

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 41.7596/-72.7397

65 Memorial Rd West Hartford, CT 06107		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Population									
Estimated Population (2022)		17,656		125,399		235,411		383,281	
Projected Population (2027)		17,576		125,141		235,201		382,628	
Census Population (2020)		17,860		126,421		237,242		385,379	
Census Population (2010)		17,803		127,659		239,543		385,774	
Projected Annual Growth (2022-2027)		-80	-	-258	-	-211	-	-653	-
Historical Annual Growth (2020-2022)		-204	-0.6%	-1,022	-0.4%	-1,831	-0.4%	-2,098	-0.3%
Historical Annual Growth (2010-2020)		57	-	-1,238	-	-2,301	-	-395	-
Estimated Population Density (2022)		5,623	psm	4,437	psm	2,998	psm	2,491	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi
Households									
Estimated Households (2022)		7,732		51,343		94,041		153,518	
Projected Households (2027)		7,704		51,287		94,102		153,452	
Census Households (2020)		7,810		51,694		94,628		154,312	
Census Households (2010)		7,719		50,255		91,389		149,712	
Projected Annual Growth (2022-2027)		-28	-	-56	-	61	-	-66	-
Historical Annual Change (2010-2022)		13	-	1,089	0.2%	2,652	0.2%	3,806	0.2%
Average Household Income									
Estimated Average Household Income (2022)		\$138,373		\$102,533		\$93,979		\$92,558	
Projected Average Household Income (2027)		\$171,197		\$148,333		\$128,560		\$122,765	
Census Average Household Income (2020)		\$90,668		\$71,953		\$67,691		\$68,946	
Census Average Household Income (2010)		\$73,392		\$59,842		\$56,385		\$57,867	
Projected Annual Change (2022-2027)		\$32,824	4.7%	\$45,800	8.9%	\$34,581	7.4%	\$30,207	6.5%
Historical Annual Change (2010-2022)		\$64,982	4.0%	\$42,691	3.2%	\$37,594	3.0%	\$34,691	2.7%
Median Household Income									
Estimated Median Household Income (2022)		\$101,376		\$75,352		\$70,856		\$71,147	
Projected Median Household Income (2027)		\$123,539		\$90,847		\$85,377		\$86,038	
Census Median Household Income (2020)		\$75,560		\$55,480		\$53,006		\$54,671	
Census Median Household Income (2010)		\$61,478		\$46,328		\$43,837		\$45,501	
Projected Annual Change (2022-2027)		\$22,163	4.4%	\$15,495	4.1%	\$14,521	4.1%	\$14,892	4.2%
Historical Annual Change (2010-2022)		\$39,899	2.9%	\$29,024	2.8%	\$27,019	2.8%	\$25,646	2.6%
Per Capita Income									
Estimated Per Capita Income (2022)		\$60,778		\$42,281		\$37,958		\$37,403	
Projected Per Capita Income (2027)		\$75,222		\$61,093		\$51,852		\$49,565	
Census Per Capita Income (2020)		\$39,304		\$28,321		\$25,822		\$26,759	
Census Per Capita Income (2010)		\$31,962		\$23,358		\$21,522		\$22,593	
Projected Annual Change (2022-2027)		\$14,443	4.8%	\$18,812	8.9%	\$13,894	7.3%	\$12,162	6.5%
Historical Annual Change (2010-2022)		\$28,816	4.1%	\$18,923	3.7%	\$16,436	3.5%	\$14,810	3.0%
Estimated Average Household Net Worth (2022)		\$1.84 M		\$1.25 M		\$1.08 M		\$1.06 M	

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65 Memorial Rd West Hartford, CT 06107		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity									
Total Population (2022)		17,656		125,399		235,411		383,281	
White (2022)		13,293	75.3%	58,015	46.3%	99,438	42.2%	175,615	45.8%
Black or African American (2022)		989	5.6%	24,111	19.2%	56,184	23.9%	85,029	22.2%
American Indian or Alaska Native (2022)		40	0.2%	670	0.5%	1,200	0.5%	1,766	0.5%
Asian (2022)		1,036	5.9%	10,129	8.1%	19,663	8.4%	27,340	7.1%
Hawaiian or Pacific Islander (2022)		3	-	57	-	105	-	165	-
Other Race (2022)		424	2.4%	5,691	4.5%	10,979	4.7%	20,561	5.4%
Two or More Races (2022)		1,871	10.6%	26,726	21.3%	47,843	20.3%	72,804	19.0%
Population < 18 (2022)		3,534	20.0%	27,012	21.5%	49,938	21.2%	82,255	21.5%
White Not Hispanic		2,233	63.2%	8,552	31.7%	13,034	26.1%	22,764	27.7%
Black or African American		248	7.0%	5,891	21.8%	13,846	27.7%	21,169	25.7%
Asian		193	5.5%	1,678	6.2%	2,879	5.8%	4,617	5.6%
Other Race Not Hispanic		342	9.7%	2,056	7.6%	3,323	6.7%	5,351	6.5%
Hispanic		518	14.7%	8,835	32.7%	16,857	33.8%	28,353	34.5%
Not Hispanic or Latino Population (2022)		15,732	89.1%	90,319	72.0%	170,091	72.3%	278,187	72.6%
Not Hispanic White		12,860	81.7%	48,754	54.0%	81,929	48.2%	147,807	53.1%
Not Hispanic Black or African American		847	5.4%	16,463	18.2%	40,703	23.9%	65,857	23.7%
Not Hispanic American Indian or Alaska Native		24	0.2%	325	0.4%	595	0.3%	876	0.3%
Not Hispanic Asian		990	6.3%	8,709	9.6%	17,289	10.2%	24,526	8.8%
Not Hispanic Hawaiian or Pacific Islander		-	-	28	-	54	-	95	-
Not Hispanic Other Race		83	0.5%	2,812	3.1%	5,670	3.3%	7,351	2.6%
Not Hispanic Two or More Races		928	5.9%	13,228	14.6%	23,851	14.0%	31,674	11.4%
Hispanic or Latino Population (2022)		1,924	10.9%	35,080	28.0%	65,320	27.7%	105,094	27.4%
Hispanic White		433	22.5%	9,261	26.4%	17,509	26.8%	27,809	26.5%
Hispanic Black or African American		142	7.4%	7,648	21.8%	15,480	23.7%	19,172	18.2%
Hispanic American Indian or Alaska Native		15	0.8%	345	1.0%	605	0.9%	890	0.8%
Hispanic Asian		46	2.4%	1,420	4.0%	2,374	3.6%	2,814	2.7%
Hispanic Hawaiian or Pacific Islander		3	0.1%	30	-	51	-	70	-
Hispanic Other Race		341	17.7%	2,878	8.2%	5,308	8.1%	13,210	12.6%
Hispanic Two or More Races		943	49.0%	13,498	38.5%	23,992	36.7%	41,130	39.1%
Not Hispanic or Latino Population (2020)		16,059	89.9%	90,388	71.5%	169,740	71.5%	278,042	72.1%
Hispanic or Latino Population (2020)		1,801	10.1%	36,034	28.5%	67,502	28.5%	107,337	27.9%
Not Hispanic or Latino Population (2010)		16,294	91.5%	91,750	71.9%	174,436	72.8%	288,804	74.9%
Hispanic or Latino Population (2010)		1,509	8.5%	35,909	28.1%	65,107	27.2%	96,969	25.1%
Not Hispanic or Latino Population (2027)		15,661	89.1%	90,091	72.0%	169,885	72.2%	277,616	72.6%
Hispanic or Latino Population (2027)		1,915	10.9%	35,050	28.0%	65,316	27.8%	105,012	27.4%
Projected Annual Growth (2022-2027)		-9	-	-30	-	-4	-	-82	-
Historical Annual Growth (2010-2020)		292	1.9%	125	-	2,395	0.4%	10,368	1.1%

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Total Age Distribution (2022)									
Total Population	17,656		125,399		235,411		383,281		
Age Under 5 Years	868	4.9%	6,787	5.4%	12,664	5.4%	20,571	5.4%	
Age 5 to 9 Years	1,038	5.9%	7,437	5.9%	13,458	5.7%	22,221	5.8%	
Age 10 to 14 Years	1,035	5.9%	7,812	6.2%	14,434	6.1%	24,029	6.3%	
Age 15 to 19 Years	823	4.7%	8,559	6.8%	17,297	7.3%	26,657	7.0%	
Age 20 to 24 Years	922	5.2%	9,028	7.2%	18,145	7.7%	27,395	7.1%	
Age 25 to 29 Years	1,343	7.6%	8,839	7.0%	16,635	7.1%	26,247	6.8%	
Age 30 to 34 Years	1,225	6.9%	8,770	7.0%	16,506	7.0%	26,538	6.9%	
Age 35 to 39 Years	1,259	7.1%	8,342	6.7%	15,400	6.5%	24,806	6.5%	
Age 40 to 44 Years	1,201	6.8%	8,184	6.5%	15,007	6.4%	24,563	6.4%	
Age 45 to 49 Years	1,045	5.9%	7,361	5.9%	13,565	5.8%	22,474	5.9%	
Age 50 to 54 Years	1,134	6.4%	7,795	6.2%	14,402	6.1%	23,852	6.2%	
Age 55 to 59 Years	1,205	6.8%	7,887	6.3%	14,325	6.1%	23,969	6.3%	
Age 60 to 64 Years	1,203	6.8%	7,740	6.2%	14,333	6.1%	23,926	6.2%	
Age 65 to 69 Years	946	5.4%	6,354	5.1%	11,946	5.1%	20,009	5.2%	
Age 70 to 74 Years	834	4.7%	5,289	4.2%	10,015	4.3%	16,857	4.4%	
Age 75 to 79 Years	587	3.3%	3,594	2.9%	6,868	2.9%	11,448	3.0%	
Age 80 to 84 Years	446	2.5%	2,604	2.1%	4,920	2.1%	8,358	2.2%	
Age 85 Years or Over	541	3.1%	3,017	2.4%	5,492	2.3%	9,359	2.4%	
Median Age	40.5		37.9		37.6		38.3		
Age 19 Years or Less	3,764	21.3%	30,596	24.4%	57,853	24.6%	93,478	24.4%	
Age 20 to 64 Years	10,537	59.7%	73,945	59.0%	138,318	58.8%	223,770	58.4%	
Age 65 Years or Over	3,355	19.0%	20,858	16.6%	39,240	16.7%	66,033	17.2%	
Female Age Distribution (2022)									
Female Population	9,285	52.6%	65,236	52.0%	122,405	52.0%	199,293	52.0%	
Age Under 5 Years	433	4.7%	3,342	5.1%	6,284	5.1%	10,169	5.1%	
Age 5 to 9 Years	491	5.3%	3,621	5.5%	6,563	5.4%	10,820	5.4%	
Age 10 to 14 Years	516	5.6%	3,791	5.8%	7,068	5.8%	11,786	5.9%	
Age 15 to 19 Years	418	4.5%	4,384	6.7%	8,750	7.1%	13,240	6.6%	
Age 20 to 24 Years	481	5.2%	4,647	7.1%	9,156	7.5%	13,831	6.9%	
Age 25 to 29 Years	693	7.5%	4,528	6.9%	8,433	6.9%	13,373	6.7%	
Age 30 to 34 Years	636	6.9%	4,502	6.9%	8,426	6.9%	13,574	6.8%	
Age 35 to 39 Years	638	6.9%	4,249	6.5%	7,884	6.4%	12,741	6.4%	
Age 40 to 44 Years	615	6.6%	4,190	6.4%	7,731	6.3%	12,714	6.4%	
Age 45 to 49 Years	549	5.9%	3,851	5.9%	7,062	5.8%	11,699	5.9%	
Age 50 to 54 Years	608	6.6%	3,985	6.1%	7,385	6.0%	12,217	6.1%	
Age 55 to 59 Years	636	6.8%	4,117	6.3%	7,520	6.1%	12,575	6.3%	
Age 60 to 64 Years	621	6.7%	4,057	6.2%	7,624	6.2%	12,700	6.4%	
Age 65 to 69 Years	503	5.4%	3,419	5.2%	6,451	5.3%	10,792	5.4%	
Age 70 to 74 Years	480	5.2%	2,946	4.5%	5,624	4.6%	9,380	4.7%	
Age 75 to 79 Years	335	3.6%	2,078	3.2%	3,973	3.2%	6,644	3.3%	
Age 80 to 84 Years	269	2.9%	1,561	2.4%	2,928	2.4%	4,969	2.5%	
Age 85 Years or Over	361	3.9%	1,968	3.0%	3,544	2.9%	6,070	3.0%	
Female Median Age	42.0		39.2		39.0		39.7		
Age 19 Years or Less	1,858	20.0%	15,138	23.2%	28,665	23.4%	46,014	23.1%	
Age 20 to 64 Years	5,477	59.0%	38,126	58.4%	71,221	58.2%	115,423	57.9%	
Age 65 Years or Over	1,949	21.0%	11,972	18.4%	22,519	18.4%	37,855	19.0%	

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Male Age Distribution (2022)									
Male Population	8,372	47.4%	60,163	48.0%	113,006	48.0%	183,988	48.0%	
Age Under 5 Years	434	5.2%	3,444	5.7%	6,381	5.6%	10,402	5.7%	
Age 5 to 9 Years	547	6.5%	3,817	6.3%	6,894	6.1%	11,401	6.2%	
Age 10 to 14 Years	519	6.2%	4,022	6.7%	7,366	6.5%	12,244	6.7%	
Age 15 to 19 Years	406	4.8%	4,175	6.9%	8,547	7.6%	13,417	7.3%	
Age 20 to 24 Years	441	5.3%	4,381	7.3%	8,989	8.0%	13,564	7.4%	
Age 25 to 29 Years	650	7.8%	4,310	7.2%	8,202	7.3%	12,874	7.0%	
Age 30 to 34 Years	589	7.0%	4,267	7.1%	8,081	7.2%	12,965	7.0%	
Age 35 to 39 Years	621	7.4%	4,094	6.8%	7,516	6.7%	12,065	6.6%	
Age 40 to 44 Years	586	7.0%	3,995	6.6%	7,276	6.4%	11,849	6.4%	
Age 45 to 49 Years	496	5.9%	3,510	5.8%	6,503	5.8%	10,775	5.9%	
Age 50 to 54 Years	526	6.3%	3,810	6.3%	7,017	6.2%	11,635	6.3%	
Age 55 to 59 Years	569	6.8%	3,770	6.3%	6,805	6.0%	11,394	6.2%	
Age 60 to 64 Years	582	6.9%	3,682	6.1%	6,709	5.9%	11,226	6.1%	
Age 65 to 69 Years	443	5.3%	2,935	4.9%	5,494	4.9%	9,217	5.0%	
Age 70 to 74 Years	355	4.2%	2,342	3.9%	4,391	3.9%	7,478	4.1%	
Age 75 to 79 Years	252	3.0%	1,516	2.5%	2,895	2.6%	4,804	2.6%	
Age 80 to 84 Years	177	2.1%	1,044	1.7%	1,993	1.8%	3,389	1.8%	
Age 85 Years or Over	180	2.2%	1,049	1.7%	1,948	1.7%	3,290	1.8%	
Male Median Age	39.0		36.6		36.2		36.8		
Age 19 Years or Less	1,906	22.8%	15,458	25.7%	29,188	25.8%	47,464	25.8%	
Age 20 to 64 Years	5,060	60.4%	35,819	59.5%	67,097	59.4%	108,347	58.9%	
Age 65 Years or Over	1,406	16.8%	8,887	14.8%	16,721	14.8%	28,177	15.3%	
Males per 100 Females (2022)									
Overall Comparison	90		92		92		92		
Age Under 5 Years	100	50.0%	103	50.7%	102	50.4%	102	50.6%	
Age 5 to 9 Years	111	52.7%	105	51.3%	105	51.2%	105	51.3%	
Age 10 to 14 Years	101	50.1%	106	51.5%	104	51.0%	104	51.0%	
Age 15 to 19 Years	97	49.3%	95	48.8%	98	49.4%	101	50.3%	
Age 20 to 24 Years	92	47.8%	94	48.5%	98	49.5%	98	49.5%	
Age 25 to 29 Years	94	48.4%	95	48.8%	97	49.3%	96	49.0%	
Age 30 to 34 Years	93	48.1%	95	48.7%	96	49.0%	96	48.9%	
Age 35 to 39 Years	97	49.3%	96	49.1%	95	48.8%	95	48.6%	
Age 40 to 44 Years	95	48.8%	95	48.8%	94	48.5%	93	48.2%	
Age 45 to 49 Years	90	47.5%	91	47.7%	92	47.9%	92	47.9%	
Age 50 to 54 Years	86	46.4%	96	48.9%	95	48.7%	95	48.8%	
Age 55 to 59 Years	90	47.3%	92	47.8%	90	47.5%	91	47.5%	
Age 60 to 64 Years	94	48.4%	91	47.6%	88	46.8%	88	46.9%	
Age 65 to 69 Years	88	46.8%	86	46.2%	85	46.0%	85	46.1%	
Age 70 to 74 Years	74	42.5%	79	44.3%	78	43.8%	80	44.4%	
Age 75 to 79 Years	75	42.9%	73	42.2%	73	42.1%	72	42.0%	
Age 80 to 84 Years	66	39.6%	67	40.1%	68	40.5%	68	40.5%	
Age 85 Years or Over	50	33.3%	53	34.8%	55	35.5%	54	35.1%	
Age 19 Years or Less	103	50.6%	102	50.5%	102	50.5%	103	50.8%	
Age 20 to 39 Years	94	48.4%	95	48.8%	97	49.2%	96	49.0%	
Age 40 to 64 Years	91	47.7%	93	48.2%	92	47.9%	92	47.9%	
Age 65 Years or Over	72	41.9%	74	42.6%	74	42.6%	74	42.7%	

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Household Type (2022)									
Total Households		7,732		51,343		94,041		153,518	
Households with Children		2,145	27.7%	15,818	30.8%	29,411	31.3%	47,592	31.0%
Average Household Size		2.3		2.4		2.4		2.4	
Household Density per Square Mile		2,462		1,817		1,198		998	
Population Family		12,745	72.2%	94,294	75.2%	177,646	75.5%	295,829	77.2%
Population Non-Family		4,655	26.4%	26,620	21.2%	46,560	19.8%	73,581	19.2%
Population Group Quarters		256	1.4%	4,485	3.6%	11,204	4.8%	13,870	3.6%
Family Households		4,307	55.7%	30,024	58.5%	56,507	60.1%	94,241	61.4%
Married Couple Households		3,231	75.0%	18,297	60.9%	32,528	57.6%	56,759	60.2%
Other Family Households with Children		1,076	25.0%	11,727	39.1%	23,979	42.4%	37,482	39.8%
Family Households with Children		2,143	49.8%	15,797	52.6%	29,377	52.0%	47,540	50.4%
Married Couple with Children		1,502	70.1%	8,426	53.3%	14,425	49.1%	24,498	51.5%
Other Family Households with Children		641	29.9%	7,371	46.7%	14,952	50.9%	23,041	48.5%
Family Households No Children		2,164	50.2%	14,228	47.4%	27,130	48.0%	46,701	49.6%
Married Couple No Children		1,728	79.9%	9,872	69.4%	18,103	66.7%	32,260	69.1%
Other Family Households No Children		436	20.1%	4,356	30.6%	9,027	33.3%	14,441	30.9%
Non-Family Households		3,425	44.3%	21,319	41.5%	37,534	39.9%	59,277	38.6%
Non-Family Households with Children		2	-	21	-	34	-	53	-
Non-Family Households No Children		3,423	99.9%	21,298	99.9%	37,500	99.9%	59,225	99.9%
Average Family Household Size		3.0		3.1		3.1		3.1	
Average Family Income		\$170,430		\$129,655		\$114,490		\$112,287	
Median Family Income		\$140,423		\$105,969		\$94,171		\$92,979	
Average Non-Family Household Size		1.4		1.2		1.2		1.2	
Marital Status (2022)									
Population Age 15 Years or Over		14,715		103,363		194,855		316,460	
Never Married		6,256	42.5%	47,330	45.8%	91,253	46.8%	139,038	43.9%
Currently Married		6,121	41.6%	35,146	34.0%	63,477	32.6%	111,025	35.1%
Previously Married		2,338	15.9%	20,887	20.2%	40,124	20.6%	66,397	21.0%
Separated		318	13.6%	4,004	19.2%	8,026	20.0%	13,093	19.7%
Widowed		624	26.7%	5,671	27.1%	10,708	26.7%	18,048	27.2%
Divorced		1,396	59.7%	11,212	53.7%	21,391	53.3%	35,256	53.1%
Educational Attainment (2022)									
Adult Population Age 25 Years or Over		12,970		85,776		159,413		262,408	
Elementary (Grade Level 0 to 8)		381	2.9%	6,351	7.4%	11,858	7.4%	18,358	7.0%
Some High School (Grade Level 9 to 11)		270	2.1%	6,841	8.0%	13,633	8.6%	21,066	8.0%
High School Graduate		1,598	12.3%	19,320	22.5%	41,807	26.2%	71,814	27.4%
Some College		1,235	9.5%	11,465	13.4%	24,082	15.1%	42,014	16.0%
Associate Degree Only		589	4.5%	5,458	6.4%	10,210	6.4%	18,439	7.0%
Bachelor Degree Only		4,613	35.6%	18,780	21.9%	30,772	19.3%	50,104	19.1%
Graduate Degree		4,283	33.0%	17,560	20.5%	27,050	17.0%	40,612	15.5%
Any College (Some College or Higher)		10,721	82.7%	53,264	62.1%	92,114	57.8%	151,170	57.6%
College Degree + (Bachelor Degree or Higher)		8,897	68.6%	36,340	42.4%	57,823	36.3%	90,716	34.6%

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 41.7596/-72.7397

65 Memorial Rd		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
West Hartford, CT 06107									
Housing									
Total Housing Units (2022)		8,142		55,804		102,694		166,193	
Total Housing Units (2020)		8,222		56,208		103,267		166,877	
Historical Annual Growth (2020-2022)		-80 -0.5%		-404 -0.4%		-574 -0.3%		-684 -0.2%	
Housing Units Occupied (2022)		7,732 95.0%		51,343 92.0%		94,041 91.6%		153,518 92.4%	
Housing Units Owner-Occupied		4,954 64.1%		25,137 49.0%		46,405 49.3%		82,529 53.8%	
Housing Units Renter-Occupied		2,778 35.9%		26,206 51.0%		47,636 50.7%		70,990 46.2%	
Housing Units Vacant (2022)		410 5.0%		4,461 8.0%		8,653 8.4%		12,675 7.6%	
Household Size (2022)									
Total Households		7,732		51,343		94,041		153,518	
1 Person Households		2,625 33.9%		17,487 34.1%		30,880 32.8%		48,767 31.8%	
2 Person Households		2,996 38.7%		16,207 31.6%		29,549 31.4%		49,024 31.9%	
3 Person Households		1,003 13.0%		7,571 14.7%		14,401 15.3%		23,929 15.6%	
4 Person Households		721 9.3%		5,790 11.3%		10,875 11.6%		18,294 11.9%	
5 Person Households		287 3.7%		2,715 5.3%		5,161 5.5%		8,525 5.6%	
6 Person Households		74 1.0%		991 1.9%		1,956 2.1%		3,200 2.1%	
7 or More Person Households		26 0.3%		582 1.1%		1,220 1.3%		1,779 1.2%	
Household Income Distribution (2022)									
HH Income \$200,000 or More		1,599 20.7%		6,409 12.5%		9,332 9.9%		14,335 9.3%	
HH Income \$150,000 to \$199,999		712 9.2%		3,586 7.0%		6,365 6.8%		10,867 7.1%	
HH Income \$125,000 to \$149,999		600 7.8%		2,828 5.5%		5,253 5.6%		9,283 6.0%	
HH Income \$100,000 to \$124,999		717 9.3%		4,027 7.8%		7,621 8.1%		12,790 8.3%	
HH Income \$75,000 to \$99,999		977 12.6%		5,580 10.9%		11,132 11.8%		18,797 12.2%	
HH Income \$50,000 to \$74,999		1,238 16.0%		7,639 14.9%		14,705 15.6%		24,321 15.8%	
HH Income \$35,000 to \$49,999		544 7.0%		4,808 9.4%		9,130 9.7%		16,014 10.4%	
HH Income \$25,000 to \$34,999		362 4.7%		4,171 8.1%		7,660 8.1%		12,964 8.4%	
HH Income \$15,000 to \$24,999		312 4.0%		3,999 7.8%		7,706 8.2%		11,844 7.7%	
HH Income \$10,000 to \$14,999		250 3.2%		3,090 6.0%		5,623 6.0%		8,043 5.2%	
HH Income Under \$10,000		421 5.4%		5,207 10.1%		9,516 10.1%		14,260 9.3%	
Household Vehicles (2022)									
Households 0 Vehicles Available		506 6.5%		9,212 17.9%		16,759 17.8%		23,262 15.2%	
Households 1 Vehicle Available		2,854 36.9%		19,215 37.4%		36,101 38.4%		57,817 37.7%	
Households 2 Vehicles Available		3,212 41.5%		16,660 32.4%		29,049 30.9%		49,704 32.4%	
Households 3 or More Vehicles Available		1,160 15.0%		6,256 12.2%		12,132 12.9%		22,736 14.8%	
Total Vehicles Available		12,954		72,781		133,983		232,527	
Average Vehicles per Household		1.7		1.4		1.4		1.5	
Owner-Occupied Household Vehicles		9,205 71.1%		46,926 64.5%		86,840 64.8%		159,234 68.5%	
Average Vehicles per Owner-Occupied Household		1.9		1.9		1.9		1.9	
Renter-Occupied Household Vehicles		3,749 28.9%		25,855 35.5%		47,144 35.2%		73,292 31.5%	
Average Vehicles per Renter-Occupied Household		1.3		-		-		1.0	
Travel Time (2022)									
Worker Base Age 16 years or Over		9,775		57,608		106,140		174,611	
Travel to Work in 14 Minutes or Less		2,923 29.9%		16,548 28.7%		29,686 28.0%		48,548 27.8%	
Travel to Work in 15 to 29 Minutes		4,088 41.8%		25,649 44.5%		47,251 44.5%		77,260 44.2%	
Travel to Work in 30 to 59 Minutes		1,601 16.4%		10,122 17.6%		19,464 18.3%		33,269 19.1%	
Travel to Work in 60 Minutes or More		482 4.9%		2,523 4.4%		5,095 4.8%		8,221 4.7%	
Work at Home		682 7.0%		2,765 4.8%		4,644 4.4%		7,313 4.2%	
Average Minutes Travel to Work		19.0		19.1		19.4		19.5	

Complete Profile

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Transportation To Work (2022)									
Worker Base Age 16 years or Over		9,775		57,608		106,140		174,611	
Drive to Work Alone		8,118	83.0%	43,994	76.4%	80,208	75.6%	136,573	78.2%
Drive to Work in Carpool		398	4.1%	3,955	6.9%	7,850	7.4%	12,742	7.3%
Travel to Work by Public Transportation		274	2.8%	3,509	6.1%	7,296	6.9%	9,366	5.4%
Drive to Work on Motorcycle		1	-	6	-	8	-	18	-
Bicycle to Work		14	0.1%	217	0.4%	373	0.4%	527	0.3%
Walk to Work		231	2.4%	2,895	5.0%	5,243	4.9%	6,992	4.0%
Other Means		56	0.6%	266	0.5%	518	0.5%	1,080	0.6%
Work at Home		682	7.0%	2,765	4.8%	4,644	4.4%	7,313	4.2%
Daytime Demographics (2022)									
Total Businesses		1,543		7,592		16,073		24,013	
Total Employees		12,912		80,367		195,682		265,455	
Company Headquarter Businesses		66	4.3%	294	3.9%	662	4.1%	940	3.9%
Company Headquarter Employees		944	7.3%	13,356	16.6%	34,073	17.4%	44,083	16.6%
Employee Population per Business		8.4	to 1	10.6	to 1	12.2	to 1	11.1	to 1
Residential Population per Business		11.4	to 1	16.5	to 1	14.6	to 1	16.0	to 1
Adj. Daytime Demographics Age 16 Years or Over		17,640		124,417		281,067		401,830	
Labor Force									
Labor Population Age 16 Years or Over (2022)		14,514		101,718		191,771		311,347	
Labor Force Total Males (2022)		6,776	46.7%	48,065	47.3%	90,814	47.4%	147,331	47.3%
Male Civilian Employed		4,815	71.1%	28,716	59.7%	52,308	57.6%	87,035	59.1%
Male Civilian Unemployed		304	4.5%	2,186	4.5%	4,187	4.6%	6,134	4.2%
Males in Armed Forces		11	0.2%	32	-	200	0.2%	312	0.2%
Males Not in Labor Force		1,646	24.3%	17,130	35.6%	34,119	37.6%	53,851	36.6%
Labor Force Total Females (2022)		7,738	53.3%	53,653	52.7%	100,957	52.6%	164,016	52.7%
Female Civilian Employed		4,960	64.1%	28,891	53.8%	53,832	53.3%	87,576	53.4%
Female Civilian Unemployed		181	2.3%	1,546	2.9%	3,242	3.2%	5,006	3.1%
Females in Armed Forces		-	-	28	-	45	-	49	-
Females Not in Labor Force		2,597	33.6%	23,188	43.2%	43,838	43.4%	71,384	43.5%
Unemployment Rate		485	3.3%	3,732	3.7%	7,428	3.9%	11,140	3.6%
Occupation (2022)									
Occupation Population Age 16 Years or Over		9,775		57,608		106,140		174,611	
Occupation Total Males		4,815	49.3%	28,716	49.8%	52,308	49.3%	87,035	49.8%
Occupation Total Females		4,960	50.7%	28,891	50.2%	53,832	50.7%	87,576	50.2%
Management, Business, Financial Operations		2,189	22.4%	9,297	16.1%	16,144	15.2%	27,455	15.7%
Professional, Related		4,154	42.5%	18,037	31.3%	30,098	28.4%	46,574	26.7%
Service		1,115	11.4%	11,184	19.4%	21,545	20.3%	35,491	20.3%
Sales, Office		1,528	15.6%	10,415	18.1%	20,263	19.1%	34,324	19.7%
Farming, Fishing, Forestry		1	-	51	-	101	-	302	0.2%
Construction, Extraction, Maintenance		360	3.7%	2,769	4.8%	5,592	5.3%	9,250	5.3%
Production, Transport, Material Moving		429	4.4%	5,855	10.2%	12,397	11.7%	21,214	12.1%
White Collar Workers		7,871	80.5%	37,749	65.5%	66,505	62.7%	108,353	62.1%
Blue Collar Workers		1,904	19.5%	19,859	34.5%	39,636	37.3%	66,258	37.9%

Complete Profile

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Units In Structure (2022)									
Total Units		7,732		51,343		94,041		153,518	
1 Detached Unit		4,419	57.2%	22,351	43.5%	40,343	42.9%	72,081	47.0%
1 Attached Unit		279	3.6%	1,898	3.7%	4,318	4.6%	7,580	4.9%
2 Units		862	11.1%	5,122	10.0%	9,667	10.3%	15,054	9.8%
3 to 4 Units		625	8.1%	6,643	12.9%	12,798	13.6%	18,814	12.3%
5 to 9 Units		263	3.4%	3,252	6.3%	6,530	6.9%	10,677	7.0%
10 to 19 Units		335	4.3%	3,319	6.5%	5,240	5.6%	7,812	5.1%
20 to 49 Units		466	6.0%	3,598	7.0%	5,475	5.8%	7,377	4.8%
50 or More Units		471	6.1%	5,102	9.9%	9,524	10.1%	13,365	8.7%
Mobile Home or Trailer		13	0.2%	57	0.1%	145	0.2%	757	0.5%
Other Structure		-	-	-	-	-	-	-	-
Homes Built By Year (2022)									
Homes Built 2014 or later		43	0.5%	742	1.3%	1,548	1.5%	2,464	1.5%
Homes Built 2010 to 2013		19	0.2%	219	0.4%	566	0.6%	1,065	0.6%
Homes Built 2000 to 2009		172	2.1%	1,533	2.7%	3,518	3.4%	6,015	3.6%
Homes Built 1990 to 1999		270	3.3%	2,160	3.9%	4,504	4.4%	8,168	4.9%
Homes Built 1980 to 1989		375	4.6%	3,964	7.1%	8,287	8.1%	15,243	9.2%
Homes Built 1970 to 1979		506	6.2%	4,670	8.4%	9,869	9.6%	17,366	10.4%
Homes Built 1960 to 1969		752	9.2%	6,605	11.8%	12,422	12.1%	22,329	13.4%
Homes Built 1950 to 1959		1,323	16.2%	10,742	19.3%	19,346	18.8%	31,051	18.7%
Homes Built 1940 to 1949		1,040	12.8%	5,015	9.0%	8,656	8.4%	13,572	8.2%
Homes Built Before 1939		3,232	39.7%	15,693	28.1%	25,325	24.7%	36,246	21.8%
Median Age of Homes		63.2	yrs	57.7	yrs	55.5	yrs	53.9	yrs
Home Values (2022)									
Owner Specified Housing Units		4,954		25,137		46,405		82,529	
Home Values \$1,000,000 or More		14	0.3%	244	1.0%	826	1.8%	1,293	1.6%
Home Values \$750,000 to \$999,999		28	0.6%	366	1.5%	510	1.1%	805	1.0%
Home Values \$500,000 to \$749,999		327	6.6%	2,399	9.5%	3,233	7.0%	4,692	5.7%
Home Values \$400,000 to \$499,999		864	17.4%	3,004	12.0%	3,821	8.2%	6,015	7.3%
Home Values \$300,000 to \$399,999		1,596	32.2%	5,833	23.2%	8,325	17.9%	13,541	16.4%
Home Values \$250,000 to \$299,999		709	14.3%	3,166	12.6%	6,157	13.3%	10,736	13.0%
Home Values \$200,000 to \$249,999		798	16.1%	3,571	14.2%	7,349	15.8%	13,581	16.5%
Home Values \$175,000 to \$199,999		230	4.6%	2,086	8.3%	4,766	10.3%	8,807	10.7%
Home Values \$150,000 to \$174,999		199	4.0%	1,909	7.6%	5,103	11.0%	9,575	11.6%
Home Values \$125,000 to \$149,999		87	1.8%	1,030	4.1%	2,648	5.7%	5,556	6.7%
Home Values \$100,000 to \$124,999		41	0.8%	549	2.2%	1,565	3.4%	3,449	4.2%
Home Values \$90,000 to \$99,999		7	0.1%	151	0.6%	283	0.6%	777	0.9%
Home Values \$80,000 to \$89,999		4	-	231	0.9%	508	1.1%	953	1.2%
Home Values \$70,000 to \$79,999		1	-	43	0.2%	224	0.5%	480	0.6%
Home Values \$60,000 to \$69,999		1	-	69	0.3%	149	0.3%	301	0.4%
Home Values \$50,000 to \$59,999		-	-	79	0.3%	173	0.4%	267	0.3%
Home Values \$35,000 to \$49,999		14	0.3%	93	0.4%	239	0.5%	466	0.6%
Home Values \$25,000 to \$34,999		15	0.3%	136	0.5%	155	0.3%	315	0.4%
Home Values \$10,000 to \$24,999		17	0.3%	110	0.4%	219	0.5%	594	0.7%
Home Values Under \$10,000		2	-	68	0.3%	155	0.3%	324	0.4%
Owner-Occupied Median Home Value		\$320,130		\$300,404		\$269,199		\$254,537	
Renter-Occupied Median Rent		\$1,175		\$947		\$949		\$940	

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Lat/Lon: 41.7596/-72.7397

65 Memorial Rd West Hartford, CT 06107		1 mi radius	3 mi radius	5 mi radius	7 mi radius
Total Annual Consumer Expenditure (2022)					
Total Household Expenditure		\$688.34 M	\$3.62 B	\$6.24 B	\$10.09 B
Total Non-Retail Expenditure		\$366.57 M	\$1.93 B	\$3.32 B	\$5.36 B
Total Retail Expenditure		\$321.77 M	\$1.69 B	\$2.92 B	\$4.74 B
Apparel		\$24.69 M	\$129.49 M	\$222.29 M	\$358.76 M
Contributions		\$24.45 M	\$123.54 M	\$209.01 M	\$336.59 M
Education		\$23.76 M	\$120.54 M	\$201.6 M	\$321.31 M
Entertainment		\$39.92 M	\$206.73 M	\$354.38 M	\$573.03 M
Food and Beverages		\$99.32 M	\$528.47 M	\$914.82 M	\$1.48 B
Furnishings and Equipment		\$24.68 M	\$127.88 M	\$219.54 M	\$355.26 M
Gifts		\$19 M	\$95.25 M	\$160.18 M	\$256.64 M
Health Care		\$56.13 M	\$298.2 M	\$518.12 M	\$841.92 M
Household Operations		\$27.76 M	\$144.21 M	\$247.1 M	\$399.23 M
Miscellaneous Expenses		\$13.15 M	\$68.78 M	\$118.32 M	\$191.42 M
Personal Care		\$9.22 M	\$48.52 M	\$83.71 M	\$135.47 M
Personal Insurance		\$5.18 M	\$26.21 M	\$44.5 M	\$71.93 M
Reading		\$1.53 M	\$7.96 M	\$13.68 M	\$22.12 M
Shelter		\$144.99 M	\$769.71 M	\$1.33 B	\$2.14 B
Tobacco		\$3.6 M	\$20.66 M	\$36.67 M	\$59.59 M
Transportation		\$123.21 M	\$646.49 M	\$1.12 B	\$1.82 B
Utilities		\$47.72 M	\$258.82 M	\$451.72 M	\$733.42 M
Monthly Household Consumer Expenditure (2022)					
Total Household Expenditure		\$7,419	\$5,878	\$5,530	\$5,479
Total Non-Retail Expenditure		\$3,951 53.3%	\$3,130 53.3%	\$2,939 53.2%	\$2,908 53.1%
Total Retail Expenditures		\$3,468 46.7%	\$2,748 46.7%	\$2,590 46.8%	\$2,571 46.9%
Apparel		\$266 3.6%	\$210 3.6%	\$197 3.6%	\$195 3.6%
Contributions		\$264 3.6%	\$201 3.4%	\$185 3.3%	\$183 3.3%
Education		\$256 3.5%	\$196 3.3%	\$179 3.2%	\$174 3.2%
Entertainment		\$430 5.8%	\$336 5.7%	\$314 5.7%	\$311 5.7%
Food and Beverages		\$1,070 14.4%	\$858 14.6%	\$811 14.7%	\$804 14.7%
Furnishings and Equipment		\$266 3.6%	\$208 3.5%	\$195 3.5%	\$193 3.5%
Gifts		\$205 2.8%	\$155 2.6%	\$142 2.6%	\$139 2.5%
Health Care		\$605 8.2%	\$484 8.2%	\$459 8.3%	\$457 8.3%
Household Operations		\$299 4.0%	\$234 4.0%	\$219 4.0%	\$217 4.0%
Miscellaneous Expenses		\$142 1.9%	\$112 1.9%	\$105 1.9%	\$104 1.9%
Personal Care		\$99 1.3%	\$79 1.3%	\$74 1.3%	\$74 1.3%
Personal Insurance		\$56 0.8%	\$43 0.7%	\$39 0.7%	\$39 0.7%
Reading		\$17 0.2%	\$13 0.2%	\$12 0.2%	\$12 0.2%
Shelter		\$1,563 21.1%	\$1,249 21.3%	\$1,175 21.3%	\$1,162 21.2%
Tobacco		\$39 0.5%	\$34 0.6%	\$32 0.6%	\$32 0.6%
Transportation		\$1,328 17.9%	\$1,049 17.9%	\$991 17.9%	\$985 18.0%
Utilities		\$514 6.9%	\$420 7.1%	\$400 7.2%	\$398 7.3%