

Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 47.4129/-120.2898

611 Valley Mall Pkwy East Wenatchee, WA 98802	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2026)	11,005	58,625	70,466
Projected Population (2031)	10,822	59,035	71,579
Census Population (2020)	12,000	60,123	72,625
Census Population (2010)	11,128	54,904	65,760
Projected Annual Growth (2026-2031)	-183 -0.3%	410 0.1%	1,113 0.3%
Historical Annual Growth (2020-2026)	-995 -	-1,498 -0.4%	-2,159 -0.5%
Historical Annual Growth (2010-2020)	871 0.8%	5,219 1.0%	6,865 1.0%
Estimated Population Density (2026)	3,505 <i>psm</i>	2,074 <i>psm</i>	898 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>
Households			
Estimated Households (2026)	4,108	22,155	26,713
Projected Households (2031)	4,042	22,329	27,151
Census Households (2020)	4,276	22,479	27,231
Census Households (2010)	3,996	20,545	24,701
Projected Annual Growth (2026-2031)	-66 -0.3%	174 0.2%	437 0.3%
Historical Annual Change (2010-2026)	112 0.2%	1,610 0.5%	2,012 0.5%
Average Household Income			
Estimated Average Household Income (2026)	\$102,543	\$117,618	\$121,688
Projected Average Household Income (2031)	\$102,903	\$117,853	\$121,840
Census Average Household Income (2010)	\$44,158	\$56,240	\$58,272
Census Average Household Income (2000)	\$37,962	\$48,285	\$50,482
Projected Annual Change (2026-2031)	\$360 -	\$234 -	\$152 -
Historical Annual Change (2000-2026)	\$64,581 6.5%	\$69,333 5.5%	\$71,206 5.4%
Median Household Income			
Estimated Median Household Income (2026)	\$77,109	\$87,711	\$89,269
Projected Median Household Income (2031)	\$77,002	\$87,985	\$89,499
Census Median Household Income (2010)	\$39,160	\$47,996	\$49,381
Census Median Household Income (2000)	\$33,401	\$38,142	\$39,690
Projected Annual Change (2026-2031)	-\$107 -	\$274 -	\$230 -
Historical Annual Change (2000-2026)	\$43,707 5.0%	\$49,569 5.0%	\$49,579 4.8%
Per Capita Income			
Estimated Per Capita Income (2026)	\$38,477	\$44,706	\$46,387
Projected Per Capita Income (2031)	\$38,641	\$44,830	\$46,467
Census Per Capita Income (2010)	\$15,859	\$21,042	\$21,885
Census Per Capita Income (2000)	\$13,447	\$17,905	\$18,722
Projected Annual Change (2026-2031)	\$163 -	\$123 -	\$80 -
Historical Annual Change (2000-2026)	\$25,030 7.2%	\$26,802 5.8%	\$27,665 5.7%
Estimated Average Household Net Worth (2026)	\$688,464	\$1.07 M	\$1.14 M

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611 Valley Mall Pkwy						
East Wenatchee, WA 98802						
	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2026)	11,005		58,625		70,466	
White (2026)	7,046	64.0%	39,534	67.4%	47,785	67.8%
Black or African American (2026)	132	1.2%	705	1.2%	846	1.2%
American Indian or Alaska Native (2026)	145	1.3%	806	1.4%	927	1.3%
Asian (2026)	206	1.9%	1,116	1.9%	1,326	1.9%
Hawaiian or Pacific Islander (2026)	17	0.2%	98	0.2%	119	0.2%
Other Race (2026)	2,032	18.5%	9,330	15.9%	10,983	15.6%
Two or More Races (2026)	1,427	13.0%	7,037	12.0%	8,480	12.0%
Population < 18 (2026)	2,656	24.1%	13,773	23.5%	16,506	23.4%
White Not Hispanic	1,018	38.3%	5,724	41.6%	6,911	41.9%
Black or African American	31	1.2%	212	1.5%	282	1.7%
Asian	54	2.0%	296	2.2%	356	2.2%
Other Race Not Hispanic	110	4.1%	528	3.8%	637	3.9%
Hispanic	1,444	54.4%	7,013	50.9%	8,320	50.4%
Not Hispanic or Latino Population (2026)	6,902	62.7%	38,537	65.7%	46,671	66.2%
Not Hispanic White	6,264	90.8%	35,107	91.1%	42,559	91.2%
Not Hispanic Black or African American	110	1.6%	592	1.5%	721	1.5%
Not Hispanic American Indian or Alaska Native	50	0.7%	245	0.6%	276	0.6%
Not Hispanic Asian	193	2.8%	1,094	2.8%	1,302	2.8%
Not Hispanic Hawaiian or Pacific Islander	12	0.2%	58	0.2%	67	0.1%
Not Hispanic Other Race	18	0.3%	63	0.2%	85	0.2%
Not Hispanic Two or More Races	256	3.7%	1,377	3.6%	1,660	3.6%
Hispanic or Latino Population (2026)	4,103	37.3%	20,088	34.3%	23,795	33.8%
Hispanic White	782	19.1%	4,427	22.0%	5,227	22.0%
Hispanic Black or African American	22	0.5%	113	0.6%	124	0.5%
Hispanic American Indian or Alaska Native	95	2.3%	560	2.8%	651	2.7%
Hispanic Asian	14	0.3%	22	0.1%	25	0.1%
Hispanic Hawaiian or Pacific Islander	6	0.1%	39	0.2%	51	0.2%
Hispanic Other Race	2,014	49.1%	9,267	46.1%	10,899	45.8%
Hispanic Two or More Races	1,170	28.5%	5,660	28.2%	6,819	28.7%
Not Hispanic or Latino Population (2020)	6,814	56.8%	40,405	67.2%	50,301	69.3%
Hispanic or Latino Population (2020)	5,186	43.2%	19,718	32.8%	22,324	30.7%
Not Hispanic or Latino Population (2010)	6,873	61.8%	39,168	71.3%	48,211	73.3%
Hispanic or Latino Population (2010)	4,256	38.2%	15,737	28.7%	17,549	26.7%
Not Hispanic or Latino Population (2031)	6,893	63.7%	38,462	65.2%	46,885	65.5%
Hispanic or Latino Population (2031)	3,929	36.3%	20,573	34.8%	24,694	34.5%
Projected Annual Growth (2026-2031)	-174	-0.8%	485	0.5%	898	0.8%
Historical Annual Growth (2010-2020)	930	2.2%	3,981	2.5%	4,774	2.7%

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East Wenatchee, WA 98802								
Total Age Distribution (2026)								
Total Population			11,005		58,625		70,466	
Age Under 5 Years			673	6.1%	3,456	5.9%	4,123	5.9%
Age 5 to 9 Years			747	6.8%	3,869	6.6%	4,615	6.5%
Age 10 to 14 Years			753	6.8%	3,988	6.8%	4,794	6.8%
Age 15 to 19 Years			811	7.4%	4,090	7.0%	4,902	7.0%
Age 20 to 24 Years			843	7.7%	3,819	6.5%	4,463	6.3%
Age 25 to 29 Years			987	9.0%	4,262	7.3%	4,914	7.0%
Age 30 to 34 Years			875	8.0%	4,431	7.6%	5,138	7.3%
Age 35 to 39 Years			755	6.9%	3,976	6.8%	4,682	6.6%
Age 40 to 44 Years			742	6.7%	3,840	6.6%	4,490	6.4%
Age 45 to 49 Years			576	5.2%	3,215	5.5%	3,865	5.5%
Age 50 to 54 Years			551	5.0%	3,058	5.2%	3,692	5.2%
Age 55 to 59 Years			540	4.9%	2,921	5.0%	3,619	5.1%
Age 60 to 64 Years			539	4.9%	3,069	5.2%	3,844	5.5%
Age 65 to 69 Years			503	4.6%	3,081	5.3%	3,838	5.4%
Age 70 to 74 Years			407	3.7%	2,699	4.6%	3,420	4.9%
Age 75 to 79 Years			303	2.7%	2,066	3.5%	2,618	3.7%
Age 80 to 84 Years			195	1.8%	1,360	2.3%	1,690	2.4%
Age 85 Years or Over			205	1.9%	1,424	2.4%	1,759	2.5%
Median Age			33.3		36.2		37.0	
Age 19 Years or Less			2,985	27.1%	15,403	26.3%	18,433	26.2%
Age 20 to 64 Years			6,408	58.2%	32,592	55.6%	38,707	54.9%
Age 65 Years or Over			1,612	14.6%	10,630	18.1%	13,326	18.9%
Female Age Distribution (2026)								
Female Population			5,478	49.8%	29,141	49.7%	35,053	49.7%
Age Under 5 Years			321	5.9%	1,663	5.7%	2,009	5.7%
Age 5 to 9 Years			366	6.7%	1,888	6.5%	2,249	6.4%
Age 10 to 14 Years			363	6.6%	1,928	6.6%	2,325	6.6%
Age 15 to 19 Years			395	7.2%	1,990	6.8%	2,390	6.8%
Age 20 to 24 Years			435	7.9%	1,939	6.7%	2,246	6.4%
Age 25 to 29 Years			482	8.8%	2,014	6.9%	2,332	6.7%
Age 30 to 34 Years			420	7.7%	2,103	7.2%	2,430	6.9%
Age 35 to 39 Years			389	7.1%	1,949	6.7%	2,286	6.5%
Age 40 to 44 Years			352	6.4%	1,905	6.5%	2,209	6.3%
Age 45 to 49 Years			300	5.5%	1,652	5.7%	2,008	5.7%
Age 50 to 54 Years			279	5.1%	1,502	5.2%	1,817	5.2%
Age 55 to 59 Years			265	4.8%	1,448	5.0%	1,786	5.1%
Age 60 to 64 Years			259	4.7%	1,590	5.5%	1,998	5.7%
Age 65 to 69 Years			272	5.0%	1,655	5.7%	2,045	5.8%
Age 70 to 74 Years			217	4.0%	1,445	5.0%	1,810	5.2%
Age 75 to 79 Years			159	2.9%	1,082	3.7%	1,379	3.9%
Age 80 to 84 Years			102	1.9%	676	2.3%	846	2.4%
Age 85 Years or Over			102	1.9%	714	2.4%	888	2.5%
Female Median Age			33.9		37.2		38.0	
Age 19 Years or Less			1,445	26.4%	7,469	25.6%	8,973	25.6%
Age 20 to 64 Years			3,180	58.1%	16,100	55.2%	19,112	54.5%
Age 65 Years or Over			853	15.6%	5,572	19.1%	6,968	19.9%

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East Wenatchee, WA 98802							
Male Age Distribution (2026)							
Male Population	5,527	50.2%	29,484	50.3%	35,413	50.3%	
Age Under 5 Years	352	6.4%	1,793	6.1%	2,113	6.0%	
Age 5 to 9 Years	381	6.9%	1,980	6.7%	2,366	6.7%	
Age 10 to 14 Years	390	7.1%	2,060	7.0%	2,469	7.0%	
Age 15 to 19 Years	417	7.5%	2,100	7.1%	2,512	7.1%	
Age 20 to 24 Years	409	7.4%	1,880	6.4%	2,217	6.3%	
Age 25 to 29 Years	505	9.1%	2,248	7.6%	2,582	7.3%	
Age 30 to 34 Years	456	8.2%	2,328	7.9%	2,708	7.6%	
Age 35 to 39 Years	366	6.6%	2,028	6.9%	2,395	6.8%	
Age 40 to 44 Years	390	7.0%	1,935	6.6%	2,280	6.4%	
Age 45 to 49 Years	276	5.0%	1,563	5.3%	1,857	5.2%	
Age 50 to 54 Years	272	4.9%	1,556	5.3%	1,875	5.3%	
Age 55 to 59 Years	275	5.0%	1,474	5.0%	1,834	5.2%	
Age 60 to 64 Years	280	5.1%	1,479	5.0%	1,846	5.2%	
Age 65 to 69 Years	231	4.2%	1,427	4.8%	1,793	5.1%	
Age 70 to 74 Years	190	3.4%	1,254	4.3%	1,610	4.5%	
Age 75 to 79 Years	143	2.6%	984	3.3%	1,239	3.5%	
Age 80 to 84 Years	93	1.7%	683	2.3%	844	2.4%	
Age 85 Years or Over	103	1.9%	710	2.4%	870	2.5%	
Male Median Age	32.7		35.3		36.1		
Age 19 Years or Less	1,540	27.9%	7,933	26.9%	9,460	26.7%	
Age 20 to 64 Years	3,228	58.4%	16,492	55.9%	19,595	55.3%	
Age 65 Years or Over	759	13.7%	5,059	17.2%	6,358	18.0%	
Males per 100 Females (2026)							
Overall Comparison	101		101		101		
Age Under 5 Years	109	52.3%	108	51.9%	105	51.3%	
Age 5 to 9 Years	104	51.0%	105	51.2%	105	51.3%	
Age 10 to 14 Years	107	51.8%	107	51.7%	106	51.5%	
Age 15 to 19 Years	106	51.4%	106	51.4%	105	51.2%	
Age 20 to 24 Years	94	48.5%	97	49.2%	99	49.7%	
Age 25 to 29 Years	105	51.1%	112	52.8%	111	52.5%	
Age 30 to 34 Years	109	52.1%	111	52.5%	111	52.7%	
Age 35 to 39 Years	94	48.5%	104	51.0%	105	51.2%	
Age 40 to 44 Years	111	52.5%	102	50.4%	103	50.8%	
Age 45 to 49 Years	92	47.9%	95	48.6%	93	48.1%	
Age 50 to 54 Years	98	49.4%	104	50.9%	103	50.8%	
Age 55 to 59 Years	104	51.0%	102	50.4%	103	50.7%	
Age 60 to 64 Years	108	52.0%	93	48.2%	92	48.0%	
Age 65 to 69 Years	85	45.9%	86	46.3%	88	46.7%	
Age 70 to 74 Years	87	46.6%	87	46.5%	89	47.1%	
Age 75 to 79 Years	90	47.3%	91	47.6%	90	47.3%	
Age 80 to 84 Years	91	47.6%	101	50.3%	100	49.9%	
Age 85 Years or Over	100	50.1%	100	49.9%	98	49.5%	
Age 19 Years or Less	107	51.6%	106	51.5%	105	51.3%	
Age 20 to 39 Years	101	50.2%	106	51.5%	107	51.6%	
Age 40 to 64 Years	103	50.6%	99	49.7%	99	49.7%	
Age 65 Years or Over	89	47.1%	91	47.6%	91	47.7%	

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611 Valley Mall Pkwy							
East Wenatchee, WA 98802							
	1 mi radius		3 mi radius		5 mi radius		
Household Type (2026)							
Total Households	4,108		22,155		26,713		
Households with Children	1,595	38.8%	7,668	34.6%	9,046	33.9%	
Average Household Size	2.6		2.6		2.6		
Household Density per Square Mile	1,308		784		340		
Population Family	9,014	81.9%	47,319	80.7%	56,907	80.8%	
Population Non-Family	1,844	16.8%	10,122	17.3%	12,213	17.3%	
Population Group Quarters	147	1.3%	1,185	2.0%	1,346	1.9%	
Family Households	2,858	69.6%	15,045	67.9%	18,114	67.8%	
Married Couple Households	1,717	60.1%	10,719	71.3%	13,222	73.0%	
Other Family Households	1,141	39.9%	4,325	28.7%	4,893	27.0%	
Family Households with Children	1,589	55.6%	7,645	50.8%	9,020	49.8%	
Married Couple with Children	842	53.0%	4,926	64.4%	5,978	66.3%	
Other Family Households with Children	747	47.0%	2,720	35.6%	3,042	33.7%	
Family Households No Children	1,269	44.4%	7,399	49.2%	9,094	50.2%	
Married Couple No Children	875	69.0%	5,794	78.3%	7,244	79.7%	
Other Family Households No Children	394	31.0%	1,606	21.7%	1,851	20.3%	
Non-Family Households	1,250	30.4%	7,111	32.1%	8,599	32.2%	
Non-Family Households with Children	6	0.5%	22	0.3%	26	0.3%	
Non-Family Households No Children	1,244	99.5%	7,088	99.7%	8,573	99.7%	
Average Family Household Size	3.2		3.1		3.1		
Average Family Income	\$120,272		\$133,401		\$140,013		
Median Family Income	\$93,071		\$105,295		\$108,376		
Average Non-Family Household Size	1.5		1.4		1.4		
Marital Status (2026)							
Population Age 15 Years or Over	8,831		47,312		56,935		
Never Married	3,032	34.3%	15,245	32.2%	17,787	31.2%	
Currently Married	3,702	41.9%	20,812	44.0%	25,927	45.5%	
Previously Married	2,097	23.7%	11,256	23.8%	13,220	23.2%	
Separated	593	28.3%	2,690	23.9%	3,144	23.8%	
Widowed	503	24.0%	2,643	23.5%	3,223	24.4%	
Divorced	1,001	47.7%	5,923	52.6%	6,853	51.8%	
Educational Attainment (2026)							
Adult Population Age 25 Years or Over	7,177		39,403		47,570		
Elementary (Grade Level 0 to 8)	686	9.6%	3,169	8.0%	3,687	7.8%	
Some High School (Grade Level 9 to 11)	678	9.4%	2,722	6.9%	3,182	6.7%	
High School Graduate	2,207	30.8%	10,458	26.5%	12,452	26.2%	
Some College	1,777	24.8%	8,619	21.9%	10,224	21.5%	
Associate Degree Only	700	9.7%	4,436	11.3%	5,276	11.1%	
Bachelor Degree Only	879	12.2%	6,550	16.6%	8,248	17.3%	
Graduate Degree	250	3.5%	3,449	8.8%	4,502	9.5%	
Any College (Some College or Higher)	3,606	50.2%	23,055	58.5%	28,249	59.4%	
College Degree + (Bachelor Degree or Higher)	1,129	15.7%	9,999	25.4%	12,749	26.8%	

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East Wenatchee, WA 98802							
Housing							
Total Housing Units (2026)	4,603		25,565		30,983		
Total Housing Units (2020)	4,486		23,508		28,501		
Historical Annual Growth (2020-2026)	117	-	2,056	-	2,482	-	
Housing Units Occupied (2026)	4,108	89.3%	22,155	86.7%	26,713	86.2%	
Housing Units Owner-Occupied	1,789	43.5%	12,860	58.0%	16,288	61.0%	
Housing Units Renter-Occupied	2,319	56.5%	9,295	42.0%	10,425	39.0%	
Housing Units Vacant (2026)	494	10.7%	3,409	13.3%	4,269	13.8%	
Household Size (2026)							
Total Households	4,108		22,155		26,713		
1 Person Households	949	23.1%	5,533	25.0%	6,705	25.1%	
2 Person Households	1,507	36.7%	8,115	36.6%	9,778	36.6%	
3 Person Households	638	15.5%	3,075	13.9%	3,687	13.8%	
4 Person Households	483	11.8%	2,687	12.1%	3,281	12.3%	
5 Person Households	278	6.8%	1,506	6.8%	1,801	6.7%	
6 Person Households	161	3.9%	797	3.6%	936	3.5%	
7 or More Person Households	93	2.3%	443	2.0%	526	2.0%	
Household Income Distribution (2026)							
HH Income \$200,000 or More	295	7.2%	2,620	11.8%	3,501	13.1%	
HH Income \$150,000 to \$199,999	342	8.3%	2,301	10.4%	2,758	10.3%	
HH Income \$125,000 to \$149,999	327	8.0%	1,600	7.2%	1,933	7.2%	
HH Income \$100,000 to \$124,999	465	11.3%	2,465	11.1%	2,894	10.8%	
HH Income \$75,000 to \$99,999	618	15.1%	3,199	14.4%	3,806	14.2%	
HH Income \$50,000 to \$74,999	593	14.4%	3,766	17.0%	4,660	17.4%	
HH Income \$35,000 to \$49,999	464	11.3%	2,172	9.8%	2,468	9.2%	
HH Income \$25,000 to \$34,999	371	9.0%	1,553	7.0%	1,863	7.0%	
HH Income \$15,000 to \$24,999	270	6.6%	1,148	5.2%	1,341	5.0%	
HH Income \$10,000 to \$14,999	96	2.3%	469	2.1%	503	1.9%	
HH Income Under \$10,000	267	6.5%	863	3.9%	986	3.7%	
Household Vehicles (2026)							
Households 0 Vehicles Available	411	10.0%	1,736	7.8%	1,995	7.5%	
Households 1 Vehicle Available	1,328	32.3%	6,387	28.8%	7,413	27.8%	
Households 2 Vehicles Available	1,340	32.6%	7,743	34.9%	9,595	35.9%	
Households 3 or More Vehicles Available	1,029	25.0%	6,289	28.4%	7,711	28.9%	
Total Vehicles Available	7,698		44,442		54,345		
Average Vehicles per Household	1.9		2.0		2.0		
Owner-Occupied Household Vehicles	4,326	56.2%	30,726	69.1%	38,872	71.5%	
Average Vehicles per Owner-Occupied Household	2.4		2.4		2.4		
Renter-Occupied Household Vehicles	3,372	43.8%	13,716	30.9%	15,472	28.5%	
Average Vehicles per Renter-Occupied Household	1.5		1.5		1.5		
Travel Time (2026)							
Worker Base Age 16 years or Over	5,478		26,684		31,809		
Travel to Work in 14 Minutes or Less	2,211	40.4%	10,017	37.5%	11,830	37.2%	
Travel to Work in 15 to 29 Minutes	1,919	35.0%	9,762	36.6%	11,933	37.5%	
Travel to Work in 30 to 59 Minutes	854	15.6%	3,644	13.7%	4,159	13.1%	
Travel to Work in 60 Minutes or More	263	4.8%	1,440	5.4%	1,655	5.2%	
Work at Home	231	4.2%	1,822	6.8%	2,232	7.0%	
Average Minutes Travel to Work	15.2		15.6		15.7		

Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 47.4129/-120.2898

611 Valley Mall Pkwy		1 mi radius		3 mi radius		5 mi radius	
East Wenatchee, WA 98802							
Transportation To Work (2026)							
Worker Base Age 16 years or Over	5,478		26,684		31,809		
Drive to Work Alone	4,457	81.4%	20,623	77.3%	24,567	77.2%	
Drive to Work in Carpool	482	8.8%	2,517	9.4%	2,960	9.3%	
Travel to Work by Public Transportation	179	3.3%	586	2.2%	669	2.1%	
Drive to Work on Motorcycle	11	0.2%	103	0.4%	104	0.3%	
Bicycle to Work	-	-	175	0.7%	225	0.7%	
Walk to Work	19	0.3%	387	1.5%	474	1.5%	
Other Means	98	1.8%	472	1.8%	578	1.8%	
Work at Home	231	4.2%	1,822	6.8%	2,232	7.0%	
Daytime Demographics (2026)							
Total Businesses	678		2,483		3,107		
Total Employees	5,673		22,402		29,445		
Company Headquarter Businesses	22	3.3%	77	3.1%	94	3.0%	
Company Headquarter Employees	807	14.2%	3,961	17.7%	4,739	16.1%	
Employee Population per Business	8.4 to 1		9.0 to 1		9.5 to 1		
Residential Population per Business	16.2 to 1		23.6 to 1		22.7 to 1		
Adj. Daytime Demographics Age 16 Years or Over	8,840		42,089		53,444		
Labor Force							
Labor Population Age 16 Years or Over (2026)	8,656		46,513		55,950		
Labor Force Total Males (2026)	4,322	49.9%	23,253	50.0%	27,978	50.0%	
Male Civilian Employed	2,862	66.2%	14,373	61.8%	17,207	61.5%	
Male Civilian Unemployed	244	5.7%	937	4.0%	1,071	3.8%	
Males in Armed Forces	9	0.2%	126	0.5%	126	0.5%	
Males Not in Labor Force	1,207	27.9%	7,817	33.6%	9,574	34.2%	
Labor Force Total Females (2026)	4,333	50.1%	23,260	50.0%	27,972	50.0%	
Female Civilian Employed	2,618	60.4%	12,317	53.0%	14,608	52.2%	
Female Civilian Unemployed	164	3.8%	671	2.9%	759	2.7%	
Females in Armed Forces	-	-	10	-	10	-	
Females Not in Labor Force	1,551	35.8%	10,261	44.1%	12,595	45.0%	
Unemployment Rate	408	4.7%	1,609	3.5%	1,830	3.3%	
Occupation (2026)							
Occupation Population Age 16 Years or Over	5,478		26,684		31,809		
Occupation Total Males	2,859	52.2%	14,367	53.8%	17,201	54.1%	
Occupation Total Females	2,618	47.8%	12,317	46.2%	14,608	45.9%	
Management, Business, Financial Operations	624	11.4%	3,265	12.2%	3,951	12.4%	
Professional, Related	681	12.4%	5,384	20.2%	6,768	21.3%	
Service	1,350	24.6%	5,317	19.9%	6,111	19.2%	
Sales, Office	964	17.6%	5,109	19.1%	6,180	19.4%	
Farming, Fishing, Forestry	240	4.4%	1,058	4.0%	1,254	3.9%	
Construction, Extraction, Maintenance	723	13.2%	3,120	11.7%	3,536	11.1%	
Production, Transport, Material Moving	897	16.4%	3,431	12.9%	4,010	12.6%	
White Collar Workers	2,269	41.4%	13,758	51.6%	16,899	53.1%	
Blue Collar Workers	3,209	58.6%	12,926	48.4%	14,910	46.9%	

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611 Valley Mall Pkwy		1 mi radius		3 mi radius		5 mi radius	
East Wenatchee, WA 98802							
Units In Structure (2026)							
Total Units	4,108		22,155		26,713		
1 Detached Unit	1,804	43.9%	12,898	58.2%	16,191	60.6%	
1 Attached Unit	232	5.7%	541	2.4%	638	2.4%	
2 Units	418	10.2%	1,168	5.3%	1,203	4.5%	
3 to 4 Units	655	16.0%	1,449	6.5%	1,643	6.2%	
5 to 9 Units	121	3.0%	465	2.1%	551	2.1%	
10 to 19 Units	246	6.0%	1,188	5.4%	1,331	5.0%	
20 to 49 Units	121	2.9%	770	3.5%	830	3.1%	
50 or More Units	234	5.7%	1,899	8.6%	2,087	7.8%	
Mobile Home or Trailer	276	6.7%	1,699	7.7%	2,154	8.1%	
Other Structure	-	-	79	0.4%	84	0.3%	
Occupied Homes Built By Year (2026)							
Homes Built 2020 or later	41	1.0%	378	1.7%	540	2.0%	
Homes Built 2010 to 2019	391	9.5%	1,964	8.9%	2,648	9.9%	
Homes Built 2000 to 2009	300	7.3%	3,212	14.5%	3,888	14.6%	
Homes Built 1990 to 1999	567	13.8%	3,422	15.4%	4,282	16.0%	
Homes Built 1980 to 1989	385	9.4%	2,009	9.1%	2,493	9.3%	
Homes Built 1970 to 1979	905	22.0%	4,010	18.1%	4,580	17.1%	
Homes Built 1960 to 1969	552	13.4%	1,920	8.7%	2,291	8.6%	
Homes Built 1950 to 1959	444	10.8%	2,477	11.2%	2,866	10.7%	
Homes Built 1940 to 1949	202	4.9%	908	4.1%	1,032	3.9%	
Homes Built Before 1939	321	7.8%	1,855	8.4%	2,093	7.8%	
Median Age of Homes	47.9	yrs	45.0	yrs	43.9	yrs	
Home Values (2026)							
Owner Specified Housing Units	1,789		12,860		16,288		
Home Values \$1,000,000 or More	2	0.1%	241	1.9%	518	3.2%	
Home Values \$750,000 to \$999,999	21	1.2%	837	6.5%	1,247	7.7%	
Home Values \$500,000 to \$749,999	259	14.5%	3,225	25.1%	4,235	26.0%	
Home Values \$400,000 to \$499,999	541	30.3%	3,185	24.8%	3,995	24.5%	
Home Values \$300,000 to \$399,999	409	22.9%	2,310	18.0%	2,688	16.5%	
Home Values \$250,000 to \$299,999	97	5.4%	702	5.5%	776	4.8%	
Home Values \$200,000 to \$249,999	171	9.5%	684	5.3%	809	5.0%	
Home Values \$175,000 to \$199,999	2	0.1%	51	0.4%	100	0.6%	
Home Values \$150,000 to \$174,999	23	1.3%	374	2.9%	412	2.5%	
Home Values \$125,000 to \$149,999	-	-	126	1.0%	152	0.9%	
Home Values \$100,000 to \$124,999	18	1.0%	162	1.3%	230	1.4%	
Home Values \$90,000 to \$99,999	4	0.2%	29	0.2%	30	0.2%	
Home Values \$80,000 to \$89,999	11	0.6%	43	0.3%	43	0.3%	
Home Values \$70,000 to \$79,999	-	-	20	0.2%	31	0.2%	
Home Values \$60,000 to \$69,999	54	3.0%	215	1.7%	220	1.4%	
Home Values \$50,000 to \$59,999	30	1.7%	88	0.7%	143	0.9%	
Home Values \$35,000 to \$49,999	38	2.1%	273	2.1%	286	1.8%	
Home Values \$25,000 to \$34,999	20	1.1%	66	0.5%	102	0.6%	
Home Values \$10,000 to \$24,999	2	-	88	0.7%	112	0.7%	
Home Values Under \$10,000	86	4.8%	142	1.1%	159	1.0%	
Owner-Occupied Median Home Value	\$363,740		\$433,243		\$452,526		
Renter-Occupied Median Rent	\$1,201		\$1,324		\$1,350		

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611 Valley Mall Pkwy		1 mi radius		3 mi radius		5 mi radius	
East Wenatchee, WA 98802							
Total Annual Consumer Expenditure (2026)							
Total Household Expenditure		\$358.51 M		\$2.13 B		\$2.62 B	
Total Non-Retail Expenditure		\$172.62 M		\$1.03 B		\$1.27 B	
Total Retail Expenditure		\$185.9 M		\$1.1 B		\$1.34 B	
Alcoholic Beverages		\$2.5 M		\$14.84 M		\$18.23 M	
Apparel		\$8.06 M		\$46.74 M		\$57.17 M	
Contributions		\$8.49 M		\$52.2 M		\$64.49 M	
Education		\$5.93 M		\$35.94 M		\$44.3 M	
Entertainment		\$18.22 M		\$105.55 M		\$129.09 M	
Food Away From Home		\$17.43 M		\$102.55 M		\$125.76 M	
Grocery		\$27.51 M		\$150.48 M		\$182.1 M	
Health Care		\$26.26 M		\$146.21 M		\$177.72 M	
Household Furnishings and Equipment		\$9.39 M		\$55.27 M		\$67.79 M	
Household Operations		\$7.33 M		\$42.33 M		\$51.76 M	
Miscellaneous Expenses		\$5.48 M		\$32.25 M		\$39.53 M	
Personal Care		\$4.32 M		\$24.05 M		\$29.2 M	
Shelter		\$68.1 M		\$383.55 M		\$467.12 M	
Tax and Retirement		\$74.77 M		\$495.24 M		\$620.8 M	
Tobacco and Related		\$1.78 M		\$8.83 M		\$10.47 M	
Transportation		\$52.05 M		\$318.82 M		\$392.2 M	
Utilities		\$20.91 M		\$113.69 M		\$137.41 M	
Monthly Household Consumer Expenditure (2026)							
Total Household Expenditure		\$7,273		\$8,006		\$8,158	
Total Non-Retail Expenditure		\$3,502 48.1%		\$3,879 48.4%		\$3,965 48.6%	
Total Retail Expenditures		\$3,771 51.9%		\$4,127 51.6%		\$4,193 51.4%	
Alcoholic Beverages		\$51 0.7%		\$56 0.7%		\$57 0.7%	
Apparel		\$163 2.2%		\$176 2.2%		\$178 2.2%	
Contributions		\$172 2.4%		\$196 2.5%		\$201 2.5%	
Education		\$120 1.7%		\$135 1.7%		\$138 1.7%	
Entertainment		\$370 5.1%		\$397 5.0%		\$403 4.9%	
Food Away From Home		\$354 4.9%		\$386 4.8%		\$392 4.8%	
Grocery		\$558 7.7%		\$566 7.1%		\$568 7.0%	
Health Care		\$533 7.3%		\$550 6.9%		\$554 6.8%	
Household Furnishings and Equipment		\$190 2.6%		\$208 2.6%		\$211 2.6%	
Household Operations		\$149 2.0%		\$159 2.0%		\$161 2.0%	
Miscellaneous Expenses		\$111 1.5%		\$121 1.5%		\$123 1.5%	
Personal Care		\$88 1.2%		\$90 1.1%		\$91 1.1%	
Shelter		\$1,381 19.0%		\$1,443 18.0%		\$1,457 17.9%	
Tax and Retirement		\$1,517 20.9%		\$1,863 23.3%		\$1,937 23.3%	
Tobacco and Related		\$36 0.5%		\$33 0.4%		\$33 0.4%	
Transportation		\$1,056 14.5%		\$1,199 15.0%		\$1,223 15.0%	
Utilities		\$424 5.8%		\$428 5.3%		\$429 5.3%	