

HILLSIDE PLAZA

723-759 BROADWAY | SAUGUS, MA 01906

AVAILABLE 7,400 SF

ANCHORED BY



PROPERTY INFORMATION

- Hillside Plaza is located in a densely populated, highly desirable market along Route 1.
- The center is in close proximity of leading national retailers and restaurants.
- Excellent visibility because of the the site's elevation & pylon signage.
- Traffic Count:
Broadway - 113,524 VPD

AVAILABLE SPACE

- Available 7,400 sf

AREA DEMOGRAPHICS

2025 DEMOGRAPHICS	1 MILE	3 MILE	5 MILE
POPULATION	9,236	109,247	403,519
MEDIAN HH INC	\$106,709	\$125,597	\$109,459
AVERAGE HH INC	\$121,270	\$145,742	\$132,761



www.CharterRealty.com

FOR MORE INFORMATION CONTACT:

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TENANTS / AVAILABILITY

#	TENANT
01	Foot Locker
02	Available
03	Orange Theory Fitness
04	Supercuts

05	Nothing Bundt Cakes
06	AV Nails
07	Jersey Mikes
08	Pearle Vision
09	PM Pediatric Urgent Care

10	Rack Attack
11	The Vitamin Shoppe
12	Sketchers
13	Verizon



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TRADE AREA DEMOGRAPHICS

1 MILE RADIUS:



Total Population: **9,236**

Households: **3,856**

Daytime Population: **7,129**

Median Age: **43.7**



Average Household Income: **\$121,270**

Median Household Income: **\$106,709**

3 MILE RADIUS:



Total Population: **109,247**

Households: **42,420**

Daytime Population: **58,526**

Median Age: **40.7**



Average Household Income: **\$145,742**

Median Household Income: **\$125,597**

5 MILE RADIUS:



Total Population: **403,519**

Households: **153,798**

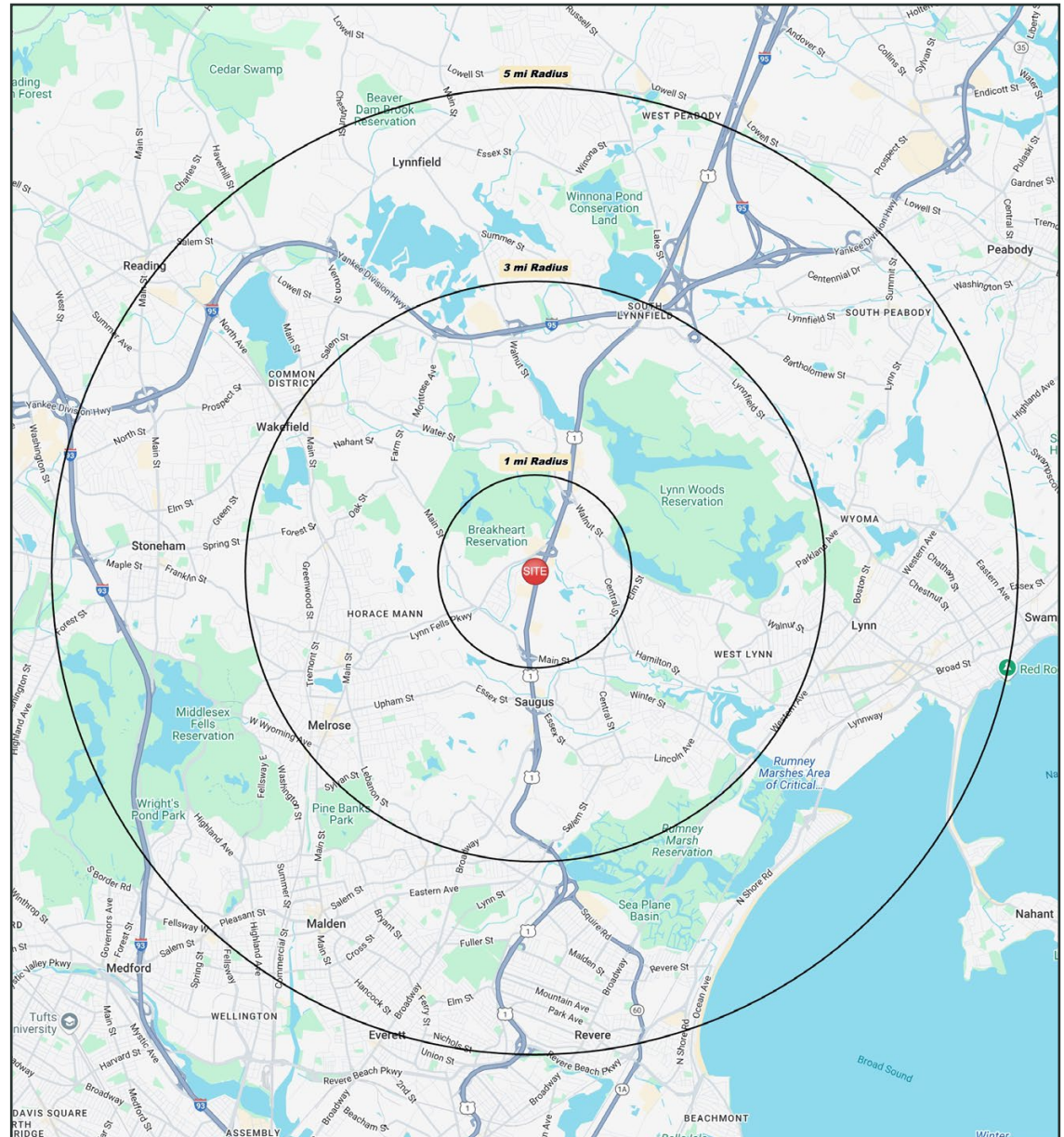
Daytime Population: **220,830**

Median Age: **38.7**



Average Household Income: **\$132,761**

Median Household Income: **\$109,459**



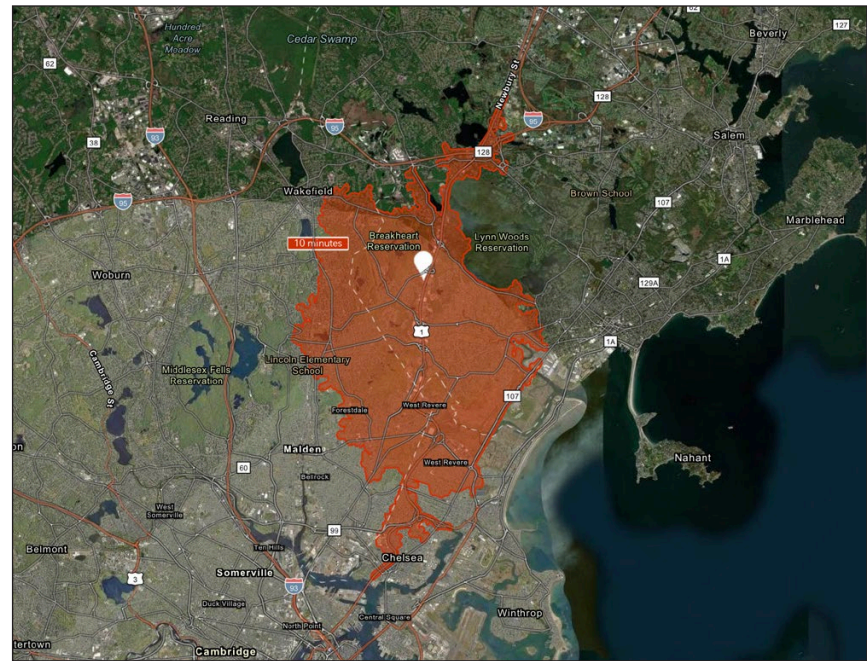
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10 MINUTE DRIVE TIME



KEY FACTS

125,917

Population

40.2

Median Age

\$106,277

Median Household Income

93,843

Daytime Population

TAPESTRY SEGMENTS

Uptown Lights

8,756 households

Socioeconomic Traits

Found in coastal metros like NYC and LA, these diverse, educated neighborhoods include families and singles. Residents earn middle incomes, work in varied fields, often rent older homes, and commute long distances.

Household Types

Married couples;
singles living alone

Typical Housing

Single Family

Urban Chic

6,349 households

Socioeconomic Traits

Primarily in coastal suburbs, these affluent, educated families—often with young children—work in professional fields. Many own high-value homes, earn additional investment income, and have strong net worth and retirement savings.

Household Types

Married couples;
singles living alone

Typical Housing

Single Family

Top Tier

5,090 households

Socioeconomic Traits

Concentrated in New England, Mid-Atlantic, and Pacific suburbs, these affluent, educated married couples often have children in private schools. Many are executives or business owners, with high net worth and single-family homes.

Household Types

Married couples

Typical Housing

Single Family

TOTAL RETAIL SALES

Includes F&B



\$1,440,001,058

EDUCATION

Bachelor's Degree
or Higher



41%

OWNER OCCUPIED HOME VALUE

Average



\$825,431

ANNUAL HOUSEHOLD SPENDING

\$4,967

Eating
Out

\$2,889

Apparel &
Services

\$8,528

Groceries

\$267

Computer &
Hardware

\$8,022

Health
Care



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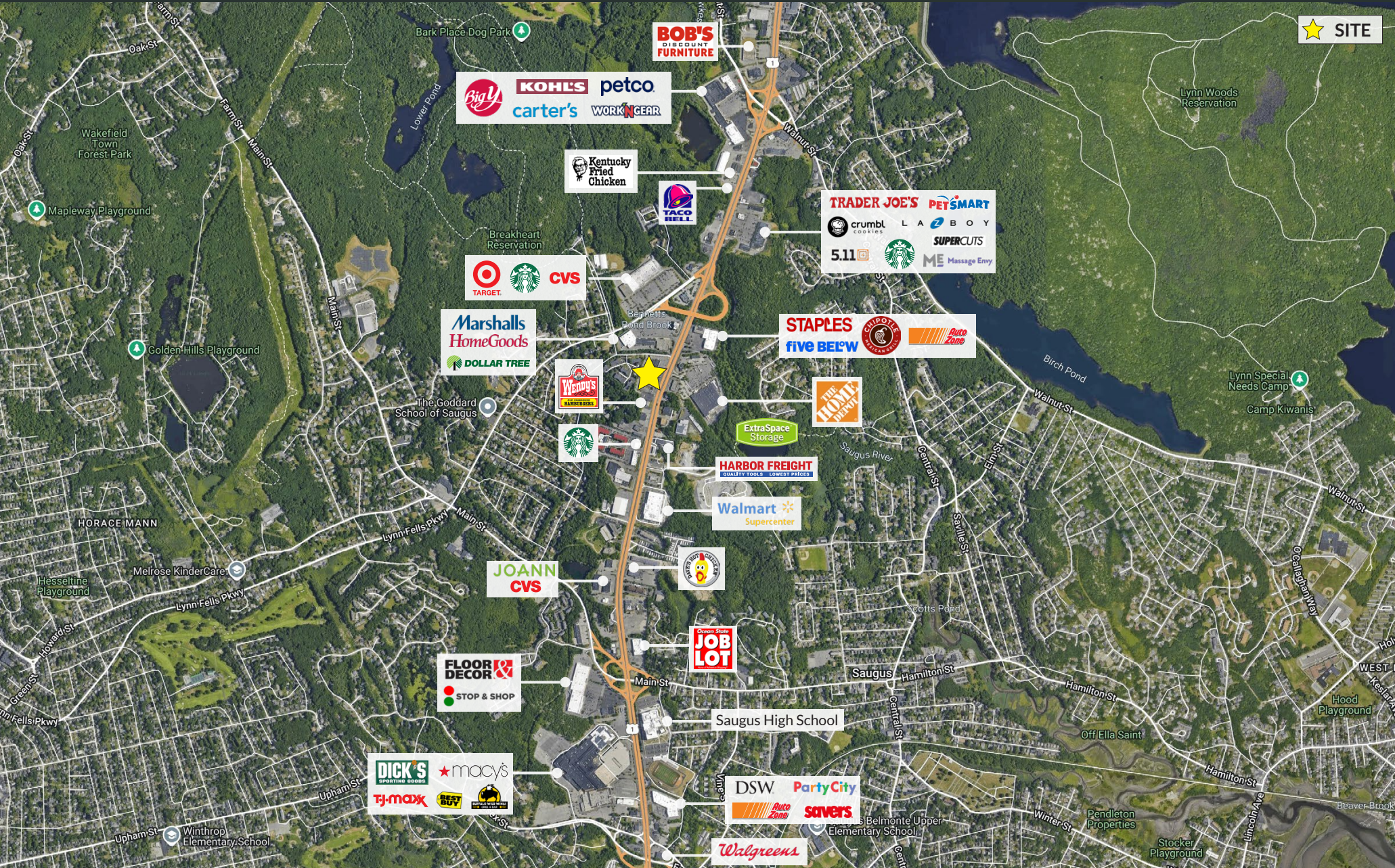
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