

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.5128/-72.1112

77 Salem Turnpike Norwich, CT 06360	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2025)	5,807	30,474	53,912
Projected Population (2030)	5,798	30,208	53,582
Census Population (2020)	5,763	30,407	54,071
Census Population (2010)	5,916	31,255	55,503
Projected Annual Growth (2025-2030)	-9 -	-266 -0.2%	-330 -0.1%
Historical Annual Growth (2020-2025)	44 -	67 -	-159 -
Historical Annual Growth (2010-2020)	-154 -0.3%	-848 -0.3%	-1,433 -0.3%
Estimated Population Density (2025)	1,849 <i>psm</i>	1,078 <i>psm</i>	687 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>
Households			
Estimated Households (2025)	2,466	12,611	22,155
Projected Households (2030)	2,497	12,644	22,280
Census Households (2020)	2,455	12,439	21,922
Census Households (2010)	2,438	12,531	21,941
Projected Annual Growth (2025-2030)	31 0.3%	33 -	125 0.1%
Historical Annual Change (2010-2025)	28 -	81 -	214 -
Average Household Income			
Estimated Average Household Income (2025)	\$95,166	\$93,646	\$97,727
Projected Average Household Income (2030)	\$93,147	\$92,300	\$96,447
Census Average Household Income (2010)	\$68,830	\$64,341	\$66,101
Census Average Household Income (2000)	\$48,627	\$49,803	\$52,766
Projected Annual Change (2025-2030)	-\$2,018 -0.4%	-\$1,346 -0.3%	-\$1,281 -0.3%
Historical Annual Change (2000-2025)	\$46,539 3.8%	\$43,843 3.5%	\$44,961 3.4%
Median Household Income			
Estimated Median Household Income (2025)	\$74,942	\$74,938	\$79,231
Projected Median Household Income (2030)	\$73,453	\$74,194	\$78,607
Census Median Household Income (2010)	\$56,281	\$53,530	\$54,881
Census Median Household Income (2000)	\$40,579	\$41,669	\$44,498
Projected Annual Change (2025-2030)	-\$1,490 -0.4%	-\$744 -0.2%	-\$624 -0.2%
Historical Annual Change (2000-2025)	\$34,363 3.4%	\$33,269 3.2%	\$34,733 3.1%
Per Capita Income			
Estimated Per Capita Income (2025)	\$40,697	\$39,066	\$40,396
Projected Per Capita Income (2030)	\$40,399	\$38,948	\$40,339
Census Per Capita Income (2010)	\$28,364	\$25,791	\$26,132
Census Per Capita Income (2000)	\$19,763	\$20,055	\$20,824
Projected Annual Change (2025-2030)	-\$298 -0.1%	-\$118 -	-\$56 -
Historical Annual Change (2000-2025)	\$20,934 4.2%	\$19,011 3.8%	\$19,571 3.8%
Estimated Average Household Net Worth (2025)	\$1.16 M	\$897,421	\$967,614

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77 Salem Turnpike							
Norwich, CT 06360							
	1 mi radius		3 mi radius		5 mi radius		
Race and Ethnicity							
Total Population (2025)	5,807		30,474		53,912		
White (2025)	3,966	68.3%	20,811	68.3%	37,316	69.2%	
Black or African American (2025)	608	10.5%	3,289	10.8%	5,777	10.7%	
American Indian or Alaska Native (2025)	60	1.0%	286	0.9%	492	0.9%	
Asian (2025)	163	2.8%	1,065	3.5%	1,850	3.4%	
Hawaiian or Pacific Islander (2025)	10	0.2%	44	0.1%	73	0.1%	
Other Race (2025)	353	6.1%	1,852	6.1%	3,042	5.6%	
Two or More Races (2025)	647	11.1%	3,127	10.3%	5,361	9.9%	
Population < 18 (2025)	1,066	18.4%	6,165	20.2%	10,794	20.0%	
White Not Hispanic	438	41.0%	2,940	47.7%	5,308	49.2%	
Black or African American	129	12.1%	886	14.4%	1,503	13.9%	
Asian	21	1.9%	152	2.5%	292	2.7%	
Other Race Not Hispanic	125	11.7%	466	7.6%	783	7.3%	
Hispanic	354	33.2%	1,721	27.9%	2,908	26.9%	
Not Hispanic or Latino Population (2025)	4,656	80.2%	24,894	81.7%	44,297	82.2%	
Not Hispanic White	3,671	78.8%	19,595	78.7%	35,052	79.1%	
Not Hispanic Black or African American	526	11.3%	2,956	11.9%	5,215	11.8%	
Not Hispanic American Indian or Alaska Native	30	0.6%	157	0.6%	255	0.6%	
Not Hispanic Asian	163	3.5%	1,056	4.2%	1,816	4.1%	
Not Hispanic Hawaiian or Pacific Islander	5	0.1%	23	-	38	-	
Not Hispanic Other Race	25	0.5%	51	0.2%	89	0.2%	
Not Hispanic Two or More Races	235	5.1%	1,056	4.2%	1,832	4.1%	
Hispanic or Latino Population (2025)	1,151	19.8%	5,580	18.3%	9,615	17.8%	
Hispanic White	295	25.7%	1,216	21.8%	2,264	23.5%	
Hispanic Black or African American	82	7.1%	332	6.0%	562	5.8%	
Hispanic American Indian or Alaska Native	30	2.6%	130	2.3%	237	2.5%	
Hispanic Asian	-	-	9	0.2%	34	0.4%	
Hispanic Hawaiian or Pacific Islander	5	0.4%	20	0.4%	35	0.4%	
Hispanic Other Race	327	28.4%	1,801	32.3%	2,953	30.7%	
Hispanic Two or More Races	412	35.7%	2,071	37.1%	3,529	36.7%	
Not Hispanic or Latino Population (2020)	4,906	85.1%	25,080	82.5%	45,680	84.5%	
Hispanic or Latino Population (2020)	856	14.9%	5,327	17.5%	8,391	15.5%	
Not Hispanic or Latino Population (2010)	5,289	89.4%	27,439	87.8%	49,456	89.1%	
Hispanic or Latino Population (2010)	628	10.6%	3,816	12.2%	6,047	10.9%	
Not Hispanic or Latino Population (2030)	4,663	80.4%	24,689	81.7%	43,972	82.1%	
Hispanic or Latino Population (2030)	1,135	19.6%	5,519	18.3%	9,611	17.9%	
Projected Annual Growth (2025-2030)	-16	-0.3%	-60	-0.2%	-4	-	
Historical Annual Growth (2010-2020)	229	3.6%	1,512	4.0%	2,344	3.9%	

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77 Salem Turnpike		1 mi radius		3 mi radius		5 mi radius	
Norwich, CT 06360							
Total Age Distribution (2025)							
Total Population	5,807		30,474		53,912		
Age Under 5 Years	247	4.3%	1,543	5.1%	2,713	5.0%	
Age 5 to 9 Years	297	5.1%	1,708	5.6%	2,982	5.5%	
Age 10 to 14 Years	293	5.1%	1,728	5.7%	3,012	5.6%	
Age 15 to 19 Years	370	6.4%	1,952	6.4%	3,391	6.3%	
Age 20 to 24 Years	432	7.4%	2,089	6.9%	3,530	6.5%	
Age 25 to 29 Years	351	6.0%	2,224	7.3%	3,776	7.0%	
Age 30 to 34 Years	366	6.3%	2,188	7.2%	3,845	7.1%	
Age 35 to 39 Years	364	6.3%	2,056	6.7%	3,663	6.8%	
Age 40 to 44 Years	369	6.4%	2,010	6.6%	3,516	6.5%	
Age 45 to 49 Years	358	6.2%	1,801	5.9%	3,145	5.8%	
Age 50 to 54 Years	376	6.5%	1,858	6.1%	3,307	6.1%	
Age 55 to 59 Years	396	6.8%	2,015	6.6%	3,690	6.8%	
Age 60 to 64 Years	429	7.4%	2,046	6.7%	3,684	6.8%	
Age 65 to 69 Years	414	7.1%	1,842	6.0%	3,309	6.1%	
Age 70 to 74 Years	288	5.0%	1,332	4.4%	2,442	4.5%	
Age 75 to 79 Years	206	3.6%	895	2.9%	1,732	3.2%	
Age 80 to 84 Years	151	2.6%	611	2.0%	1,127	2.1%	
Age 85 Years or Over	99	1.7%	575	1.9%	1,046	1.9%	
Median Age	41.5		38.8		39.6		
Age 19 Years or Less	1,207	20.8%	6,931	22.7%	12,099	22.4%	
Age 20 to 64 Years	3,441	59.3%	18,288	60.0%	32,156	59.6%	
Age 65 Years or Over	1,158	19.9%	5,256	17.2%	9,657	17.9%	
Female Age Distribution (2025)							
Female Population	3,014 51.9%		15,372 50.4%		26,714 49.6%		
Age Under 5 Years	105	3.5%	721	4.7%	1,308	4.9%	
Age 5 to 9 Years	148	4.9%	849	5.5%	1,443	5.4%	
Age 10 to 14 Years	155	5.2%	900	5.9%	1,530	5.7%	
Age 15 to 19 Years	170	5.6%	974	6.3%	1,671	6.3%	
Age 20 to 24 Years	185	6.1%	946	6.2%	1,579	5.9%	
Age 25 to 29 Years	168	5.6%	1,071	7.0%	1,763	6.6%	
Age 30 to 34 Years	183	6.1%	1,093	7.1%	1,827	6.8%	
Age 35 to 39 Years	181	6.0%	1,056	6.9%	1,809	6.8%	
Age 40 to 44 Years	214	7.1%	1,078	7.0%	1,806	6.8%	
Age 45 to 49 Years	189	6.3%	893	5.8%	1,515	5.7%	
Age 50 to 54 Years	202	6.7%	955	6.2%	1,655	6.2%	
Age 55 to 59 Years	224	7.4%	1,055	6.9%	1,885	7.1%	
Age 60 to 64 Years	218	7.2%	1,027	6.7%	1,850	6.9%	
Age 65 to 69 Years	242	8.0%	932	6.1%	1,676	6.3%	
Age 70 to 74 Years	157	5.2%	683	4.4%	1,231	4.6%	
Age 75 to 79 Years	127	4.2%	491	3.2%	943	3.5%	
Age 80 to 84 Years	88	2.9%	335	2.2%	619	2.3%	
Age 85 Years or Over	60	2.0%	312	2.0%	604	2.3%	
Female Median Age	44.2		39.7		40.5		
Age 19 Years or Less	578	19.2%	3,444	22.4%	5,953	22.3%	
Age 20 to 64 Years	1,763	58.5%	9,174	59.7%	15,688	58.7%	
Age 65 Years or Over	673	22.3%	2,754	17.9%	5,073	19.0%	

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Norwich, CT 06360							
Male Age Distribution (2025)							
Male Population	2,793	48.1%	15,102	49.6%	27,198	50.4%	
Age Under 5 Years	143	5.1%	822	5.4%	1,405	5.2%	
Age 5 to 9 Years	149	5.3%	859	5.7%	1,539	5.7%	
Age 10 to 14 Years	138	4.9%	828	5.5%	1,482	5.4%	
Age 15 to 19 Years	200	7.2%	978	6.5%	1,720	6.3%	
Age 20 to 24 Years	247	8.9%	1,144	7.6%	1,951	7.2%	
Age 25 to 29 Years	183	6.5%	1,153	7.6%	2,013	7.4%	
Age 30 to 34 Years	184	6.6%	1,095	7.2%	2,019	7.4%	
Age 35 to 39 Years	183	6.6%	1,000	6.6%	1,853	6.8%	
Age 40 to 44 Years	155	5.6%	932	6.2%	1,710	6.3%	
Age 45 to 49 Years	170	6.1%	909	6.0%	1,631	6.0%	
Age 50 to 54 Years	173	6.2%	903	6.0%	1,652	6.1%	
Age 55 to 59 Years	172	6.2%	959	6.4%	1,805	6.6%	
Age 60 to 64 Years	211	7.6%	1,019	6.7%	1,835	6.7%	
Age 65 to 69 Years	172	6.1%	910	6.0%	1,634	6.0%	
Age 70 to 74 Years	131	4.7%	649	4.3%	1,211	4.5%	
Age 75 to 79 Years	80	2.9%	403	2.7%	789	2.9%	
Age 80 to 84 Years	63	2.3%	276	1.8%	507	1.9%	
Age 85 Years or Over	40	1.4%	263	1.7%	442	1.6%	
Male Median Age	38.4		37.8		38.6		
Age 19 Years or Less	630	22.5%	3,487	23.1%	6,146	22.6%	
Age 20 to 64 Years	1,678	60.1%	9,113	60.3%	16,468	60.5%	
Age 65 Years or Over	485	17.4%	2,502	16.6%	4,584	16.9%	
Males per 100 Females (2025)							
Overall Comparison	93		98		102		
Age Under 5 Years	137	57.7%	114	53.3%	107	51.8%	
Age 5 to 9 Years	100	50.1%	101	50.3%	107	51.6%	
Age 10 to 14 Years	89	47.0%	92	47.9%	97	49.2%	
Age 15 to 19 Years	118	54.1%	100	50.1%	103	50.7%	
Age 20 to 24 Years	134	57.2%	121	54.7%	124	55.3%	
Age 25 to 29 Years	109	52.1%	108	51.8%	114	53.3%	
Age 30 to 34 Years	101	50.2%	100	50.0%	111	52.5%	
Age 35 to 39 Years	101	50.3%	95	48.6%	102	50.6%	
Age 40 to 44 Years	73	42.1%	86	46.4%	95	48.6%	
Age 45 to 49 Years	90	47.3%	102	50.4%	108	51.8%	
Age 50 to 54 Years	86	46.2%	94	48.6%	100	50.0%	
Age 55 to 59 Years	77	43.4%	91	47.6%	96	48.9%	
Age 60 to 64 Years	97	49.2%	99	49.8%	99	49.8%	
Age 65 to 69 Years	71	41.5%	98	49.4%	97	49.4%	
Age 70 to 74 Years	84	45.5%	95	48.7%	98	49.6%	
Age 75 to 79 Years	63	38.6%	82	45.1%	84	45.6%	
Age 80 to 84 Years	72	41.9%	83	45.2%	82	45.0%	
Age 85 Years or Over	67	40.0%	84	45.7%	73	42.3%	
Age 19 Years or Less	109	52.2%	101	50.3%	103	50.8%	
Age 20 to 39 Years	111	52.7%	105	51.3%	112	52.9%	
Age 40 to 64 Years	84	45.7%	94	48.5%	99	49.8%	
Age 65 Years or Over	72	41.9%	91	47.6%	90	47.5%	

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Norwich, CT 06360							
Household Type (2025)							
Total Households	2,466		12,611		22,155		
Households with Children	682	27.7%	3,740	29.7%	6,421	29.0%	
Average Household Size	2.3		2.4		2.4		
Household Density per Square Mile	785		446		282		
Population Family	4,481	77.2%	23,817	78.2%	41,565	77.1%	
Population Non-Family	1,261	21.7%	6,149	20.2%	10,931	20.3%	
Population Group Quarters	65	1.1%	508	1.7%	1,416	2.6%	
Family Households	1,513	61.4%	8,056	63.9%	14,148	63.9%	
Married Couple Households	946	62.5%	4,660	57.8%	8,779	62.0%	
Other Family Households with Children	567	37.5%	3,397	42.2%	5,370	38.0%	
Family Households with Children	678	44.8%	3,729	46.3%	6,400	45.2%	
Married Couple with Children	354	52.2%	1,798	48.2%	3,402	53.1%	
Other Family Households with Children	324	47.8%	1,931	51.8%	2,999	46.9%	
Family Households No Children	835	55.2%	4,327	53.7%	7,748	54.8%	
Married Couple No Children	591	70.8%	2,862	66.1%	5,377	69.4%	
Other Family Households No Children	243	29.2%	1,465	33.9%	2,371	30.6%	
Non-Family Households	953	38.6%	4,555	36.1%	8,007	36.1%	
Non-Family Households with Children	4	0.4%	11	0.2%	21	0.3%	
Non-Family Households No Children	949	99.6%	4,544	99.8%	7,986	99.7%	
Average Family Household Size	3.0		3.0		2.9		
Average Family Income	\$114,627		\$109,178		\$117,176		
Median Family Income	\$93,154		\$91,228		\$97,128		
Average Non-Family Household Size	1.3		1.3		1.4		
Marital Status (2025)							
Population Age 15 Years or Over	4,970		25,495		45,204		
Never Married	1,871	37.7%	9,983	39.2%	16,894	37.4%	
Currently Married	2,003	40.3%	9,440	37.0%	17,836	39.5%	
Previously Married	1,096	22.1%	6,071	23.8%	10,474	23.2%	
Separated	258	23.5%	1,217	20.1%	1,899	18.1%	
Widowed	270	24.6%	1,391	22.9%	2,484	23.7%	
Divorced	568	51.9%	3,462	57.0%	6,091	58.2%	
Educational Attainment (2025)							
Adult Population Age 25 Years or Over	4,168		21,454		38,283		
Elementary (Grade Level 0 to 8)	152	3.7%	986	4.6%	1,442	3.8%	
Some High School (Grade Level 9 to 11)	234	5.6%	1,504	7.0%	2,547	6.7%	
High School Graduate	1,665	40.0%	7,404	34.5%	12,877	33.6%	
Some College	856	20.5%	4,894	22.8%	8,542	22.3%	
Associate Degree Only	260	6.2%	1,497	7.0%	3,215	8.4%	
Bachelor Degree Only	732	17.6%	3,036	14.1%	5,632	14.7%	
Graduate Degree	269	6.5%	2,132	9.9%	4,028	10.5%	
Any College (Some College or Higher)	2,116	50.8%	11,559	53.9%	21,417	55.9%	
College Degree + (Bachelor Degree or Higher)	1,001	24.0%	5,168	24.1%	9,660	25.2%	

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Housing							
Total Housing Units (2025)	2,669		13,817		24,181		
Total Housing Units (2020)	2,709		13,912		24,208		
Historical Annual Growth (2020-2025)	-40	-	-95	-	-27	-	
Housing Units Occupied (2025)	2,466	92.4%	12,611	91.3%	22,155	91.6%	
Housing Units Owner-Occupied	1,403	56.9%	6,350	50.4%	12,336	55.7%	
Housing Units Renter-Occupied	1,063	43.1%	6,261	49.6%	9,818	44.3%	
Housing Units Vacant (2025)	203	7.6%	1,205	8.7%	2,026	8.4%	
Household Size (2025)							
Total Households	2,466		12,611		22,155		
1 Person Households	763	30.9%	3,602	28.6%	6,290	28.4%	
2 Person Households	893	36.2%	4,709	37.3%	8,395	37.9%	
3 Person Households	361	14.6%	1,930	15.3%	3,349	15.1%	
4 Person Households	265	10.8%	1,347	10.7%	2,340	10.6%	
5 Person Households	99	4.0%	617	4.9%	1,092	4.9%	
6 Person Households	55	2.2%	260	2.1%	448	2.0%	
7 or More Person Households	30	1.2%	145	1.2%	243	1.1%	
Household Income Distribution (2025)							
HH Income \$200,000 or More	254	10.3%	1,121	8.9%	2,039	9.2%	
HH Income \$150,000 to \$199,999	178	7.2%	1,127	8.9%	2,172	9.8%	
HH Income \$125,000 to \$149,999	267	10.8%	984	7.8%	1,871	8.4%	
HH Income \$100,000 to \$124,999	267	10.8%	1,382	11.0%	2,417	10.9%	
HH Income \$75,000 to \$99,999	275	11.2%	1,385	11.0%	2,590	11.7%	
HH Income \$50,000 to \$74,999	265	10.7%	2,023	16.0%	3,452	15.6%	
HH Income \$35,000 to \$49,999	119	4.8%	1,217	9.6%	2,149	9.7%	
HH Income \$25,000 to \$34,999	169	6.8%	863	6.8%	1,484	6.7%	
HH Income \$15,000 to \$24,999	252	10.2%	965	7.7%	1,851	8.4%	
HH Income \$10,000 to \$14,999	270	11.0%	886	7.0%	1,087	4.9%	
HH Income Under \$10,000	151	6.1%	659	5.2%	1,041	4.7%	
Household Vehicles (2025)							
Households 0 Vehicles Available	364	14.7%	1,765	14.0%	2,607	11.8%	
Households 1 Vehicle Available	834	33.8%	4,525	35.9%	7,879	35.6%	
Households 2 Vehicles Available	877	35.6%	4,258	33.8%	7,624	34.4%	
Households 3 or More Vehicles Available	391	15.9%	2,064	16.4%	4,044	18.3%	
Total Vehicles Available	3,898		20,135		37,037		
Average Vehicles per Household	1.6		1.6		1.7		
Owner-Occupied Household Vehicles	2,751	70.6%	12,898	64.1%	25,346	68.4%	
Average Vehicles per Owner-Occupied Household	2.0		2.0		2.1		
Renter-Occupied Household Vehicles	1,147	29.4%	7,238	35.9%	11,691	31.6%	
Average Vehicles per Renter-Occupied Household	1.1		1.2		1.2		
Travel Time (2025)							
Worker Base Age 16 years or Over	2,482		14,854		26,476		
Travel to Work in 14 Minutes or Less	768	30.9%	4,699	31.6%	7,189	27.2%	
Travel to Work in 15 to 29 Minutes	1,132	45.6%	5,712	38.5%	10,492	39.6%	
Travel to Work in 30 to 59 Minutes	375	15.1%	3,008	20.3%	6,173	23.3%	
Travel to Work in 60 Minutes or More	80	3.2%	543	3.7%	1,038	3.9%	
Work at Home	127	5.1%	892	6.0%	1,583	6.0%	
Average Minutes Travel to Work	18.6		19.5		21.1		

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.5128/-72.1112

77 Salem Turnpike	1 mi radius		3 mi radius		5 mi radius	
Norwich, CT 06360						
Transportation To Work (2025)						
Worker Base Age 16 years or Over	2,482		14,854		26,476	
Drive to Work Alone	2,031	81.8%	11,283	76.0%	20,665	78.1%
Drive to Work in Carpool	238	9.6%	1,873	12.6%	3,065	11.6%
Travel to Work by Public Transportation	5	0.2%	183	1.2%	269	1.0%
Drive to Work on Motorcycle	-	-	-	-	-	-
Bicycle to Work	1	-	7	-	16	-
Walk to Work	15	0.6%	193	1.3%	306	1.2%
Other Means	64	2.6%	422	2.8%	572	2.2%
Work at Home	127	5.1%	892	6.0%	1,583	6.0%
Daytime Demographics (2025)						
Total Businesses	271		1,511		2,461	
Total Employees	2,671		12,097		20,820	
Company Headquarter Businesses	5	1.8%	43	2.9%	71	2.9%
Company Headquarter Employees	129	4.8%	924	7.6%	2,045	9.8%
Employee Population per Business	9.8 to 1		8.0 to 1		8.5 to 1	
Residential Population per Business	21.4 to 1		20.2 to 1		21.9 to 1	
Adj. Daytime Demographics Age 16 Years or Over	5,063		22,060		38,293	
Labor Force						
Labor Population Age 16 Years or Over (2025)	4,898		25,125		44,501	
Labor Force Total Males (2025)	2,321	47.4%	12,408	49.4%	22,398	50.3%
Male Civilian Employed	1,270	54.7%	7,877	63.5%	13,884	62.0%
Male Civilian Unemployed	154	6.6%	650	5.2%	986	4.4%
Males in Armed Forces	24	1.0%	303	2.4%	526	2.3%
Males Not in Labor Force	874	37.6%	3,577	28.8%	7,002	31.3%
Labor Force Total Females (2025)	2,577	52.6%	12,716	50.6%	22,103	49.7%
Female Civilian Employed	1,213	47.1%	6,980	54.9%	12,595	57.0%
Female Civilian Unemployed	44	1.7%	255	2.0%	351	1.6%
Females in Armed Forces	-	-	1	-	24	0.1%
Females Not in Labor Force	1,320	51.2%	5,480	43.1%	9,133	41.3%
Unemployment Rate	198	4.0%	905	3.6%	1,337	3.0%
Occupation (2025)						
Occupation Population Age 16 Years or Over	2,482		14,854		26,476	
Occupation Total Males	1,269	51.1%	7,874	53.0%	13,881	52.4%
Occupation Total Females	1,213	48.9%	6,980	47.0%	12,595	47.6%
Management, Business, Financial Operations	394	15.9%	2,013	13.6%	3,664	13.8%
Professional, Related	590	23.8%	3,348	22.5%	6,205	23.4%
Service	819	33.0%	4,645	31.3%	7,424	28.0%
Sales, Office	201	8.1%	1,763	11.9%	3,534	13.3%
Farming, Fishing, Forestry	2	-	9	-	29	0.1%
Construction, Extraction, Maintenance	149	6.0%	1,106	7.4%	2,291	8.7%
Production, Transport, Material Moving	327	13.2%	1,970	13.3%	3,329	12.6%
White Collar Workers	1,185	47.7%	7,124	48.0%	13,403	50.6%
Blue Collar Workers	1,297	52.3%	7,730	52.0%	13,073	49.4%

Complete Profile

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Lat/Lon: 41.5128/-72.1112

77 Salem Turnpike		1 mi radius		3 mi radius		5 mi radius	
Norwich, CT 06360							
Units In Structure (2025)							
Total Units	2,466		12,611		22,155		
1 Detached Unit	1,239	50.2%	6,241	49.5%	12,062	54.4%	
1 Attached Unit	321	13.0%	954	7.6%	1,620	7.3%	
2 Units	156	6.3%	1,442	11.4%	2,204	9.9%	
3 to 4 Units	239	9.7%	1,382	11.0%	2,052	9.3%	
5 to 9 Units	149	6.0%	871	6.9%	1,324	6.0%	
10 to 19 Units	132	5.3%	393	3.1%	565	2.5%	
20 to 49 Units	110	4.4%	662	5.2%	899	4.1%	
50 or More Units	107	4.3%	593	4.7%	851	3.8%	
Mobile Home or Trailer	14	0.6%	73	0.6%	579	2.6%	
Other Structure	-	-	-	-	-	-	
Homes Built By Year (2025)							
Homes Built 2020 or later	6	0.2%	28	0.2%	85	0.4%	
Homes Built 2010 to 2019	23	0.9%	294	2.1%	812	3.4%	
Homes Built 2000 to 2009	408	15.3%	1,202	8.7%	2,238	9.3%	
Homes Built 1990 to 1999	241	9.0%	862	6.2%	1,684	7.0%	
Homes Built 1980 to 1989	277	10.4%	1,187	8.6%	1,977	8.2%	
Homes Built 1970 to 1979	228	8.5%	1,475	10.7%	2,767	11.4%	
Homes Built 1960 to 1969	387	14.5%	1,659	12.0%	3,243	13.4%	
Homes Built 1950 to 1959	473	17.7%	1,311	9.5%	2,281	9.4%	
Homes Built 1940 to 1949	133	5.0%	675	4.9%	1,130	4.7%	
Homes Built Before 1939	291	10.9%	3,919	28.4%	5,938	24.6%	
Median Age of Homes	53.2	yrs	61.2	yrs	58.7	yrs	
Home Values (2025)							
Owner Specified Housing Units	1,403		6,350		12,336		
Home Values \$1,000,000 or More	9	0.6%	88	1.4%	143	1.2%	
Home Values \$750,000 to \$999,999	38	2.7%	121	1.9%	198	1.6%	
Home Values \$500,000 to \$749,999	48	3.4%	278	4.4%	813	6.6%	
Home Values \$400,000 to \$499,999	49	3.5%	280	4.4%	886	7.2%	
Home Values \$300,000 to \$399,999	299	21.3%	1,183	18.6%	2,552	20.7%	
Home Values \$250,000 to \$299,999	396	28.2%	1,538	24.2%	2,631	21.3%	
Home Values \$200,000 to \$249,999	255	18.2%	1,250	19.7%	2,322	18.8%	
Home Values \$175,000 to \$199,999	69	4.9%	272	4.3%	458	3.7%	
Home Values \$150,000 to \$174,999	154	11.0%	516	8.1%	734	6.0%	
Home Values \$125,000 to \$149,999	22	1.6%	124	2.0%	188	1.5%	
Home Values \$100,000 to \$124,999	26	1.9%	317	5.0%	465	3.8%	
Home Values \$90,000 to \$99,999	2	0.1%	16	0.3%	34	0.3%	
Home Values \$80,000 to \$89,999	1	-	100	1.6%	182	1.5%	
Home Values \$70,000 to \$79,999	8	0.6%	20	0.3%	34	0.3%	
Home Values \$60,000 to \$69,999	-	-	-	-	19	0.2%	
Home Values \$50,000 to \$59,999	4	0.3%	39	0.6%	86	0.7%	
Home Values \$35,000 to \$49,999	2	0.2%	19	0.3%	198	1.6%	
Home Values \$25,000 to \$34,999	1	-	10	0.2%	77	0.6%	
Home Values \$10,000 to \$24,999	13	0.9%	127	2.0%	166	1.3%	
Home Values Under \$10,000	5	0.3%	52	0.8%	149	1.2%	
Owner-Occupied Median Home Value	\$269,237		\$259,241		\$273,605		
Renter-Occupied Median Rent	\$815		\$1,030		\$1,044		

Complete Profile

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Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.5128/-72.1112

77 Salem Turnpike Norwich, CT 06360		1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2025)				
Total Household Expenditure	\$235.53 M	\$1.21 B	\$2.18 B	
Total Non-Retail Expenditure	\$117.56 M	\$607.27 M	\$1.09 B	
Total Retail Expenditure	\$117.97 M	\$600.14 M	\$1.08 B	
Alcoholic Beverages	\$1.43 M	\$7.35 M	\$13.25 M	
Apparel	\$4.33 M	\$22.37 M	\$40.14 M	
Contributions	\$7.36 M	\$37.67 M	\$68.49 M	
Education	\$5.27 M	\$27.03 M	\$48.97 M	
Entertainment	\$13.44 M	\$69.43 M	\$124.48 M	
Food Away From Home	\$10.29 M	\$53.11 M	\$95.41 M	
Grocery	\$15.66 M	\$82.04 M	\$144.58 M	
Health Care	\$16.28 M	\$81.6 M	\$144.55 M	
Household Furnishings and Equipment	\$6.21 M	\$32.02 M	\$57.61 M	
Household Operations	\$4.4 M	\$22.72 M	\$40.63 M	
Miscellaneous Expenses	\$4 M	\$20.65 M	\$37.14 M	
Personal Care	\$3.06 M	\$15.96 M	\$28.26 M	
Shelter	\$38.26 M	\$204.26 M	\$359.03 M	
Tax and Retirement	\$57.59 M	\$287.46 M	\$529.06 M	
Tobacco and Related	\$1.23 M	\$6.55 M	\$11.19 M	
Transportation	\$35.53 M	\$178.5 M	\$329.81 M	
Utilities	\$11.19 M	\$58.69 M	\$103.25 M	
Monthly Household Consumer Expenditure (2025)				
Total Household Expenditure	\$7,959	\$7,978	\$8,184	
Total Non-Retail Expenditure	\$3,973 49.9%	\$4,013 50.3%	\$4,106 50.2%	
Total Retail Expenditures	\$3,986 50.1%	\$3,966 49.7%	\$4,078 49.8%	
Alcoholic Beverages	\$48 0.6%	\$49 0.6%	\$50 0.6%	
Apparel	\$146 1.8%	\$148 1.9%	\$151 1.8%	
Contributions	\$249 3.1%	\$249 3.1%	\$258 3.1%	
Education	\$178 2.2%	\$179 2.2%	\$184 2.3%	
Entertainment	\$454 5.7%	\$459 5.8%	\$468 5.7%	
Food Away From Home	\$348 4.4%	\$351 4.4%	\$359 4.4%	
Grocery	\$529 6.6%	\$542 6.8%	\$544 6.6%	
Health Care	\$550 6.9%	\$539 6.8%	\$544 6.6%	
Household Furnishings and Equipment	\$210 2.6%	\$212 2.7%	\$217 2.6%	
Household Operations	\$149 1.9%	\$150 1.9%	\$153 1.9%	
Miscellaneous Expenses	\$135 1.7%	\$136 1.7%	\$140 1.7%	
Personal Care	\$103 1.3%	\$105 1.3%	\$106 1.3%	
Shelter	\$1,293 16.2%	\$1,350 16.9%	\$1,350 16.5%	
Tax and Retirement	\$1,946 24.5%	\$1,899 23.8%	\$1,990 23.8%	
Tobacco and Related	\$41 0.5%	\$43 0.5%	\$42 0.5%	
Transportation	\$1,201 15.1%	\$1,179 14.8%	\$1,241 15.2%	
Utilities	\$378 4.7%	\$388 4.9%	\$388 4.7%	