

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.5738/-83.1273

3760 Rochester Rd		1 mi radius		3 mi radius		5 mi radius	
Troy, MI 48083							
<b>Population</b>							
Estimated Population (2025)		9,702		89,984		248,527	
Projected Population (2030)		9,507		91,302		247,767	
Census Population (2020)		9,899		86,805		244,815	
Census Population (2010)		8,833		81,474		233,263	
Projected Annual Growth (2025-2030)		-195	-0.4%	1,318	0.3%	-760	-
Historical Annual Growth (2020-2025)		-197	-	3,180	0.7%	3,712	0.3%
Historical Annual Growth (2010-2020)		1,066	1.2%	5,330	0.7%	11,552	0.5%
Estimated Population Density (2025)		3,090	psm	3,184	psm	3,166	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
<b>Households</b>							
Estimated Households (2025)		3,376		35,444		102,820	
Projected Households (2030)		3,373		36,765		104,421	
Census Households (2020)		3,365		33,070		98,919	
Census Households (2010)		3,038		30,955		93,333	
Projected Annual Growth (2025-2030)		-3	-	1,322	0.7%	1,601	0.3%
Historical Annual Change (2010-2025)		337	0.7%	4,489	1.0%	9,488	0.7%
<b>Average Household Income</b>							
Estimated Average Household Income (2025)		\$168,510		\$133,290		\$132,786	
Projected Average Household Income (2030)		\$167,535		\$132,549		\$132,337	
Census Average Household Income (2010)		\$96,216		\$83,103		\$81,163	
Census Average Household Income (2000)		\$87,097		\$80,003		\$78,734	
Projected Annual Change (2025-2030)		-\$975	-0.1%	-\$741	-0.1%	-\$450	-
Historical Annual Change (2000-2025)		\$81,414	3.7%	\$53,287	2.7%	\$54,052	2.7%
<b>Median Household Income</b>							
Estimated Median Household Income (2025)		\$138,330		\$109,802		\$106,803	
Projected Median Household Income (2030)		\$137,410		\$108,843		\$106,224	
Census Median Household Income (2010)		\$86,534		\$67,583		\$64,427	
Census Median Household Income (2000)		\$83,255		\$70,830		\$67,212	
Projected Annual Change (2025-2030)		-\$920	-0.1%	-\$959	-0.2%	-\$578	-0.1%
Historical Annual Change (2000-2025)		\$55,075	2.6%	\$38,973	2.2%	\$39,590	2.4%
<b>Per Capita Income</b>							
Estimated Per Capita Income (2025)		\$58,680		\$52,587		\$55,000	
Projected Per Capita Income (2030)		\$59,483		\$53,459		\$55,837	
Census Per Capita Income (2010)		\$33,083		\$31,571		\$32,473	
Census Per Capita Income (2000)		\$30,116		\$30,017		\$31,205	
Projected Annual Change (2025-2030)		\$803	0.3%	\$872	0.3%	\$837	0.3%
Historical Annual Change (2000-2025)		\$28,564	3.8%	\$22,569	3.0%	\$23,795	3.1%
Estimated Average Household Net Worth (2025)		\$1.73 M		\$1.38 M		\$1.38 M	

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3760 Rochester Rd Troy, MI 48083	1 mi radius		3 mi radius		5 mi radius	
<b>Race and Ethnicity</b>						
Total Population (2025)	9,702		89,984		248,527	
White (2025)	5,685	58.6%	59,028	65.6%	176,378	71.0%
Black or African American (2025)	593	6.1%	6,116	6.8%	17,661	7.1%
American Indian or Alaska Native (2025)	8	-	121	0.1%	341	0.1%
Asian (2025)	2,941	30.3%	20,362	22.6%	42,434	17.1%
Hawaiian or Pacific Islander (2025)	-	-	14	-	37	-
Other Race (2025)	106	1.1%	858	1.0%	2,120	0.9%
Two or More Races (2025)	369	3.8%	3,486	3.9%	9,558	3.8%
Population < 18 (2025)	2,268 23.4%		18,198 20.2%		48,222 19.4%	
White Not Hispanic	1,100	48.5%	10,151	55.8%	30,065	62.3%
Black or African American	139	6.1%	1,109	6.1%	3,440	7.1%
Asian	826	36.4%	5,114	28.1%	10,046	20.8%
Other Race Not Hispanic	90	4.0%	981	5.4%	2,488	5.2%
Hispanic	112	4.9%	844	4.6%	2,183	4.5%
Not Hispanic or Latino Population (2025)	9,328 96.1%		86,715 96.4%		239,625 96.4%	
Not Hispanic White	5,610	60.1%	58,188	67.1%	173,801	72.5%
Not Hispanic Black or African American	575	6.2%	5,972	6.9%	17,345	7.2%
Not Hispanic American Indian or Alaska Native	6	-	72	-	208	-
Not Hispanic Asian	2,940	31.5%	20,338	23.5%	42,344	17.7%
Not Hispanic Hawaiian or Pacific Islander	-	-	13	-	28	-
Not Hispanic Other Race	10	0.1%	126	0.1%	282	0.1%
Not Hispanic Two or More Races	187	2.0%	2,006	2.3%	5,616	2.3%
Hispanic or Latino Population (2025)	374 3.9%		3,269 3.6%		8,903 3.6%	
Hispanic White	74	19.9%	840	25.7%	2,577	28.9%
Hispanic Black or African American	18	4.9%	144	4.4%	316	3.5%
Hispanic American Indian or Alaska Native	3	0.7%	48	1.5%	133	1.5%
Hispanic Asian	1	0.3%	25	0.8%	90	1.0%
Hispanic Hawaiian or Pacific Islander	-	-	1	-	9	-
Hispanic Other Race	96	25.6%	731	22.4%	1,838	20.6%
Hispanic Two or More Races	182	48.7%	1,480	45.3%	3,942	44.3%
Not Hispanic or Latino Population (2020)	9,546 96.4%		84,172 97.0%		237,554 97.0%	
Hispanic or Latino Population (2020)	353 3.6%		2,632 3.0%		7,262 3.0%	
Not Hispanic or Latino Population (2010)	8,604 97.4%		79,752 97.9%		228,374 97.9%	
Hispanic or Latino Population (2010)	229 2.6%		1,722 2.1%		4,889 2.1%	
Not Hispanic or Latino Population (2030)	9,084 95.5%		87,509 95.8%		237,732 95.9%	
Hispanic or Latino Population (2030)	423 4.5%		3,793 4.2%		10,035 4.1%	
Projected Annual Growth (2025-2030)	49 2.6%		524 3.2%		1,132 2.5%	
Historical Annual Growth (2010-2020)	124 5.4%		910 5.3%		2,372 4.9%	

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<b>Total Age Distribution (2025)</b>							
Total Population		9,702		89,984		248,527	
Age Under 5 Years		514	5.3%	4,489	5.0%	12,680	5.1%
Age 5 to 9 Years		665	6.9%	5,268	5.9%	13,632	5.5%
Age 10 to 14 Years		692	7.1%	5,281	5.9%	13,667	5.5%
Age 15 to 19 Years		650	6.7%	5,056	5.6%	13,107	5.3%
Age 20 to 24 Years		528	5.4%	4,874	5.4%	13,771	5.5%
Age 25 to 29 Years		465	4.8%	5,942	6.6%	18,218	7.3%
Age 30 to 34 Years		602	6.2%	6,503	7.2%	19,303	7.8%
Age 35 to 39 Years		761	7.8%	6,562	7.3%	17,724	7.1%
Age 40 to 44 Years		793	8.2%	6,415	7.1%	16,772	6.7%
Age 45 to 49 Years		776	8.0%	5,642	6.3%	14,835	6.0%
Age 50 to 54 Years		647	6.7%	5,526	6.1%	15,267	6.1%
Age 55 to 59 Years		555	5.7%	5,376	6.0%	15,424	6.2%
Age 60 to 64 Years		557	5.7%	5,689	6.3%	16,423	6.6%
Age 65 to 69 Years		500	5.1%	5,404	6.0%	15,073	6.1%
Age 70 to 74 Years		391	4.0%	4,500	5.0%	12,159	4.9%
Age 75 to 79 Years		277	2.9%	3,539	3.9%	9,407	3.8%
Age 80 to 84 Years		183	1.9%	2,247	2.5%	6,041	2.4%
Age 85 Years or Over		146	1.5%	1,671	1.9%	5,024	2.0%
Median Age		39.3		40.8		40.4	
Age 19 Years or Less		2,521	26.0%	20,094	22.3%	53,087	21.4%
Age 20 to 64 Years		5,685	58.6%	52,529	58.4%	147,738	59.4%
Age 65 Years or Over		1,496	15.4%	17,361	19.3%	47,703	19.2%
<b>Female Age Distribution (2025)</b>							
Female Population		4,843	49.9%	45,029	50.0%	124,790	50.2%
Age Under 5 Years		268	5.5%	2,153	4.8%	6,171	4.9%
Age 5 to 9 Years		329	6.8%	2,562	5.7%	6,621	5.3%
Age 10 to 14 Years		332	6.9%	2,536	5.6%	6,633	5.3%
Age 15 to 19 Years		308	6.4%	2,422	5.4%	6,346	5.1%
Age 20 to 24 Years		245	5.1%	2,340	5.2%	6,735	5.4%
Age 25 to 29 Years		236	4.9%	2,833	6.3%	8,755	7.0%
Age 30 to 34 Years		302	6.2%	3,157	7.0%	9,363	7.5%
Age 35 to 39 Years		421	8.7%	3,320	7.4%	8,800	7.1%
Age 40 to 44 Years		406	8.4%	3,192	7.1%	8,297	6.6%
Age 45 to 49 Years		377	7.8%	2,844	6.3%	7,433	6.0%
Age 50 to 54 Years		303	6.3%	2,767	6.1%	7,785	6.2%
Age 55 to 59 Years		274	5.7%	2,683	6.0%	7,733	6.2%
Age 60 to 64 Years		283	5.8%	2,943	6.5%	8,431	6.8%
Age 65 to 69 Years		256	5.3%	2,775	6.2%	7,831	6.3%
Age 70 to 74 Years		194	4.0%	2,458	5.5%	6,540	5.2%
Age 75 to 79 Years		139	2.9%	1,927	4.3%	5,141	4.1%
Age 80 to 84 Years		99	2.1%	1,227	2.7%	3,343	2.7%
Age 85 Years or Over		73	1.5%	888	2.0%	2,833	2.3%
Female Median Age		39.1		41.9		41.5	
Age 19 Years or Less		1,237	25.5%	9,673	21.5%	25,770	20.7%
Age 20 to 64 Years		2,845	58.7%	26,080	57.9%	73,333	58.8%
Age 65 Years or Over		761	15.7%	9,275	20.6%	25,687	20.6%

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Troy, MI 48083							
<b>Male Age Distribution (2025)</b>							
Male Population		4,859	50.1%	44,956	50.0%	123,737	49.8%
Age Under 5 Years		247	5.1%	2,336	5.2%	6,510	5.3%
Age 5 to 9 Years		336	6.9%	2,706	6.0%	7,011	5.7%
Age 10 to 14 Years		359	7.4%	2,745	6.1%	7,035	5.7%
Age 15 to 19 Years		343	7.0%	2,634	5.9%	6,761	5.5%
Age 20 to 24 Years		284	5.8%	2,535	5.6%	7,036	5.7%
Age 25 to 29 Years		229	4.7%	3,108	6.9%	9,463	7.6%
Age 30 to 34 Years		300	6.2%	3,345	7.4%	9,940	8.0%
Age 35 to 39 Years		341	7.0%	3,241	7.2%	8,924	7.2%
Age 40 to 44 Years		387	8.0%	3,224	7.2%	8,474	6.8%
Age 45 to 49 Years		400	8.2%	2,798	6.2%	7,402	6.0%
Age 50 to 54 Years		344	7.1%	2,759	6.1%	7,482	6.0%
Age 55 to 59 Years		281	5.8%	2,693	6.0%	7,690	6.2%
Age 60 to 64 Years		274	5.6%	2,747	6.1%	7,993	6.5%
Age 65 to 69 Years		244	5.0%	2,629	5.8%	7,242	5.9%
Age 70 to 74 Years		197	4.1%	2,041	4.5%	5,619	4.5%
Age 75 to 79 Years		138	2.8%	1,612	3.6%	4,266	3.4%
Age 80 to 84 Years		83	1.7%	1,020	2.3%	2,698	2.2%
Age 85 Years or Over		73	1.5%	783	1.7%	2,191	1.8%
Male Median Age		39.4		39.6		39.4	
Age 19 Years or Less		1,284	26.4%	10,421	23.2%	27,316	22.1%
Age 20 to 64 Years		2,840	58.4%	26,449	58.8%	74,405	60.1%
Age 65 Years or Over		735	15.1%	8,085	18.0%	22,016	17.8%
<b>Males per 100 Females (2025)</b>							
Overall Comparison		100		100		99	
Age Under 5 Years		92	48.0%	108	52.0%	105	51.3%
Age 5 to 9 Years		102	50.5%	106	51.4%	106	51.4%
Age 10 to 14 Years		108	52.0%	108	52.0%	106	51.5%
Age 15 to 19 Years		111	52.7%	109	52.1%	107	51.6%
Age 20 to 24 Years		116	53.7%	108	52.0%	104	51.1%
Age 25 to 29 Years		97	49.3%	110	52.3%	108	51.9%
Age 30 to 34 Years		100	49.9%	106	51.4%	106	51.5%
Age 35 to 39 Years		81	44.8%	98	49.4%	101	50.3%
Age 40 to 44 Years		95	48.8%	101	50.2%	102	50.5%
Age 45 to 49 Years		106	51.5%	98	49.6%	100	49.9%
Age 50 to 54 Years		114	53.2%	100	49.9%	96	49.0%
Age 55 to 59 Years		103	50.7%	100	50.1%	99	49.9%
Age 60 to 64 Years		97	49.2%	93	48.3%	95	48.7%
Age 65 to 69 Years		95	48.8%	95	48.6%	92	48.0%
Age 70 to 74 Years		101	50.3%	83	45.4%	86	46.2%
Age 75 to 79 Years		99	49.8%	84	45.6%	83	45.4%
Age 80 to 84 Years		84	45.7%	83	45.4%	81	44.7%
Age 85 Years or Over		100	50.0%	88	46.9%	77	43.6%
Age 19 Years or Less		104	50.9%	108	51.9%	106	51.5%
Age 20 to 39 Years		96	49.0%	105	51.2%	105	51.2%
Age 40 to 64 Years		103	50.7%	99	49.6%	98	49.6%
Age 65 Years or Over		97	49.1%	87	46.6%	86	46.2%

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<b>Household Type (2025)</b>							
Total Households		3,376		35,444		102,820	
Households with Children		1,484	43.9%	11,243	31.7%	28,502	27.7%
Average Household Size		2.9		2.5		2.4	
Household Density per Square Mile		1,075		1,254		1,310	
Population Family		9,154	94.4%	75,587	84.0%	199,747	80.4%
Population Non-Family		486	5.0%	13,843	15.4%	47,444	19.1%
Population Group Quarters		61	0.6%	554	0.6%	1,336	0.5%
Family Households		3,007	89.1%	24,942	70.4%	65,993	64.2%
Married Couple Households		2,600	86.4%	20,903	83.8%	53,229	80.7%
Other Family Households		408	13.6%	4,039	16.2%	12,764	19.3%
Family Households with Children		1,484	49.3%	11,242	45.1%	28,485	43.2%
Married Couple with Children		1,292	87.1%	9,448	84.0%	23,235	81.6%
Other Family Households with Children		192	12.9%	1,794	16.0%	5,250	18.4%
Family Households No Children		1,524	50.7%	13,700	54.9%	37,509	56.8%
Married Couple No Children		1,308	85.8%	11,455	83.6%	29,994	80.0%
Other Family Households No Children		216	14.2%	2,245	16.4%	7,515	20.0%
Non-Family Households		368	10.9%	10,501	29.6%	36,827	35.8%
Non-Family Households with Children		-	-	-	-	17	-
Non-Family Households No Children		368	100.0%	10,500	100.0%	36,810	100.0%
Average Family Household Size		3.0		3.0		3.0	
Average Family Income		\$178,686		\$155,742		\$159,603	
Median Family Income		\$150,185		\$131,376		\$131,615	
Average Non-Family Household Size		1.3		1.3		1.3	
<b>Marital Status (2025)</b>							
Population Age 15 Years or Over		7,832		74,946		208,548	
Never Married		2,183	27.9%	24,037	32.1%	68,758	33.0%
Currently Married		4,753	60.7%	39,056	52.1%	105,938	50.8%
Previously Married		895	11.4%	11,852	15.8%	33,852	16.2%
Separated		169	18.9%	1,934	16.3%	5,366	15.9%
Widowed		353	39.5%	4,234	35.7%	11,105	32.8%
Divorced		373	41.6%	5,684	48.0%	17,381	51.3%
<b>Educational Attainment (2025)</b>							
Adult Population Age 25 Years or Over		6,653		65,016		181,669	
Elementary (Grade Level 0 to 8)		149	2.2%	2,478	3.8%	6,410	3.5%
Some High School (Grade Level 9 to 11)		174	2.6%	2,244	3.5%	6,513	3.6%
High School Graduate		860	12.9%	10,755	16.5%	32,576	17.9%
Some College		760	11.4%	9,516	14.6%	29,366	16.2%
Associate Degree Only		290	4.4%	4,829	7.4%	13,807	7.6%
Bachelor Degree Only		2,558	38.5%	19,620	30.2%	53,424	29.4%
Graduate Degree		1,861	28.0%	15,574	24.0%	39,572	21.8%
Any College (Some College or Higher)		5,470	82.2%	49,538	76.2%	136,169	75.0%
College Degree + (Bachelor Degree or Higher)		4,419	66.4%	35,193	54.1%	92,996	51.2%

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<b>Housing</b>							
Total Housing Units (2025)		3,494		36,805		107,066	
Total Housing Units (2020)		3,464		34,532		103,849	
Historical Annual Growth (2020-2025)		29	-	2,273	-	3,216	-
Housing Units Occupied (2025)		3,376	96.6%	35,444	96.3%	102,820	96.0%
Housing Units Owner-Occupied		2,791	82.7%	24,834	70.1%	71,203	69.2%
Housing Units Renter-Occupied		584	17.3%	10,610	29.9%	31,617	30.8%
Housing Units Vacant (2025)		118	3.4%	1,361	3.7%	4,245	4.0%
<b>Household Size (2025)</b>							
Total Households		3,376		35,444		102,820	
1 Person Households		303	9.0%	8,486	23.9%	30,402	29.6%
2 Person Households		1,389	41.1%	13,025	36.7%	35,166	34.2%
3 Person Households		672	19.9%	5,660	16.0%	15,544	15.1%
4 Person Households		691	20.5%	5,295	14.9%	13,501	13.1%
5 Person Households		206	6.1%	1,946	5.5%	5,421	5.3%
6 Person Households		89	2.6%	700	2.0%	1,916	1.9%
7 or More Person Households		27	0.8%	331	0.9%	871	0.8%
<b>Household Income Distribution (2025)</b>							
HH Income \$200,000 or More		932	27.6%	6,136	17.3%	17,466	17.0%
HH Income \$150,000 to \$199,999		507	15.0%	4,854	13.7%	12,970	12.6%
HH Income \$125,000 to \$149,999		391	11.6%	3,296	9.3%	8,703	8.5%
HH Income \$100,000 to \$124,999		482	14.3%	4,158	11.7%	11,066	10.8%
HH Income \$75,000 to \$99,999		281	8.3%	4,404	12.4%	13,561	13.2%
HH Income \$50,000 to \$74,999		322	9.5%	4,920	13.9%	15,327	14.9%
HH Income \$35,000 to \$49,999		196	5.8%	2,154	6.1%	7,566	7.4%
HH Income \$25,000 to \$34,999		161	4.8%	2,041	5.8%	5,704	5.5%
HH Income \$15,000 to \$24,999		76	2.2%	1,508	4.3%	4,551	4.4%
HH Income \$10,000 to \$14,999		12	0.4%	1,011	2.9%	2,291	2.2%
HH Income Under \$10,000		17	0.5%	962	2.7%	3,615	3.5%
<b>Household Vehicles (2025)</b>							
Households 0 Vehicles Available		76	2.3%	2,118	6.0%	5,949	5.8%
Households 1 Vehicle Available		869	25.7%	12,495	35.3%	39,536	38.5%
Households 2 Vehicles Available		1,572	46.6%	14,039	39.6%	39,845	38.8%
Households 3 or More Vehicles Available		859	25.5%	6,791	19.2%	17,491	17.0%
Total Vehicles Available		7,019		64,087		179,242	
Average Vehicles per Household		2.1		1.8		1.7	
Owner-Occupied Household Vehicles		6,106	87.0%	51,204	79.9%	140,867	78.6%
Average Vehicles per Owner-Occupied Household		2.2		2.1		2.0	
Renter-Occupied Household Vehicles		913	13.0%	12,883	20.1%	38,375	21.4%
Average Vehicles per Renter-Occupied Household		1.6		1.2		1.2	
<b>Travel Time (2025)</b>							
Worker Base Age 16 years or Over		5,177		46,791		132,638	
Travel to Work in 14 Minutes or Less		1,151	22.2%	9,299	19.9%	26,766	20.2%
Travel to Work in 15 to 29 Minutes		1,478	28.5%	15,656	33.5%	44,691	33.7%
Travel to Work in 30 to 59 Minutes		1,295	25.0%	11,143	23.8%	31,584	23.8%
Travel to Work in 60 Minutes or More		294	5.7%	1,897	4.1%	5,164	3.9%
Work at Home		959	18.5%	8,796	18.8%	24,432	18.4%
Average Minutes Travel to Work		23.0		22.2		22.0	

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.5738/-83.1273

3760 Rochester Rd Troy, MI 48083	1 mi radius		3 mi radius		5 mi radius	
<b>Transportation To Work (2025)</b>						
Worker Base Age 16 years or Over	5,177		46,791		132,638	
Drive to Work Alone	3,749	72.4%	33,615	71.8%	95,691	72.1%
Drive to Work in Carpool	305	5.9%	3,112	6.7%	8,983	6.8%
Travel to Work by Public Transportation	11	0.2%	183	0.4%	572	0.4%
Drive to Work on Motorcycle	-	-	4	-	15	-
Bicycle to Work	6	0.1%	127	0.3%	323	0.2%
Walk to Work	102	2.0%	670	1.4%	1,736	1.3%
Other Means	46	0.9%	284	0.6%	886	0.7%
Work at Home	959	18.5%	8,796	18.8%	24,432	18.4%
<b>Daytime Demographics (2025)</b>						
Total Businesses	734		6,613		15,033	
Total Employees	9,285		101,971		207,810	
Company Headquarter Businesses	30	4.1%	341	5.2%	738	4.9%
Company Headquarter Employees	1,002	10.8%	26,488	26.0%	53,152	25.6%
Employee Population per Business	12.6 to 1		15.4 to 1		13.8 to 1	
Residential Population per Business	13.2 to 1		13.6 to 1		16.5 to 1	
Adj. Daytime Demographics Age 16 Years or Over	11,811		129,001		280,739	
<b>Labor Force</b>						
Labor Population Age 16 Years or Over (2025)	7,703		73,888		205,801	
Labor Force Total Males (2025)	3,861	50.1%	36,626	49.6%	101,750	49.4%
Male Civilian Employed	2,865	74.2%	25,520	69.7%	71,977	70.7%
Male Civilian Unemployed	78	2.0%	1,103	3.0%	2,732	2.7%
Males in Armed Forces	-	-	67	0.2%	226	0.2%
Males Not in Labor Force	917	23.7%	9,936	27.1%	26,815	26.4%
Labor Force Total Females (2025)	3,842	49.9%	37,262	50.4%	104,052	50.6%
Female Civilian Employed	2,312	60.2%	21,271	57.1%	60,662	58.3%
Female Civilian Unemployed	72	1.9%	1,086	2.9%	2,620	2.5%
Females in Armed Forces	-	-	-	-	8	-
Females Not in Labor Force	1,459	38.0%	14,905	40.0%	40,762	39.2%
Unemployment Rate	150	2.0%	2,190	3.0%	5,352	2.6%
<b>Occupation (2025)</b>						
Occupation Population Age 16 Years or Over	5,177		46,791		132,638	
Occupation Total Males	2,865	55.3%	25,520	54.5%	71,976	54.3%
Occupation Total Females	2,312	44.7%	21,271	45.5%	60,662	45.7%
Management, Business, Financial Operations	1,268	24.5%	10,075	21.5%	28,767	21.7%
Professional, Related	1,983	38.3%	16,984	36.3%	43,289	32.6%
Service	497	9.6%	5,431	11.6%	16,328	12.3%
Sales, Office	865	16.7%	8,181	17.5%	24,655	18.6%
Farming, Fishing, Forestry	3	-	33	-	218	0.2%
Construction, Extraction, Maintenance	256	5.0%	1,898	4.1%	5,896	4.4%
Production, Transport, Material Moving	304	5.9%	4,187	8.9%	13,486	10.2%
White Collar Workers	4,116	79.5%	35,240	75.3%	96,710	72.9%
Blue Collar Workers	1,061	20.5%	11,550	24.7%	35,928	27.1%

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.5738/-83.1273

3760 Rochester Rd		1 mi radius		3 mi radius		5 mi radius	
Troy, MI 48083							
<b>Units In Structure (2025)</b>							
Total Units		3,376		35,444		102,820	
1 Detached Unit		2,881	85.3%	24,774	69.9%	69,701	67.8%
1 Attached Unit		116	3.4%	1,991	5.6%	6,597	6.4%
2 Units		15	0.4%	211	0.6%	693	0.7%
3 to 4 Units		42	1.3%	1,236	3.5%	4,056	3.9%
5 to 9 Units		149	4.4%	2,837	8.0%	8,469	8.2%
10 to 19 Units		48	1.4%	1,342	3.8%	3,923	3.8%
20 to 49 Units		42	1.2%	737	2.1%	2,770	2.7%
50 or More Units		63	1.9%	1,844	5.2%	4,797	4.7%
Mobile Home or Trailer		20	0.6%	471	1.3%	1,811	1.8%
Other Structure		-	-	2	-	3	-
<b>Occupied Homes Built By Year (2025)</b>							
Homes Built 2020 or later		53	1.6%	718	2.0%	1,590	1.5%
Homes Built 2010 to 2019		291	8.6%	1,808	5.1%	4,872	4.7%
Homes Built 2000 to 2009		388	11.5%	2,335	6.6%	7,873	7.7%
Homes Built 1990 to 1999		349	10.3%	4,128	11.6%	11,416	11.1%
Homes Built 1980 to 1989		263	7.8%	4,557	12.9%	12,219	11.9%
Homes Built 1970 to 1979		1,429	42.3%	11,368	32.1%	22,490	21.9%
Homes Built 1960 to 1969		250	7.4%	4,388	12.4%	15,931	15.5%
Homes Built 1950 to 1959		166	4.9%	3,985	11.2%	16,985	16.5%
Homes Built 1940 to 1949		74	2.2%	983	2.8%	5,183	5.0%
Homes Built Before 1939		113	3.3%	1,175	3.3%	4,261	4.1%
Median Age of Homes		43.2 yrs		47.0 yrs		49.7 yrs	
<b>Home Values (2025)</b>							
Owner Specified Housing Units		2,791		24,834		71,203	
Home Values \$1,000,000 or More		103	3.7%	374	1.5%	1,560	2.2%
Home Values \$750,000 to \$999,999		134	4.8%	531	2.1%	2,045	2.9%
Home Values \$500,000 to \$749,999		518	18.6%	3,565	14.4%	9,971	14.0%
Home Values \$400,000 to \$499,999		332	11.9%	3,682	14.8%	10,256	14.4%
Home Values \$300,000 to \$399,999		994	35.6%	6,985	28.1%	16,139	22.7%
Home Values \$250,000 to \$299,999		290	10.4%	4,061	16.4%	10,651	15.0%
Home Values \$200,000 to \$249,999		266	9.5%	2,909	11.7%	9,695	13.6%
Home Values \$175,000 to \$199,999		16	0.6%	643	2.6%	3,139	4.4%
Home Values \$150,000 to \$174,999		9	0.3%	677	2.7%	2,473	3.5%
Home Values \$125,000 to \$149,999		23	0.8%	225	0.9%	908	1.3%
Home Values \$100,000 to \$124,999		35	1.2%	313	1.3%	1,043	1.5%
Home Values \$90,000 to \$99,999		-	-	11	-	150	0.2%
Home Values \$80,000 to \$89,999		2	-	51	0.2%	231	0.3%
Home Values \$70,000 to \$79,999		1	-	38	0.2%	173	0.2%
Home Values \$60,000 to \$69,999		1	-	36	0.1%	192	0.3%
Home Values \$50,000 to \$59,999		2	-	97	0.4%	226	0.3%
Home Values \$35,000 to \$49,999		20	0.7%	102	0.4%	229	0.3%
Home Values \$25,000 to \$34,999		31	1.1%	211	0.8%	549	0.8%
Home Values \$10,000 to \$24,999		3	0.1%	162	0.7%	720	1.0%
Home Values Under \$10,000		12	0.4%	161	0.6%	851	1.2%
Owner-Occupied Median Home Value		\$379,881		\$351,328		\$350,263	
Renter-Occupied Median Rent		\$1,517		\$1,275		\$1,237	

# Complete Profile

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Lat/Lon: 42.5738/-83.1273

3760 Rochester Rd Troy, MI 48083	1 mi radius		3 mi radius		5 mi radius	
<b>Total Annual Consumer Expenditure (2025)</b>						
Total Household Expenditure	\$474.55 M		\$4.19 B		\$11.84 B	
Total Non-Retail Expenditure	\$245.31 M		\$2.13 B		\$6.02 B	
Total Retail Expenditure	\$229.24 M		\$2.06 B		\$5.82 B	
Alcoholic Beverages	\$2.96 M		\$26.06 M		\$73.45 M	
Apparel	\$8.74 M		\$77.56 M		\$218.32 M	
Contributions	\$16.15 M		\$139.88 M		\$395.42 M	
Education	\$11.31 M		\$98.53 M		\$278.22 M	
Entertainment	\$26.92 M		\$239.51 M		\$674.24 M	
Food Away From Home	\$20.91 M		\$185.21 M		\$521.53 M	
Grocery	\$27.73 M		\$256.68 M		\$717.44 M	
Health Care	\$22.7 M		\$237.18 M		\$683.4 M	
Household Furnishings and Equipment	\$12.74 M		\$112.52 M		\$317.03 M	
Household Operations	\$8.76 M		\$77.85 M		\$218.86 M	
Miscellaneous Expenses	\$8.1 M		\$72.05 M		\$203.15 M	
Personal Care	\$5.61 M		\$51.33 M		\$143.71 M	
Shelter	\$69.79 M		\$646.08 M		\$1.82 B	
Tax and Retirement	\$138.49 M		\$1.14 B		\$3.22 B	
Tobacco and Related	\$1.64 M		\$16.89 M		\$47.04 M	
Transportation	\$72.46 M		\$638.5 M		\$1.8 B	
Utilities	\$19.54 M		\$181.76 M		\$507.66 M	
<b>Monthly Household Consumer Expenditure (2025)</b>						
Total Household Expenditure	\$11,715		\$9,862		\$9,595	
Total Non-Retail Expenditure	\$6,056	51.7%	\$5,011	50.8%	\$4,881	50.9%
Total Retail Expenditures	\$5,659	48.3%	\$4,851	49.2%	\$4,715	49.1%
Alcoholic Beverages	\$73	0.6%	\$61	0.6%	\$60	0.6%
Apparel	\$216	1.8%	\$182	1.8%	\$177	1.8%
Contributions	\$399	3.4%	\$329	3.3%	\$320	3.3%
Education	\$279	2.4%	\$232	2.3%	\$225	2.4%
Entertainment	\$664	5.7%	\$563	5.7%	\$546	5.7%
Food Away From Home	\$516	4.4%	\$435	4.4%	\$423	4.4%
Grocery	\$684	5.8%	\$604	6.1%	\$581	6.1%
Health Care	\$560	4.8%	\$558	5.7%	\$554	5.8%
Household Furnishings and Equipment	\$314	2.7%	\$265	2.7%	\$257	2.7%
Household Operations	\$216	1.8%	\$183	1.9%	\$177	1.8%
Miscellaneous Expenses	\$200	1.7%	\$169	1.7%	\$165	1.7%
Personal Care	\$139	1.2%	\$121	1.2%	\$116	1.2%
Shelter	\$1,723	14.7%	\$1,519	15.4%	\$1,478	15.4%
Tax and Retirement	\$3,419	29.2%	\$2,673	27.1%	\$2,606	27.1%
Tobacco and Related	\$41	0.3%	\$40	0.4%	\$38	0.4%
Transportation	\$1,789	15.3%	\$1,501	15.2%	\$1,459	15.2%
Utilities	\$482	4.1%	\$427	4.3%	\$411	4.3%