

## POTTERY BARN



- Pottery Barn is a multi-channel retailer with a vibrant ecommerce site, inspiring catalogs, and brick-and-mortar stores all over the world. We got our start in 1949 in Chelsea, New York, where we got into the homewares business by selling slightly imperfect pottery and tabletop closeouts. Pottery Barn is a wholly owned subsidiary Williams & Sonoma Inc.
- Pottery Barn also operates several specialty stores under the titles Pottery Barn Kids and PBteen. Pottery Barn has two retail catalogues, the traditional Pottery Barn catalogue and Pottery Barn Bed + Bath to focus only on its bed and bath lines.

### SITE REQUIREMENTS

- 10,000sf – 13,000sf
- Neighborhood Strip, Regional Mall

### TARGET MARKETS

- Connecticut

