

# SEEKING SITES



• Rita's was founded in May 1984 by former Philadelphia firefighter Bob Tumolo with a recipe that he purchased from an elderly neighbor that he then adjusted to enhance the flavors and include real fruit. By 1987 a second store was opened, and in 1989 the family decided to franchise their business. Today, there are over 600 locations in 30 states that serve 45000 people daily. In 2013, Rita's opened its first location outside of the United States, in Shenzhen, China.

• [www.ritasice.com](http://www.ritasice.com)

## SITE REQUIREMENTS

- 1,000sf - 1,500sf
- Neighborhood Strip Center, Regional Mall  
Downtown location

## TARGET MARKETS

- Northern NJ

