

BIG Y PLAZA - NORTHAMPTON

136 N. KING STREET | NORTHAMPTON, MA

AVAILABLE: 4,000 SF - 14,000 SF



ANCHOR TENANTS

Walmart



PROPERTY INFORMATION

- Regional Cultural & Lifestyle Hub known as the "Cultural Capital of Western Massachusetts", with Smith College at its core and a progressive, well-educated population with strong household incomes.
- Consistent daytime population from the college and nearby employers with seasonal surge
- Highly visible and easily accessible from I-91 (ADT ~35K)
- End-cap junior anchor space available

SPACE DETAILS

- Available 14,000 sf divisible to $\pm 4,000$ sf

AREA DEMOGRAPHICS

2025 DEMOGRAPHICS	1 MILE	3 MILE	5 MILE
POPULATION	3,760	28,189	41,628
MEDIAN HH INC	\$77,090	\$85,606	\$89,092
AVERAGE HH INC	\$118,214	\$119,997	\$120,752



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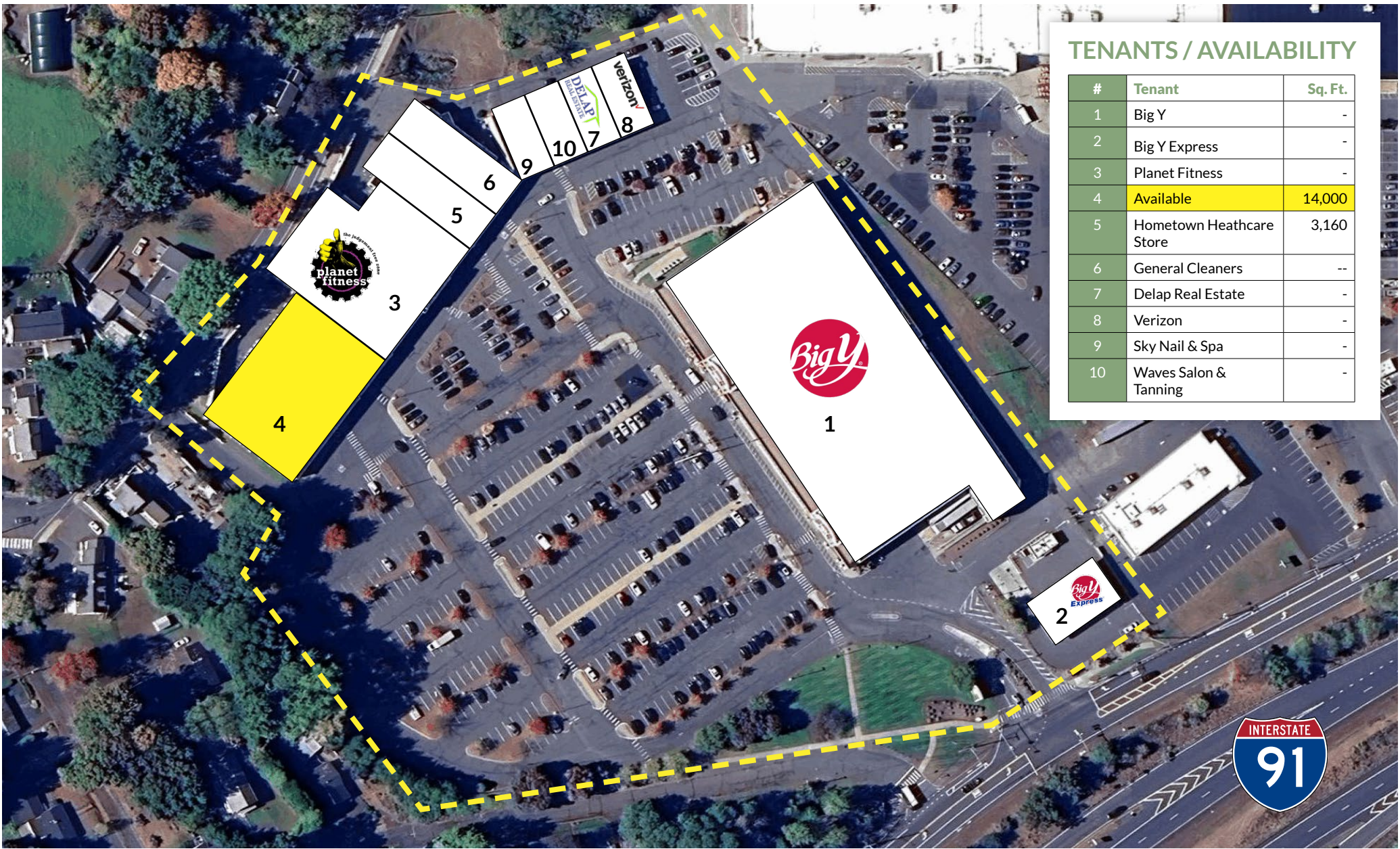
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TRADE AREA DEMOGRAPHICS

1 MILE RADIUS:



Total Population: **3,760**

Households: **1,770**

Daytime Population: **4,955**

Median Age: **43.0**



Average Household Income: **\$118,214**

Median Household Income: **\$77,090**

3 MILE RADIUS:



Total Population: **28,189**

Households: **12,182**

Daytime Population: **30,533**

Median Age: **42.3**



Average Household Income: **\$119,997**

Median Household Income: **\$85,606**

5 MILE RADIUS:



Total Population: **41,628**

Households: **18,226**

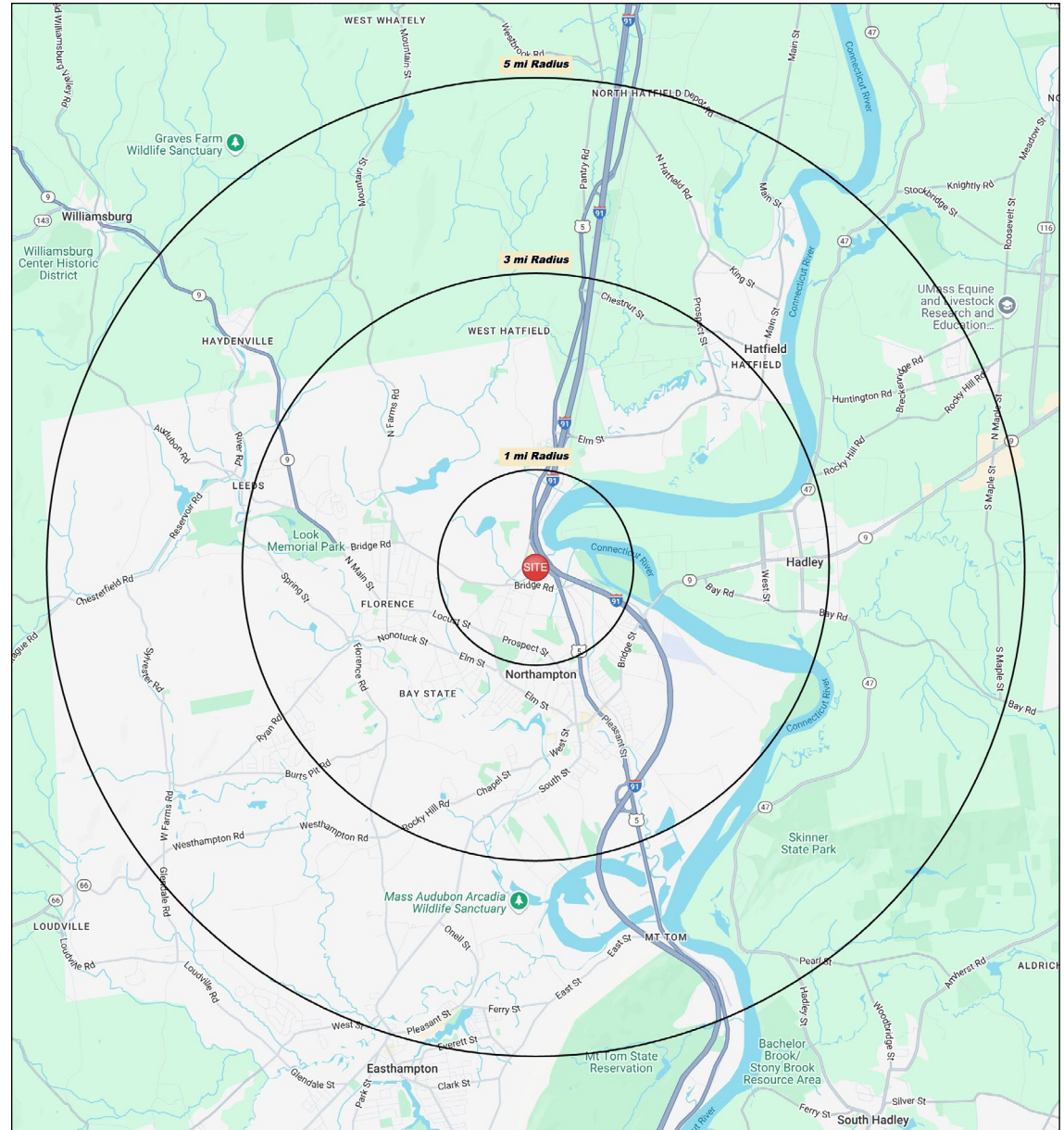
Daytime Population: **42,977**

Median Age: **42.3**



Average Household Income: **\$120,752**

Median Household Income: **\$89,092**



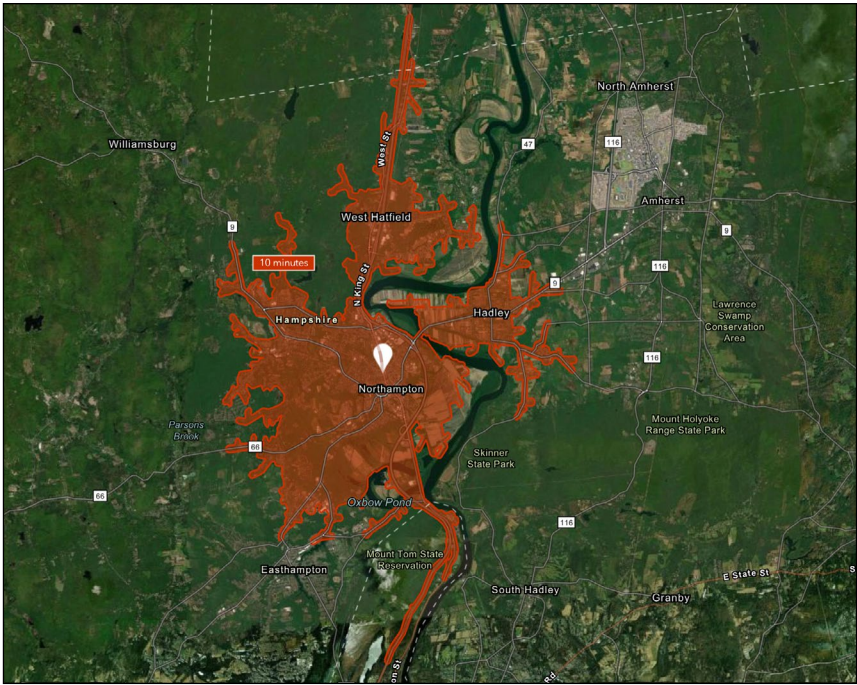
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10 MINUTE DRIVE TIME



KEY FACTS

26,806

Population

\$76,010

Median Household Income

41.8

Median Age

38,454

Daytime Population

TAPESTRY SEGMENTS

Emerging Hub

2,731 households

Socioeconomic Traits

These growing urban communities consist mostly of young, single professionals and students. Many work remotely in professional fields, rent apartments, and frequently relocate. Walking or biking is sometimes possible.

Household Types

Singles living alone; married couples with no kids

Typical Housing

Multi-Units

City Greens

2,239 households

Socioeconomic Traits

Residents in this segment are educated, dual-income earners living in metro areas. They own older homes, often single-family or attached, with low vacancies despite above-average rents and moderate home values.

Household Types

Married couples; singles living alone

Typical Housing

Single Family

Burbs and Beyond

1,298 households

Socioeconomic Traits

Predominantly in the West, these affluent, older communities feature married couples without children, high self-employment, and second homes near nature. Many homes exceed \$500K, with seasonal vacancies and multiple vehicles.

Household Types

Married couples with no kids

Typical Housing

Single Family

TOTAL RETAIL SALES

Includes F&B



\$306,348,320

EDUCATION

Bachelor's Degree or Higher



63%

OWNER OCCUPIED HOME VALUE

Average



\$654,808

ANNUAL HOUSEHOLD SPENDING

\$4,109

Eating Out

\$2,475

Apparel & Services

\$7,427

Groceries

\$235

Computer & Hardware

\$7,404

Health Care



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