

## MIMI CHENG'S *dumplings*



- **TARGET MARKETS:** New York City

### LOCATION REQUIREMENTS

- Dense Residential Markets
- Proximity to Academic Institutions
- Heavy Delivery and Takeout Business
- Nearby Bars, Restaurants and night-time Drivers

### SPACE REQUIREMENTS

- 900 SF – 1,500 SF + Basement/Prep Space
- Outdoor Seating
- Beer & Wine
- Black Iron Venting

