

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 43.4223/-72.0018

277 Newport Rd							
New London, NH 03257							
Population							
Estimated Population (2025)	1,235		4,824		8,943		
Projected Population (2030)	1,237		4,845		9,027		
Census Population (2020)	1,026		4,105		7,428		
Census Population (2010)	1,085		4,283		7,579		
Projected Annual Growth (2025-2030)	2	-	21	-	85	0.2%	
Historical Annual Growth (2020-2025)	209	-	719	3.5%	1,515	4.1%	
Historical Annual Growth (2010-2020)	-59	-0.5%	-177	-0.4%	-151	-0.2%	
Estimated Population Density (2025)	393	psm	171	psm	114	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2025)	570		1,987		3,834		
Projected Households (2030)	579		2,022		3,919		
Census Households (2020)	469		1,636		3,040		
Census Households (2010)	463		1,643		3,012		
Projected Annual Growth (2025-2030)	9	0.3%	35	0.4%	85	0.4%	
Historical Annual Change (2010-2025)	107	1.5%	345	1.4%	822	1.8%	
Average Household Income							
Estimated Average Household Income (2025)	\$131,537		\$144,566		\$146,235		
Projected Average Household Income (2030)	\$131,555		\$144,603		\$146,266		
Census Average Household Income (2010)	\$91,365		\$91,195		\$86,591		
Census Average Household Income (2000)	\$94,993		\$93,417		\$83,490		
Projected Annual Change (2025-2030)	\$18	-	\$37	-	\$31	-	
Historical Annual Change (2000-2025)	\$36,544	1.5%	\$51,149	2.2%	\$62,745	3.0%	
Median Household Income							
Estimated Median Household Income (2025)	\$96,326		\$108,217		\$108,502		
Projected Median Household Income (2030)	\$95,791		\$107,631		\$108,219		
Census Median Household Income (2010)	\$61,852		\$64,351		\$64,881		
Census Median Household Income (2000)	\$68,252		\$65,296		\$58,789		
Projected Annual Change (2025-2030)	-\$535	-0.1%	-\$586	-0.1%	-\$283	-	
Historical Annual Change (2000-2025)	\$28,074	1.6%	\$42,921	2.6%	\$49,713	3.4%	
Per Capita Income							
Estimated Per Capita Income (2025)	\$61,221		\$60,565		\$63,416		
Projected Per Capita Income (2030)	\$62,082		\$61,364		\$64,216		
Census Per Capita Income (2010)	\$38,961		\$34,962		\$34,416		
Census Per Capita Income (2000)	\$39,948		\$36,330		\$33,299		
Projected Annual Change (2025-2030)	\$862	0.3%	\$799	0.3%	\$800	0.3%	
Historical Annual Change (2000-2025)	\$21,272	2.1%	\$24,235	2.7%	\$30,118	3.6%	
Estimated Average Household Net Worth (2025)	\$2.13 M		\$2.27 M		\$2.13 M		

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277 Newport Rd		1 mi radius		3 mi radius		5 mi radius	
New London, NH 03257							
Race and Ethnicity							
Total Population (2025)	1,235		4,824		8,943		
White (2025)	1,177	95.3%	4,552	94.3%	8,464	94.6%	
Black or African American (2025)	8	0.7%	54	1.1%	81	0.9%	
American Indian or Alaska Native (2025)	1	0.1%	5	0.1%	9	-	
Asian (2025)	16	1.3%	66	1.4%	118	1.3%	
Hawaiian or Pacific Islander (2025)	-	-	-	-	2	-	
Other Race (2025)	5	0.4%	23	0.5%	40	0.5%	
Two or More Races (2025)	27	2.2%	123	2.5%	229	2.6%	
Population < 18 (2025)	175	14.1%	680	14.1%	1,340	15.0%	
White Not Hispanic	161	92.2%	617	90.7%	1,225	91.4%	
Black or African American	-	-	1	0.2%	4	0.3%	
Asian	2	1.3%	13	1.9%	24	1.8%	
Other Race Not Hispanic	6	3.7%	27	3.9%	51	3.8%	
Hispanic	5	2.7%	22	3.3%	35	2.6%	
Not Hispanic or Latino Population (2025)	1,215	98.3%	4,728	98.0%	8,773	98.1%	
Not Hispanic White	1,170	96.3%	4,520	95.6%	8,405	95.8%	
Not Hispanic Black or African American	8	0.7%	52	1.1%	79	0.9%	
Not Hispanic American Indian or Alaska Native	1	-	5	-	7	-	
Not Hispanic Asian	16	1.3%	66	1.4%	118	1.4%	
Not Hispanic Hawaiian or Pacific Islander	-	-	-	-	2	-	
Not Hispanic Other Race	2	0.1%	6	0.1%	16	0.2%	
Not Hispanic Two or More Races	18	1.5%	78	1.6%	146	1.7%	
Hispanic or Latino Population (2025)	20	1.7%	97	2.0%	170	1.9%	
Hispanic White	7	35.5%	32	32.8%	58	34.4%	
Hispanic Black or African American	-	-	2	1.8%	2	1.2%	
Hispanic American Indian or Alaska Native	-	-	-	-	2	1.1%	
Hispanic Asian	-	-	-	-	-	-	
Hispanic Hawaiian or Pacific Islander	-	-	-	-	-	-	
Hispanic Other Race	3	15.8%	17	17.8%	25	14.6%	
Hispanic Two or More Races	9	46.3%	45	46.6%	83	48.7%	
Not Hispanic or Latino Population (2020)	1,012	98.7%	4,035	98.3%	7,303	98.3%	
Hispanic or Latino Population (2020)	14	1.3%	70	1.7%	125	1.7%	
Not Hispanic or Latino Population (2010)	1,072	98.8%	4,221	98.6%	7,480	98.7%	
Hispanic or Latino Population (2010)	13	1.2%	61	1.4%	99	1.3%	
Not Hispanic or Latino Population (2030)	1,212	98.0%	4,719	97.4%	8,808	97.6%	
Hispanic or Latino Population (2030)	25	2.0%	126	2.6%	220	2.4%	
Projected Annual Growth (2025-2030)	4	4.0%	30	6.1%	50	5.9%	
Historical Annual Growth (2010-2020)	-	-	9	1.4%	25	2.6%	

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Total Age Distribution (2025)							
Total Population	1,235		4,824		8,943		
Age Under 5 Years	35	2.8%	156	3.2%	305	3.4%	
Age 5 to 9 Years	52	4.2%	201	4.2%	370	4.1%	
Age 10 to 14 Years	45	3.6%	161	3.3%	367	4.1%	
Age 15 to 19 Years	92	7.5%	479	9.9%	719	8.0%	
Age 20 to 24 Years	79	6.4%	437	9.1%	643	7.2%	
Age 25 to 29 Years	32	2.6%	135	2.8%	323	3.6%	
Age 30 to 34 Years	29	2.3%	147	3.1%	375	4.2%	
Age 35 to 39 Years	41	3.3%	185	3.8%	391	4.4%	
Age 40 to 44 Years	45	3.6%	181	3.8%	389	4.4%	
Age 45 to 49 Years	49	4.0%	177	3.7%	385	4.3%	
Age 50 to 54 Years	50	4.0%	200	4.1%	435	4.9%	
Age 55 to 59 Years	72	5.8%	281	5.8%	575	6.4%	
Age 60 to 64 Years	81	6.6%	314	6.5%	674	7.5%	
Age 65 to 69 Years	97	7.8%	390	8.1%	752	8.4%	
Age 70 to 74 Years	123	10.0%	423	8.8%	737	8.2%	
Age 75 to 79 Years	122	9.9%	393	8.2%	634	7.1%	
Age 80 to 84 Years	110	8.9%	316	6.5%	477	5.3%	
Age 85 Years or Over	81	6.6%	248	5.1%	392	4.4%	
Median Age	56.2		48.9		49.4		
Age 19 Years or Less	224	18.2%	997	20.7%	1,761	19.7%	
Age 20 to 64 Years	478	38.7%	2,058	42.7%	4,190	46.8%	
Age 65 Years or Over	533	43.2%	1,770	36.7%	2,992	33.5%	
Female Age Distribution (2025)							
Female Population	622	50.3%	2,260	46.8%	4,295	48.0%	
Age Under 5 Years	15	2.4%	75	3.3%	155	3.6%	
Age 5 to 9 Years	27	4.3%	104	4.6%	187	4.3%	
Age 10 to 14 Years	22	3.6%	82	3.6%	185	4.3%	
Age 15 to 19 Years	28	4.4%	112	5.0%	210	4.9%	
Age 20 to 24 Years	17	2.7%	62	2.7%	145	3.4%	
Age 25 to 29 Years	17	2.8%	75	3.3%	172	4.0%	
Age 30 to 34 Years	14	2.2%	77	3.4%	186	4.3%	
Age 35 to 39 Years	17	2.7%	80	3.6%	177	4.1%	
Age 40 to 44 Years	21	3.4%	84	3.7%	187	4.4%	
Age 45 to 49 Years	26	4.1%	89	3.9%	198	4.6%	
Age 50 to 54 Years	28	4.5%	114	5.0%	226	5.3%	
Age 55 to 59 Years	38	6.1%	149	6.6%	298	6.9%	
Age 60 to 64 Years	46	7.4%	177	7.8%	366	8.5%	
Age 65 to 69 Years	53	8.5%	212	9.4%	398	9.3%	
Age 70 to 74 Years	76	12.2%	239	10.6%	399	9.3%	
Age 75 to 79 Years	74	12.0%	233	10.3%	359	8.4%	
Age 80 to 84 Years	57	9.1%	158	7.0%	239	5.6%	
Age 85 Years or Over	48	7.7%	138	6.1%	209	4.9%	
Female Median Age	64.0		59.9		56.1		
Age 19 Years or Less	91	14.7%	373	16.5%	737	17.2%	
Age 20 to 64 Years	223	35.9%	907	40.1%	1,953	45.5%	
Age 65 Years or Over	307	49.4%	980	43.4%	1,604	37.4%	

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Male Age Distribution (2025)							
Male Population	613	49.7%		2,565	53.2%	4,648	52.0%
Age Under 5 Years	20	3.3%		81	3.2%	150	3.2%
Age 5 to 9 Years	26	4.2%		96	3.8%	183	3.9%
Age 10 to 14 Years	22	3.6%		79	3.1%	182	3.9%
Age 15 to 19 Years	65	10.6%		367	14.3%	509	10.9%
Age 20 to 24 Years	62	10.1%		375	14.6%	498	10.7%
Age 25 to 29 Years	15	2.5%		60	2.3%	151	3.3%
Age 30 to 34 Years	15	2.5%		71	2.8%	189	4.1%
Age 35 to 39 Years	25	4.0%		105	4.1%	214	4.6%
Age 40 to 44 Years	23	3.8%		97	3.8%	202	4.3%
Age 45 to 49 Years	23	3.8%		88	3.4%	187	4.0%
Age 50 to 54 Years	21	3.5%		86	3.4%	209	4.5%
Age 55 to 59 Years	34	5.5%		132	5.1%	277	6.0%
Age 60 to 64 Years	35	5.7%		137	5.4%	308	6.6%
Age 65 to 69 Years	44	7.1%		179	7.0%	354	7.6%
Age 70 to 74 Years	48	7.8%		184	7.2%	338	7.3%
Age 75 to 79 Years	48	7.8%		160	6.2%	275	5.9%
Age 80 to 84 Years	53	8.6%		158	6.2%	238	5.1%
Age 85 Years or Over	34	5.5%		110	4.3%	183	3.9%
Male Median Age	49.1			41.3		44.5	
Age 19 Years or Less	133	21.6%		623	24.3%	1,024	22.0%
Age 20 to 64 Years	255	41.5%		1,151	44.9%	2,236	48.1%
Age 65 Years or Over	226	36.8%		790	30.8%	1,388	29.9%
Males per 100 Females (2025)							
Overall Comparison	99			113		108	
Age Under 5 Years	136	57.6%		107	51.8%	97	49.2%
Age 5 to 9 Years	96	48.9%		92	48.0%	98	49.5%
Age 10 to 14 Years	100	50.0%		96	49.0%	99	49.6%
Age 15 to 19 Years	234	70.1%		328	76.6%	242	70.7%
Age 20 to 24 Years	370	78.7%		606	85.8%	343	77.4%
Age 25 to 29 Years	88	46.9%		81	44.6%	88	46.8%
Age 30 to 34 Years	115	53.4%		92	47.9%	102	50.4%
Age 35 to 39 Years	148	59.7%		131	56.7%	121	54.7%
Age 40 to 44 Years	110	52.4%		115	53.5%	108	52.0%
Age 45 to 49 Years	91	47.6%		99	49.7%	95	48.7%
Age 50 to 54 Years	76	43.2%		76	43.2%	93	48.1%
Age 55 to 59 Years	90	47.3%		88	46.8%	93	48.2%
Age 60 to 64 Years	77	43.4%		78	43.7%	84	45.7%
Age 65 to 69 Years	83	45.3%		84	45.7%	89	47.1%
Age 70 to 74 Years	63	38.7%		77	43.5%	85	45.8%
Age 75 to 79 Years	64	39.1%		69	40.7%	77	43.4%
Age 80 to 84 Years	94	48.4%		100	50.0%	100	49.9%
Age 85 Years or Over	70	41.3%		80	44.3%	87	46.6%
Age 19 Years or Less	145	59.2%		167	62.5%	139	58.2%
Age 20 to 39 Years	183	64.7%		208	67.5%	155	60.7%
Age 40 to 64 Years	86	46.4%		88	46.8%	93	48.2%
Age 65 Years or Over	74	42.4%		81	44.7%	87	46.4%

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New London, NH 03257							
Household Type (2025)							
Total Households	570		1,987		3,834		
Households with Children	85	15.0%	337	17.0%	710	18.5%	
Average Household Size	2.0		2.1		2.2		
Household Density per Square Mile	181		70		49		
Population Family	772	62.5%	3,052	63.3%	5,920	66.2%	
Population Non-Family	385	31.2%	1,209	25.1%	2,324	26.0%	
Population Group Quarters	77	6.3%	564	11.7%	699	7.8%	
Family Households	254	44.6%	998	50.2%	2,000	52.2%	
Married Couple Households	221	86.8%	865	86.6%	1,723	86.1%	
Other Family Households	34	13.2%	133	13.4%	277	13.9%	
Family Households with Children	85	33.6%	337	33.8%	708	35.4%	
Married Couple with Children	68	80.2%	269	79.7%	556	78.6%	
Other Family Households with Children	17	19.8%	69	20.3%	152	21.4%	
Family Households No Children	169	66.4%	661	66.2%	1,292	64.6%	
Married Couple No Children	152	90.2%	596	90.2%	1,167	90.3%	
Other Family Households No Children	17	9.8%	65	9.8%	126	9.7%	
Non-Family Households	316	55.4%	989	49.8%	1,834	47.8%	
Non-Family Households with Children	-	-	-	-	2	0.1%	
Non-Family Households No Children	316	100.0%	989	100.0%	1,832	99.9%	
Average Family Household Size	3.0		3.1		3.0		
Average Family Income	\$196,833		\$200,602		\$201,418		
Median Family Income	\$134,142		\$139,817		\$139,439		
Average Non-Family Household Size	1.2		1.2		1.3		
Marital Status (2025)							
Population Age 15 Years or Over	1,103		4,307		7,901		
Never Married	340	30.8%	1,525	35.4%	2,537	32.1%	
Currently Married	496	45.0%	2,079	48.3%	3,905	49.4%	
Previously Married	267	24.2%	703	16.3%	1,459	18.5%	
Separated	23	8.7%	70	10.0%	141	9.7%	
Widowed	157	58.9%	367	52.2%	623	42.7%	
Divorced	86	32.4%	266	37.8%	694	47.6%	
Educational Attainment (2025)							
Adult Population Age 25 Years or Over	932		3,391		6,539		
Elementary (Grade Level 0 to 8)	7	0.7%	24	0.7%	117	1.8%	
Some High School (Grade Level 9 to 11)	6	0.6%	16	0.5%	68	1.0%	
High School Graduate	66	7.1%	347	10.2%	957	14.6%	
Some College	114	12.3%	367	10.8%	741	11.3%	
Associate Degree Only	101	10.9%	458	13.5%	765	11.7%	
Bachelor Degree Only	304	32.6%	1,049	30.9%	1,831	28.0%	
Graduate Degree	334	35.8%	1,130	33.3%	2,059	31.5%	
Any College (Some College or Higher)	853	91.6%	3,004	88.6%	5,396	82.5%	
College Degree + (Bachelor Degree or Higher)	638	68.4%	2,179	64.3%	3,890	59.5%	

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Housing			
Total Housing Units (2025)	640	2,245	4,538
Total Housing Units (2020)	638	2,214	4,434
Historical Annual Growth (2020-2025)	2 -	31 -	103 -
Housing Units Occupied (2025)	570 89.1%	1,987 88.5%	3,834 84.5%
Housing Units Owner-Occupied	483 84.8%	1,652 83.1%	3,150 82.2%
Housing Units Renter-Occupied	87 15.2%	336 16.9%	684 17.8%
Housing Units Vacant (2025)	70 10.9%	257 11.5%	704 15.5%
Household Size (2025)			
Total Households	570	1,987	3,834
1 Person Households	278 48.7%	860 43.3%	1,532 40.0%
2 Person Households	139 24.4%	516 26.0%	1,199 31.3%
3 Person Households	63 11.0%	265 13.4%	470 12.3%
4 Person Households	59 10.4%	232 11.7%	407 10.6%
5 Person Households	19 3.4%	79 4.0%	156 4.1%
6 Person Households	2 0.4%	13 0.7%	36 0.9%
7 or More Person Households	9 1.5%	23 1.2%	34 0.9%
Household Income Distribution (2025)			
HH Income \$200,000 or More	97 17.1%	396 19.9%	746 19.5%
HH Income \$150,000 to \$199,999	72 12.7%	262 13.2%	506 13.2%
HH Income \$125,000 to \$149,999	26 4.6%	156 7.8%	325 8.5%
HH Income \$100,000 to \$124,999	80 14.1%	239 12.0%	441 11.5%
HH Income \$75,000 to \$99,999	83 14.6%	274 13.8%	521 13.6%
HH Income \$50,000 to \$74,999	64 11.3%	224 11.3%	436 11.4%
HH Income \$35,000 to \$49,999	36 6.3%	125 6.3%	305 7.9%
HH Income \$25,000 to \$34,999	50 8.8%	150 7.5%	244 6.4%
HH Income \$15,000 to \$24,999	42 7.4%	86 4.3%	119 3.1%
HH Income \$10,000 to \$14,999	4 0.7%	33 1.6%	93 2.4%
HH Income Under \$10,000	15 2.6%	43 2.1%	98 2.5%
Household Vehicles (2025)			
Households 0 Vehicles Available	35 6.1%	120 6.0%	214 5.6%
Households 1 Vehicle Available	235 41.3%	648 32.6%	1,113 29.0%
Households 2 Vehicles Available	205 36.0%	804 40.4%	1,575 41.1%
Households 3 or More Vehicles Available	94 16.6%	416 20.9%	932 24.3%
Total Vehicles Available	954	3,637	7,403
Average Vehicles per Household	1.7	1.8	1.9
Owner-Occupied Household Vehicles	806 84.5%	3,133 86.1%	6,471 87.4%
Average Vehicles per Owner-Occupied Household	1.7	1.9	2.1
Renter-Occupied Household Vehicles	148 15.5%	504 13.9%	933 12.6%
Average Vehicles per Renter-Occupied Household	1.7	1.5	1.4
Travel Time (2025)			
Worker Base Age 16 years or Over	440	1,863	3,891
Travel to Work in 14 Minutes or Less	166 37.7%	529 28.4%	904 23.2%
Travel to Work in 15 to 29 Minutes	55 12.5%	288 15.5%	811 20.8%
Travel to Work in 30 to 59 Minutes	139 31.5%	590 31.7%	1,189 30.5%
Travel to Work in 60 Minutes or More	56 12.8%	186 10.0%	402 10.3%
Work at Home	24 5.6%	269 14.4%	586 15.1%
Average Minutes Travel to Work	25.3	26.7	27.2

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	1 mi radius			3 mi radius		5 mi radius	
Transportation To Work (2025)							
Worker Base Age 16 years or Over	440		1,863		3,891		
Drive to Work Alone	365	82.8%	1,351	72.5%	2,831	72.8%	
Drive to Work in Carpool	16	3.7%	97	5.2%	257	6.6%	
Travel to Work by Public Transportation	-	-	1	-	4	-	
Drive to Work on Motorcycle	-	-	-	-	1	-	
Bicycle to Work	-	-	2	0.1%	4	0.1%	
Walk to Work	13	3.0%	88	4.7%	122	3.1%	
Other Means	21	4.7%	54	2.9%	85	2.2%	
Work at Home	24	5.6%	269	14.4%	586	15.1%	
Daytime Demographics (2025)							
Total Businesses	150		248		357		
Total Employees	1,495		2,288		2,910		
Company Headquarter Businesses	5	3.3%	10	3.9%	14	3.8%	
Company Headquarter Employees	425	28.5%	596	26.1%	678	23.3%	
Employee Population per Business	9.9 to 1		9.2 to 1		8.2 to 1		
Residential Population per Business	8.2 to 1		19.4 to 1		25.1 to 1		
Adj. Daytime Demographics Age 16 Years or Over	2,142		4,669		6,809		
Labor Force							
Labor Population Age 16 Years or Over (2025)	1,088		4,244		7,792		
Labor Force Total Males (2025)	537	49.3%	2,274	53.6%	4,073	52.3%	
Male Civilian Employed	251	46.8%	1,099	48.3%	2,158	53.0%	
Male Civilian Unemployed	9	1.6%	44	1.9%	85	2.1%	
Males in Armed Forces	-	-	-	-	-	-	
Males Not in Labor Force	277	51.6%	1,130	49.7%	1,829	44.9%	
Labor Force Total Females (2025)	551	50.7%	1,970	46.4%	3,719	47.7%	
Female Civilian Employed	189	34.4%	764	38.8%	1,733	46.6%	
Female Civilian Unemployed	-	-	-	-	8	0.2%	
Females in Armed Forces	-	-	-	-	-	-	
Females Not in Labor Force	362	65.6%	1,206	61.2%	1,977	53.2%	
Unemployment Rate	9	0.8%	45	1.1%	93	1.2%	
Occupation (2025)							
Occupation Population Age 16 Years or Over	440		1,863		3,891		
Occupation Total Males	251	57.0%	1,099	59.0%	2,158	55.5%	
Occupation Total Females	189	43.0%	764	41.0%	1,733	44.5%	
Management, Business, Financial Operations	116	-	490	26.3%	829	21.3%	
Professional, Related	153	34.8%	562	30.2%	1,232	31.6%	
Service	63	14.3%	297	15.9%	576	14.8%	
Sales, Office	78	17.7%	315	16.9%	682	17.5%	
Farming, Fishing, Forestry	-	-	2	0.1%	29	0.7%	
Construction, Extraction, Maintenance	10	2.3%	93	5.0%	226	5.8%	
Production, Transport, Material Moving	20	4.5%	105	5.6%	317	8.2%	
White Collar Workers	347	78.8%	1,366	73.3%	2,743	70.5%	
Blue Collar Workers	93	21.2%	497	26.7%	1,148	29.5%	

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 43.4223/-72.0018

277 Newport Rd		1 mi radius		3 mi radius		5 mi radius	
New London, NH 03257							
Units In Structure (2025)							
Total Units		570		1,987		3,834	
1 Detached Unit		380	66.8%	1,466	73.8%	3,021	78.8%
1 Attached Unit		68	11.9%	153	7.7%	179	4.7%
2 Units		17	3.0%	42	2.1%	80	2.1%
3 to 4 Units		36	6.3%	98	4.9%	119	3.1%
5 to 9 Units		12	2.2%	49	2.5%	77	2.0%
10 to 19 Units		3	0.5%	10	0.5%	23	0.6%
20 to 49 Units		45	7.9%	130	6.5%	178	4.6%
50 or More Units		2	0.3%	9	0.4%	78	2.0%
Mobile Home or Trailer		7	1.3%	31	1.5%	78	2.0%
Other Structure		-	-	-	-	-	-
Occupied Homes Built By Year (2025)							
Homes Built 2020 or later		15	2.6%	48	2.4%	77	2.0%
Homes Built 2010 to 2019		12	2.2%	125	6.3%	260	6.8%
Homes Built 2000 to 2009		59	10.4%	201	10.1%	458	11.9%
Homes Built 1990 to 1999		45	7.9%	161	8.1%	408	10.7%
Homes Built 1980 to 1989		91	15.9%	365	18.3%	610	15.9%
Homes Built 1970 to 1979		130	22.8%	340	17.1%	681	17.8%
Homes Built 1960 to 1969		36	6.3%	106	5.3%	199	5.2%
Homes Built 1950 to 1959		36	6.4%	133	6.7%	202	5.3%
Homes Built 1940 to 1949		36	6.4%	114	5.7%	168	4.4%
Homes Built Before 1939		109	19.1%	395	19.9%	769	20.1%
Median Age of Homes		53.1	yrs	51.4	yrs	49.9	yrs
Home Values (2025)							
Owner Specified Housing Units		483		1,652		3,150	
Home Values \$1,000,000 or More		94	19.4%	276	16.7%	462	14.7%
Home Values \$750,000 to \$999,999		27	5.7%	172	10.4%	238	7.5%
Home Values \$500,000 to \$749,999		100	20.8%	415	25.1%	660	21.0%
Home Values \$400,000 to \$499,999		98	20.3%	239	14.5%	495	15.7%
Home Values \$300,000 to \$399,999		53	10.9%	263	16.0%	582	18.5%
Home Values \$250,000 to \$299,999		32	6.6%	93	5.6%	209	6.6%
Home Values \$200,000 to \$249,999		33	6.8%	86	5.2%	271	8.6%
Home Values \$175,000 to \$199,999		6	1.3%	13	0.8%	40	1.3%
Home Values \$150,000 to \$174,999		16	3.3%	32	1.9%	58	1.8%
Home Values \$125,000 to \$149,999		11	2.3%	21	1.3%	33	1.0%
Home Values \$100,000 to \$124,999		6	1.3%	15	0.9%	33	1.0%
Home Values \$90,000 to \$99,999		-	-	1	-	1	-
Home Values \$80,000 to \$89,999		-	-	1	-	3	-
Home Values \$70,000 to \$79,999		-	-	-	-	-	-
Home Values \$60,000 to \$69,999		-	-	1	-	2	-
Home Values \$50,000 to \$59,999		-	-	-	-	-	-
Home Values \$35,000 to \$49,999		5	1.1%	18	1.1%	45	1.4%
Home Values \$25,000 to \$34,999		-	-	1	-	8	0.3%
Home Values \$10,000 to \$24,999		-	-	3	0.2%	8	0.2%
Home Values Under \$10,000		-	-	1	-	2	-
Owner-Occupied Median Home Value		\$559,411		\$589,503		\$507,787	
Renter-Occupied Median Rent		\$1,446		\$1,161		\$1,132	

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 43.4223/-72.0018

277 Newport Rd						
New London, NH 03257						
Total Annual Consumer Expenditure (2025)						
Total Household Expenditure	\$62.47 M		\$234.29 M		\$451.68 M	
Total Non-Retail Expenditure	\$31.17 M		\$118.66 M		\$229.07 M	
Total Retail Expenditure	\$31.3 M		\$115.63 M		\$222.6 M	
Alcoholic Beverages	\$385.06 K		\$1.44 M		\$2.78 M	
Apparel	\$1.13 M		\$4.22 M		\$8.12 M	
Contributions	\$2.13 M		\$8.04 M		\$15.43 M	
Education	\$1.48 M		\$5.58 M		\$10.73 M	
Entertainment	\$3.48 M		\$13 M		\$25.05 M	
Food Away From Home	\$2.71 M		\$10.13 M		\$19.5 M	
Grocery	\$3.45 M		\$12.69 M		\$24.58 M	
Health Care	\$4.35 M		\$14.96 M		\$27.91 M	
Household Furnishings and Equipment	\$1.65 M		\$6.2 M		\$11.92 M	
Household Operations	\$1.12 M		\$4.18 M		\$8.06 M	
Miscellaneous Expenses	\$1.06 M		\$3.97 M		\$7.64 M	
Personal Care	\$703.58 K		\$2.6 M		\$5.03 M	
Shelter	\$8.95 M		\$33.48 M		\$64.76 M	
Tax and Retirement	\$17.54 M		\$67.43 M		\$129.03 M	
Tobacco and Related	\$200.02 K		\$709.22 K		\$1.38 M	
Transportation	\$9.72 M		\$36.75 M		\$72.51 M	
Utilities	\$2.42 M		\$8.9 M		\$17.24 M	
Monthly Household Consumer Expenditure (2025)						
Total Household Expenditure	\$9,137		\$9,824		\$9,818	
Total Non-Retail Expenditure	\$4,559	49.9%	\$4,976	50.6%	\$4,979	50.7%
Total Retail Expenditures	\$4,578	50.1%	\$4,848	49.4%	\$4,839	49.3%
Alcoholic Beverages	\$56	0.6%	\$61	0.6%	\$60	0.6%
Apparel	\$165	1.8%	\$177	1.8%	\$177	1.8%
Contributions	\$312	3.4%	\$337	3.4%	\$335	3.4%
Education	\$217	2.4%	\$234	2.4%	\$233	2.4%
Entertainment	\$509	5.6%	\$545	5.5%	\$544	5.5%
Food Away From Home	\$396	4.3%	\$425	4.3%	\$424	4.3%
Grocery	\$504	5.5%	\$532	5.4%	\$534	5.4%
Health Care	\$637	7.0%	\$627	6.4%	\$607	6.2%
Household Furnishings and Equipment	\$242	2.6%	\$260	2.6%	\$259	2.6%
Household Operations	\$163	1.8%	\$175	1.8%	\$175	1.8%
Miscellaneous Expenses	\$155	1.7%	\$166	1.7%	\$166	1.7%
Personal Care	\$103	1.1%	\$109	1.1%	\$109	1.1%
Shelter	\$1,309	14.3%	\$1,404	14.3%	\$1,408	14.3%
Tax and Retirement	\$2,566	28.1%	\$2,827	28.8%	\$2,805	28.8%
Tobacco and Related	\$29	0.3%	\$30	0.3%	\$30	0.3%
Transportation	\$1,421	15.6%	\$1,541	15.7%	\$1,576	16.1%
Utilities	\$354	3.9%	\$373	3.8%	\$375	3.8%