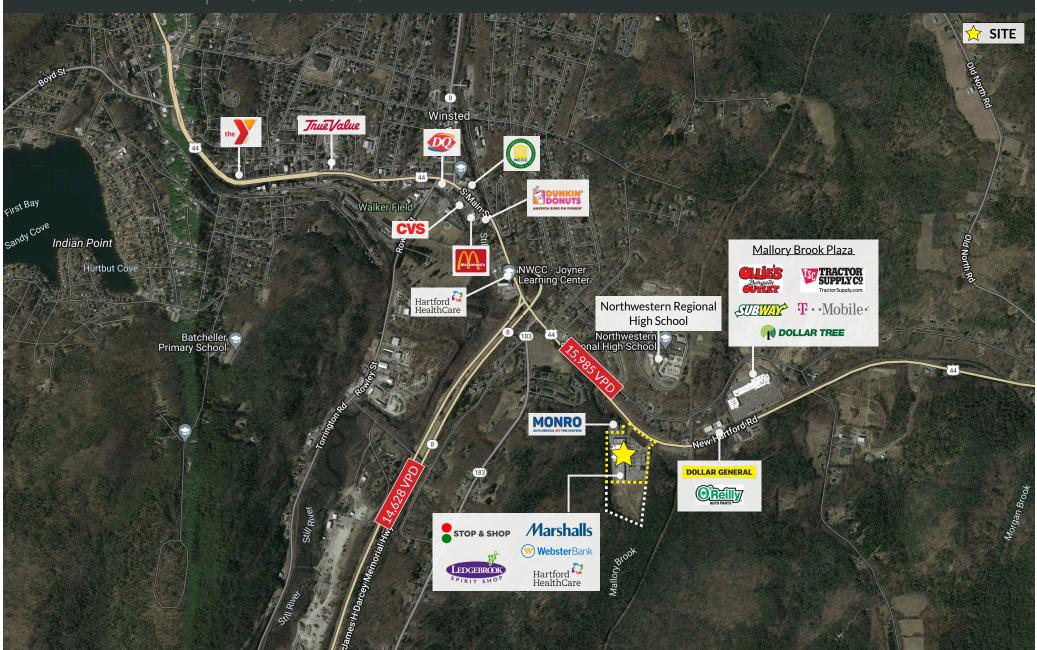
#### CHARTER REALTY

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#### **CHARTER REALTY**