

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.5128/-72.1112

77 Salem Turnpike Norwich, CT 06360	1 mi radius	3 mi radius	5 mi radius			
Population						
Estimated Population (2025)	5,807	30,474	53,912			
Projected Population (2030)	5,798	30,208	53,582			
Census Population (2020)	5,763	30,407	54,071			
Census Population (2010)	5,916	31,255	55,503			
Projected Annual Growth (2025-2030)	-9	-266	-0.2%	-330	-0.1%	
Historical Annual Growth (2020-2025)	44	67	-	-159	-	
Historical Annual Growth (2010-2020)	-154	-0.3%	-848	-0.3%	-1,433	-0.3%
Estimated Population Density (2025)	1,849 psm	1,078 psm	687 psm			
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi			
Households						
Estimated Households (2025)	2,466	12,611	22,155			
Projected Households (2030)	2,497	12,644	22,280			
Census Households (2020)	2,455	12,439	21,922			
Census Households (2010)	2,438	12,531	21,941			
Projected Annual Growth (2025-2030)	31	0.3%	33	-	125	0.1%
Historical Annual Change (2010-2025)	28	-	81	-	214	-
Average Household Income						
Estimated Average Household Income (2025)	\$95,166	\$93,646	\$97,727			
Projected Average Household Income (2030)	\$93,147	\$92,300	\$96,447			
Census Average Household Income (2010)	\$68,830	\$64,341	\$66,101			
Census Average Household Income (2000)	\$48,627	\$49,803	\$52,766			
Projected Annual Change (2025-2030)	-\$2,018	-0.4%	-\$1,346	-0.3%	-\$1,281	-0.3%
Historical Annual Change (2000-2025)	\$46,539	3.8%	\$43,843	3.5%	\$44,961	3.4%
Median Household Income						
Estimated Median Household Income (2025)	\$74,942	\$74,938	\$79,231			
Projected Median Household Income (2030)	\$73,453	\$74,194	\$78,607			
Census Median Household Income (2010)	\$56,281	\$53,530	\$54,881			
Census Median Household Income (2000)	\$40,579	\$41,669	\$44,498			
Projected Annual Change (2025-2030)	-\$1,490	-0.4%	-\$744	-0.2%	-\$624	-0.2%
Historical Annual Change (2000-2025)	\$34,363	3.4%	\$33,269	3.2%	\$34,733	3.1%
Per Capita Income						
Estimated Per Capita Income (2025)	\$40,697	\$39,066	\$40,396			
Projected Per Capita Income (2030)	\$40,399	\$38,948	\$40,339			
Census Per Capita Income (2010)	\$28,364	\$25,791	\$26,132			
Census Per Capita Income (2000)	\$19,763	\$20,055	\$20,824			
Projected Annual Change (2025-2030)	-\$298	-0.1%	-\$118	-	-\$56	-
Historical Annual Change (2000-2025)	\$20,934	4.2%	\$19,011	3.8%	\$19,571	3.8%
Estimated Average Household Net Worth (2025)	\$1.16 M	\$897,421	\$967,614			

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77 Salem Turnpike Norwich, CT 06360	1 mi radius	3 mi radius	5 mi radius
Race and Ethnicity			
Total Population (2025)	5,807	30,474	53,912
White (2025)	3,966 68.3%	20,811 68.3%	37,316 69.2%
Black or African American (2025)	608 10.5%	3,289 10.8%	5,777 10.7%
American Indian or Alaska Native (2025)	60 1.0%	286 0.9%	492 0.9%
Asian (2025)	163 2.8%	1,065 3.5%	1,850 3.4%
Hawaiian or Pacific Islander (2025)	10 0.2%	44 0.1%	73 0.1%
Other Race (2025)	353 6.1%	1,852 6.1%	3,042 5.6%
Two or More Races (2025)	647 11.1%	3,127 10.3%	5,361 9.9%
Population < 18 (2025)	1,066 18.4%	6,165 20.2%	10,794 20.0%
White Not Hispanic	438 41.0%	2,940 47.7%	5,308 49.2%
Black or African American	129 12.1%	886 14.4%	1,503 13.9%
Asian	21 1.9%	152 2.5%	292 2.7%
Other Race Not Hispanic	125 11.7%	466 7.6%	783 7.3%
Hispanic	354 33.2%	1,721 27.9%	2,908 26.9%
Not Hispanic or Latino Population (2025)	4,656 80.2%	24,894 81.7%	44,297 82.2%
Not Hispanic White	3,671 78.8%	19,595 78.7%	35,052 79.1%
Not Hispanic Black or African American	526 11.3%	2,956 11.9%	5,215 11.8%
Not Hispanic American Indian or Alaska Native	30 0.6%	157 0.6%	255 0.6%
Not Hispanic Asian	163 3.5%	1,056 4.2%	1,816 4.1%
Not Hispanic Hawaiian or Pacific Islander	5 0.1%	23 -	38 -
Not Hispanic Other Race	25 0.5%	51 0.2%	89 0.2%
Not Hispanic Two or More Races	235 5.1%	1,056 4.2%	1,832 4.1%
Hispanic or Latino Population (2025)	1,151 19.8%	5,580 18.3%	9,615 17.8%
Hispanic White	295 25.7%	1,216 21.8%	2,264 23.5%
Hispanic Black or African American	82 7.1%	332 6.0%	562 5.8%
Hispanic American Indian or Alaska Native	30 2.6%	130 2.3%	237 2.5%
Hispanic Asian	- -	9 0.2%	34 0.4%
Hispanic Hawaiian or Pacific Islander	5 0.4%	20 0.4%	35 0.4%
Hispanic Other Race	327 28.4%	1,801 32.3%	2,953 30.7%
Hispanic Two or More Races	412 35.7%	2,071 37.1%	3,529 36.7%
Not Hispanic or Latino Population (2020)	4,906 85.1%	25,080 82.5%	45,680 84.5%
Hispanic or Latino Population (2020)	856 14.9%	5,327 17.5%	8,391 15.5%
Not Hispanic or Latino Population (2010)	5,289 89.4%	27,439 87.8%	49,456 89.1%
Hispanic or Latino Population (2010)	628 10.6%	3,816 12.2%	6,047 10.9%
Not Hispanic or Latino Population (2030)	4,663 80.4%	24,689 81.7%	43,972 82.1%
Hispanic or Latino Population (2030)	1,135 19.6%	5,519 18.3%	9,611 17.9%
Projected Annual Growth (2025-2030)	-16 -0.3%	-60 -0.2%	-4 -
Historical Annual Growth (2010-2020)	229 3.6%	1,512 4.0%	2,344 3.9%

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Total Age Distribution (2025)			
Total Population	5,807	30,474	53,912
Age Under 5 Years	247 4.3%	1,543 5.1%	2,713 5.0%
Age 5 to 9 Years	297 5.1%	1,708 5.6%	2,982 5.5%
Age 10 to 14 Years	293 5.1%	1,728 5.7%	3,012 5.6%
Age 15 to 19 Years	370 6.4%	1,952 6.4%	3,391 6.3%
Age 20 to 24 Years	432 7.4%	2,089 6.9%	3,530 6.5%
Age 25 to 29 Years	351 6.0%	2,224 7.3%	3,776 7.0%
Age 30 to 34 Years	366 6.3%	2,188 7.2%	3,845 7.1%
Age 35 to 39 Years	364 6.3%	2,056 6.7%	3,663 6.8%
Age 40 to 44 Years	369 6.4%	2,010 6.6%	3,516 6.5%
Age 45 to 49 Years	358 6.2%	1,801 5.9%	3,145 5.8%
Age 50 to 54 Years	376 6.5%	1,858 6.1%	3,307 6.1%
Age 55 to 59 Years	396 6.8%	2,015 6.6%	3,690 6.8%
Age 60 to 64 Years	429 7.4%	2,046 6.7%	3,684 6.8%
Age 65 to 69 Years	414 7.1%	1,842 6.0%	3,309 6.1%
Age 70 to 74 Years	288 5.0%	1,332 4.4%	2,442 4.5%
Age 75 to 79 Years	206 3.6%	895 2.9%	1,732 3.2%
Age 80 to 84 Years	151 2.6%	611 2.0%	1,127 2.1%
Age 85 Years or Over	99 1.7%	575 1.9%	1,046 1.9%
Median Age	41.5	38.8	39.6
Age 19 Years or Less	1,207 20.8%	6,931 22.7%	12,099 22.4%
Age 20 to 64 Years	3,441 59.3%	18,288 60.0%	32,156 59.6%
Age 65 Years or Over	1,158 19.9%	5,256 17.2%	9,657 17.9%
Female Age Distribution (2025)			
Female Population	3,014 51.9%	15,372 50.4%	26,714 49.6%
Age Under 5 Years	105 3.5%	721 4.7%	1,308 4.9%
Age 5 to 9 Years	148 4.9%	849 5.5%	1,443 5.4%
Age 10 to 14 Years	155 5.2%	900 5.9%	1,530 5.7%
Age 15 to 19 Years	170 5.6%	974 6.3%	1,671 6.3%
Age 20 to 24 Years	185 6.1%	946 6.2%	1,579 5.9%
Age 25 to 29 Years	168 5.6%	1,071 7.0%	1,763 6.6%
Age 30 to 34 Years	183 6.1%	1,093 7.1%	1,827 6.8%
Age 35 to 39 Years	181 6.0%	1,056 6.9%	1,809 6.8%
Age 40 to 44 Years	214 7.1%	1,078 7.0%	1,806 6.8%
Age 45 to 49 Years	189 6.3%	893 5.8%	1,515 5.7%
Age 50 to 54 Years	202 6.7%	955 6.2%	1,655 6.2%
Age 55 to 59 Years	224 7.4%	1,055 6.9%	1,885 7.1%
Age 60 to 64 Years	218 7.2%	1,027 6.7%	1,850 6.9%
Age 65 to 69 Years	242 8.0%	932 6.1%	1,676 6.3%
Age 70 to 74 Years	157 5.2%	683 4.4%	1,231 4.6%
Age 75 to 79 Years	127 4.2%	491 3.2%	943 3.5%
Age 80 to 84 Years	88 2.9%	335 2.2%	619 2.3%
Age 85 Years or Over	60 2.0%	312 2.0%	604 2.3%
Female Median Age	44.2	39.7	40.5
Age 19 Years or Less	578 19.2%	3,444 22.4%	5,953 22.3%
Age 20 to 64 Years	1,763 58.5%	9,174 59.7%	15,688 58.7%
Age 65 Years or Over	673 22.3%	2,754 17.9%	5,073 19.0%

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Male Age Distribution (2025)						
Male Population	2,793	48.1%	15,102	49.6%	27,198	50.4%
Age Under 5 Years	143	5.1%	822	5.4%	1,405	5.2%
Age 5 to 9 Years	149	5.3%	859	5.7%	1,539	5.7%
Age 10 to 14 Years	138	4.9%	828	5.5%	1,482	5.4%
Age 15 to 19 Years	200	7.2%	978	6.5%	1,720	6.3%
Age 20 to 24 Years	247	8.9%	1,144	7.6%	1,951	7.2%
Age 25 to 29 Years	183	6.5%	1,153	7.6%	2,013	7.4%
Age 30 to 34 Years	184	6.6%	1,095	7.2%	2,019	7.4%
Age 35 to 39 Years	183	6.6%	1,000	6.6%	1,853	6.8%
Age 40 to 44 Years	155	5.6%	932	6.2%	1,710	6.3%
Age 45 to 49 Years	170	6.1%	909	6.0%	1,631	6.0%
Age 50 to 54 Years	173	6.2%	903	6.0%	1,652	6.1%
Age 55 to 59 Years	172	6.2%	959	6.4%	1,805	6.6%
Age 60 to 64 Years	211	7.6%	1,019	6.7%	1,835	6.7%
Age 65 to 69 Years	172	6.1%	910	6.0%	1,634	6.0%
Age 70 to 74 Years	131	4.7%	649	4.3%	1,211	4.5%
Age 75 to 79 Years	80	2.9%	403	2.7%	789	2.9%
Age 80 to 84 Years	63	2.3%	276	1.8%	507	1.9%
Age 85 Years or Over	40	1.4%	263	1.7%	442	1.6%
Male Median Age	38.4		37.8		38.6	
Age 19 Years or Less	630	22.5%	3,487	23.1%	6,146	22.6%
Age 20 to 64 Years	1,678	60.1%	9,113	60.3%	16,468	60.5%
Age 65 Years or Over	485	17.4%	2,502	16.6%	4,584	16.9%
Males per 100 Females (2025)						
Overall Comparison	93		98		102	
Age Under 5 Years	137	57.7%	114	53.3%	107	51.8%
Age 5 to 9 Years	100	50.1%	101	50.3%	107	51.6%
Age 10 to 14 Years	89	47.0%	92	47.9%	97	49.2%
Age 15 to 19 Years	118	54.1%	100	50.1%	103	50.7%
Age 20 to 24 Years	134	57.2%	121	54.7%	124	55.3%
Age 25 to 29 Years	109	52.1%	108	51.8%	114	53.3%
Age 30 to 34 Years	101	50.2%	100	50.0%	111	52.5%
Age 35 to 39 Years	101	50.3%	95	48.6%	102	50.6%
Age 40 to 44 Years	73	42.1%	86	46.4%	95	48.6%
Age 45 to 49 Years	90	47.3%	102	50.4%	108	51.8%
Age 50 to 54 Years	86	46.2%	94	48.6%	100	50.0%
Age 55 to 59 Years	77	43.4%	91	47.6%	96	48.9%
Age 60 to 64 Years	97	49.2%	99	49.8%	99	49.8%
Age 65 to 69 Years	71	41.5%	98	49.4%	97	49.4%
Age 70 to 74 Years	84	45.5%	95	48.7%	98	49.6%
Age 75 to 79 Years	63	38.6%	82	45.1%	84	45.6%
Age 80 to 84 Years	72	41.9%	83	45.2%	82	45.0%
Age 85 Years or Over	67	40.0%	84	45.7%	73	42.3%
Age 19 Years or Less	109	52.2%	101	50.3%	103	50.8%
Age 20 to 39 Years	111	52.7%	105	51.3%	112	52.9%
Age 40 to 64 Years	84	45.7%	94	48.5%	99	49.8%
Age 65 Years or Over	72	41.9%	91	47.6%	90	47.5%

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Household Type (2025)			
Total Households	2,466	12,611	22,155
Households with Children	682 27.7%	3,740 29.7%	6,421 29.0%
Average Household Size	2.3	2.4	2.4
Household Density per Square Mile	785	446	282
Population Family	4,481 77.2%	23,817 78.2%	41,565 77.1%
Population Non-Family	1,261 21.7%	6,149 20.2%	10,931 20.3%
Population Group Quarters	65 1.1%	508 1.7%	1,416 2.6%
Family Households	1,513 61.4%	8,056 63.9%	14,148 63.9%
Married Couple Households	946 62.5%	4,660 57.8%	8,779 62.0%
Other Family Households with Children	567 37.5%	3,397 42.2%	5,370 38.0%
Family Households with Children	678 44.8%	3,729 46.3%	6,400 45.2%
Married Couple with Children	354 52.2%	1,798 48.2%	3,402 53.1%
Other Family Households with Children	324 47.8%	1,931 51.8%	2,999 46.9%
Family Households No Children	835 55.2%	4,327 53.7%	7,748 54.8%
Married Couple No Children	591 70.8%	2,862 66.1%	5,377 69.4%
Other Family Households No Children	243 29.2%	1,465 33.9%	2,371 30.6%
Non-Family Households	953 38.6%	4,555 36.1%	8,007 36.1%
Non-Family Households with Children	4 0.4%	11 0.2%	21 0.3%
Non-Family Households No Children	949 99.6%	4,544 99.8%	7,986 99.7%
Average Family Household Size	3.0	3.0	2.9
Average Family Income	\$114,627	\$109,178	\$117,176
Median Family Income	\$93,154	\$91,228	\$97,128
Average Non-Family Household Size	1.3	1.3	1.4
Marital Status (2025)			
Population Age 15 Years or Over	4,970	25,495	45,204
Never Married	1,871 37.7%	9,983 39.2%	16,894 37.4%
Currently Married	2,003 40.3%	9,440 37.0%	17,836 39.5%
Previously Married	1,096 22.1%	6,071 23.8%	10,474 23.2%
Separated	258 23.5%	1,217 20.1%	1,899 18.1%
Widowed	270 24.6%	1,391 22.9%	2,484 23.7%
Divorced	568 51.9%	3,462 57.0%	6,091 58.2%
Educational Attainment (2025)			
Adult Population Age 25 Years or Over	4,168	21,454	38,283
Elementary (Grade Level 0 to 8)	152 3.7%	986 4.6%	1,442 3.8%
Some High School (Grade Level 9 to 11)	234 5.6%	1,504 7.0%	2,547 6.7%
High School Graduate	1,665 40.0%	7,404 34.5%	12,877 33.6%
Some College	856 20.5%	4,894 22.8%	8,542 22.3%
Associate Degree Only	260 6.2%	1,497 7.0%	3,215 8.4%
Bachelor Degree Only	732 17.6%	3,036 14.1%	5,632 14.7%
Graduate Degree	269 6.5%	2,132 9.9%	4,028 10.5%
Any College (Some College or Higher)	2,116 50.8%	11,559 53.9%	21,417 55.9%
College Degree + (Bachelor Degree or Higher)	1,001 24.0%	5,168 24.1%	9,660 25.2%

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Housing			
Total Housing Units (2025)	2,669	13,817	24,181
Total Housing Units (2020)	2,709	13,912	24,208
Historical Annual Growth (2020-2025)	-40	-95	-27
Housing Units Occupied (2025)	2,466 92.4%	12,611 91.3%	22,155 91.6%
Housing Units Owner-Occupied	1,403 56.9%	6,350 50.4%	12,336 55.7%
Housing Units Renter-Occupied	1,063 43.1%	6,261 49.6%	9,818 44.3%
Housing Units Vacant (2025)	203 7.6%	1,205 8.7%	2,026 8.4%
Household Size (2025)			
Total Households	2,466	12,611	22,155
1 Person Households	763 30.9%	3,602 28.6%	6,290 28.4%
2 Person Households	893 36.2%	4,709 37.3%	8,395 37.9%
3 Person Households	361 14.6%	1,930 15.3%	3,349 15.1%
4 Person Households	265 10.8%	1,347 10.7%	2,340 10.6%
5 Person Households	99 4.0%	617 4.9%	1,092 4.9%
6 Person Households	55 2.2%	260 2.1%	448 2.0%
7 or More Person Households	30 1.2%	145 1.2%	243 1.1%
Household Income Distribution (2025)			
HH Income \$200,000 or More	254 10.3%	1,121 8.9%	2,039 9.2%
HH Income \$150,000 to \$199,999	178 7.2%	1,127 8.9%	2,172 9.8%
HH Income \$125,000 to \$149,999	267 10.8%	984 7.8%	1,871 8.4%
HH Income \$100,000 to \$124,999	267 10.8%	1,382 11.0%	2,417 10.9%
HH Income \$75,000 to \$99,999	275 11.2%	1,385 11.0%	2,590 11.7%
HH Income \$50,000 to \$74,999	265 10.7%	2,023 16.0%	3,452 15.6%
HH Income \$35,000 to \$49,999	119 4.8%	1,217 9.6%	2,149 9.7%
HH Income \$25,000 to \$34,999	169 6.8%	863 6.8%	1,484 6.7%
HH Income \$15,000 to \$24,999	252 10.2%	965 7.7%	1,851 8.4%
HH Income \$10,000 to \$14,999	270 11.0%	886 7.0%	1,087 4.9%
HH Income Under \$10,000	151 6.1%	659 5.2%	1,041 4.7%
Household Vehicles (2025)			
Households 0 Vehicles Available	364 14.7%	1,765 14.0%	2,607 11.8%
Households 1 Vehicle Available	834 33.8%	4,525 35.9%	7,879 35.6%
Households 2 Vehicles Available	877 35.6%	4,258 33.8%	7,624 34.4%
Households 3 or More Vehicles Available	391 15.9%	2,064 16.4%	4,044 18.3%
Total Vehicles Available	3,898	20,135	37,037
Average Vehicles per Household	1.6	1.6	1.7
Owner-Occupied Household Vehicles	2,751 70.6%	12,898 64.1%	25,346 68.4%
Average Vehicles per Owner-Occupied Household	2.0	2.0	2.1
Renter-Occupied Household Vehicles	1,147 29.4%	7,238 35.9%	11,691 31.6%
Average Vehicles per Renter-Occupied Household	1.1	1.2	1.2
Travel Time (2025)			
Worker Base Age 16 years or Over	2,482	14,854	26,476
Travel to Work in 14 Minutes or Less	768 30.9%	4,699 31.6%	7,189 27.2%
Travel to Work in 15 to 29 Minutes	1,132 45.6%	5,712 38.5%	10,492 39.6%
Travel to Work in 30 to 59 Minutes	375 15.1%	3,008 20.3%	6,173 23.3%
Travel to Work in 60 Minutes or More	80 3.2%	543 3.7%	1,038 3.9%
Work at Home	127 5.1%	892 6.0%	1,583 6.0%
Average Minutes Travel to Work	18.6	19.5	21.1

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Transportation To Work (2025)			
Worker Base Age 16 years or Over	2,482	14,854	26,476
Drive to Work Alone	2,031 81.8%	11,283 76.0%	20,665 78.1%
Drive to Work in Carpool	238 9.6%	1,873 12.6%	3,065 11.6%
Travel to Work by Public Transportation	5 0.2%	183 1.2%	269 1.0%
Drive to Work on Motorcycle	- -	- -	- -
Bicycle to Work	1 -	7 -	16 -
Walk to Work	15 0.6%	193 1.3%	306 1.2%
Other Means	64 2.6%	422 2.8%	572 2.2%
Work at Home	127 5.1%	892 6.0%	1,583 6.0%
Daytime Demographics (2025)			
Total Businesses	271	1,511	2,461
Total Employees	2,671	12,097	20,820
Company Headquarter Businesses	5 1.8%	43 2.9%	71 2.9%
Company Headquarter Employees	129 4.8%	924 7.6%	2,045 9.8%
Employee Population per Business	9.8 to 1	8.0 to 1	8.5 to 1
Residential Population per Business	21.4 to 1	20.2 to 1	21.9 to 1
Adj. Daytime Demographics Age 16 Years or Over	5,063	22,060	38,293
Labor Force			
Labor Population Age 16 Years or Over (2025)	4,898	25,125	44,501
Labor Force Total Males (2025)	2,321 47.4%	12,408 49.4%	22,398 50.3%
Male Civilian Employed	1,270 54.7%	7,877 63.5%	13,884 62.0%
Male Civilian Unemployed	154 6.6%	650 5.2%	986 4.4%
Males in Armed Forces	24 1.0%	303 2.4%	526 2.3%
Males Not in Labor Force	874 37.6%	3,577 28.8%	7,002 31.3%
Labor Force Total Females (2025)	2,577 52.6%	12,716 50.6%	22,103 49.7%
Female Civilian Employed	1,213 47.1%	6,980 54.9%	12,595 57.0%
Female Civilian Unemployed	44 1.7%	255 2.0%	351 1.6%
Females in Armed Forces	- -	1 -	24 0.1%
Females Not in Labor Force	1,320 51.2%	5,480 43.1%	9,133 41.3%
Unemployment Rate	198 4.0%	905 3.6%	1,337 3.0%
Occupation (2025)			
Occupation Population Age 16 Years or Over	2,482	14,854	26,476
Occupation Total Males	1,269 51.1%	7,874 53.0%	13,881 52.4%
Occupation Total Females	1,213 48.9%	6,980 47.0%	12,595 47.6%
Management, Business, Financial Operations	394 15.9%	2,013 13.6%	3,664 13.8%
Professional, Related	590 23.8%	3,348 22.5%	6,205 23.4%
Service	819 33.0%	4,645 31.3%	7,424 28.0%
Sales, Office	201 8.1%	1,763 11.9%	3,534 13.3%
Farming, Fishing, Forestry	2 -	9 -	29 0.1%
Construction, Extraction, Maintenance	149 6.0%	1,106 7.4%	2,291 8.7%
Production, Transport, Material Moving	327 13.2%	1,970 13.3%	3,329 12.6%
White Collar Workers	1,185 47.7%	7,124 48.0%	13,403 50.6%
Blue Collar Workers	1,297 52.3%	7,730 52.0%	13,073 49.4%

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.5128/-72.1112

77 Salem Turnpike Norwich, CT 06360	1 mi radius	3 mi radius	5 mi radius
Units In Structure (2025)			
Total Units	2,466	12,611	22,155
1 Detached Unit	1,239 50.2%	6,241 49.5%	12,062 54.4%
1 Attached Unit	321 13.0%	954 7.6%	1,620 7.3%
2 Units	156 6.3%	1,442 11.4%	2,204 9.9%
3 to 4 Units	239 9.7%	1,382 11.0%	2,052 9.3%
5 to 9 Units	149 6.0%	871 6.9%	1,324 6.0%
10 to 19 Units	132 5.3%	393 3.1%	565 2.5%
20 to 49 Units	110 4.4%	662 5.2%	899 4.1%
50 or More Units	107 4.3%	593 4.7%	851 3.8%
Mobile Home or Trailer	14 0.6%	73 0.6%	579 2.6%
Other Structure	- -	- -	- -
Homes Built By Year (2025)			
Homes Built 2020 or later	6 0.2%	28 0.2%	85 0.4%
Homes Built 2010 to 2019	23 0.9%	294 2.1%	812 3.4%
Homes Built 2000 to 2009	408 15.3%	1,202 8.7%	2,238 9.3%
Homes Built 1990 to 1999	241 9.0%	862 6.2%	1,684 7.0%
Homes Built 1980 to 1989	277 10.4%	1,187 8.6%	1,977 8.2%
Homes Built 1970 to 1979	228 8.5%	1,475 10.7%	2,767 11.4%
Homes Built 1960 to 1969	387 14.5%	1,659 12.0%	3,243 13.4%
Homes Built 1950 to 1959	473 17.7%	1,311 9.5%	2,281 9.4%
Homes Built 1940 to 1949	133 5.0%	675 4.9%	1,130 4.7%
Homes Built Before 1939	291 10.9%	3,919 28.4%	5,938 24.6%
Median Age of Homes	53.2 yrs	61.2 yrs	58.7 yrs
Home Values (2025)			
Owner Specified Housing Units	1,403	6,350	12,336
Home Values \$1,000,000 or More	9 0.6%	88 1.4%	143 1.2%
Home Values \$750,000 to \$999,999	38 2.7%	121 1.9%	198 1.6%
Home Values \$500,000 to \$749,999	48 3.4%	278 4.4%	813 6.6%
Home Values \$400,000 to \$499,999	49 3.5%	280 4.4%	886 7.2%
Home Values \$300,000 to \$399,999	299 21.3%	1,183 18.6%	2,552 20.7%
Home Values \$250,000 to \$299,999	396 28.2%	1,538 24.2%	2,631 21.3%
Home Values \$200,000 to \$249,999	255 18.2%	1,250 19.7%	2,322 18.8%
Home Values \$175,000 to \$199,999	69 4.9%	272 4.3%	458 3.7%
Home Values \$150,000 to \$174,999	154 11.0%	516 8.1%	734 6.0%
Home Values \$125,000 to \$149,999	22 1.6%	124 2.0%	188 1.5%
Home Values \$100,000 to \$124,999	26 1.9%	317 5.0%	465 3.8%
Home Values \$90,000 to \$99,999	2 0.1%	16 0.3%	34 0.3%
Home Values \$80,000 to \$89,999	1 -	100 1.6%	182 1.5%
Home Values \$70,000 to \$79,999	8 0.6%	20 0.3%	34 0.3%
Home Values \$60,000 to \$69,999	- -	- -	19 0.2%
Home Values \$50,000 to \$59,999	4 0.3%	39 0.6%	86 0.7%
Home Values \$35,000 to \$49,999	2 0.2%	19 0.3%	198 1.6%
Home Values \$25,000 to \$34,999	1 -	10 0.2%	77 0.6%
Home Values \$10,000 to \$24,999	13 0.9%	127 2.0%	166 1.3%
Home Values Under \$10,000	5 0.3%	52 0.8%	149 1.2%
Owner-Occupied Median Home Value	\$269,237	\$259,241	\$273,605
Renter-Occupied Median Rent	\$815	\$1,030	\$1,044

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.5128/-72.1112

77 Salem Turnpike Norwich, CT 06360	1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2025)			
Total Household Expenditure	\$235.53 M	\$1.21 B	\$2.18 B
Total Non-Retail Expenditure	\$117.56 M	\$607.27 M	\$1.09 B
Total Retail Expenditure	\$117.97 M	\$600.14 M	\$1.08 B
Alcoholic Beverages	\$1.43 M	\$7.35 M	\$13.25 M
Apparel	\$4.33 M	\$22.37 M	\$40.14 M
Contributions	\$7.36 M	\$37.67 M	\$68.49 M
Education	\$5.27 M	\$27.03 M	\$48.97 M
Entertainment	\$13.44 M	\$69.43 M	\$124.48 M
Food Away From Home	\$10.29 M	\$53.11 M	\$95.41 M
Grocery	\$15.66 M	\$82.04 M	\$144.58 M
Health Care	\$16.28 M	\$81.6 M	\$144.55 M
Household Furnishings and Equipment	\$6.21 M	\$32.02 M	\$57.61 M
Household Operations	\$4.4 M	\$22.72 M	\$40.63 M
Miscellaneous Expenses	\$4 M	\$20.65 M	\$37.14 M
Personal Care	\$3.06 M	\$15.96 M	\$28.26 M
Shelter	\$38.26 M	\$204.26 M	\$359.03 M
Tax and Retirement	\$57.59 M	\$287.46 M	\$529.06 M
Tobacco and Related	\$1.23 M	\$6.55 M	\$11.19 M
Transportation	\$35.53 M	\$178.5 M	\$329.81 M
Utilities	\$11.19 M	\$58.69 M	\$103.25 M
Monthly Household Consumer Expenditure (2025)			
Total Household Expenditure	\$7,959	\$7,978	\$8,184
Total Non-Retail Expenditure	\$3,973 49.9%	\$4,013 50.3%	\$4,106 50.2%
Total Retail Expenditures	\$3,986 50.1%	\$3,966 49.7%	\$4,078 49.8%
Alcoholic Beverages	\$48 0.6%	\$49 0.6%	\$50 0.6%
Apparel	\$146 1.8%	\$148 1.9%	\$151 1.8%
Contributions	\$249 3.1%	\$249 3.1%	\$258 3.1%
Education	\$178 2.2%	\$179 2.2%	\$184 2.3%
Entertainment	\$454 5.7%	\$459 5.8%	\$468 5.7%
Food Away From Home	\$348 4.4%	\$351 4.4%	\$359 4.4%
Grocery	\$529 6.6%	\$542 6.8%	\$544 6.6%
Health Care	\$550 6.9%	\$539 6.8%	\$544 6.6%
Household Furnishings and Equipment	\$210 2.6%	\$212 2.7%	\$217 2.6%
Household Operations	\$149 1.9%	\$150 1.9%	\$153 1.9%
Miscellaneous Expenses	\$135 1.7%	\$136 1.7%	\$140 1.7%
Personal Care	\$103 1.3%	\$105 1.3%	\$106 1.3%
Shelter	\$1,293 16.2%	\$1,350 16.9%	\$1,350 16.5%
Tax and Retirement	\$1,946 24.5%	\$1,899 23.8%	\$1,990 23.8%
Tobacco and Related	\$41 0.5%	\$43 0.5%	\$42 0.5%
Transportation	\$1,201 15.1%	\$1,179 14.8%	\$1,241 15.2%
Utilities	\$378 4.7%	\$388 4.9%	\$388 4.7%