2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.8598/-72.3553

200 Merrow Rd						
Tolland, CT 06084	1 mi rad	ndius 3 mi radiu		dius 5 mi ra		dius
Population						
Estimated Population (2025)	753		11,755		33,310	
Projected Population (2030)	739		11,606		32,874	
Census Population (2020)	792		11,903		33,107	
Census Population (2010)	797		12,044		32,631	
Projected Annual Growth (2025-2030)	-14	-0.4%	-149	-0.3%	-436	-0.3%
Historical Annual Growth (2020-2025)	-39	-	-148	-0.2%	203	0.1%
Historical Annual Growth (2010-2020)	-6	-	-141	-0.1%	476	0.1%
Estimated Population Density (2025)	240	psm	416	psm	424	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2025)	285		4,443		13,460	
Projected Households (2030)	285		4,466		13,506	
Census Households (2020)	300		4,488		13,276	
Census Households (2010)	290		4,361		12,509	
Projected Annual Growth (2025-2030)	-	-	23	0.1%	46	-
Historical Annual Change (2010-2025)	-5	-0.1%	82	0.1%	952	0.5%
Average Household Income						
Estimated Average Household Income (2025)	\$186,665		\$182,931		\$151,428	
Projected Average Household Income (2030)	\$183,671		\$180,221		\$149,624	
Census Average Household Income (2010)	\$103,732		\$105,156		\$89,671	
Census Average Household Income (2000)	\$82,311		\$82,743		\$70,256	
Projected Annual Change (2025-2030)	-\$2,994	-0.3%	-\$2,709	-0.3%	-\$1,804	-0.2%
Historical Annual Change (2000-2025)	\$104,354	5.1%	\$100,188	4.8%	\$81,172	4.6%
Median Household Income						
Estimated Median Household Income (2025)	\$113,084		\$129,114		\$111,625	
Projected Median Household Income (2030)	\$112,399		\$128,353		\$111,250	
Census Median Household Income (2010)	\$86,627		\$91,003		\$78,108	
Census Median Household Income (2000)	\$77,081		\$76,036		\$62,331	
Projected Annual Change (2025-2030)	-\$685	-0.1%	-\$761	-0.1%	-\$375	-
Historical Annual Change (2000-2025)	\$36,003	1.9%	\$53,077	2.8%	\$49,295	3.2%
Per Capita Income						
Estimated Per Capita Income (2025)	\$70,777		\$69,220		\$61,397	
Projected Per Capita Income (2030)	\$70,985		\$69,423		\$61,680	
Census Per Capita Income (2010)	\$37,735		\$38,085		\$34,377	
Census Per Capita Income (2000)	\$28,934		\$29,252		\$26,700	
Projected Annual Change (2025-2030)	\$208	-	\$203	-	\$283	-
Historical Annual Change (2000-2025)	\$41,843	5.8%	\$39,968	5.5%	\$34,697	5.2%
Estimated Average Household Net Worth (2025)	\$2.07 M		\$2.22 M		\$1.72 M	

2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.8598/-72.3553

200 Merrow Rd			<u> </u>				
Tolland, CT 06084	1 mi radius		3 mi rac	lius	5 mi rac	i radius	
Race and Ethnicity					_		
Total Population (2025)	753		11,755		33,310		
White (2025)	575	76.3%	9,000	76.6%	25,395	76.2%	
Black or African American (2025)	43	5.7%	926	7.9%	2,791	8.4%	
American Indian or Alaska Native (2025)	2	0.3%	26	0.2%	74	0.2%	
Asian (2025)	63	8.3%	724	6.2%	1,842	5.5%	
Hawaiian or Pacific Islander (2025)	-	-	2	-	11	-	
Other Race (2025)	13	1.7%	186	1.6%	706	2.1%	
Two or More Races (2025)	58	7.7%	891	7.6%	2,492	7.5%	
Population < 18 (2025)	166	22.0%	2,542	21.6%	6,668	20.0%	
White Not Hispanic	109	65.9%	1,635	64.3%	4,109	61.6%	
Black or African American	7	4.1%	213	8.4%	636	9.5%	
Asian	21	12.9%	218	8.6%	479	7.2%	
Other Race Not Hispanic	9	5.6%	136	5.3%	355	5.3%	
Hispanic	19	11.5%	340	13.4%	1,090	16.3%	
Not Hispanic or Latino Population (2025)	665	88.4%	10,405	88.5%	29,382	88.2%	
Not Hispanic White	547	82.1%	8,592	82.6%	24,241	82.5%	
Not Hispanic Black or African American	38	5.7%	811	7.8%	2,525	8.6%	
Not Hispanic American Indian or Alaska Native	-	-	7	-	23	-	
Not Hispanic Asian	62	9.4%	721	6.9%	1,830	6.2%	
Not Hispanic Hawaiian or Pacific Islander	-	-	-	-	2	-	
Not Hispanic Other Race	-	-	3	-	25	-	
Not Hispanic Two or More Races	17	2.6%	269	2.6%	736	2.5%	
Hispanic or Latino Population (2025)	88	11.6%	1,350	11.5%	3,928	11.8%	
Hispanic White	28	32.1%	407	30.2%	1,154	29.4%	
Hispanic Black or African American	5	5.2%	115	8.5%	266	6.8%	
Hispanic American Indian or Alaska Native	2	1.9%	20	1.5%	51	1.3%	
Hispanic Asian	-	-	2	0.2%	11	0.3%	
Hispanic Hawaiian or Pacific Islander	-	-	2	0.1%	8	0.2%	
Hispanic Other Race	12	13.9%	183	13.6%	682	17.4%	
Hispanic Two or More Races	41	46.6%	621	46.0%	1,756	44.7%	
Not Hispanic or Latino Population (2020)	763	96.4%	11,397	95.7%	30,999	93.6%	
Hispanic or Latino Population (2020)	28	3.6%	506	4.3%	2,108	6.4%	
Not Hispanic or Latino Population (2010)	784		11,768			96.2%	
Hispanic or Latino Population (2010)	13	1.7%	276	2.3%	1,227	3.8%	
Not Hispanic or Latino Population (2030)	644	87.1%	10,112	87.1%	28,569	86.9%	
Hispanic or Latino Population (2030)	95	12.9%	1,494	12.9%	4,305	13.1%	
Projected Annual Growth (2025-2030)	8	1.7%	143	2.1%	377	1.9%	
Historical Annual Growth (2010-2020)	15	11.3%	230	8.3%	881	7.2%	

2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.8598/-72.3553

200 Merrow Rd	1 mi rac	lius	3 mi rad	lius	5 mi radius		
Tolland, CT 06084	1 m radias				3 1111 140	auius	
Total Age Distribution (2025)	-						
Total Population	753		11,755		33,310		
Age Under 5 Years	33	4.4%	538	4.6%	1,600	4.8%	
Age 5 to 9 Years	44	5.8%	648	5.5%	1,719	5.2%	
Age 10 to 14 Years	52	6.9%	782	6.7%	1,952	5.9%	
Age 15 to 19 Years	51	6.8%	823	7.0%	2,103	6.3%	
Age 20 to 24 Years	39	5.2%	693	5.9%	2,478	7.4%	
Age 25 to 29 Years	30	3.9%	486	4.1%	1,999	6.0%	
Age 30 to 34 Years	38	5.0%	564	4.8%	1,928	5.8%	
Age 35 to 39 Years	46	6.1%	720	6.1%	2,076	6.2%	
Age 40 to 44 Years	49	6.4%	746	6.3%	2,071	6.2%	
Age 45 to 49 Years	48	6.4%	738	6.3%	1,849	5.6%	
Age 50 to 54 Years	49	6.6%	854	7.3%	2,245	6.7%	
Age 55 to 59 Years	60	8.0%	935	8.0%	2,476	7.4%	
Age 60 to 64 Years	62	8.2%	913	7.8%	2,454	7.4%	
Age 65 to 69 Years	56	7.4%	757	6.4%	2,093	6.3%	
Age 70 to 74 Years	41	5.5%	623	5.3%	1,675	5.0%	
Age 75 to 79 Years	33	4.3%	519	4.4%	1,327	4.0%	
Age 80 to 84 Years	17	2.2%	276	2.4%	732	2.2%	
Age 85 Years or Over	6	0.8%	139	1.2%	532	1.6%	
Median Age	43.5		43.1		40.8		
Age 19 Years or Less		23.9%		23.7%		22.1%	
Age 20 to 64 Years	420	55.8%	6,649	56.6%	19,577	58.8%	
Age 65 Years or Over	153	20.3%	2,315	19.7%	6,359	19.1%	
Female Age Distribution (2025)							
Female Population	379	50.3%	5,864	49.9%	16,368	49.1%	
Age Under 5 Years	17	4.4%	264	4.5%	774	4.7%	
Age 5 to 9 Years	22	5.8%	308	5.3%	807	4.9%	
Age 10 to 14 Years	25	6.7%	380	6.5%	954	5.8%	
Age 15 to 19 Years	21	5.5%	387	6.6%	1,014	6.2%	
Age 20 to 24 Years	19	4.9%	343	5.9%	1,112	6.8%	
Age 25 to 29 Years	14	3.7%	240	4.1%	957	5.8%	
Age 30 to 34 Years	20	5.4%	285	4.9%	939	5.7%	
Age 35 to 39 Years	21	5.7%	354	6.0%	1,019		
Age 40 to 44 Years	26	6.9%	383	6.5%	1,026	6.3%	
Age 45 to 49 Years	23	6.0%	364	6.2%	919	5.6%	
Age 50 to 54 Years	27	7.2%	457	7.8%	1,171	7.2%	
Age 55 to 59 Years	30	8.0%	457	7.8%	1,220		
Age 60 to 64 Years	34	8.8%	447	7.6%	1,228	7.5%	
Age 65 to 69 Years	27	7.2%	387	6.6%	1,075	6.6%	
Age 70 to 74 Years	24	6.3%	335	5.7%	866	5.3%	
Age 75 to 79 Years	17	4.6%	271	4.6%	675	4.1%	
Age 80 to 84 Years	8	2.2%	136	2.3%	369	2.3%	
Age 85 Years or Over	3	0.9%	66	1.1%	243	1.5%	
Female Median Age	45.0		43.8		41.7		
Age 19 Years or Less	85	22.3%	1,339	22.8%	3,549	21.7%	
Age 20 to 64 Years	214	56.5%	3,330	56.8%	9,590	58.6%	
Age 65 Years or Over	80	21.1%	1.195	20.4%	3,228	10.70/	

2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.8598/-72.3553

200 Merrow Rd	4 .		2 :		5 mi rac	
Tolland, CT 06084	1 mi radius		3 mi rad	3 IIII raulus		lius
Male Age Distribution (2025)						-
Male Population	374	49.7%	5,891	50.1%	16,942	50.9%
Age Under 5 Years	17	4.4%	274	4.7%	826	4.9%
Age 5 to 9 Years	22	5.8%	340	5.8%	912	5.4%
Age 10 to 14 Years	27	7.1%	402	6.8%	998	5.9%
Age 15 to 19 Years	31	8.2%	436	7.4%	1,089	6.4%
Age 20 to 24 Years	20	5.5%	350	5.9%	1,366	8.1%
Age 25 to 29 Years	16	4.2%	246	4.2%	1,042	6.2%
Age 30 to 34 Years	17	4.6%	280	4.7%	989	5.8%
Age 35 to 39 Years	24	6.5%	365	6.2%	1,058	6.2%
Age 40 to 44 Years	22	6.0%	363	6.2%	1,044	6.2%
Age 45 to 49 Years	26	6.8%	374	6.3%	930	5.5%
Age 50 to 54 Years	22	5.9%	397	6.7%	1,074	6.3%
Age 55 to 59 Years	30	7.9%	478	8.1%	1,257	7.4%
Age 60 to 64 Years	28	7.6%	466	7.9%	1,225	7.2%
Age 65 to 69 Years	29	7.7%	369	6.3%	1,018	6.0%
Age 70 to 74 Years	17	4.7%	289	4.9%	808	4.8%
Age 75 to 79 Years	15	4.1%	248	4.2%	652	3.8%
Age 80 to 84 Years	8	2.2%	140	2.4%	364	2.1%
Age 85 Years or Over	3	0.8%	73	1.2%	289	1.7%
Male Median Age	42.1		42.4		40.0	
Age 19 Years or Less	95	25.5%	1,452	24.6%	3,825	22.6%
Age 20 to 64 Years	206	55.0%	3,319	56.3%	9,986	58.9%
Age 65 Years or Over	73	19.5%	1,120	19.0%	3,131	18.5%
Males per 100 Females (2025)						
Overall Comparison	99		100		104	
Age Under 5 Years	100	50.0%	104	51.0%	107	51.6%
Age 5 to 9 Years	99	49.7%	110	52.4%	113	53.1%
Age 10 to 14 Years	105	51.2%	106	51.4%	105	51.1%
Age 15 to 19 Years	146	59.4%	113	53.0%	107	51.8%
Age 20 to 24 Years	110	52.4%	102	50.5%	123	55.1%
Age 25 to 29 Years	112	52.8%	103	50.7%	109	52.1%
Age 30 to 34 Years	85	46.0%	98	49.5%	105	51.3%
Age 35 to 39 Years	112	52.9%	103	50.8%	104	50.9%
Age 40 to 44 Years	86	46.2%	95	48.6%	102	50.4%
Age 45 to 49 Years	113	53.1%	103	50.6%	101	50.3%
Age 50 to 54 Years	80	44.6%	87	46.5%	92	47.8%
Age 55 to 59 Years	98	49.5%	105	51.1%	103	50.8%
Age 60 to 64 Years	85	45.9%	104	51.1%	100	49.9%
Age 65 to 69 Years	107	51.6%	95	48.8%	95	48.6%
Age 70 to 74 Years	72	42.0%	86	46.3%	93	48.3%
Age 75 to 79 Years	88	46.8%	92	47.8%	97	49.1%
Age 80 to 84 Years	102	50.5%	103	50.6%	99	49.7%
Age 85 Years or Over	86	46.3%	111	52.7%	119	54.3%
Age 19 Years or Less		53.0%	108	52.0%	108	
Age 20 to 39 Years		51.1%	102	50.4%	111	52.5%
Age 40 to 64 Years		47.8%	99	49.7%	99	49.8%
Age 65 Years or Over		47.6%	94	48.4%	97	

2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.8598/-72.3553

200 Merrow Rd					- ·	
Tolland, CT 06084	1 mi rad	lius	3 mi rad	lius	5 mi rac	lius
Household Type (2025)		-				-
Total Households	285		4,443		13,460	
Households with Children	91	31.9%	1,423	32.0%	3,767	28.0%
Average Household Size	2.6		2.6		2.4	
Household Density per Square Mile	91		157		171	
Population Family	668	88.7%	10,398	88.5%	26,584	79.8%
Population Non-Family	84	11.2%	1,303	11.1%	6,116	18.4%
Population Group Quarters	-	-	54	0.5%	610	1.8%
Family Households	224	78.4%	3,504	78.9%	9,055	67.3%
Married Couple Households	187	83.7%	2,936	83.8%	7,090	78.3%
Other Family Households with Children	36	16.3%	569	16.2%	1,966	21.7%
Family Households with Children	91	40.6%	1,421	40.5%	3,760	41.5%
Married Couple with Children	72	78.9%	1,114	78.4%	2,710	72.1%
Other Family Households with Children	19	21.1%	307	21.6%	1,050	27.9%
Family Households No Children	133	59.4%	2,084	59.5%		58.5%
Married Couple No Children	116	87.0%	1,821	87.4%	4,380	82.7%
Other Family Households No Children	17	13.0%	262	12.6%		17.3%
Non-Family Households	62	21.6%	939	21.1%	4,405	32.7%
Non-Family Households with Children	-	-	2	0.2%	7	
Non-Family Households No Children	62	99.9%	937	99.8%	4,398	99.8%
Average Family Household Size	3.0		3.0		2.9	
Average Family Income	\$219,129		\$209,796		\$182,927	
Median Family Income	\$132,086		\$150,854		\$138,400	
Average Non-Family Household Size	1.4		1.4		1.4	
Marital Status (2025)						<u>-</u>
Population Age 15 Years or Over	624		9,787		28,039	
Never Married	165	26.4%	3,069	31.4%	10,741	38.3%
Currently Married	408	65.3%	5,773	59.0%	13,802	49.2%
Previously Married	52	8.3%	945	9.7%		12.5%
Separated	14	26.9%	121	12.8%	435	12.4%
Widowed	16	30.8%	241	25.5%		24.7%
Divorced	22	42.3%	584	61.8%	2,197	62.8%
Educational Attainment (2025)						<u>-</u>
Adult Population Age 25 Years or Over	534		8,271		23,458	
Elementary (Grade Level 0 to 8)	2	0.4%	69	0.8%	286	1.2%
Some High School (Grade Level 9 to 11)	12	2.3%	144	1.7%	546	2.3%
High School Graduate	127		1,719		5,560	23.7%
Some College	78	14.6%	1,089	13.2%	3,435	14.6%
Associate Degree Only	50	9.3%	732	8.9%	2,225	9.5%
Bachelor Degree Only		24.7%		29.4%	6,067	
Graduate Degree	133			25.2%	5,338	22.8%
Any College (Some College or Higher)		73.6%		76.6%		72.8%
College Degree + (Bachelor Degree or Higher)		49.6%		54.6%		

2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.8598/-72.3553

200 Merrow Rd						
	1 mi rad	lius	3 mi rad	lius	5 mi radius	
Tolland, CT 06084						
Housing		-		<del>-</del>		
Total Housing Units (2025)	298		4,644		14,136	
Total Housing Units (2020)	310		4,640		14,107	
Historical Annual Growth (2020-2025)	-11	_	4	-	29	_
Housing Units Occupied (2025)	285	95.6%	4,443	95.7%	13,460	95.2%
Housing Units Owner-Occupied	259	90.6%	3,966	89.3%	9,578	71.2%
Housing Units Renter-Occupied	27	9.4%	477	10.7%	3,883	28.8%
Housing Units Vacant (2025)	13	4.4%	201	4.3%	676	4.8%
Household Size (2025)					-	
Total Households	285		4,443		13,460	
1 Person Households	48	16.7%	709	16.0%	3,294	24.5%
2 Person Households	112	39.4%	1,840	41.4%	5,282	39.2%
3 Person Households	53	18.7%	800	18.0%	2,162	16.1%
4 Person Households	49	17.3%	726	16.3%	1,796	13.3%
5 Person Households	17	5.8%	260	5.8%	615	4.6%
6 Person Households	4	1.5%	78	1.8%	216	1.6%
7 or More Person Households	2	0.6%	30	0.7%	96	0.7%
Household Income Distribution (2025)						
HH Income \$200,000 or More	82	28.7%	1,304	29.3%	2,989	22.2%
HH Income \$150,000 to \$199,999	26	9.1%	571	12.9%	1,607	11.9%
HH Income \$125,000 to \$149,999	25	8.7%	380	8.6%	1,190	8.8%
HH Income \$100,000 to \$124,999	22	7.6%	377	8.5%	1,205	9.0%
HH Income \$75,000 to \$99,999	42	14.7%	548	12.3%	1,685	12.5%
HH Income \$50,000 to \$74,999	21	7.5%	415	9.3%	1,672	12.4%
HH Income \$35,000 to \$49,999	19	6.7%	305	6.9%	1,091	8.1%
HH Income \$25,000 to \$34,999	9	3.2%	105	2.4%	564	4.2%
HH Income \$15,000 to \$24,999	20	6.9%	149	3.4%	512	3.8%
HH Income \$10,000 to \$14,999	-	-	4	-	277	2.1%
HH Income Under \$10,000	20	6.8%	285	6.4%	669	5.0%
Household Vehicles (2025)						
Households 0 Vehicles Available	3	1.1%	68	1.5%	645	4.8%
Households 1 Vehicle Available	82	28.6%	960	21.6%	3,617	26.9%
Households 2 Vehicles Available	121	42.3%	2,059	46.3%	5,925	44.0%
Households 3 or More Vehicles Available	80	28.0%	1,357	30.5%	3,274	24.3%
Total Vehicles Available	588		9,720		26,554	
Average Vehicles per Household	2.1		2.2		2.0	
Owner-Occupied Household Vehicles	546	92.8%	9,004	92.6%	21,360	80.4%
Average Vehicles per Owner-Occupied Household	2.1		2.3		2.2	
Renter-Occupied Household Vehicles	42	7.2%	717	7.4%	5,193	19.6%
Average Vehicles per Renter-Occupied Household	1.6		1.5		1.3	
Travel Time (2025)						
Worker Base Age 16 years or Over	424		6,561		18,095	
Travel to Work in 14 Minutes or Less	40	9.5%	731	11.1%	2,736	15.1%
Travel to Work in 15 to 29 Minutes	129	30.5%	2,132	32.5%	5,849	32.3%
Travel to Work in 30 to 59 Minutes	151	35.6%	2,200	33.5%	5,809	32.1%
Travel to Work in 60 Minutes or More	41	9.7%	417	6.4%	918	5.1%
Work at Home	62	14.7%	1,081	16.5%	2,782	15.4%
Average Minutes Travel to Work	32.2		29.0		26.0	

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Lat/Lon: 41.8598/-72.3553

200 Merrow Rd						
Tolland, CT 06084	1 mi radius 3 mi rac		lius	5 mi rac	lius	
Transportation To Work (2025)						_
Worker Base Age 16 years or Over	424		6,561		18,095	
Drive to Work Alone	300	70.8%	4,699	71.6%	13,019	71.9%
Drive to Work in Carpool		10.5%	516	7.9%	1,448	8.0%
Travel to Work by Public Transportation	11	2.7%	148	2.3%	437	2.4%
Drive to Work on Motorcycle	-	-	13	0.2%	24	0.1%
Bicycle to Work	-	-	4	_	10	_
Walk to Work	4	0.9%	44	0.7%	153	0.8%
Other Means	1	0.3%	57	0.9%	222	1.2%
Work at Home	62	14.7%	1,081	16.5%	2,782	15.4%
Daytime Demographics (2025)	_		_			_
Total Businesses	178		450		1,335	
Total Employees	1,313		3,138		9,794	
Company Headquarter Businesses	4	2.3%	9	1.9%	28	2.1%
Company Headquarter Employees	53	4.1%	391	12.5%	2,610	26.7%
Employee Population per Business	7.4	to 1	7.0	to 1	7.3	to 1
Residential Population per Business	4.2	to 1	26.1	to 1	25.0	to 1
Adj. Daytime Demographics Age 16 Years or Over	1,501		6,182		19,275	
Labor Force						
Labor Population Age 16 Years or Over (2025)	612		9,611		27,602	
Labor Force Total Males (2025)	302	49.4%	4,781	49.7%	13,989	50.7%
Male Civilian Employed	218	72.2%	3,483	72.9%	9,694	69.3%
Male Civilian Unemployed	5	1.6%	40	0.8%	296	2.1%
Males in Armed Forces	-	-	6	0.1%	25	0.2%
Males Not in Labor Force	79	26.2%	1,252	26.2%	3,973	28.4%
Labor Force Total Females (2025)	310	50.6%	4,830	50.3%	13,614	49.3%
Female Civilian Employed	206	66.5%	3,078	63.7%	8,402	61.7%
Female Civilian Unemployed	2	0.5%	41	0.9%	220	1.6%
Females in Armed Forces	-	-	-	_	-	_
Females Not in Labor Force	102	33.0%	1,710	35.4%	4,991	36.7%
Unemployment Rate	6	1.0%	82	0.8%	517	1.9%
Occupation (2025)						
Occupation Population Age 16 Years or Over	424		6,561		18,095	
Occupation Total Males	218	51.4%	3,483	53.1%	9,692	53.6%
Occupation Total Females		48.6%		46.9%		46.4%
Management, Business, Financial Operations	92	_	1,469	22.4%		20.1%
Professional, Related	158	37.2%		35.3%		33.2%
Service		10.3%		11.8%	2,387	13.2%
Sales, Office		12.8%		15.8%	3,170	17.5%
Farming, Fishing, Forestry	-	-	9	0.1%	27	0.1%
Construction, Extraction, Maintenance	30	7.1%	400	6.1%	1,120	6.2%
Production, Transport, Material Moving	46	10.7%	554	8.4%	1,752	9.7%
White Collar Workers		71.8%	4,825	73.5%	12,809	
Blue Collar Workers		28.2%		26.5%	5,286	29.2%

2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.8598/-72.3553

200 Merrow Rd						
Tolland, CT 06084	1 mi radius		3 mi rac	lius	5 mi rac	dius
Units In Structure (2025)						-
Total Units	285		4,443		13,460	
1 Detached Unit		89.8%	-	85.9%	9,045	67.2%
1 Attached Unit	5	1.7%	124	2.8%	551	4.1%
2 Units	4	1.4%	86	1.9%	640	4.8%
3 to 4 Units	3	1.2%	86	1.9%	845	6.3%
5 to 9 Units	7	2.3%	121	2.7%	758	5.6%
10 to 19 Units	3	1.0%	73	1.6%	558	4.1%
20 to 49 Units	4	1.4%	58	1.3%	299	2.2%
50 or More Units	3	1.2%	72	1.6%	660	4.9%
Mobile Home or Trailer	-	-	5	0.1%	104	0.8%
Other Structure		_	-	_	-	_
Homes Built By Year (2025)						
Homes Built 2020 or later	1	0.4%	22	0.5%	82	0.6%
Homes Built 2010 to 2019	13	4.2%	225	4.9%	850	6.0%
Homes Built 2000 to 2009	20	6.6%	458	9.9%	1,263	8.9%
Homes Built 1990 to 1999	39	13.2%	708	15.3%	1,629	11.5%
Homes Built 1980 to 1989	43	14.3%	677	14.6%	2,096	14.8%
Homes Built 1970 to 1979	49	16.3%	629	13.5%	1,719	12.2%
Homes Built 1960 to 1969	82	27.4%	1,058	22.8%	2,272	16.1%
Homes Built 1950 to 1959	26	8.7%	377	8.1%	1,356	9.6%
Homes Built 1940 to 1949	2	0.7%	60	1.3%	458	3.2%
Homes Built Before 1939	11	3.8%	228	4.9%	1,735	12.3%
Median Age of Homes	48.2	yrs	46.5	yrs	50.3	yrs
Home Values (2025)						
Owner Specified Housing Units	259		3,966		9,578	
Home Values \$1,000,000 or More	3	1.0%	59	1.5%	111	1.2%
Home Values \$750,000 to \$999,999	4	1.7%	58	1.5%	116	1.2%
Home Values \$500,000 to \$749,999	43	16.8%	504	12.7%	1,038	10.8%
Home Values \$400,000 to \$499,999	26	10.2%	743	18.7%	1,830	19.1%
Home Values \$300,000 to \$399,999	67	25.9%	1,037	26.2%	2,561	26.7%
Home Values \$250,000 to \$299,999	54	21.0%	825	20.8%	1,625	17.0%
Home Values \$200,000 to \$249,999	53	20.5%	545	13.7%	1,307	13.6%
Home Values \$175,000 to \$199,999	2	0.7%	59	1.5%	263	2.7%
Home Values \$150,000 to \$174,999	1	0.5%	28	0.7%	177	1.8%
Home Values \$125,000 to \$149,999	-	-	24	0.6%	107	1.1%
Home Values \$100,000 to \$124,999	-	-	23	0.6%	134	1.4%
Home Values \$90,000 to \$99,999	-	-	6	0.2%	27	0.3%
Home Values \$80,000 to \$89,999	-	-	2	-	33	0.3%
Home Values \$70,000 to \$79,999	-	-	-	-	20	0.2%
Home Values \$60,000 to \$69,999	3	1.0%	16	0.4%	51	0.5%
Home Values \$50,000 to \$59,999	-	-	-	-	-	-
Home Values \$35,000 to \$49,999	-	-	4	-	40	0.4%
Home Values \$25,000 to \$34,999	-	-	3	-	48	0.5%
Home Values \$10,000 to \$24,999	-	-	5	0.1%	41	0.4%
Home Values Under \$10,000	-	-	22	0.5%	48	0.5%
Owner-Occupied Median Home Value	\$323,678		\$343,063		\$334,011	
Renter-Occupied Median Rent	\$1,294		\$1,340		\$1,289	

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2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.8598/-72.3553

200 Merrow Rd						
Tolland, CT 06084	1 mi rad	lius	3 mi rad	lius	5 mi rac	dius
Total Annual Consumer Expenditure (2025)						
Total Household Expenditure	\$37.81 M		\$607.59 M		\$1.66 B	
Total Non-Retail Expenditure	\$19.62 M		\$316.74 M		\$862.88 M	
Total Retail Expenditure	\$18.18 M		\$290.84 M		\$795.35 M	
Alcoholic Beverages	\$228.82 K		\$3.68 M		\$10.05 M	
Apparel	\$676.15 K		\$10.82 M		\$29.68 M	
Contributions	\$1.25 M		\$20.24 M		\$54.76 M	
Education	\$874.26 K		\$14.12 M		\$38.34 M	
Entertainment	\$2.08 M		\$33.35 M		\$91.55 M	
Food Away From Home	\$1.62 M		\$25.91 M		\$70.99 M	
Grocery	\$2.14 M		\$33.59 M		\$94.41 M	
Health Care	\$2 M		\$31.12 M		\$91.41 M	
Household Furnishings and Equipment	\$984.32 K		\$15.81 M		\$43.25 M	
Household Operations	\$680.75 K		\$10.86 M		\$29.73 M	
Miscellaneous Expenses	\$625.29 K		\$10.05 M		\$27.62 M	
Personal Care	\$433.14 K		\$6.84 M		\$19.08 M	
Shelter	\$5.28 M		\$84.62 M		\$244.47 M	
Tax and Retirement	\$11.38 M		\$184.85 M		\$481.56 M	
Tobacco and Related	\$129.67 K		\$1.93 M		\$5.78 M	
Transportation	\$5.92 M		\$96.15 M		\$258.98 M	
Utilities	\$1.51 M		\$23.62 M		\$66.57 M	
Monthly Household Consumer Expenditure (2025)						
Total Household Expenditure	\$11,040		\$11,396		\$10,266	
Total Non-Retail Expenditure	\$5,730	51.9%	\$5,941	52.1%	\$5,342	52.0%
Total Retail Expenditures	\$5,310	48.1%	\$5,455	47.9%	\$4,924	48.0%
Alcoholic Beverages	\$67	0.6%	\$69	0.6%	\$62	0.6%
Apparel	\$197	1.8%	\$203	1.8%	\$184	1.8%
Contributions	\$365	3.3%	\$380	3.3%	\$339	3.3%
Education	\$255	2.3%	\$265	2.3%	\$237	2.3%
Entertainment	\$608	5.5%	\$626	5.5%	\$567	5.5%
Food Away From Home	\$472	4.3%	\$486	4.3%	\$440	4.3%
Grocery	\$625	5.7%	\$630	5.5%	\$584	5.7%
Health Care	\$585	5.3%	\$584	5.1%	\$566	5.5%
Household Furnishings and Equipment	\$287	2.6%	\$296	2.6%	\$268	2.6%
Household Operations	\$199	1.8%	\$204	1.8%	\$184	1.8%
Miscellaneous Expenses	\$183	1.7%	\$188	1.7%	\$171	1.7%
Personal Care	\$126	1.1%	\$128	1.1%	\$118	1.2%
Shelter	\$1,542	14.0%	\$1,587	13.9%	\$1,514	14.7%
Tax and Retirement	\$3,322		\$3,467			30.4%
Tobacco and Related	\$38	0.3%	\$36	0.3%	\$36	0.3%
Transportation	\$1,728		\$1,803			15.6%