Founded in 1993, Charter Realty & Development is a full service brokerage and development company with 6 offices in 5 states. From startups to publicly traded multinational brands, Charter represents retailers, health & wellness, entertainment, restaurant, school, office and medical tenants. Charter’s well respected and experienced team of brokers work with dozens of national and regional tenants, including many of the largest retailers in the United States. As one of the most active real estate firms in the industry, CoStar™ consistently awards Charter its PowerBroker™ designation.

In addition to its tenant representation work, Charter’s landlord representation assignments consist of millions of square feet on behalf of small ownership groups, up to some of the most recognized REITs in the industry. Whether it’s a boutique luxury storefront, or a big box regional shopping center, Charter’s team is equipped to execute on a wide range of leasing assignments on behalf of third party landlords.

**BRAND URBAN**

Brand Urban, an affiliate of Charter, is a specialized tenant representation, advisory and brokerage platform. We focus on food & beverage operators and lifestyle and service brands in major urban metro markets across the United States. This team excels at creating real estate growth strategies for brands that are the future leaders serving their market segment. This is done through a deep understanding of our clients’ brand, current retail trends, evolving consumer behaviors, and is integrated with Charter’s full service advisory platform. With both an analytical and innovative approach to tenant expansion and landlord place-making, Brand Urban is the answer to remaining relevant in a dynamic, urban retail marketplace.
TENANTS EXCLUSIVELY REPRESENTED

PAST & PRESENT

www.chartweb.com
LANDLORDS EXCLUSIVELY REPRESENTED

PAST & PRESENT

www.chartweb.com
In addition to utilizing multiple third party services including Costar™ and Regis Online™, Charter works in partnership with The Retail Strategy, whose experts are ready to learn what makes your business successful and develop a customized strategy to replicate and further build on that success using a variety of powerful analytical and mapping tools.

EXISTING STORE ANALYSIS
CUSTOM MARKET TEXTURES
COMPETITOR SATURATIONS
TERRITORY DELINEATIONS
TAPESTRY BREAKDOWN
+
MANY MORE SERVICES!

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CHARTER IN A SNAPSHOT

26 YEARS IN BUSINESS

20M
Square feet of retail properties acquired, developed, or redeveloped

90+
Shopping Centers & Mixed-use Properties owned or operated

$1 BILLION +
TOTAL ACQUISITION & DEVELOPMENT COSTS

- Tenant Representation
- Landlord Representation
- Brand Urban
- Acquisition & Development
- Property Management
- Charter University Division
- Private Equity

DOZENS OF TENANTS & LANDLORDS REPRESENTED

WWW.CHARTWEB.COM
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