723-759 BROADWAY | SAUGUS, MA 01906

**AVAILABLE 7,400 SF** 





**Crange**theory

**Foot Locker** 

verizon /



## PROPERTY INFORMATION

- Hillside Plaza is located in a densely populated, highly desirable market along Route 1.
- The center is in close proximity of leading national retailers and restaurants.
- Excellent visibility because of the the site's elevation & pylon signage.
- Traffic Count: Broadway - 113,524 VPD

### **AVAILABLE SPACE**

- Available 7,400 sf

## **AREA DEMOGRAPHICS**

2024 DEMOGRAPHICS	1 MILE	3 MILE	5 MILE
POPULATION	8,713	106,819	395,795
MEDIAN HH INC	\$104,238	\$115,139	\$101,375
AVERAGE HH INC	\$122,977	\$141,316	\$127,652



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FOR MORE INFORMATION CONTACT:

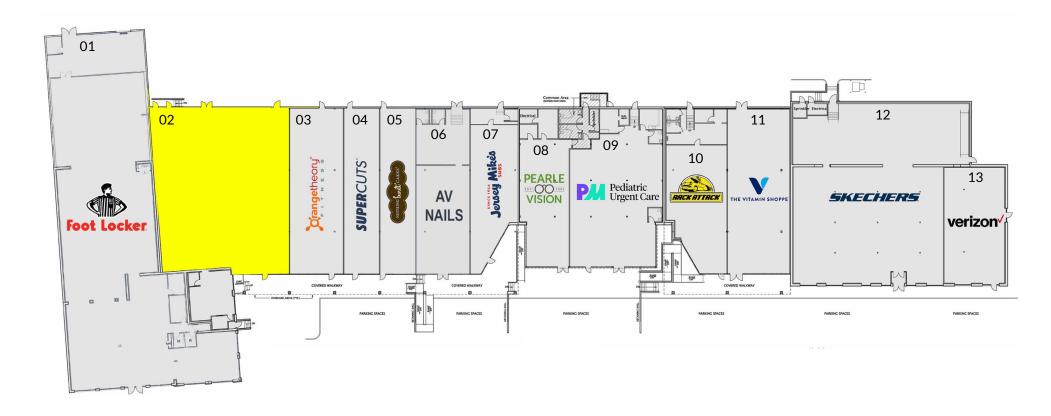
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### TENANTS / AVAILABILITY

#	TENANT
01	Foot Locker
02	Available
03	Orange Theory Fitness
04	Supercuts

05	Nothing Bundt Cakes
06	AV Nails
07	Jersey Mikes
80	Pearle Vision
09	PM Pediatric Urgent Care

10	Rack Attack
11	The Vitamin Shoppe
12	Sketchers
13	Verizon





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## TRADE AREA DEMOGRAPHICS

#### **1 MILE RADIUS:**



Total Population: 8,713

Households: 3,644

Daytime Population: 7,166

Median Age: 43.7



Average Household Income: \$122,977

Median Household Income: \$104,238

### 3 MILE RADIUS:



Total Population: 106,819

Households: 41,835

Daytime Population: **59,591** 

Median Age: 40.7



Average Household Income: \$141,316

Median Household Income: \$115,139

#### **5 MILE RADIUS:**



Total Population: 395,795

Households: 151,825

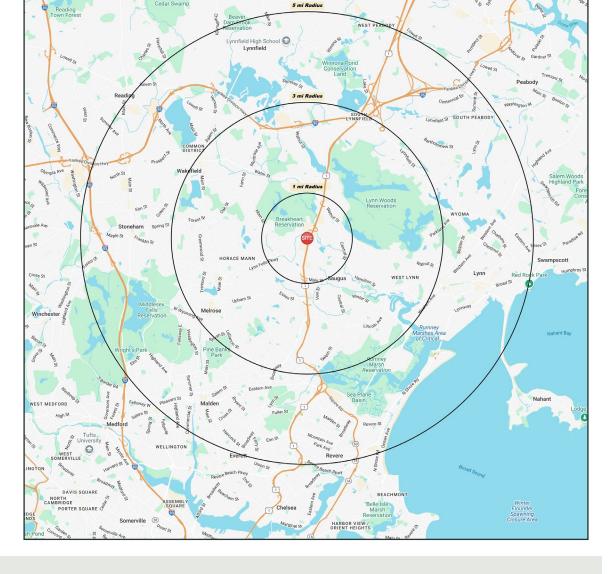
Daytime Population: 223,677

Median Age: 38.7



Average Household Income: \$127,652

Median Household Income: \$101,375





**10 MINUTE DRIVE TIME** 

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TOTAL RETAIL SALES

Includes F&B

EDUCATION

OWNER OCCUPIED HOME VALUE

Bachelor's Degree or Higher

Average







\$1,338,674,715

40%

\$642,676

### **KEY FACTS**

129,286

Population

\$92,866

Median Household Income

41.4

Median Age

95,830

Daytime Population

#### **TAPESTRY SEGMENTS**

### City Lights

14 439 Households

## Pleasantville

8 582 Households

#### Golden Years

4 829 Households

#### Socioeconomic Traits

Residents work hard in professional and service occupations but also seek to enjoy life. They earn above average incomes.

#### Household Types

Families, both married couples and single parents, as well as singles.

#### Typical Housing

Multi-units; Single Family

#### Socioeconomic Traits

66% college educated. Higher labor force participation rate. Many professionals in finance, information/ technology, education, or management.

#### Household Types

Older married-couple families, more w/o children under 18, but many w/ children over 18. years

### Typical Housing

Single Family

#### Socioeconomic Traits

Independent, active seniors nearing the end of their careers or already in retirement. Older market w/ Median age of 52. Nearly 32% of residents aged 65 or older.

#### Household Types

Single-person households and married-couple families w/ no children.

#### **Typical Housing**

Single Family; Multi-units

### ANNUAL HOUSEHOLD SPENDING

**\$4,303**Eating

Out

\$2,640

Services

Apparel &

**\$8,011** Groceries

\$307

\$7,837

Computer & Hardware

Health Care



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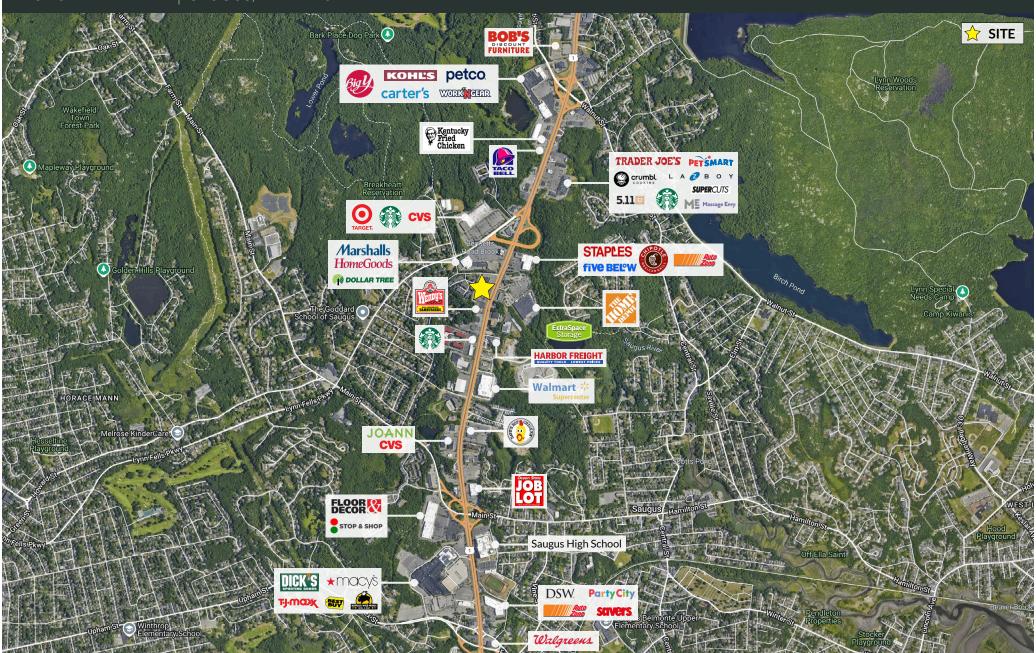
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