

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.4778/-71.0237

723-759 Broadway Saugus, MA 01906	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2024)	8,713		106,819		395,795	
Projected Population (2029)	10,204		111,485		409,427	
Census Population (2020)	8,344		107,115		396,874	
Census Population (2010)	7,266		97,634		355,299	
Projected Annual Growth (2024-2029)	1,491	3.4%	4,666	0.9%	13,633	0.7%
Historical Annual Growth (2020-2024)	369	-	-296	-	-1,080	-
Historical Annual Growth (2010-2020)	1,078	1.5%	9,481	1.0%	41,576	1.2%
Estimated Population Density (2024)	2,775 <i>psm</i>		3,779 <i>psm</i>		5,041 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2024)	3,644		41,835		151,825	
Projected Households (2029)	4,243		43,431		156,195	
Census Households (2020)	3,294		40,872		149,180	
Census Households (2010)	2,924		38,207		137,828	
Projected Annual Growth (2024-2029)	599	3.3%	1,596	0.8%	4,370	0.6%
Historical Annual Change (2010-2024)	720	1.8%	3,628	0.7%	13,997	0.7%
Average Household Income						
Estimated Average Household Income (2024)	\$122,977		\$141,316		\$127,652	
Projected Average Household Income (2029)	\$127,783		\$147,747		\$133,558	
Census Average Household Income (2010)	\$97,062		\$83,282		\$71,787	
Census Average Household Income (2000)	\$68,543		\$69,025		\$59,278	
Projected Annual Change (2024-2029)	\$4,806	0.8%	\$6,431	0.9%	\$5,906	0.9%
Historical Annual Change (2000-2024)	\$54,434	3.3%	\$72,291	4.4%	\$68,374	4.8%
Median Household Income						
Estimated Median Household Income (2024)	\$104,238		\$115,139		\$101,375	
Projected Median Household Income (2029)	\$105,192		\$118,162		\$104,301	
Census Median Household Income (2010)	\$71,908		\$70,619		\$60,496	
Census Median Household Income (2000)	\$50,761		\$57,964		\$49,651	
Projected Annual Change (2024-2029)	\$954	0.2%	\$3,023	0.5%	\$2,927	0.6%
Historical Annual Change (2000-2024)	\$53,478	4.4%	\$57,175	4.1%	\$51,723	4.3%
Per Capita Income						
Estimated Per Capita Income (2024)	\$51,519		\$55,452		\$49,084	
Projected Per Capita Income (2029)	\$53,201		\$57,660		\$51,065	
Census Per Capita Income (2010)	\$39,066		\$32,590		\$27,847	
Census Per Capita Income (2000)	\$27,078		\$26,409		\$23,160	
Projected Annual Change (2024-2029)	\$1,682	0.7%	\$2,208	0.8%	\$1,981	0.8%
Historical Annual Change (2000-2024)	\$24,440	3.8%	\$29,042	4.6%	\$25,924	4.7%
Estimated Average Household Net Worth (2024)	\$1.41 M		\$1.42 M		\$1.17 M	

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723-759 Broadway Saugus, MA 01906	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2024)	8,713		106,819		395,795	
White (2024)	6,381	73.2%	75,936	71.1%	243,068	61.4%
Black or African American (2024)	683	7.8%	9,100	8.5%	47,344	12.0%
American Indian or Alaska Native (2024)	20	0.2%	249	0.2%	1,455	0.4%
Asian (2024)	514	5.9%	8,834	8.3%	40,617	10.3%
Hawaiian or Pacific Islander (2024)	2	-	22	-	92	-
Other Race (2024)	375	4.3%	5,639	5.3%	34,760	8.8%
Two or More Races (2024)	739	8.5%	7,040	6.6%	28,459	7.2%
Population < 18 (2024)	1,701 19.5%		22,081 20.7%		82,191 20.8%	
White Not Hispanic	927	54.5%	12,610	57.1%	37,908	46.1%
Black or African American	189	11.1%	2,602	11.8%	13,114	16.0%
Asian	130	7.7%	1,925	8.7%	8,321	10.1%
Other Race Not Hispanic	64	3.8%	944	4.3%	3,558	4.3%
Hispanic	391	23.0%	4,000	18.1%	19,291	23.5%
Not Hispanic or Latino Population (2024)	7,421 85.2%		92,887 87.0%		326,321 82.4%	
Not Hispanic White	6,077	81.9%	73,395	79.0%	233,454	71.5%
Not Hispanic Black or African American	666	9.0%	8,516	9.2%	43,558	13.3%
Not Hispanic American Indian or Alaska Native	6	-	39	-	126	-
Not Hispanic Asian	505	6.8%	8,792	9.5%	40,414	12.4%
Not Hispanic Hawaiian or Pacific Islander	-	-	5	-	34	-
Not Hispanic Other Race	25	0.3%	383	0.4%	2,143	0.7%
Not Hispanic Two or More Races	140	1.9%	1,757	1.9%	6,592	2.0%
Hispanic or Latino Population (2024)	1,292 14.8%		13,932 13.0%		69,474 17.6%	
Hispanic White	304	23.5%	2,541	18.2%	9,613	13.8%
Hispanic Black or African American	17	1.3%	583	4.2%	3,786	5.4%
Hispanic American Indian or Alaska Native	14	1.1%	210	1.5%	1,329	1.9%
Hispanic Asian	8	0.6%	42	0.3%	203	0.3%
Hispanic Hawaiian or Pacific Islander	-	-	17	0.1%	58	-
Hispanic Other Race	350	27.1%	5,256	37.7%	32,617	46.9%
Hispanic Two or More Races	599	46.3%	5,283	37.9%	21,867	31.5%
Not Hispanic or Latino Population (2020)	7,786 93.3%		94,584 88.3%		316,337 79.7%	
Hispanic or Latino Population (2020)	558 6.7%		12,531 11.7%		80,537 20.3%	
Not Hispanic or Latino Population (2010)	7,042 96.9%		90,251 92.4%		302,371 85.1%	
Hispanic or Latino Population (2010)	224 3.1%		7,382 7.6%		52,928 14.9%	
Not Hispanic or Latino Population (2029)	8,381 82.1%		94,855 85.1%		336,457 82.2%	
Hispanic or Latino Population (2029)	1,823 17.9%		16,630 14.9%		72,970 17.8%	
Projected Annual Growth (2024-2029)	531 8.2%		2,697 3.9%		3,497 1.0%	
Historical Annual Growth (2010-2020)	334 14.9%		5,148 7.0%		27,609 5.2%	

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723-759 Broadway		1 mi radius		3 mi radius		5 mi radius	
Saugus, MA 01906							
Total Age Distribution (2024)							
Total Population		8,713		106,819		395,795	
Age Under 5 Years		446	5.1%	6,045	5.7%	22,731	5.7%
Age 5 to 9 Years		455	5.2%	6,069	5.7%	22,394	5.7%
Age 10 to 14 Years		478	5.5%	5,957	5.6%	22,193	5.6%
Age 15 to 19 Years		453	5.2%	6,083	5.7%	23,948	6.1%
Age 20 to 24 Years		475	5.5%	5,481	5.1%	22,405	5.7%
Age 25 to 29 Years		517	5.9%	6,881	6.4%	29,102	7.4%
Age 30 to 34 Years		570	6.5%	7,765	7.3%	31,842	8.0%
Age 35 to 39 Years		508	5.8%	7,894	7.4%	31,102	7.9%
Age 40 to 44 Years		499	5.7%	7,232	6.8%	27,927	7.1%
Age 45 to 49 Years		474	5.4%	6,343	5.9%	23,769	6.0%
Age 50 to 54 Years		571	6.6%	6,925	6.5%	25,249	6.4%
Age 55 to 59 Years		617	7.1%	7,203	6.7%	24,700	6.2%
Age 60 to 64 Years		632	7.2%	7,237	6.8%	24,338	6.1%
Age 65 to 69 Years		598	6.9%	6,380	6.0%	20,864	5.3%
Age 70 to 74 Years		543	6.2%	5,079	4.8%	15,913	4.0%
Age 75 to 79 Years		415	4.8%	3,738	3.5%	12,132	3.1%
Age 80 to 84 Years		230	2.6%	2,234	2.1%	7,633	1.9%
Age 85 Years or Over		230	2.6%	2,274	2.1%	7,553	1.9%
Median Age		43.7		40.7		38.7	
Age 19 Years or Less		1,832	21.0%	24,155	22.6%	91,267	23.1%
Age 20 to 64 Years		4,863	55.8%	62,961	58.9%	240,434	60.7%
Age 65 Years or Over		2,018	23.2%	19,704	18.4%	64,095	16.2%
Female Age Distribution (2024)							
Female Population		4,527	52.0%	54,771	51.3%	201,471	50.9%
Age Under 5 Years		201	4.4%	2,860	5.2%	11,172	5.5%
Age 5 to 9 Years		237	5.2%	3,017	5.5%	10,999	5.5%
Age 10 to 14 Years		220	4.9%	2,867	5.2%	10,787	5.4%
Age 15 to 19 Years		239	5.3%	3,071	5.6%	11,664	5.8%
Age 20 to 24 Years		233	5.1%	2,793	5.1%	11,091	5.5%
Age 25 to 29 Years		257	5.7%	3,430	6.3%	14,508	7.2%
Age 30 to 34 Years		294	6.5%	3,954	7.2%	15,923	7.9%
Age 35 to 39 Years		254	5.6%	3,986	7.3%	15,653	7.8%
Age 40 to 44 Years		264	5.8%	3,596	6.6%	13,901	6.9%
Age 45 to 49 Years		243	5.4%	3,264	6.0%	12,014	6.0%
Age 50 to 54 Years		296	6.5%	3,596	6.6%	13,000	6.5%
Age 55 to 59 Years		307	6.8%	3,701	6.8%	12,699	6.3%
Age 60 to 64 Years		332	7.3%	3,770	6.9%	12,642	6.3%
Age 65 to 69 Years		336	7.4%	3,412	6.2%	11,107	5.5%
Age 70 to 74 Years		290	6.4%	2,713	5.0%	8,731	4.3%
Age 75 to 79 Years		238	5.3%	2,068	3.8%	6,766	3.4%
Age 80 to 84 Years		140	3.1%	1,313	2.4%	4,405	2.2%
Age 85 Years or Over		146	3.2%	1,362	2.5%	4,410	2.2%
Female Median Age		45.2		41.8		39.7	
Age 19 Years or Less		897	19.8%	11,813	21.6%	44,622	22.1%
Age 20 to 64 Years		2,480	54.8%	32,091	58.6%	121,430	60.3%
Age 65 Years or Over		1,150	25.4%	10,867	19.8%	35,419	17.6%

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723-759 Broadway Saugus, MA 01906		1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2024)							
Male Population		4,186	48.0%	52,048	48.7%	194,324	49.1%
Age Under 5 Years		245	5.9%	3,185	6.1%	11,558	5.9%
Age 5 to 9 Years		218	5.2%	3,053	5.9%	11,396	5.9%
Age 10 to 14 Years		258	6.2%	3,091	5.9%	11,407	5.9%
Age 15 to 19 Years		213	5.1%	3,012	5.8%	12,285	6.3%
Age 20 to 24 Years		242	5.8%	2,687	5.2%	11,314	5.8%
Age 25 to 29 Years		260	6.2%	3,451	6.6%	14,594	7.5%
Age 30 to 34 Years		276	6.6%	3,812	7.3%	15,919	8.2%
Age 35 to 39 Years		254	6.1%	3,907	7.5%	15,450	8.0%
Age 40 to 44 Years		235	5.6%	3,636	7.0%	14,026	7.2%
Age 45 to 49 Years		231	5.5%	3,079	5.9%	11,755	6.0%
Age 50 to 54 Years		275	6.6%	3,329	6.4%	12,249	6.3%
Age 55 to 59 Years		310	7.4%	3,502	6.7%	12,001	6.2%
Age 60 to 64 Years		300	7.2%	3,467	6.7%	11,696	6.0%
Age 65 to 69 Years		263	6.3%	2,968	5.7%	9,757	5.0%
Age 70 to 74 Years		254	6.1%	2,365	4.5%	7,183	3.7%
Age 75 to 79 Years		178	4.2%	1,670	3.2%	5,366	2.8%
Age 80 to 84 Years		90	2.2%	921	1.8%	3,228	1.7%
Age 85 Years or Over		84	2.0%	912	1.8%	3,143	1.6%
Male Median Age		42.0		39.6		37.6	
Age 19 Years or Less		935	22.3%	12,341	23.7%	46,645	24.0%
Age 20 to 64 Years		2,383	56.9%	30,870	59.3%	119,003	61.2%
Age 65 Years or Over		868	20.7%	8,836	17.0%	28,676	14.8%
Males per 100 Females (2024)							
Overall Comparison		92		95		96	
Age Under 5 Years		122	55.0%	111	52.7%	103	50.8%
Age 5 to 9 Years		92	47.9%	101	50.3%	104	50.9%
Age 10 to 14 Years		117	54.0%	108	51.9%	106	51.4%
Age 15 to 19 Years		89	47.1%	98	49.5%	105	51.3%
Age 20 to 24 Years		104	51.0%	96	49.0%	102	50.5%
Age 25 to 29 Years		101	50.3%	101	50.2%	101	50.1%
Age 30 to 34 Years		94	48.4%	96	49.1%	100	50.0%
Age 35 to 39 Years		100	49.9%	98	49.5%	99	49.7%
Age 40 to 44 Years		89	47.0%	101	50.3%	101	50.2%
Age 45 to 49 Years		95	48.8%	94	48.5%	98	49.5%
Age 50 to 54 Years		93	48.1%	93	48.1%	94	48.5%
Age 55 to 59 Years		101	50.3%	95	48.6%	95	48.6%
Age 60 to 64 Years		90	47.4%	92	47.9%	93	48.1%
Age 65 to 69 Years		78	43.9%	87	46.5%	88	46.8%
Age 70 to 74 Years		88	46.7%	87	46.6%	82	45.1%
Age 75 to 79 Years		75	42.7%	81	44.7%	79	44.2%
Age 80 to 84 Years		64	39.2%	70	41.2%	73	42.3%
Age 85 Years or Over		57	36.3%	67	40.1%	71	41.6%
Age 19 Years or Less		104	51.0%	104	51.1%	105	51.1%
Age 20 to 39 Years		99	49.8%	98	49.5%	100	50.0%
Age 40 to 64 Years		94	48.4%	95	48.7%	96	49.0%
Age 65 Years or Over		75	43.0%	81	44.8%	81	44.7%

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723-759 Broadway Saugus, MA 01906	1 mi radius		3 mi radius		5 mi radius	
Household Type (2024)						
Total Households	3,644		41,835		151,825	
Households with Children	839	23.0%	11,740	28.1%	45,005	29.6%
Average Household Size	2.4		2.5		2.6	
Household Density per Square Mile	1,161		1,480		1,934	
Population Family	6,736	77.3%	83,846	78.5%	312,257	78.9%
Population Non-Family	1,937	22.2%	22,078	20.7%	79,976	20.2%
Population Group Quarters	39	0.5%	895	0.8%	3,561	0.9%
Family Households	2,125	58.3%	25,716	61.5%	94,216	62.1%
Married Couple Households	1,506	70.9%	19,004	73.9%	64,451	68.4%
Other Family Households with Children	619	29.1%	6,712	26.1%	29,764	31.6%
Family Households with Children	839	39.5%	11,725	45.6%	44,899	47.7%
Married Couple with Children	616	73.4%	8,876	75.7%	30,667	68.3%
Other Family Households with Children	223	26.6%	2,849	24.3%	14,232	31.7%
Family Households No Children	1,286	60.5%	13,991	54.4%	49,316	52.3%
Married Couple No Children	890	69.2%	10,128	72.4%	33,784	68.5%
Other Family Households No Children	396	30.8%	3,863	27.6%	15,533	31.5%
Non-Family Households	1,520	41.7%	16,119	38.5%	57,610	37.9%
Non-Family Households with Children	-	-	15	-	106	0.2%
Non-Family Households No Children	1,519	100.0%	16,104	99.9%	57,504	99.8%
Average Family Household Size	3.2		3.3		3.3	
Average Family Income	\$159,301		\$173,904		\$152,246	
Median Family Income	\$122,667		\$141,785		\$121,740	
Average Non-Family Household Size	1.3		1.4		1.4	
Marital Status (2024)						
Population Age 15 Years or Over	7,333		88,748		328,477	
Never Married	2,355	32.1%	29,283	33.0%	117,843	35.9%
Currently Married	3,886	53.0%	42,961	48.4%	144,304	43.9%
Previously Married	1,091	14.9%	16,504	18.6%	66,330	20.2%
Separated	124	11.3%	3,451	20.9%	18,391	27.7%
Widowed	415	38.1%	4,799	29.1%	17,317	26.1%
Divorced	552	50.6%	8,254	50.0%	30,622	46.2%
Educational Attainment (2024)						
Adult Population Age 25 Years or Over	6,405		77,184		282,123	
Elementary (Grade Level 0 to 8)	261	4.1%	2,843	3.7%	20,848	7.4%
Some High School (Grade Level 9 to 11)	273	4.3%	3,579	4.6%	17,181	6.1%
High School Graduate	1,865	29.1%	20,688	26.8%	79,970	28.3%
Some College	1,211	18.9%	10,578	13.7%	39,843	14.1%
Associate Degree Only	604	9.4%	6,163	8.0%	20,765	7.4%
Bachelor Degree Only	1,138	17.8%	18,859	24.4%	61,366	21.8%
Graduate Degree	1,052	16.4%	14,473	18.8%	42,149	14.9%
Any College (Some College or Higher)	4,005	62.5%	50,073	64.9%	164,124	58.2%
College Degree + (Bachelor Degree or Higher)	2,190	34.2%	33,332	43.2%	103,515	36.7%

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Housing							
Total Housing Units (2024)		3,777		43,714		160,140	
Total Housing Units (2020)		3,386		42,351		156,164	
Historical Annual Growth (2020-2024)		391	-	1,363	-	3,977	-
Housing Units Occupied (2024)		3,644	96.5%	41,835	95.7%	151,825	94.8%
Housing Units Owner-Occupied		2,453	67.3%	27,744	66.3%	83,638	55.1%
Housing Units Renter-Occupied		1,192	32.7%	14,091	33.7%	68,187	44.9%
Housing Units Vacant (2024)		133	3.5%	1,879	4.3%	8,315	5.2%
Household Size (2024)							
Total Households		3,644		41,835		151,825	
1 Person Households		1,322	36.3%	13,658	32.6%	48,717	32.1%
2 Person Households		1,478	40.6%	17,727	42.4%	57,891	38.1%
3 Person Households		334	9.2%	4,619	11.0%	20,213	13.3%
4 Person Households		316	8.7%	3,554	8.5%	13,921	9.2%
5 Person Households		112	3.1%	1,443	3.4%	6,420	4.2%
6 Person Households		54	1.5%	568	1.4%	2,937	1.9%
7 or More Person Households		27	0.7%	267	0.6%	1,727	1.1%
Household Income Distribution (2024)							
HH Income \$200,000 or More		709	19.5%	8,820	21.1%	26,596	17.5%
HH Income \$150,000 to \$199,999		407	11.2%	5,808	13.9%	18,410	12.1%
HH Income \$125,000 to \$149,999		272	7.5%	3,559	8.5%	12,236	8.1%
HH Income \$100,000 to \$124,999		365	10.0%	4,331	10.4%	14,522	9.6%
HH Income \$75,000 to \$99,999		512	14.1%	4,656	11.1%	18,626	12.3%
HH Income \$50,000 to \$74,999		293	8.0%	4,765	11.4%	18,424	12.1%
HH Income \$35,000 to \$49,999		243	6.7%	2,531	6.0%	11,496	7.6%
HH Income \$25,000 to \$34,999		149	4.1%	1,949	4.7%	8,593	5.7%
HH Income \$15,000 to \$24,999		479	13.1%	2,272	5.4%	8,934	5.9%
HH Income \$10,000 to \$14,999		99	2.7%	767	1.8%	4,866	3.2%
HH Income Under \$10,000		116	3.2%	2,377	5.7%	9,123	6.0%
Household Vehicles (2024)							
Households 0 Vehicles Available		322	8.8%	3,429	8.2%	21,718	14.3%
Households 1 Vehicle Available		1,231	33.8%	15,806	37.8%	59,726	39.3%
Households 2 Vehicles Available		1,345	36.9%	14,954	35.7%	48,537	32.0%
Households 3 or More Vehicles Available		746	20.5%	7,645	18.3%	21,845	14.4%
Total Vehicles Available		6,498		72,124		232,089	
Average Vehicles per Household		1.8		1.7		1.5	
Owner-Occupied Household Vehicles		5,153	79.3%	55,539	77.0%	159,891	68.9%
Average Vehicles per Owner-Occupied Household		2.1		2.0		1.9	
Renter-Occupied Household Vehicles		1,345	20.7%	16,585	23.0%	72,198	31.1%
Average Vehicles per Renter-Occupied Household		1.1		1.2		1.1	
Travel Time (2024)							
Worker Base Age 16 years or Over		4,206		58,399		213,411	
Travel to Work in 14 Minutes or Less		389	9.3%	7,766	13.3%	29,697	13.9%
Travel to Work in 15 to 29 Minutes		1,228	29.2%	15,817	27.1%	55,639	26.1%
Travel to Work in 30 to 59 Minutes		1,419	33.7%	18,280	31.3%	70,438	33.0%
Travel to Work in 60 Minutes or More		487	11.6%	5,483	9.4%	23,358	10.9%
Work at Home		683	16.2%	11,053	18.9%	34,278	16.1%
Average Minutes Travel to Work		29.3		28.1		28.7	

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.4778/-71.0237

723-759 Broadway Saugus, MA 01906	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2024)						
Worker Base Age 16 years or Over	4,206		58,399		213,411	
Drive to Work Alone	3,018	71.7%	37,541	64.3%	125,070	58.6%
Drive to Work in Carpool	185	4.4%	3,518	6.0%	18,323	8.6%
Travel to Work by Public Transportation	129	3.1%	4,016	6.9%	22,949	10.8%
Drive to Work on Motorcycle	1	-	14	-	209	-
Bicycle to Work	-	-	231	0.4%	1,157	0.5%
Walk to Work	89	2.1%	1,033	1.8%	6,664	3.1%
Other Means	100	2.4%	993	1.7%	4,762	2.2%
Work at Home	683	16.2%	11,053	18.9%	34,278	16.1%
Daytime Demographics (2024)						
Total Businesses	458		4,003		14,067	
Total Employees	4,143		30,650		113,705	
Company Headquarter Businesses	8	1.8%	96	2.4%	376	2.7%
Company Headquarter Employees	144	3.5%	2,537	8.3%	16,561	14.6%
Employee Population per Business	9.1 to 1		7.7 to 1		8.1 to 1	
Residential Population per Business	19.0 to 1		26.7 to 1		28.1 to 1	
Adj. Daytime Demographics Age 16 Years or Over	7,166		59,591		223,677	
Labor Force						
Labor Population Age 16 Years or Over (2024)	7,231		87,468		323,688	
Labor Force Total Males (2024)	3,413	47.2%	42,058	48.1%	157,528	48.7%
Male Civilian Employed	2,174	63.7%	29,237	69.5%	109,669	69.6%
Male Civilian Unemployed	26	0.8%	639	1.5%	3,813	2.4%
Males in Armed Forces	-	-	60	0.1%	184	0.1%
Males Not in Labor Force	1,213	35.5%	12,122	28.8%	43,861	27.8%
Labor Force Total Females (2024)	3,818	52.8%	45,410	51.9%	166,160	51.3%
Female Civilian Employed	2,033	53.3%	29,230	64.4%	103,847	62.5%
Female Civilian Unemployed	52	1.4%	787	1.7%	3,713	2.2%
Females in Armed Forces	-	-	-	-	16	-
Females Not in Labor Force	1,733	45.4%	15,394	33.9%	58,584	35.3%
Unemployment Rate	77	1.1%	1,426	1.6%	7,526	2.3%
Occupation (2024)						
Occupation Population Age 16 Years or Over	4,206		58,399		213,411	
Occupation Total Males	2,172	51.6%	29,199	50.0%	109,598	51.4%
Occupation Total Females	2,034	48.4%	29,200	50.0%	103,813	48.6%
Management, Business, Financial Operations	808	-	12,198	20.9%	39,631	18.6%
Professional, Related	1,145	27.2%	17,181	29.4%	57,484	26.9%
Service	516	12.3%	7,682	13.2%	38,631	18.1%
Sales, Office	945	22.5%	11,814	20.2%	37,831	17.7%
Farming, Fishing, Forestry	-	-	23	-	216	0.1%
Construction, Extraction, Maintenance	456	10.8%	4,500	7.7%	17,734	8.3%
Production, Transport, Material Moving	337	8.0%	5,001	8.6%	21,885	10.3%
White Collar Workers	2,897	68.9%	41,193	70.5%	134,946	63.2%
Blue Collar Workers	1,309	31.1%	17,206	29.5%	78,466	36.8%

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.4778/-71.0237

723-759 Broadway		1 mi radius		3 mi radius		5 mi radius	
Saugus, MA 01906							
Units In Structure (2024)							
Total Units		3,644		41,835		151,825	
1 Detached Unit		2,028	55.7%	21,833	52.2%	62,329	41.1%
1 Attached Unit		246	6.8%	2,626	6.3%	9,435	6.2%
2 Units		189	5.2%	4,427	10.6%	20,347	13.4%
3 to 4 Units		196	5.4%	3,179	7.6%	18,420	12.1%
5 to 9 Units		170	4.7%	1,282	3.1%	6,347	4.2%
10 to 19 Units		221	6.1%	1,633	3.9%	7,348	4.8%
20 to 49 Units		276	7.6%	2,110	5.0%	9,581	6.3%
50 or More Units		200	5.5%	4,390	10.5%	17,208	11.3%
Mobile Home or Trailer		117	3.2%	291	0.7%	654	0.4%
Other Structure		-	-	63	0.2%	156	0.1%
Homes Built By Year (2024)							
Homes Built 2020 or later		8	0.2%	296	0.7%	1,359	0.8%
Homes Built 2010 to 2019		267	7.1%	2,835	6.5%	9,611	6.0%
Homes Built 2000 to 2009		299	7.9%	3,128	7.2%	8,386	5.2%
Homes Built 1990 to 1999		295	7.8%	1,916	4.4%	7,337	4.6%
Homes Built 1980 to 1989		740	19.6%	4,070	9.3%	13,675	8.5%
Homes Built 1970 to 1979		213	5.6%	3,291	7.5%	12,955	8.1%
Homes Built 1960 to 1969		669	17.7%	3,983	9.1%	14,687	9.2%
Homes Built 1950 to 1959		452	12.0%	5,036	11.5%	16,347	10.2%
Homes Built 1940 to 1949		137	3.6%	2,688	6.1%	9,128	5.7%
Homes Built Before 1939		564	14.9%	14,592	33.4%	58,339	36.4%
Median Age of Homes		52.5 yrs		62.1 yrs		63.8 yrs	
Home Values (2024)							
Owner Specified Housing Units		2,453		27,744		83,638	
Home Values \$1,000,000 or More		86	3.5%	2,421	8.7%	6,471	7.7%
Home Values \$750,000 to \$999,999		404	16.5%	5,756	20.7%	15,333	18.3%
Home Values \$500,000 to \$749,999		1,220	49.8%	11,306	40.8%	34,495	41.2%
Home Values \$400,000 to \$499,999		411	16.8%	3,805	13.7%	11,778	14.1%
Home Values \$300,000 to \$399,999		97	4.0%	2,381	8.6%	8,089	9.7%
Home Values \$250,000 to \$299,999		33	1.3%	422	1.5%	1,806	2.2%
Home Values \$200,000 to \$249,999		24	1.0%	462	1.7%	1,608	1.9%
Home Values \$175,000 to \$199,999		2	-	58	0.2%	337	0.4%
Home Values \$150,000 to \$174,999		9	0.4%	51	0.2%	202	0.2%
Home Values \$125,000 to \$149,999		-	-	9	-	58	-
Home Values \$100,000 to \$124,999		85	3.5%	214	0.8%	436	0.5%
Home Values \$90,000 to \$99,999		1	-	3	-	104	0.1%
Home Values \$80,000 to \$89,999		-	-	67	0.2%	228	0.3%
Home Values \$70,000 to \$79,999		-	-	45	0.2%	130	0.2%
Home Values \$60,000 to \$69,999		-	-	131	0.5%	364	0.4%
Home Values \$50,000 to \$59,999		10	0.4%	64	0.2%	239	0.3%
Home Values \$35,000 to \$49,999		11	0.4%	147	0.5%	365	0.4%
Home Values \$25,000 to \$34,999		-	-	13	-	65	-
Home Values \$10,000 to \$24,999		27	1.1%	31	0.1%	119	0.1%
Home Values Under \$10,000		30	1.2%	360	1.3%	1,409	1.7%
Owner-Occupied Median Home Value		\$598,573		\$633,663		\$608,504	
Renter-Occupied Median Rent		\$1,731		\$1,724		\$1,631	

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.4778/-71.0237

723-759 Broadway Saugus, MA 01906	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2024)						
Total Household Expenditure	\$271.22 M		\$3.81 B		\$12.86 B	
Total Non-Retail Expenditure	\$144.43 M		\$2.03 B		\$6.85 B	
Total Retail Expenditure	\$126.79 M		\$1.78 B		\$6.01 B	
Apparel	\$9.67 M		\$137.27 M		\$462.9 M	
Contributions	\$9.64 M		\$136.76 M		\$450.72 M	
Education	\$9.15 M		\$134.52 M		\$443.36 M	
Entertainment	\$15.72 M		\$222.74 M		\$744.83 M	
Food and Beverages	\$39.17 M		\$548.38 M		\$1.86 B	
Furnishings and Equipment	\$9.71 M		\$137.67 M		\$460.95 M	
Gifts	\$7.29 M		\$104.65 M		\$346.27 M	
Health Care	\$22.43 M		\$309.6 M		\$1.05 B	
Household Operations	\$10.95 M		\$154.58 M		\$517.19 M	
Miscellaneous Expenses	\$5.19 M		\$73.15 M		\$245.85 M	
Personal Care	\$3.65 M		\$51.19 M		\$172.82 M	
Personal Insurance	\$2.04 M		\$29.19 M		\$96.3 M	
Reading	\$608.01 K		\$8.53 M		\$28.54 M	
Shelter	\$57.14 M		\$802.5 M		\$2.72 B	
Tobacco	\$1.44 M		\$19.25 M		\$68.02 M	
Transportation	\$48.44 M		\$680.78 M		\$2.3 B	
Utilities	\$18.96 M		\$261.27 M		\$894.59 M	
Monthly Household Consumer Expenditure (2024)						
Total Household Expenditure	\$6,202		\$7,593		\$7,060	
Total Non-Retail Expenditure	\$3,303	53.3%	\$4,047	53.3%	\$3,761	53.3%
Total Retail Expenditures	\$2,900	46.7%	\$3,546	46.7%	\$3,299	46.7%
Apparel	\$221	3.6%	\$273	3.6%	\$254	3.6%
Contributions	\$220	3.6%	\$272	3.6%	\$247	3.5%
Education	\$209	3.4%	\$268	3.5%	\$243	3.4%
Entertainment	\$359	5.8%	\$444	5.8%	\$409	5.8%
Food and Beverages	\$896	14.4%	\$1,092	14.4%	\$1,022	14.5%
Furnishings and Equipment	\$222	3.6%	\$274	3.6%	\$253	3.6%
Gifts	\$167	2.7%	\$208	2.7%	\$190	2.7%
Health Care	\$513	8.3%	\$617	8.1%	\$575	8.2%
Household Operations	\$250	4.0%	\$308	4.1%	\$284	4.0%
Miscellaneous Expenses	\$119	1.9%	\$146	1.9%	\$135	1.9%
Personal Care	\$83	1.3%	\$102	1.3%	\$95	1.3%
Personal Insurance	\$47	0.8%	\$58	0.8%	\$53	0.7%
Reading	\$14	0.2%	\$17	0.2%	\$16	0.2%
Shelter	\$1,307	21.1%	\$1,599	21.1%	\$1,493	21.2%
Tobacco	\$33	0.5%	\$38	0.5%	\$37	0.5%
Transportation	\$1,108	17.9%	\$1,356	17.9%	\$1,262	17.9%
Utilities	\$434	7.0%	\$520	6.9%	\$491	7.0%