

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.4778/-71.0237

723-759 Broadway			1 mi radius		3 mi radius		5 mi radius	
Saugus, MA 01906								
Population								
Estimated Population (2025)			9,236		109,247		403,519	
Projected Population (2030)			10,599		109,155		398,755	
Census Population (2020)			8,344		107,115		396,874	
Census Population (2010)			7,266		97,634		355,299	
Projected Annual Growth (2025-2030)			1,363	3.0%	-92	-	-4,764	-0.2%
Historical Annual Growth (2020-2025)			892	-	2,132	0.4%	6,645	0.3%
Historical Annual Growth (2010-2020)			1,078	1.5%	9,481	1.0%	41,576	1.2%
Estimated Population Density (2025)			2,941	psm	3,864	psm	5,140	psm
Trade Area Size			3.1	sq mi	28.3	sq mi	78.5	sq mi
Households								
Estimated Households (2025)			3,856		42,420		153,798	
Projected Households (2030)			4,487		43,113		154,544	
Census Households (2020)			3,294		40,872		149,180	
Census Households (2010)			2,924		38,207		137,828	
Projected Annual Growth (2025-2030)			631	3.3%	694	0.3%	745	-
Historical Annual Change (2010-2025)			932	2.1%	4,213	0.7%	15,970	0.8%
Average Household Income								
Estimated Average Household Income (2025)			\$121,270		\$145,742		\$132,761	
Projected Average Household Income (2030)			\$118,666		\$143,530		\$130,779	
Census Average Household Income (2010)			\$97,062		\$83,282		\$71,787	
Census Average Household Income (2000)			\$68,543		\$69,025		\$59,278	
Projected Annual Change (2025-2030)			-\$2,604	-0.4%	-\$2,212	-0.3%	-\$1,982	-0.3%
Historical Annual Change (2000-2025)			\$52,727	3.1%	\$76,717	4.4%	\$73,483	5.0%
Median Household Income								
Estimated Median Household Income (2025)			\$106,709		\$125,597		\$109,459	
Projected Median Household Income (2030)			\$104,287		\$124,445		\$108,740	
Census Median Household Income (2010)			\$71,908		\$70,619		\$60,496	
Census Median Household Income (2000)			\$50,761		\$57,964		\$49,651	
Projected Annual Change (2025-2030)			-\$2,421	-0.5%	-\$1,152	-0.2%	-\$720	-0.1%
Historical Annual Change (2000-2025)			\$55,948	4.4%	\$67,633	4.7%	\$59,808	4.8%
Per Capita Income								
Estimated Per Capita Income (2025)			\$50,703		\$56,687		\$50,708	
Projected Per Capita Income (2030)			\$50,302		\$56,787		\$50,793	
Census Per Capita Income (2010)			\$39,066		\$32,590		\$27,847	
Census Per Capita Income (2000)			\$27,078		\$26,409		\$23,160	
Projected Annual Change (2025-2030)			-\$401	-0.2%	\$100	-	\$86	-
Historical Annual Change (2000-2025)			\$23,625	3.5%	\$30,278	4.6%	\$27,548	4.8%
Estimated Average Household Net Worth (2025)			\$1.4 M		\$1.71 M		\$1.39 M	

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723-759 Broadway							
Saugus, MA 01906							
	1 mi radius		3 mi radius		5 mi radius		
Race and Ethnicity							
Total Population (2025)	9,236		109,247		403,519		
White (2025)	6,662	72.1%	76,833	70.3%	245,617	60.9%	
Black or African American (2025)	758	8.2%	9,537	8.7%	48,654	12.1%	
American Indian or Alaska Native (2025)	22	0.2%	258	0.2%	1,500	0.4%	
Asian (2025)	561	6.1%	9,258	8.5%	42,057	10.4%	
Hawaiian or Pacific Islander (2025)	2	-	23	-	96	-	
Other Race (2025)	510	5.5%	6,176	5.7%	34,867	8.6%	
Two or More Races (2025)	722	7.8%	7,163	6.6%	30,728	7.6%	
Population < 18 (2025)	1,816	19.7%	22,515	20.6%	83,835	20.8%	
White Not Hispanic	954	52.6%	12,582	55.9%	37,937	45.3%	
Black or African American	218	12.0%	2,787	12.4%	13,664	16.3%	
Asian	139	7.6%	1,967	8.7%	8,517	10.2%	
Other Race Not Hispanic	66	3.6%	974	4.3%	3,695	4.4%	
Hispanic	439	24.2%	4,205	18.7%	20,021	23.9%	
Not Hispanic or Latino Population (2025)	7,798	84.4%	94,522	86.5%	331,343	82.1%	
Not Hispanic White	6,324	81.1%	74,116	78.4%	235,517	71.1%	
Not Hispanic Black or African American	733	9.4%	8,916	9.4%	44,853	13.5%	
Not Hispanic American Indian or Alaska Native	3	-	41	-	146	-	
Not Hispanic Asian	559	7.2%	9,231	9.8%	41,801	12.6%	
Not Hispanic Hawaiian or Pacific Islander	-	-	3	-	23	-	
Not Hispanic Other Race	21	0.3%	359	0.4%	1,698	0.5%	
Not Hispanic Two or More Races	158	2.0%	1,856	2.0%	7,305	2.2%	
Hispanic or Latino Population (2025)	1,438	15.6%	14,725	13.5%	72,176	17.9%	
Hispanic White	338	23.5%	2,718	18.5%	10,100	14.0%	
Hispanic Black or African American	24	1.7%	621	4.2%	3,802	5.3%	
Hispanic American Indian or Alaska Native	19	1.3%	217	1.5%	1,353	1.9%	
Hispanic Asian	2	0.1%	27	0.2%	256	0.4%	
Hispanic Hawaiian or Pacific Islander	2	0.1%	20	0.1%	73	0.1%	
Hispanic Other Race	489	34.0%	5,817	39.5%	33,169	46.0%	
Hispanic Two or More Races	564	39.2%	5,306	36.0%	23,423	32.5%	
Not Hispanic or Latino Population (2020)	7,786	93.3%	94,584	88.3%	316,337	79.7%	
Hispanic or Latino Population (2020)	558	6.7%	12,531	11.7%	80,537	20.3%	
Not Hispanic or Latino Population (2010)	7,042	96.9%	90,251	92.4%	302,371	85.1%	
Hispanic or Latino Population (2010)	224	3.1%	7,382	7.6%	52,928	14.9%	
Not Hispanic or Latino Population (2030)	8,756	82.6%	93,298	85.5%	327,449	82.1%	
Hispanic or Latino Population (2030)	1,843	17.4%	15,857	14.5%	71,306	17.9%	
Projected Annual Growth (2025-2030)	405	5.6%	1,132	1.5%	-870	-0.2%	
Historical Annual Growth (2010-2020)	334	14.9%	5,148	7.0%	27,609	5.2%	

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723-759 Broadway		1 mi radius		3 mi radius		5 mi radius	
Saugus, MA 01906							
Total Age Distribution (2025)							
Total Population	9,236		109,247		403,519		
Age Under 5 Years	477	5.2%	6,183	5.7%	23,415	5.8%	
Age 5 to 9 Years	485	5.2%	6,196	5.7%	22,938	5.7%	
Age 10 to 14 Years	516	5.6%	6,115	5.6%	22,777	5.6%	
Age 15 to 19 Years	474	5.1%	6,098	5.6%	23,724	5.9%	
Age 20 to 24 Years	492	5.3%	5,583	5.1%	22,717	5.6%	
Age 25 to 29 Years	540	5.8%	7,061	6.5%	29,823	7.4%	
Age 30 to 34 Years	605	6.6%	7,968	7.3%	32,447	8.0%	
Age 35 to 39 Years	548	5.9%	8,143	7.5%	31,976	7.9%	
Age 40 to 44 Years	528	5.7%	7,430	6.8%	28,529	7.1%	
Age 45 to 49 Years	509	5.5%	6,517	6.0%	24,236	6.0%	
Age 50 to 54 Years	588	6.4%	6,955	6.4%	25,393	6.3%	
Age 55 to 59 Years	654	7.1%	7,364	6.7%	25,192	6.2%	
Age 60 to 64 Years	663	7.2%	7,394	6.8%	24,805	6.1%	
Age 65 to 69 Years	639	6.9%	6,569	6.0%	21,391	5.3%	
Age 70 to 74 Years	572	6.2%	5,216	4.8%	16,298	4.0%	
Age 75 to 79 Years	460	5.0%	3,873	3.5%	12,500	3.1%	
Age 80 to 84 Years	247	2.7%	2,296	2.1%	7,779	1.9%	
Age 85 Years or Over	239	2.6%	2,284	2.1%	7,581	1.9%	
Median Age	43.7		40.7		38.7		
Age 19 Years or Less	1,952	21.1%	24,593	22.5%	92,852	23.0%	
Age 20 to 64 Years	5,127	55.5%	64,416	59.0%	245,118	60.7%	
Age 65 Years or Over	2,157	23.4%	20,238	18.5%	65,549	16.2%	
Female Age Distribution (2025)							
Female Population	4,803	52.0%	55,973	51.2%	205,240	50.9%	
Age Under 5 Years	217	4.5%	2,914	5.2%	11,444	5.6%	
Age 5 to 9 Years	254	5.3%	3,081	5.5%	11,287	5.5%	
Age 10 to 14 Years	236	4.9%	2,957	5.3%	11,156	5.4%	
Age 15 to 19 Years	252	5.2%	3,066	5.5%	11,504	5.6%	
Age 20 to 24 Years	241	5.0%	2,847	5.1%	11,308	5.5%	
Age 25 to 29 Years	269	5.6%	3,535	6.3%	14,923	7.3%	
Age 30 to 34 Years	307	6.4%	4,026	7.2%	16,114	7.9%	
Age 35 to 39 Years	274	5.7%	4,106	7.3%	16,060	7.8%	
Age 40 to 44 Years	283	5.9%	3,692	6.6%	14,180	6.9%	
Age 45 to 49 Years	261	5.4%	3,349	6.0%	12,229	6.0%	
Age 50 to 54 Years	306	6.4%	3,604	6.4%	13,034	6.4%	
Age 55 to 59 Years	327	6.8%	3,795	6.8%	12,990	6.3%	
Age 60 to 64 Years	343	7.1%	3,839	6.9%	12,836	6.3%	
Age 65 to 69 Years	359	7.5%	3,509	6.3%	11,366	5.5%	
Age 70 to 74 Years	304	6.3%	2,789	5.0%	8,928	4.3%	
Age 75 to 79 Years	264	5.5%	2,148	3.8%	6,973	3.4%	
Age 80 to 84 Years	151	3.1%	1,346	2.4%	4,473	2.2%	
Age 85 Years or Over	155	3.2%	1,369	2.4%	4,433	2.2%	
Female Median Age	45.3		41.8		39.7		
Age 19 Years or Less	959	20.0%	12,018	21.5%	45,391	22.1%	
Age 20 to 64 Years	2,610	54.4%	32,794	58.6%	123,675	60.3%	
Age 65 Years or Over	1,233	25.7%	11,161	19.9%	36,174	17.6%	

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Saugus, MA 01906							
Male Age Distribution (2025)							
Male Population	4,433	48.0%	53,274	48.8%	198,279	49.1%	
Age Under 5 Years	260	5.9%	3,269	6.1%	11,970	6.0%	
Age 5 to 9 Years	230	5.2%	3,116	5.8%	11,651	5.9%	
Age 10 to 14 Years	280	6.3%	3,159	5.9%	11,621	5.9%	
Age 15 to 19 Years	222	5.0%	3,031	5.7%	12,219	6.2%	
Age 20 to 24 Years	252	5.7%	2,736	5.1%	11,409	5.8%	
Age 25 to 29 Years	271	6.1%	3,526	6.6%	14,900	7.5%	
Age 30 to 34 Years	298	6.7%	3,943	7.4%	16,333	8.2%	
Age 35 to 39 Years	274	6.2%	4,037	7.6%	15,916	8.0%	
Age 40 to 44 Years	246	5.5%	3,738	7.0%	14,349	7.2%	
Age 45 to 49 Years	247	5.6%	3,169	5.9%	12,007	6.1%	
Age 50 to 54 Years	282	6.4%	3,351	6.3%	12,359	6.2%	
Age 55 to 59 Years	327	7.4%	3,569	6.7%	12,201	6.2%	
Age 60 to 64 Years	320	7.2%	3,555	6.7%	11,969	6.0%	
Age 65 to 69 Years	280	6.3%	3,059	5.7%	10,025	5.1%	
Age 70 to 74 Years	268	6.0%	2,426	4.6%	7,370	3.7%	
Age 75 to 79 Years	196	4.4%	1,726	3.2%	5,527	2.8%	
Age 80 to 84 Years	96	2.2%	949	1.8%	3,305	1.7%	
Age 85 Years or Over	84	1.9%	915	1.7%	3,148	1.6%	
Male Median Age	42.0		39.6		37.7		
Age 19 Years or Less	993	22.4%	12,575	23.6%	47,461	23.9%	
Age 20 to 64 Years	2,516	56.8%	31,623	59.4%	121,443	61.2%	
Age 65 Years or Over	924	20.8%	9,076	17.0%	29,375	14.8%	
Males per 100 Females (2025)							
Overall Comparison	92		95		97		
Age Under 5 Years	120	54.6%	112	52.9%	105	51.1%	
Age 5 to 9 Years	91	47.6%	101	50.3%	103	50.8%	
Age 10 to 14 Years	118	54.2%	107	51.7%	104	51.0%	
Age 15 to 19 Years	88	46.9%	99	49.7%	106	51.5%	
Age 20 to 24 Years	105	51.1%	96	49.0%	101	50.2%	
Age 25 to 29 Years	101	50.2%	100	49.9%	100	50.0%	
Age 30 to 34 Years	97	49.3%	98	49.5%	101	50.3%	
Age 35 to 39 Years	100	50.0%	98	49.6%	99	49.8%	
Age 40 to 44 Years	87	46.5%	101	50.3%	101	50.3%	
Age 45 to 49 Years	95	48.6%	95	48.6%	98	49.5%	
Age 50 to 54 Years	92	48.0%	93	48.2%	95	48.7%	
Age 55 to 59 Years	100	49.9%	94	48.5%	94	48.4%	
Age 60 to 64 Years	93	48.2%	93	48.1%	93	48.3%	
Age 65 to 69 Years	78	43.8%	87	46.6%	88	46.9%	
Age 70 to 74 Years	88	46.8%	87	46.5%	83	45.2%	
Age 75 to 79 Years	74	42.5%	80	44.6%	79	44.2%	
Age 80 to 84 Years	64	39.0%	70	41.3%	74	42.5%	
Age 85 Years or Over	54	35.2%	67	40.1%	71	41.5%	
Age 19 Years or Less	104	50.9%	105	51.1%	105	51.1%	
Age 20 to 39 Years	100	50.1%	98	49.5%	100	50.1%	
Age 40 to 64 Years	93	48.3%	95	48.7%	96	49.1%	
Age 65 Years or Over	75	42.8%	81	44.8%	81	44.8%	

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723-759 Broadway							
Saugus, MA 01906							
Household Type (2025)							
Total Households	3,856		42,420		153,798		
Households with Children	942	24.4%	12,846	30.3%	49,465	32.2%	
Average Household Size	2.4		2.6		2.6		
Household Density per Square Mile	1,228		1,501		1,959		
Population Family	7,097	76.8%	88,606	81.1%	327,726	81.2%	
Population Non-Family	2,097	22.7%	19,691	18.0%	72,023	17.8%	
Population Group Quarters	42	0.5%	949	0.9%	3,770	0.9%	
Family Households	2,299	59.6%	28,102	66.2%	102,967	66.9%	
Married Couple Households	1,715	74.6%	21,122	75.2%	71,442	69.4%	
Other Family Households with Children	584	25.4%	6,980	24.8%	31,525	30.6%	
Family Households with Children	940	40.9%	12,830	45.7%	49,353	47.9%	
Married Couple with Children	694	73.8%	9,720	75.8%	33,611	68.1%	
Other Family Households with Children	246	26.2%	3,110	24.2%	15,742	31.9%	
Family Households No Children	1,358	59.1%	15,272	54.3%	53,613	52.1%	
Married Couple No Children	1,021	75.2%	11,402	74.7%	37,831	70.6%	
Other Family Households No Children	337	24.8%	3,871	25.3%	15,783	29.4%	
Non-Family Households	1,558	40.4%	14,317	33.8%	50,832	33.1%	
Non-Family Households with Children	2	0.1%	17	0.1%	111	0.2%	
Non-Family Households No Children	1,556	99.9%	14,301	99.9%	50,720	99.8%	
Average Family Household Size	3.1		3.2		3.2		
Average Family Income	\$158,430		\$175,490		\$155,884		
Median Family Income	\$129,171		\$154,823		\$132,691		
Average Non-Family Household Size	1.3		1.4		1.4		
Marital Status (2025)							
Population Age 15 Years or Over	7,758		90,752		334,390		
Never Married	2,523	32.5%	29,944	33.0%	119,629	35.8%	
Currently Married	4,053	52.2%	43,912	48.4%	146,818	43.9%	
Previously Married	1,182	15.2%	16,897	18.6%	67,943	20.3%	
Separated	124	10.5%	3,531	20.9%	18,807	27.7%	
Widowed	472	39.9%	4,932	29.2%	17,901	26.3%	
Divorced	586	49.6%	8,433	49.9%	31,235	46.0%	
Educational Attainment (2025)							
Adult Population Age 25 Years or Over	6,792		79,071		287,950		
Elementary (Grade Level 0 to 8)	315	4.6%	3,217	4.1%	22,034	7.7%	
Some High School (Grade Level 9 to 11)	270	4.0%	3,070	3.9%	15,194	5.3%	
High School Graduate	1,806	26.6%	20,453	25.9%	78,917	27.4%	
Some College	1,217	17.9%	10,125	12.8%	37,890	13.2%	
Associate Degree Only	583	8.6%	5,882	7.4%	20,664	7.2%	
Bachelor Degree Only	1,486	21.9%	20,534	26.0%	66,247	23.0%	
Graduate Degree	1,115	16.4%	15,789	20.0%	47,003	16.3%	
Any College (Some College or Higher)	4,400	64.8%	52,331	66.2%	171,804	59.7%	
College Degree + (Bachelor Degree or Higher)	2,600	38.3%	36,324	45.9%	113,250	39.3%	

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Saugus, MA 01906																			
Housing																			
Total Housing Units (2025)								3,969		43,670		159,550							
Total Housing Units (2020)								3,386		42,351		156,164							
Historical Annual Growth (2020-2025)								583		-1,319		-3,387							
Housing Units Occupied (2025)								3,856		97.2%		42,420		97.1%		153,798		96.4%	
Housing Units Owner-Occupied								2,572		66.7%		27,982		66.0%		84,174		54.7%	
Housing Units Renter-Occupied								1,284		33.3%		14,438		34.0%		69,624		45.3%	
Housing Units Vacant (2025)								113		2.8%		1,251		2.9%		5,752		3.6%	
Household Size (2025)																			
Total Households								3,856				42,420				153,798			
1 Person Households								1,211		31.4%		11,206		26.4%		39,130		25.4%	
2 Person Households								1,316		34.1%		13,719		32.3%		49,643		32.3%	
3 Person Households								492		12.8%		6,852		16.2%		26,820		17.4%	
4 Person Households								499		12.9%		6,477		15.3%		21,765		14.2%	
5 Person Households								194		5.0%		2,618		6.2%		9,694		6.3%	
6 Person Households								95		2.5%		1,024		2.4%		4,133		2.7%	
7 or More Person Households								50		1.3%		524		1.2%		2,613		1.7%	
Household Income Distribution (2025)																			
HH Income \$200,000 or More								687		17.8%		10,306		24.3%		31,897		20.7%	
HH Income \$150,000 to \$199,999								470		12.2%		5,513		13.0%		18,831		12.2%	
HH Income \$125,000 to \$149,999								306		7.9%		3,827		9.0%		12,111		7.9%	
HH Income \$100,000 to \$124,999								509		13.2%		4,844		11.4%		15,502		10.1%	
HH Income \$75,000 to \$99,999								579		15.0%		4,325		10.2%		17,267		11.2%	
HH Income \$50,000 to \$74,999								338		8.8%		4,657		11.0%		18,702		12.2%	
HH Income \$35,000 to \$49,999								278		7.2%		2,408		5.7%		10,032		6.5%	
HH Income \$25,000 to \$34,999								66		1.7%		1,693		4.0%		8,269		5.4%	
HH Income \$15,000 to \$24,999								408		10.6%		2,115		5.0%		8,921		5.8%	
HH Income \$10,000 to \$14,999								108		2.8%		698		1.6%		4,771		3.1%	
HH Income Under \$10,000								106		2.8%		2,034		4.8%		7,497		4.9%	
Household Vehicles (2025)																			
Households 0 Vehicles Available								287		7.4%		3,392		8.0%		21,815		14.2%	
Households 1 Vehicle Available								1,386		35.9%		16,407		38.7%		61,575		40.0%	
Households 2 Vehicles Available								1,493		38.7%		15,449		36.4%		49,885		32.4%	
Households 3 or More Vehicles Available								690		17.9%		7,171		16.9%		20,523		13.3%	
Total Vehicles Available								6,761				72,033				231,709			
Average Vehicles per Household								1.8				1.7				1.5			
Owner-Occupied Household Vehicles								5,210		77.1%		55,014		76.4%		158,346		68.3%	
Average Vehicles per Owner-Occupied Household								2.0				2.0				1.9			
Renter-Occupied Household Vehicles								1,550		22.9%		17,020		23.6%		73,363		31.7%	
Average Vehicles per Renter-Occupied Household								1.2				1.2				1.1			
Travel Time (2025)																			
Worker Base Age 16 years or Over								4,959				61,759				223,955			
Travel to Work in 14 Minutes or Less								553		11.1%		7,536		12.2%		29,762		13.3%	
Travel to Work in 15 to 29 Minutes								1,776		35.8%		16,969		27.5%		58,413		26.1%	
Travel to Work in 30 to 59 Minutes								1,500		30.3%		19,653		31.8%		75,969		33.9%	
Travel to Work in 60 Minutes or More								534		10.8%		7,497		12.1%		30,539		13.6%	
Work at Home								597		12.0%		10,104		16.4%		29,271		13.1%	
Average Minutes Travel to Work								27.7				29.3				30.1			

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.4778/-71.0237

723-759 Broadway							
Saugus, MA 01906							
Transportation To Work (2025)							
Worker Base Age 16 years or Over	4,959		61,759		223,955		
Drive to Work Alone	3,693	74.5%	40,504	65.6%	135,349	60.4%	
Drive to Work in Carpool	262	5.3%	3,970	6.4%	19,856	8.9%	
Travel to Work by Public Transportation	227	4.6%	5,159	8.4%	27,780	12.4%	
Drive to Work on Motorcycle	2	-	9	-	133	-	
Bicycle to Work	2	-	257	0.4%	1,290	0.6%	
Walk to Work	111	2.2%	1,028	1.7%	6,207	2.8%	
Other Means	65	1.3%	728	1.2%	4,069	1.8%	
Work at Home	597	12.0%	10,104	16.4%	29,271	13.1%	
Daytime Demographics (2025)							
Total Businesses	525		4,097		14,293		
Total Employees	4,436		30,886		115,353		
Company Headquarter Businesses	8	1.6%	97	2.4%	376	2.6%	
Company Headquarter Employees	146	3.3%	2,166	7.0%	16,121	14.0%	
Employee Population per Business	8.4 to 1		7.5 to 1		8.1 to 1		
Residential Population per Business	17.6 to 1		26.7 to 1		28.2 to 1		
Adj. Daytime Demographics Age 16 Years or Over	7,129		58,526		220,830		
Labor Force							
Labor Population Age 16 Years or Over (2025)	7,654		89,468		329,663		
Labor Force Total Males (2025)	3,610	47.2%	43,062	48.1%	160,624	48.7%	
Male Civilian Employed	2,397	66.4%	30,844	71.6%	114,194	71.1%	
Male Civilian Unemployed	39	1.1%	1,018	2.4%	5,243	3.3%	
Males in Armed Forces	-	-	61	0.1%	200	0.1%	
Males Not in Labor Force	1,174	32.5%	11,139	25.9%	40,988	25.5%	
Labor Force Total Females (2025)	4,044	52.8%	46,406	51.9%	169,039	51.3%	
Female Civilian Employed	2,564	63.4%	30,922	66.6%	109,777	64.9%	
Female Civilian Unemployed	63	1.6%	1,126	2.4%	5,031	3.0%	
Females in Armed Forces	-	-	-	-	15	-	
Females Not in Labor Force	1,417	35.0%	14,357	30.9%	54,216	32.1%	
Unemployment Rate	102	1.3%	2,144	2.4%	10,273	3.1%	
Occupation (2025)							
Occupation Population Age 16 Years or Over	4,959		61,759		223,955		
Occupation Total Males	2,396	48.3%	30,837	49.9%	114,178	51.0%	
Occupation Total Females	2,564	51.7%	30,922	50.1%	109,777	49.0%	
Management, Business, Financial Operations	1,083	-	12,996	21.0%	41,650	18.6%	
Professional, Related	1,307	26.4%	18,223	29.5%	59,084	26.4%	
Service	725	14.6%	8,759	14.2%	44,474	19.9%	
Sales, Office	1,005	20.3%	11,963	19.4%	39,152	17.5%	
Farming, Fishing, Forestry	-	-	35	-	149	-	
Construction, Extraction, Maintenance	438	8.8%	4,687	7.6%	17,493	7.8%	
Production, Transport, Material Moving	401	8.1%	5,096	8.3%	21,954	9.8%	
White Collar Workers	3,395	68.5%	43,183	69.9%	139,885	62.5%	
Blue Collar Workers	1,564	31.5%	18,576	30.1%	84,069	37.5%	



## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.4778/-71.0237

723-759 Broadway		1 mi radius		3 mi radius		5 mi radius	
Saugus, MA 01906							
Units In Structure (2025)							
Total Units		3,856		42,420		153,798	
1 Detached Unit		2,143	55.6%	23,032	54.3%	63,259	41.1%
1 Attached Unit		215	5.6%	2,127	5.0%	8,585	5.6%
2 Units		164	4.3%	4,181	9.9%	21,212	13.8%
3 to 4 Units		169	4.4%	2,801	6.6%	17,534	11.4%
5 to 9 Units		241	6.3%	1,465	3.5%	6,498	4.2%
10 to 19 Units		184	4.8%	1,667	3.9%	7,539	4.9%
20 to 49 Units		282	7.3%	2,001	4.7%	9,394	6.1%
50 or More Units		369	9.6%	4,862	11.5%	19,123	12.4%
Mobile Home or Trailer		87	2.3%	263	0.6%	562	0.4%
Other Structure		-	-	20	-	94	-
Homes Built By Year (2025)							
Homes Built 2020 or later		8	0.2%	545	1.2%	2,399	1.5%
Homes Built 2010 to 2019		394	9.9%	2,861	6.6%	9,620	6.0%
Homes Built 2000 to 2009		278	7.0%	2,892	6.6%	7,707	4.8%
Homes Built 1990 to 1999		233	5.9%	1,712	3.9%	7,067	4.4%
Homes Built 1980 to 1989		627	15.8%	3,920	9.0%	13,581	8.5%
Homes Built 1970 to 1979		300	7.6%	3,459	7.9%	13,016	8.2%
Homes Built 1960 to 1969		689	17.4%	4,212	9.6%	15,833	9.9%
Homes Built 1950 to 1959		465	11.7%	5,376	12.3%	17,412	10.9%
Homes Built 1940 to 1949		153	3.9%	2,660	6.1%	9,746	6.1%
Homes Built Before 1939		709	17.9%	14,783	33.9%	57,418	36.0%
Median Age of Homes		53.6	yrs	62.3	yrs	63.6	yrs
Home Values (2025)							
Owner Specified Housing Units		2,572		27,982		84,174	
Home Values \$1,000,000 or More		113	4.4%	3,118	11.1%	7,696	9.1%
Home Values \$750,000 to \$999,999		610	23.7%	6,281	22.4%	17,145	20.4%
Home Values \$500,000 to \$749,999		1,265	49.2%	11,842	42.3%	36,761	43.7%
Home Values \$400,000 to \$499,999		262	10.2%	2,952	10.6%	9,560	11.4%
Home Values \$300,000 to \$399,999		117	4.6%	1,998	7.1%	6,673	7.9%
Home Values \$250,000 to \$299,999		26	1.0%	408	1.5%	1,478	1.8%
Home Values \$200,000 to \$249,999		15	0.6%	232	0.8%	916	1.1%
Home Values \$175,000 to \$199,999		10	0.4%	56	0.2%	181	0.2%
Home Values \$150,000 to \$174,999		2	-	68	0.2%	284	0.3%
Home Values \$125,000 to \$149,999		-	-	9	-	92	0.1%
Home Values \$100,000 to \$124,999		37	1.4%	145	0.5%	356	0.4%
Home Values \$90,000 to \$99,999		19	0.7%	23	-	108	0.1%
Home Values \$80,000 to \$89,999		-	-	37	0.1%	199	0.2%
Home Values \$70,000 to \$79,999		-	-	43	0.2%	124	0.1%
Home Values \$60,000 to \$69,999		-	-	123	0.4%	342	0.4%
Home Values \$50,000 to \$59,999		4	0.2%	96	0.3%	172	0.2%
Home Values \$35,000 to \$49,999		-	-	85	0.3%	316	0.4%
Home Values \$25,000 to \$34,999		-	-	14	-	183	0.2%
Home Values \$10,000 to \$24,999		20	0.8%	21	-	172	0.2%
Home Values Under \$10,000		68	2.7%	431	1.5%	1,416	1.7%
Owner-Occupied Median Home Value		\$639,996		\$668,232		\$642,569	
Renter-Occupied Median Rent		\$1,747		\$1,851		\$1,745	



## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.4778/-71.0237

723-759 Broadway Saugus, MA 01906		1 mi radius	3 mi radius	5 mi radius
<b>Total Annual Consumer Expenditure (2025)</b>				
Total Household Expenditure		\$449.91 M	\$5.42 B	\$18.42 B
Total Non-Retail Expenditure		\$232.04 M	\$2.86 B	\$9.74 B
Total Retail Expenditure		\$217.87 M	\$2.56 B	\$8.68 B
Alcoholic Beverages		\$2.74 M	\$33.2 M	\$113.29 M
Apparel		\$8.14 M	\$98.17 M	\$337.94 M
Contributions		\$14.8 M	\$180.8 M	\$606.07 M
Education		\$10.4 M	\$126.64 M	\$427.48 M
Entertainment		\$25.12 M	\$302.76 M	\$1.04 B
Food Away From Home		\$19.45 M	\$234.76 M	\$806.17 M
Grocery		\$26.56 M	\$313.24 M	\$1.13 B
Health Care		\$26.95 M	\$288.37 M	\$1.02 B
Household Furnishings and Equipment		\$11.83 M	\$142.95 M	\$489.35 M
Household Operations		\$8.15 M	\$98.56 M	\$341.08 M
Miscellaneous Expenses		\$7.57 M	\$91.13 M	\$312.46 M
Personal Care		\$5.33 M	\$63.28 M	\$224.9 M
Shelter		\$68.58 M	\$825.32 M	\$2.97 B
Tax and Retirement		\$126.69 M	\$1.61 B	\$5.25 B
Tobacco and Related		\$1.73 M	\$19.44 M	\$76.74 M
Transportation		\$67.08 M	\$768.8 M	\$2.48 B
Utilities		\$18.78 M	\$220.97 M	\$798.64 M
<b>Monthly Household Consumer Expenditure (2025)</b>				
Total Household Expenditure		\$9,723	\$10,646	\$9,981
Total Non-Retail Expenditure		\$5,015 51.6%	\$5,625 52.8%	\$5,279 52.9%
Total Retail Expenditures		\$4,708 48.4%	\$5,021 47.2%	\$4,702 47.1%
Alcoholic Beverages		\$59 0.6%	\$65 0.6%	\$61 0.6%
Apparel		\$176 1.8%	\$193 1.8%	\$183 1.8%
Contributions		\$320 3.3%	\$355 3.3%	\$328 3.3%
Education		\$225 2.3%	\$249 2.3%	\$232 2.3%
Entertainment		\$543 5.6%	\$595 5.6%	\$566 5.7%
Food Away From Home		\$420 4.3%	\$461 4.3%	\$437 4.4%
Grocery		\$574 5.9%	\$615 5.8%	\$611 6.1%
Health Care		\$583 6.0%	\$566 5.3%	\$552 5.5%
Household Furnishings and Equipment		\$256 2.6%	\$281 2.6%	\$265 2.7%
Household Operations		\$176 1.8%	\$194 1.8%	\$185 1.9%
Miscellaneous Expenses		\$164 1.7%	\$179 1.7%	\$169 1.7%
Personal Care		\$115 1.2%	\$124 1.2%	\$122 1.2%
Shelter		\$1,482 15.2%	\$1,621 15.2%	\$1,609 16.1%
Tax and Retirement		\$2,738 28.2%	\$3,164 29.7%	\$2,843 29.7%
Tobacco and Related		\$37 0.4%	\$38 0.4%	\$42 0.4%
Transportation		\$1,450 14.9%	\$1,510 14.2%	\$1,344 13.5%
Utilities		\$406 4.2%	\$434 4.1%	\$433 4.3%