

# SALEM PLAZA

77 SALEM TURNPIKE | NORWICH, CT 06360

AVAILABLE 1,150 SF - 3,337 SF



## AREA TENANTS

Walmart

Big Y

T.J.maxx

STAPLES

## PROPERTY INFORMATION

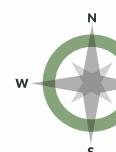
- GLA: 31,086 SF
- Parking Spaces: 220
- Well maintained building in highly visible location just off I-395, Exit 11
- Ample road frontage on Salem Turnpike and Old Salem Road
- Signalized Intersection
- Pylon Sign
- Taxes, Insurance, and CAM = : \$10.09 SF

## SPACE DETAILS

- Available: 1,150 SF - 3,337 SF

## AREA DEMOGRAPHICS

2025 DEMOGRAPHICS	1 MILE	3 MILE	5 MILE
POPULATION	5,807	30,474	53,912
MEDIAN HH INC	\$74,942	\$74,938	\$79,231
AVERAGE HH INC	\$95,166	\$93,646	\$97,727



CHARTER  
REALTY

[www.CharterRealty.com](http://www.CharterRealty.com)

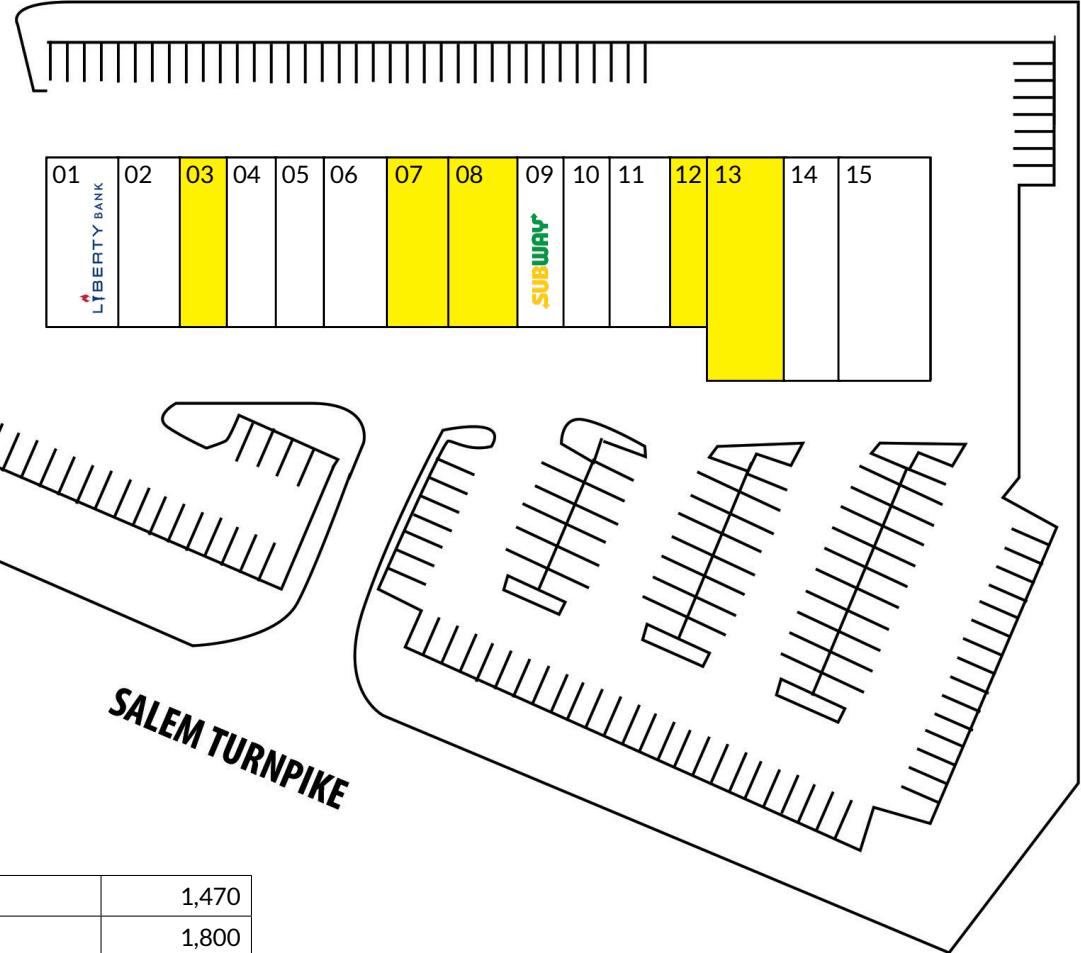
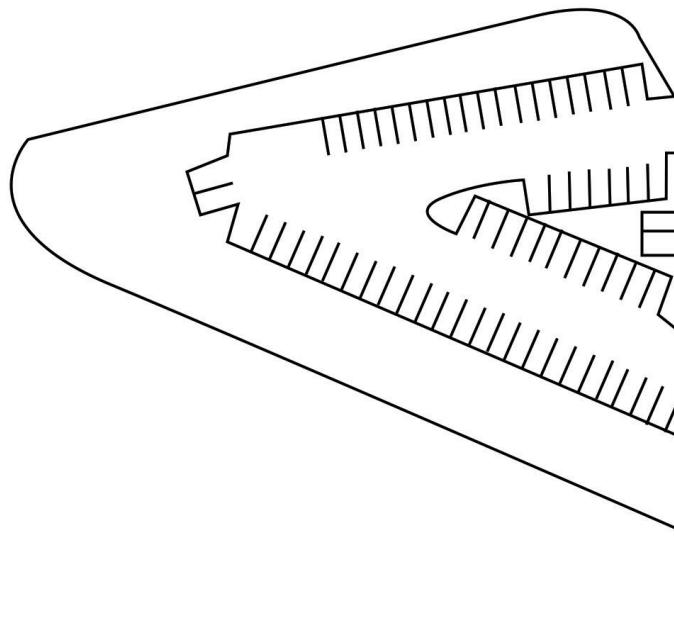
FOR MORE INFORMATION CONTACT:

KERRY WOOD | 475.288.7040 | [Kerry@CharterRealty.com](mailto:Kerry@CharterRealty.com)

# SALEM PLAZA

77 SALEM TURNPIKE | NORWICH, CT 06360

## OLD SALEM RD



## TENANTS / AVAILABILITY

#	TENANT	Sq. Ft.
01	Liberty Bank	2,975
02	CosmoProf	2,000
03	Available	1,470
04	Pharmacy	1,470
05	US Army & Marines	1,470
06	Hair Unique	1,900
07	Available	1,900
08	Available	2,100
09	Subway	1,470

10	Nail Salon	1,470
11	Market	1,800
12	Available	1,150
13	Available	3,337
14	Uniforms	2,263
15	Chinese Restaurant	4,000



### CHARTER REALTY

Information contained in this document has been reviewed and approved by Charter Realty; however, errors sometimes occur. Charter disclaims any warranty of any kind, expressed or implied, as to any matter whatsoever relating to this service. In no event shall Charter be liable for any indirect, special, incidental or consequential damages arising out of any use of or reliance on any content or materials contained herein.

# SALEM PLAZA

77 SALEM TURNPIKE | NORWICH, CT 06360

## TRADE AREA DEMOGRAPHICS

### 1 MILE RADIUS:



Total Population: 5,807

Households: 2,466

Daytime Population: 5,063

Median Age: 41.5



Average Household Income: \$95,166

Median Household Income: \$74,942

### 3 MILE RADIUS:



Total Population: 30,474

Households: 12,611

Daytime Population: 22,060

Median Age: 38.8



Average Household Income: \$93,646

Median Household Income: \$74,938

### 5 MILE RADIUS:



Total Population: 53,912

Households: 22,155

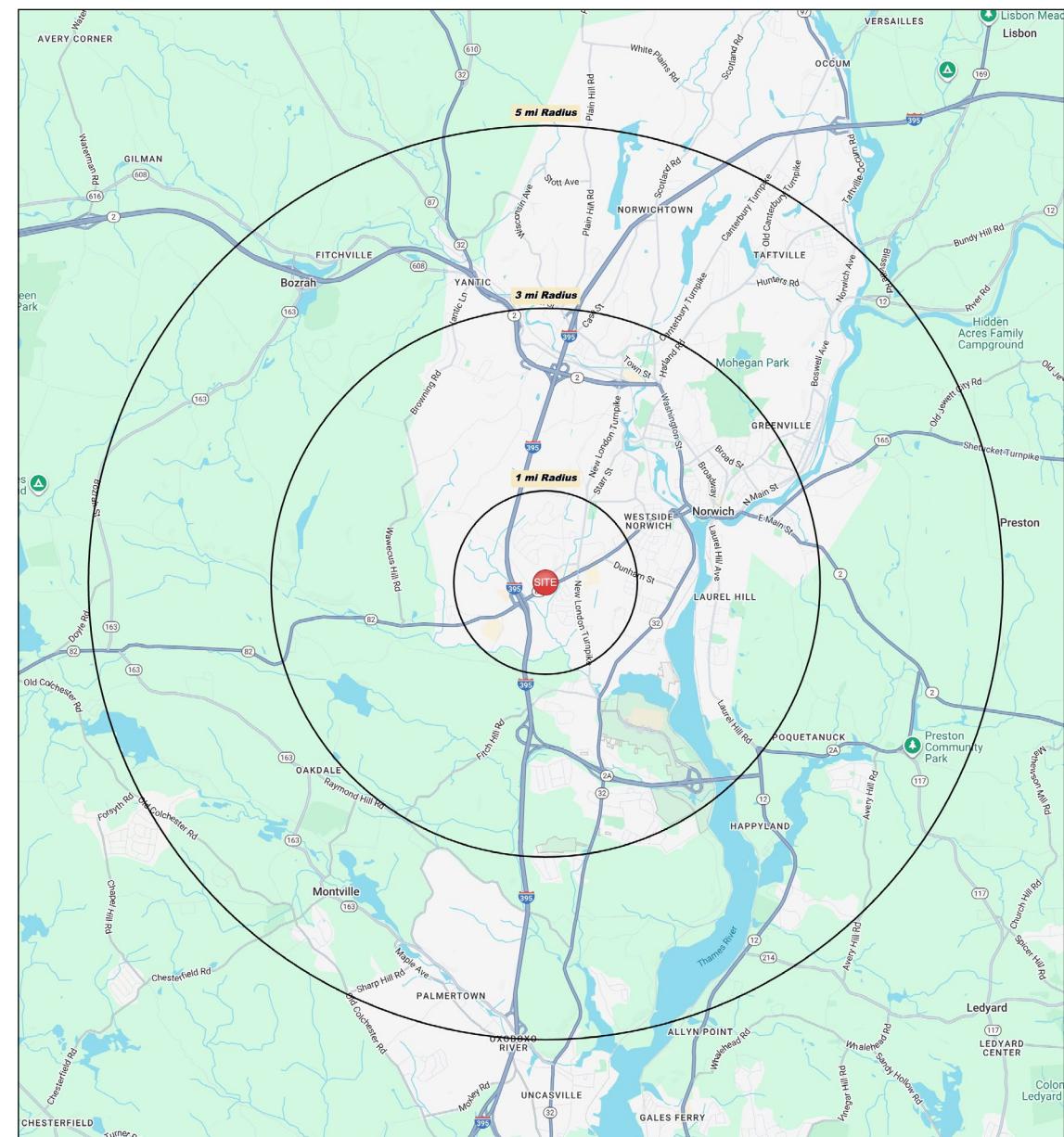
Daytime Population: 38,293

Median Age: 39.6



Average Household Income: \$97,727

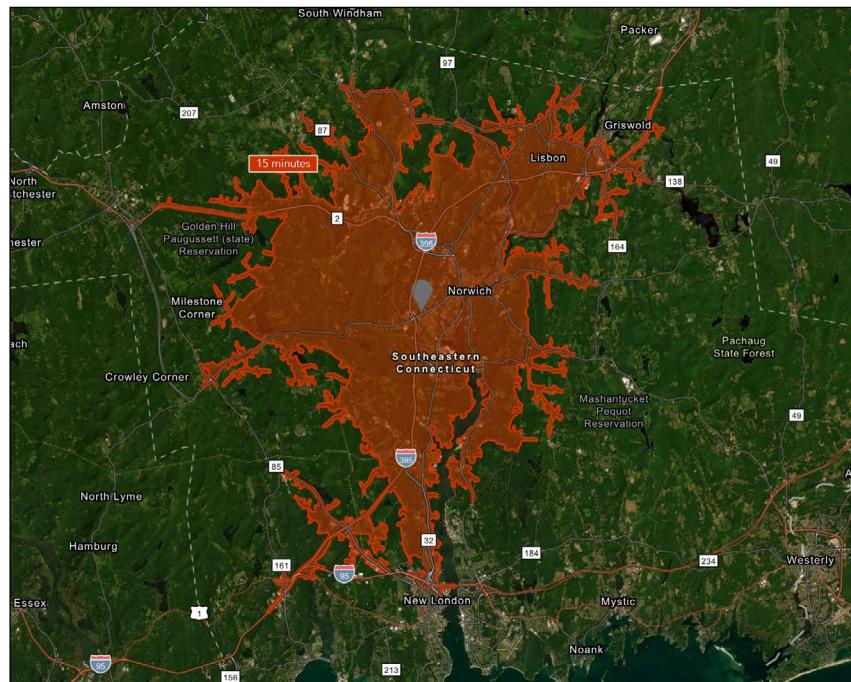
Median Household Income: \$79,231



# SALEM PLAZA

77 SALEM TURNPIKE | NORWICH, CT 06360

15 MINUTE DRIVE TIME



## TOTAL RETAIL SALES

Includes F&B



**\$710,462,148**

## EDUCATION

Bachelor's Degree or Higher



**26%**

## OWNER OCCUPIED HOME VALUE

Average



**\$343,011**

## KEY FACTS

**77,535**

Population

**\$78,309**

Median Household Income

**40.5**

Median Age

**76,902**

Daytime Population

## TAPESTRY SEGMENTS

### Moderate Metros

4,608 households

### Socioeconomic Traits

In growing suburban areas, these young communities feature diverse households, including singles and families with young children. Residents earn middle incomes, work in service jobs, and live in modest, often pre-1990 single-family homes.

### Household Types

Married couples; singles living alone

### Typical Housing

Single Family

### Dreambelt

3,738 households

### Socioeconomic Traits

These Western suburban neighborhoods house mostly middle-income, working couples aged 35-74. Homes are mid-century builds with ample parking. Residents commute alone, and most properties are valued between \$300K and \$500K.

### Household Types

Married couples

### Typical Housing

Single Family

### Room to Roam

3,266 households

### Socioeconomic Traits

Primarily in the Midwest and South, these metro-area communities feature older, married homeowners in single-family homes. Self-employment is common, with affordable housing, multiple vehicles, and commuting alone the norm.

### Household Types

Married couples with no kids

### Typical Housing

Single Family

## ANNUAL HOUSEHOLD SPENDING

**\$3,504**

Eating Out

**\$2,135**

Apparel & Services

**\$6,515**

Groceries

**\$200**

Computer & Hardware

**\$6,744**

Health Care

# SALEM PLAZA

77 SALEM TURNPIKE | NORWICH, CT 06360



## CHARTER REALTY

Information contained in this document has been reviewed and approved by Charter Realty; however, errors sometimes occur. Charter disclaims any warranty of any kind, expressed or implied, as to any matter whatsoever relating to this service. In no event shall Charter be liable for any indirect, special, incidental or consequential damages arising out of any use of or reliance on any content or materials contained herein.

# SALEM PLAZA

77 SALEM TURNPIKE | NORWICH, CT 06360



CHARTER REALTY

Information contained in this document has been reviewed and approved by Charter Realty; however, errors sometimes occur. Charter disclaims any warranty of any kind, expressed or implied, as to any matter whatsoever relating to this service. In no event shall Charter be liable for any indirect, special, incidental or consequential damages arising out of any use of or reliance on any content or materials contained herein.

# SALEM PLAZA

77 SALEM TURNPIKE | NORWICH, CT 06360



## CHARTER REALTY

Information contained in this document has been reviewed and approved by Charter Realty; however, errors sometimes occur. Charter disclaims any warranty of any kind, expressed or implied, as to any matter whatsoever relating to this service. In no event shall Charter be liable for any indirect, special, incidental or consequential damages arising out of any use of or reliance on any content or materials contained herein.