

HILLSIDE PLAZA

723-759 BROADWAY | SAUGUS, MA 01906

AVAILABLE 7,400 SF

ANCHORED BY



PROPERTY INFORMATION

- Hillside Plaza is located in a densely populated, highly desirable market along Route 1.
- The center is in close proximity of leading national retailers and restaurants.
- Excellent visibility because of the the site's elevation & pylon signage.
- Traffic Count:
Broadway - 113,524 VPD

AVAILABLE SPACE

- Available 7,400 sf

AREA DEMOGRAPHICS

2025 DEMOGRAPHICS	1 MILE	3 MILE	5 MILE
POPULATION	9,236	109,247	403,519
MEDIAN HH INC	\$106,709	\$125,597	\$109,459
AVERAGE HH INC	\$121,270	\$145,742	\$132,761



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FOR MORE INFORMATION CONTACT:

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HILLSIDE PLAZA

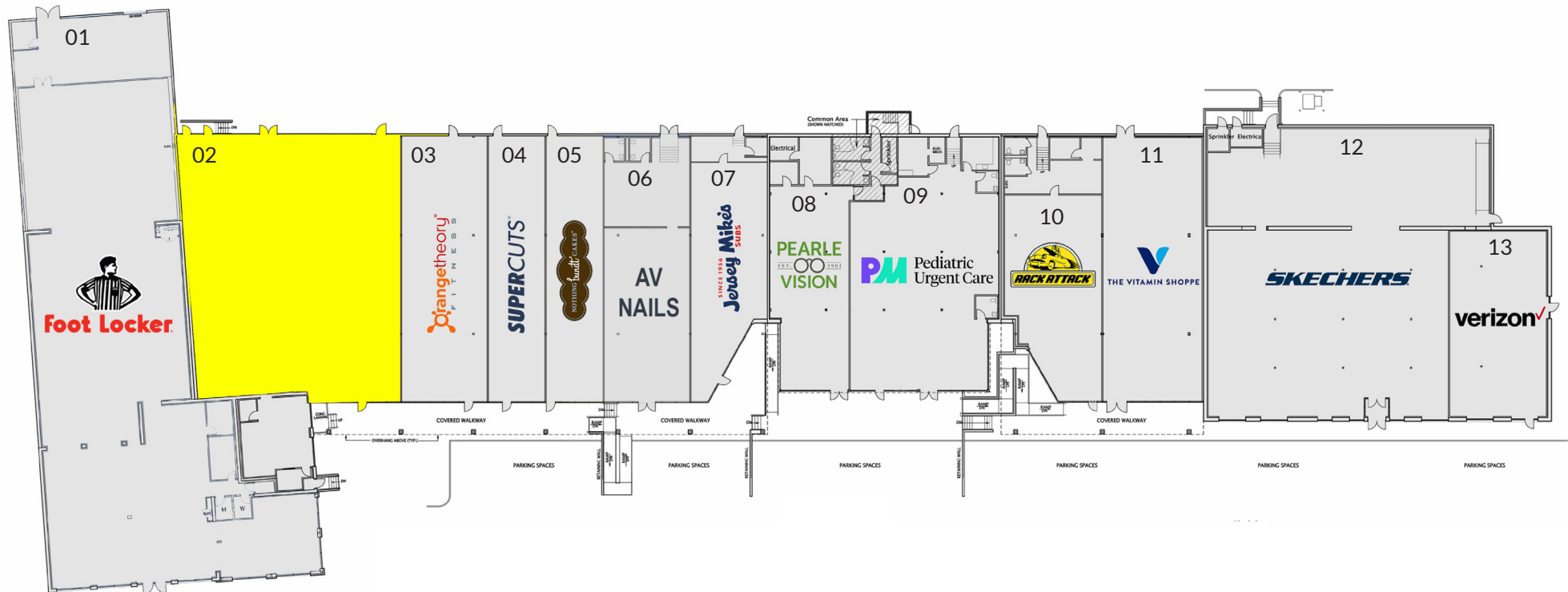
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TENANTS / AVAILABILITY

#	TENANT
01	Foot Locker
02	Available
03	Orange Theory Fitness
04	Supercuts

05	Nothing Bundt Cakes
06	AV Nails
07	Jersey Mikes
08	Pearle Vision
09	PM Pediatric Urgent Care

10	Rack Attack
11	The Vitamin Shoppe
12	Sketchers
13	Verizon



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TRADE AREA DEMOGRAPHICS

1 MILE RADIUS:



Total Population: **9,236**

Households: **3,856**

Daytime Population: **7,129**

Median Age: **43.7**



Average Household Income: **\$121,270**

Median Household Income: **\$106,709**

3 MILE RADIUS:



Total Population: **109,247**

Households: **42,420**

Daytime Population: **58,526**

Median Age: **40.7**



Average Household Income: **\$145,742**

Median Household Income: **\$125,597**

5 MILE RADIUS:



Total Population: **403,519**

Households: **153,798**

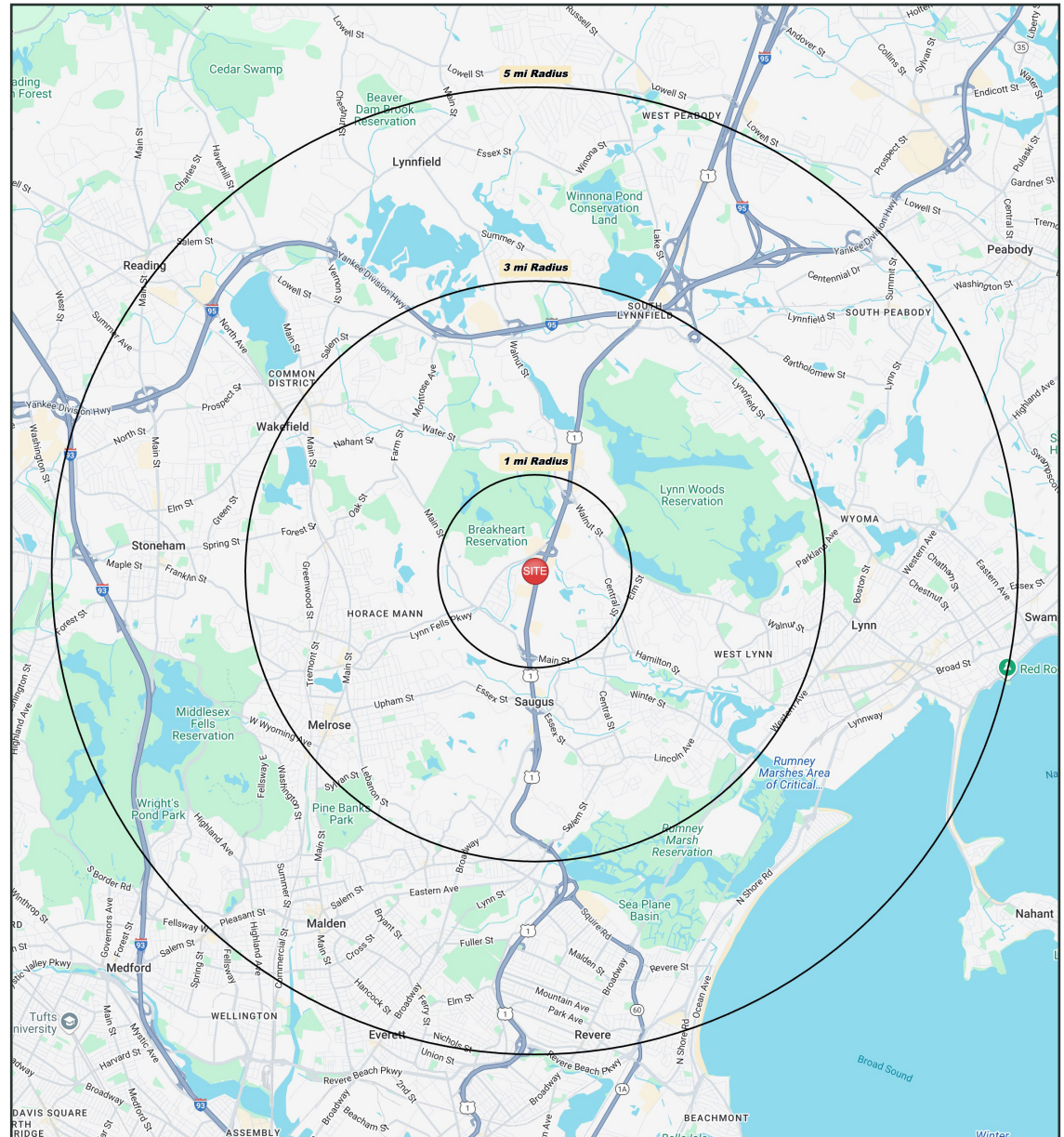
Daytime Population: **220,830**

Median Age: **38.7**



Average Household Income: **\$132,761**

Median Household Income: **\$109,459**



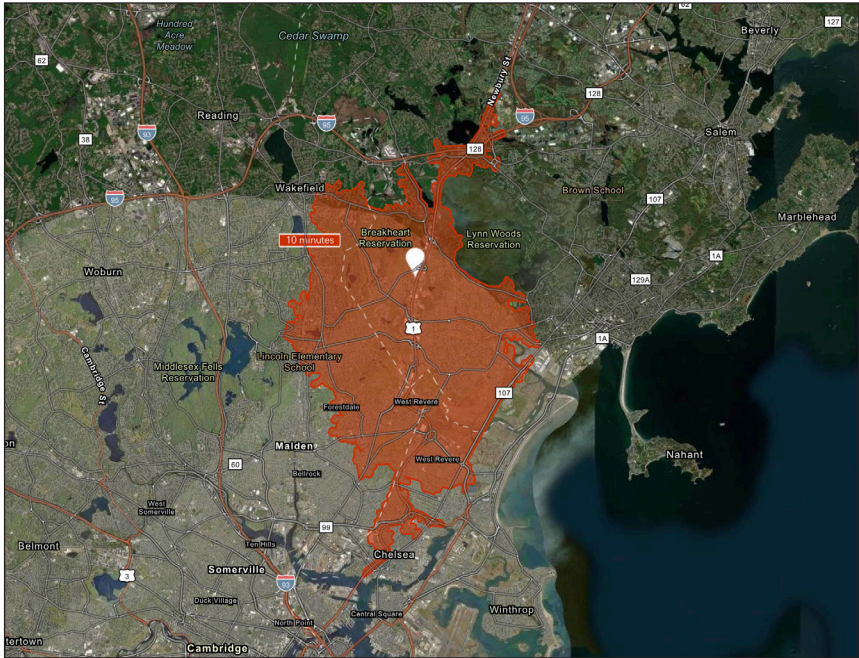
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10 MINUTE DRIVE TIME



KEY FACTS

129,286

Population

41.4

Median Age

\$92,866

Median Household Income

95,830

Daytime Population

TAPESTRY SEGMENTS

City Lights

14,439 Households

Socioeconomic Traits

Residents work hard in professional and service occupations but also seek to enjoy life. They earn above average incomes.

Household Types

Families, both married couples and single parents, as well as singles.

Typical Housing

Multi-units; Single Family

Pleasantville

8,582 Households

Socioeconomic Traits

66% college educated. Higher labor force participation rate. Many professionals in finance, information/ technology, education, or management.

Household Types

Older married-couple families, more w/o children under 18, but many w/ children over 18. years

Typical Housing

Single Family

Golden Years

4,829 Households

Socioeconomic Traits

Independent, active seniors nearing the end of their careers or already in retirement. Older market w/ Median age of 52. Nearly 32% of residents aged 65 or older.

Household Types

Single-person households and married-couple families w/ no children.

Typical Housing

Single Family; Multi-units

TOTAL RETAIL SALES

Includes F&B



\$1,338,674,715

EDUCATION

Bachelor's Degree
or Higher



40%

OWNER OCCUPIED HOME VALUE

Average



\$642,676

ANNUAL HOUSEHOLD SPENDING

\$4,303

Eating
Out

\$2,640

Apparel &
Services

\$8,011

Groceries

\$307

Computer &
Hardware

\$7,837

Health
Care



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ETHAN
ALLEN



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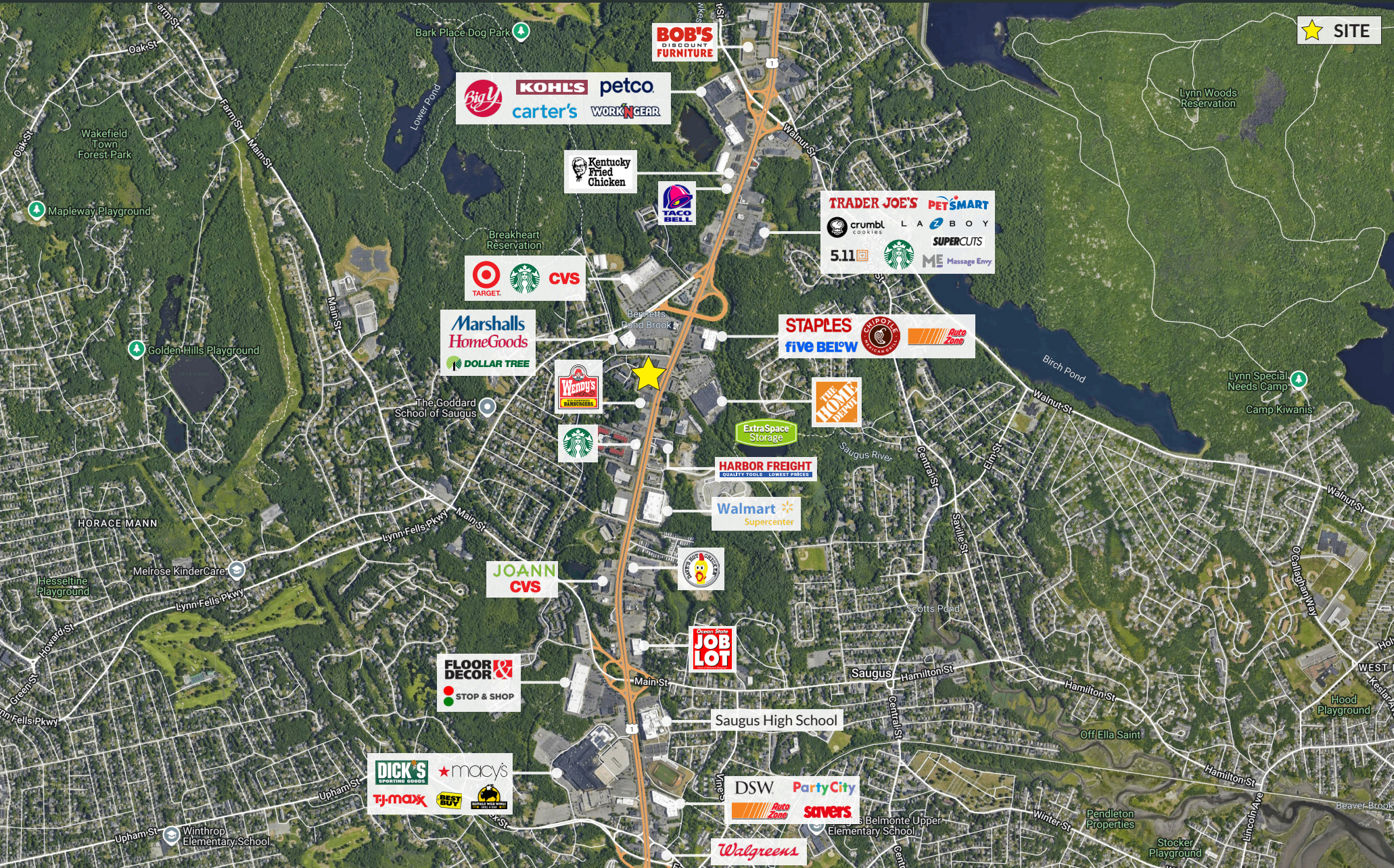
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★ SITE



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